



Syed Nasar

FRONT END DEVELOPER

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SUMMARY

Detail-oriented and innovative Frontend Developer with a track record of leveraging cutting-edge technologies to drive business growth. With 2 years of hands-on experience in a digital marketing environment, I have honed my skills in HTML, CSS, JavaScript, Shopify, React, Redux, Next.js and MERN stack. I excel in crafting seamless user experiences that foster robust customer engagement. Seeking to leverage my technical skills and commitment to thrive in a challenging role.

EXPERIENCE

Frontend Developer Benfy Pvt Ltd,

Dec 2022 - present

Trainee Developer Benfy Pvt Ltd,

Aug 2022 - Dec 2022

PROJECTS

E-Commerce Web App

Tech Stack: Next.js, Node.js, Express.js and MongoDB

- Designed reusable components to enhance code reusability and maintainability.
- Integrated payment gateway for seamless transactions.
- Implemented common security patterns such as JWT and performance patterns like lazy loading to optimize application performance.
- Efficiently utilized GitHub for version control, ensuring seamless collaboration and code management.
- Solely developed an admin panel from scratch for e-commerce product management, orders, and user management.

University Application

Tech Stack: Amazon S3, Next.js, Node.js and MongoDB

- A full-stack web application was developed for a prestigious university located in Chennai.
- The project was constructed using Next.js, with the API also developed within the Next.js framework for streamlined integration and enhanced performance.
- The administrator possesses the capability to update both content and blogs seamlessly.
- A WYSIWYG editor was developed to facilitate blog updates for administrators, enhancing usability and efficiency.
- For image uploads, Amazon S3 was utilized for efficient storage and management. The hosting was conducted on Vercel, which is ideally suited for Next.js applications, ensuring optimal performance and scalability.

Insurance Application

Tech Stack: React.js

- Played a key role in the development of a CRM project specifically designed for an insurance application.
- Successfully integrated APIs to enhance the application's functionality and user experience.
- Designed and implemented reusable components, significantly improving the codebase's maintainability and scalability.

Construction Firm Website

Tech Stack: Next.js, Firebase and Instagram Api

- Led the development of a comprehensive website using Next.js, enhancing the firm's digital presence and accessibility.
- Implemented smooth animations throughout the website using Framer Motion, improving user interaction and engagement.
- Integrated Instagram Display API to dynamically showcase the firm's latest posts, keeping the content fresh and relevant.
- Incorporated Firebase OTP verification for robust and secure user authentication.
- Ensured the website was fully responsive, providing an optimal viewing experience across a range of devices.

Shopify Website

Tech Stack: Shopify.

- Led the development and launch of a custom Shopify website, built from scratch without the use of pre-existing templates.
- Translated Figma designs into a pixel-perfect website, ensuring a seamless match with the original design specifications.
- Optimized website images for faster load times, improving user experience and SEO ranking.
- Leveraged the Shopify Storefront API for efficient data access and management, enhancing website functionality and performance.
- Integrated payment gateway and gift card features, providing customers with multiple convenient payment options and enhancing sales potential.

TECHNICAL SKILLS

Web Development: Html, CSS, Javascript, Bootstrap, React.js, Next.js,Node.js,Express.js, MongoDB, Shopify.

Others: API Integration, Problem Solving, Time Management , Figma to Html

EDUCATION

Thiruvalluvar University

- Bachelor of Computer Application (BCA)
- GPA: 7.2