

OG Logo



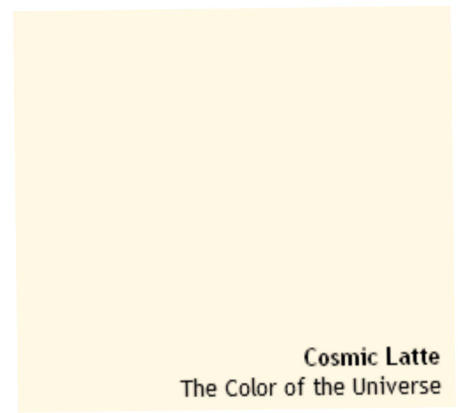
keep in mind

- if it don't look B/w
- if don't look good in color
- keep it simple
- colors add 8000 much meaning

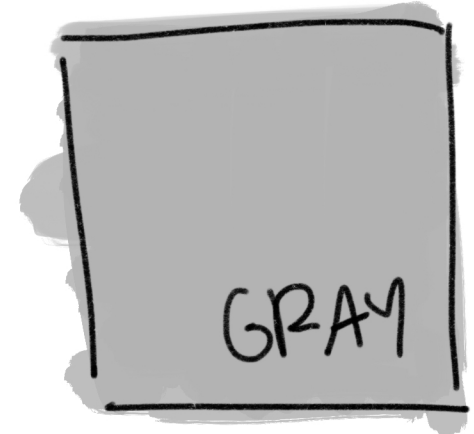
5 people => V roman numeral.

quintessence = team name

quin·tes·sen·tial
/kwɪn(t)ɛ'sɛn(t)ʃəl/ ⓘ
adjective
representing the most perfect or of a quality or class.
"he was the quintessential tough guy—strong, silent, and self-contained"
synonyms: typical, prototypical, stereotypical, archetypal, classic, model, standard, stock, representative, conventional; More



OR



Secondary color (accent)

-> Blue = nasa loyal / trustworthy color.



improvements:

- V => V ???
-> doesn't immediately remind me of "5"
- Rocket / cloud sequence is too complex, logos need to be simple!
-> if a kid can draw it, good!
- colors need meaning
-> look at color psychology
- ALWAYS ask yourself WHY

DO RESEARCH:



Cosmic latte

Cosmic latte. Due to flawed calculations, the average color of the universe was originally thought to be turquoise. Cosmic latte is a name assigned to the average color of the universe, found by a team of astronomers from Johns Hopkins University.

Cosmic latte - Wikipedia
Wikipedia · wiki · Cosmic_latte

What is the meaning of 5 in numerology?

