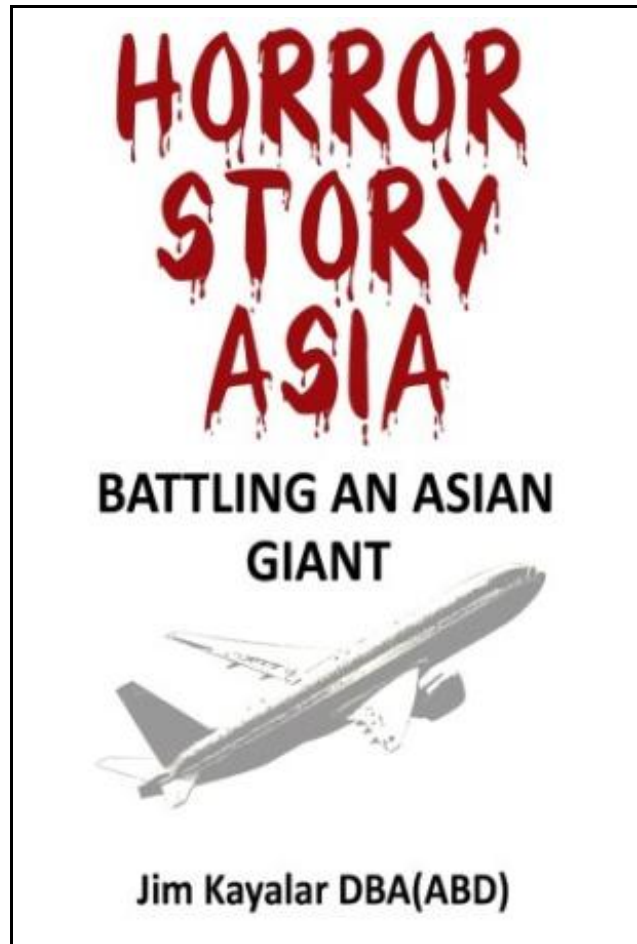


Horror Story Asia: Battling an Asian Giant: Customer vs. 800 Pound Gorilla (Paperback)



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Reviews

It is one of my personal favorite books. It is written in easy terms and never hard to understand. It has been designed in an exceedingly easy way and it is only after I finished reading this publication by which I in fact changed me, change the way I think.
(Lucinda Stiedemann)

HORROR STORY ASIA: BATTLING AN ASIAN GIANT: CUSTOMER VS. 800 POUND GORILLA (PAPERBACK)



Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Imagine losing a year of your life or rather imagine that a service provider you paid to deliver a service stole a year of your life? What would you do, how would you feel? This is a fictionalized true story of how a Asian giant usurped a year of my life and how they did it. This is a story of lies, deceit and white collar crime spanning North America and Asia. Tenets of organizational design and behavior, consumer behavior, customer service, social media strategy and corporate governance and social responsibility are showcased. This is a good fast read on how business theory and industry reality collide.



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Dodo Press, United Kingdom, 2009. Paperback. Book Condition: New. Charles E Brock (illustrator). Illustrated. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was

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