



NASRULLAH GUNAWAN

Information Systems Student | Web Developer | Graphic Designer

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SUMMARY

Highly motivated Information Systems student with strong expertise in web development, graphic design, and digital media. Adept at transforming ideas into functional and visually compelling digital experiences. Demonstrates a commitment to continuous learning and applying creative solutions to real-world challenges.

WORK EXPERIENCE

Freelance Web Developer & Graphic Designer - Nanasgunung Creative Studio Dec 2024–Present

- Delivered 10+ fully functional websites for businesses and personal projects.
- Applied user-centered design principles to increase usability, receiving positive feedback from all clients.
- Managed projects from concept to delivery, consistently meeting deadlines 100% on time.
- Maintained websites post-launch, including updates and bug fixes, improving site reliability and client trust.

Graphic Designer - KalenderKonten Sept 2023- Dec 2024

- Designed and delivered over 115 combined social media graphics, banners, and promotional materials for clients.
- Ensured brand consistency across all platforms and campaigns.
- Collaborated with the copywriting team to develop visuals that supported campaign goals.
- Gained hands-on experience managing multiple projects simultaneously, meeting deadlines efficiently.

Graphic Design Intern - KalenderKonten Mar 2023- Sept 2023

- Assisted in creating visual content for social media and marketing campaigns.
- Supported senior designers in maintaining brand consistency across all digital platforms.
- Applied best practices in visual communication and digital design under supervision.

EDUCATION

Bachelor of Information Systems - State Islamic University of North Sumatera Medan 2023-Present

- Major in Information Systems.
- Relevant Coursework: Information Systems Analysis & Design, Database Systems & SQL, Web & Mobile Application Development, IT Project Management, Human-Computer Interaction (HCI) & UX Design, Enterprise Systems & ERP Concepts, Cybersecurity & Data Governance.

Additional Certifications & Courses

- Google UX Design, Canva Graphic Design Essentials, RevoU Software Engineering, SQL with AI, Programming Concepts, Project Management Training

ADDITIONAL INFORMATION

- Technical Skills: HTML, CSS, JavaScript, Tailwind CSS, Bootstrap, React, Laravel, Next.js. Adobe Photoshop, Adobe Illustrator, Canva, Figma
- Languages: English, Bahasa Indonesia.
- Certifications: Google UX Design, Canva Graphic Design Essentials, RevoU Software Engineering, SQL with AI, Programming Concepts, Project Management Training
- Awards/Activities: Actively involved in freelance web development and design projects, delivering high-quality digital solutions.