# **Syed Nasar**

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Dynamic Frontend Developer with a proven track record in leveraging ReactJS, NextJS, and Shopify to build captivating websites. With a year of hands-on experience, I am dedicated to creating powerful user experiences and driving business growth.

## **EXPERIENCE**

## Benfy

Full stack developer, chennai

2022 - present

- Successfully developed and delivered web applications and websites for a range of clients using React and Next.js. Including educational sectors, construction firms, and e-commerce businesses.
- Collaborated closely with designers and back-end teams to gather requirements, implement robust functionalities, and ensure seamless integration of features. This hands-on experience showcases my ability to translate client visions into functional, user-friendly digital experiences
- Ensured high-performance optimization by implementing techniques like caching, lazy loading, minification and image optimization, etc.
- Proficiently used Git version control to work on collaborative projects and streamline the development process.

### **PROJECTS**

Sector: E-Commerce

**Description:** Developed a comprehensive e-commerce websites, showcasing a diverse range of products with multiple variants, designed to provide users with detailed product information and seamless payment gateway integration.

Website: Kethini Shoes, VB Dace and MadRabbit

Links: https://kethini.com/, https://vbdace.com/, https://madrabbit.in/

Sector: Educational

**Description:** With a keen focus on pixel-perfect and responsive design, I've successfully developed educational institution websites that not only showcase aesthetic precision but also incorporate SEO

strategies, resulting in increased visibility and enhanced Google leads. **Website:** Vikasmantra, kingston-icse, Kingston Enginnering College.

Links: <a href="https://www.vikasmantra.edu.in/">https://icse.kingston.ac.in/</a>, <a href="https://www.vikasmantra.edu.in/">https://www.vikasmantra.edu.in/</a>, <a href="https://www.vikasmantra.edu.in/">https://www.vikasmantra.edu.in/</a></a>

Name: LMLHomes

**Description:** Designed and developed a robust website for a construction building company, providing detailed information about their construction projects, architectural prowess, and commitment to quality.

Link: https://www.lmlhomes.in/

## **TECHNICAL SKILLS**

**Web Development:** Html, Css, Javascript, Bootstrap, React.js, Next.js, Shopify **Others:** API Integration, Problem Solving, Team Player, Time Management, Figma

#### **EDUCATION**

#### **Thiruvalluvar University**

- Bachelor of Computer Application (BCA)
- GPA: 7.2