

NASBEER AHAMMED

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I am a Frontend Developer and Data Scientist at DigiMena FZE (Jubna.com), Dubai with an overall 8 years of experience. I have programming expertise such as Python, ReactJS, JavaScript, jQuery, MySQL, Mongo, Django and have significant exposure to UI/UX research, deep learning, machine learning, computer vision and data analysis.

WORK EXPERIENCE

DIGIMENA FZE (JUBNA.COM), SILICON OASIS, DUBAI

04/2020 – PRESENT

// Full Stack Developer, UI/UX Specialist, Team Lead & Data Scientist

- Redesigning the current Jubna platform with a new user interface
- Created new tools to help the company generate more revenue.
- Using Python and Django, I built aggregators for many platforms.
- For Jubna, I created Wordpress plugins.
- New algorithm development for a new platform
- Improving the current platform's user interface
- Using Laravel 8 to develop the New Jubna platform
- For the next five years, I'm researching new platforms and concepts for the company's growth.
- Twilio, Nodejs, and custom code were used to create a chat application.
- Making case studies for the business.
- REST and Swagger API knowledge is a plus.
- Using Python and Django to create APIs for AdServer News Aggregator
- Developing a backend platform with ReactJS and knowledge of CI/CD pipelines and production
- Interviewing technical candidates in order to strengthen the team.
- As the Team Lead, I am responsible for 5 developers in India.

Project Responsibilities and Details:

JUBNA Platform (NEW) - Beta version under testing

- Advertisers can use Jubna Advertiser to develop campaigns, advertising, newsletters, and other forms of social media marketing. We used Laravel 8, MongoDB, jQuery, SASS, Apache, AWS, GitLab, Bootstrap 5.x, Ngnix, and other technologies to create the platform.
- Jubna Publisher is a platform that allows publishers to earn money by placing widgets on their websites. We used Laravel 8, MongoDB, jQuery, SASS, Apache, AWS, GitLab, Bootstrap 5.x, NodeJS, Ngnix, and other technologies to create the platform.
- The Ad Tracking System uses NodeJS, MongoDB, AWS, and Spark to track conversions, clicks, and impressions.
- Python, Kafka, MongoDB, jQuery, and Bootstrap were used to create the Support System with Live Chat.

JUBNA BackOffice Platform

- Our accounts and admin staff manages all of the related platforms, including the support system, advertiser and publisher platforms, using the backoffice platform. MongoDB, ReactJS, NodeJS, Python, Spark, and Material UI were used to create this.

JUBNA Platform (Present)

- Codeigniter, jQuery, Bootstrap, MySQL, and AWS are used to build advertiser and publisher systems.

News Aggregator Platform

- The project was built with Python, Django, Docker, jQuery, MongoDB, NumPy, ElasticSearch, and Bootstrap.

KnowledgeBase Platform

- React, MongoDB, NodeJS, and Material UI were used to create Knowledgebase.

Support System Platform

- Support system with live chat tool that allows advertisers and publishers to communicate with the backend staff promptly, built using ReactJS, MongoDB, NodeJS, and Material UI.

Stack: SASS, JavaScript, Python, Django, MySQL, Laravel 8, MongoDB, ReactJS, NodeJS, ExpressJS, Wordpress, AWS, Git, Spark, Semantic

TPCONNECTS TECHNOLOGIES LLC, DUBAI UAE

01/2020 – 04/2020

// Wordpress Developer, UI/UX Designer & Backend Developer

- Creating a bespoke Wordpress plugin for the Airline Management B2C platform
- APIs from IATA, Amadeus, Gallelio, Viator, and other key suppliers are being used.
- 5 B2C platforms and websites received updated WordPress user interfaces.
- REST, Swagger, and SOAP APIs were used.
- Two B2C platforms were successfully implemented for two significant clients.
- Stacks used include Java, Python, Wordpress, PHP, XAMPP, XML, jQuery, AngularJS, Javascript, Bootstrap, Jenkins, and others.
- Figma, Photoshop, Server Management, and other related skills are required.
- <http://tpconnects.com>
- <http://mkholidays.tpconnects.online>
- <http://ok2go.tpconnects.online>
- <http://sv.tpconnects.online>

