



Facebook pixel

PRICING TABLE

	Basic \$20	Advanced \$35	Professional \$65
Install Facebook Pixel	✓	✓	✓
Ad tracking pixel audit	✓	✓	✓
Conversion Tracking	✗	✓	✗
FB Conversion API	✗	✗	✓
Ga4 Server Side Tracking	✗	✗	✓
Account review & report	✓	✓	✓
Pixel Event	2	4	7
Delivery Time	2	4	5