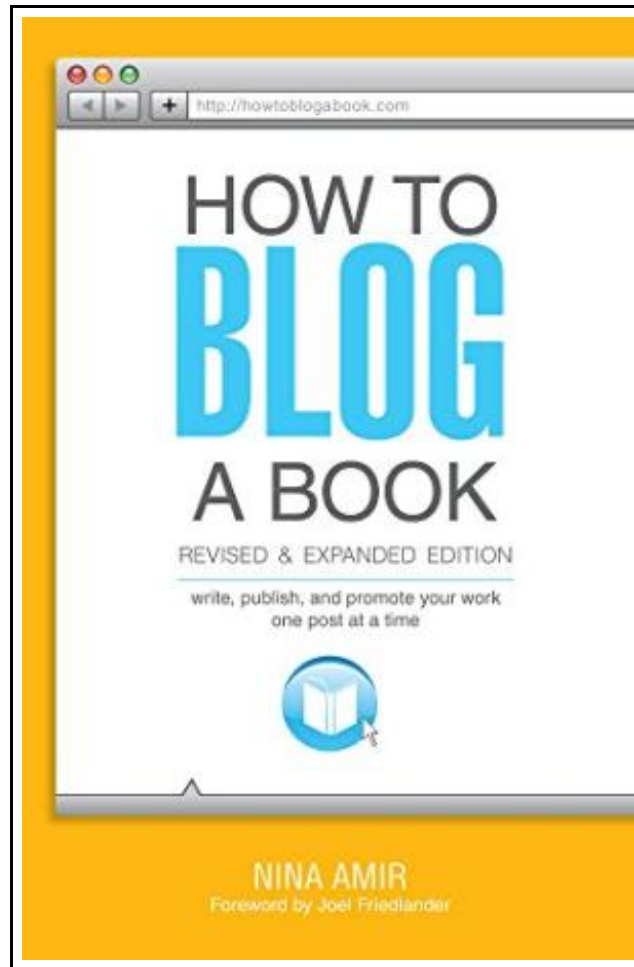


How to Blog a Book: Write, Publish, and Promote Your Work One Post at a Time (Revised and expanded ed)



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