Projects Done: (7 Wordpress platform with custom plugin and B2B Java platform)

Java based Airline Management system (B2C & B2B)

- Request flights, book, issue, reissue, void, and cancel tickets using a back-end Java Spring Boot project that connects to GDS Amadeus, Sabre, Travel Payouts), LLC, NDC, and Direct connections.
- Angular 9 and NodeJS were used to create the front-end.
- For the B2C platform, I created a WordPress plugin and theme for a flight booking system.
- Swagger was included to aid developers in testing tiny features prior to the UI's completion. It also comes in handy when exporting the API to a mobile app.
- In my business, I used the Scrum Agile Methodology (Daily Scrum Meetings, Planning Tools, Sprint Backlog).

EXPIBOTZ TECHNOLOGIES PRIVATE LIMITED

11/2012 – 08/2019

// Sr Full Stack Developer, UI/UX Designer, Sr SW Engineer

UI/UX Designer, Full Stack Developer & Sr SW Engineer | 2016 – 28/08/2019

- Good understanding of Git and version control.
- Developed numerous applications (REST/CRUD APIs) utilizing React, PHP, JS, and other technologies.
- PHP is a programming language that I am very familiar with (LAMP, WAMP, MAMP Stack)
- Supported the Walayem Android app in resolving problems.
- Payroll software, a school management system, and a clinical management system, to name a few.
- Visual design theory (such as typography, colour theory, composition, iconography, and so on) and outstanding visual communication abilities are required (e.g., sketching).
- HTML5, CSS3, JavaScript, jQuery, React, and Angular are among the front-end languages in which I am proficient.

- Working knowledge of the Odoo platform and the ability to design custom modules
- Object-Oriented Programming and C# expertise.

EDUCATION

WILLIAM CAREY UNIVERSITY, SHILLONG (DISTANCE EDUCATION)

BTech Electronics and Communication Engineering

Bachelor's Degree with Honors (FIRST CLASS): 7.8/10 CGPA

CBSE (PLUS TWO)

Information Practices – VB & PL/SQL

TECHNOLOGY STACK

✓ Mongo, Express, ReactJS, NodeJS	✓ WordPress Plugins, Theme Customization	✓ GitLab, BitBucket, Trello, Asana, Zoho	✓ PHP, Python, Django
✓ HTML5, CSS3, SASS JavaScript, jQuery, XML	✓ Graphic & Visual Design	✓ Laravel 8, CodeIgniter	✓ LAMP, XAMPP, WAMP, MAMP
✓ Anaconda, VS Code, PyCharm	✓ PrestaShop, Magento, Odoo	✓ Webpack, Twilio	✓ MySQL, PL/SQL
✓ Problem Solving, Aptitude	✓ AWS, Cloud & Shared Hosting	✓ SEO, SMM	✓ REST, SOAP APIs
✓ Photoshop, Illustrator	✓ Adobe Suite, Adobe XD, Figma, Zeplin	✓ Android	✓ Time & Team Management
✓ Kafka, Spark, Hadoop	✓ Tableau, TensorFlow	✓ Firebase, CDN	✓ Agile process

CERTIFICATIONS & ACHIEVEMENTS

- Learning Django - LinkedIn
- SimpliLearn - Introduction to Artificial Intelligence
- SimpliLearn – Deep Learning Fundamentals
- Stanford University's Advanced Machine Learning
- Udemy - ReactJS using NodeJS and ExpressJS
- Data Science in Real-Life powered by IBM Developer Skills Network (Python)
- G Suite Administration Fundamentals
- Sugar for Developers Certificate of Completion - SugarCRM University
- Certifications from Amazon Web Services
- IEEE Travancore Hub Technical Coordinator | IEEE Kerala Section