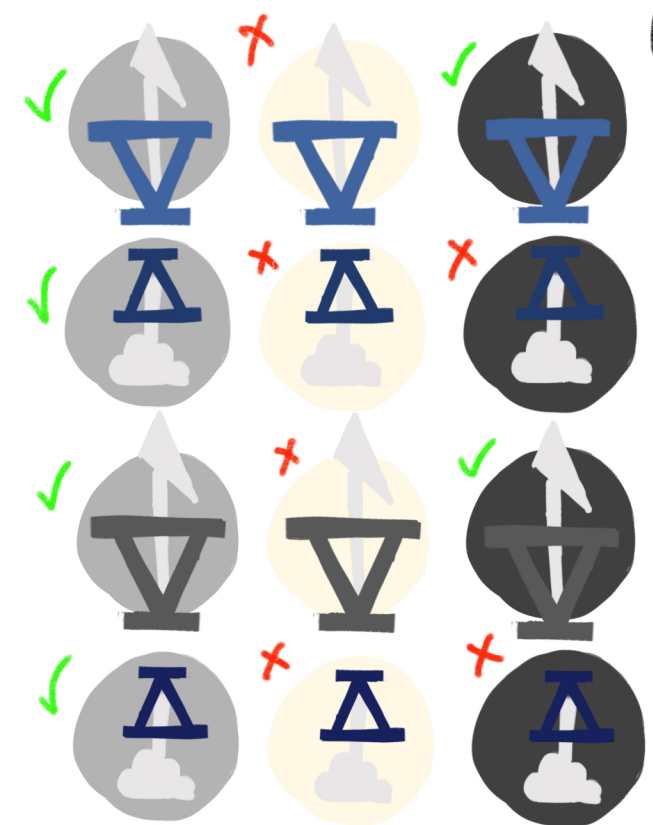
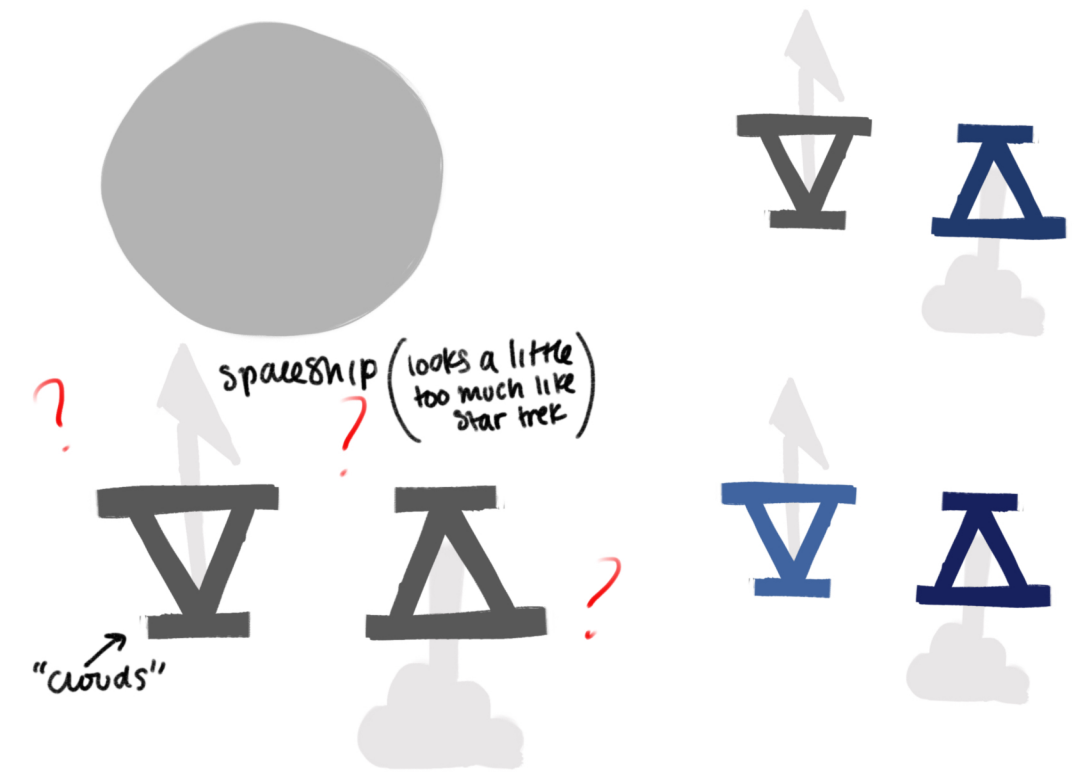
In Numerology, the Number 5 is a living dynamo. ... Symbolically most experts on the meaning of numbers feel that 5s have a strong feminine side with masculine undertones. Don't mistake this vibration as bashful or modest.

Numerology 5 | Life Path Number 5 | Numerology Meanings - Building ...
Building Beautiful Souls · numerology-5...

What does 5 5 5 mean in numerology?

Number 5 Meaning. The numerology number 5 is an expression of personal freedom with wit and a sense of adventure. The numerology number 5 is a number that expresses its sense of personal freedom. There's no fixed foundation for the 5; it would be contrary to its vibration.

Number 5 Meaning - Affinity Numerology
Affinity Numerology · number-meanings



(just examples) these suck lol

- does it work on all backgrounds?
- does it work B/w?
- is everything clear?

DO:

- make 10-20 thumbnails
- start in B/w
- avoid arrows / easily recognizable symbols or imagery (stars, hearts, etc.)