

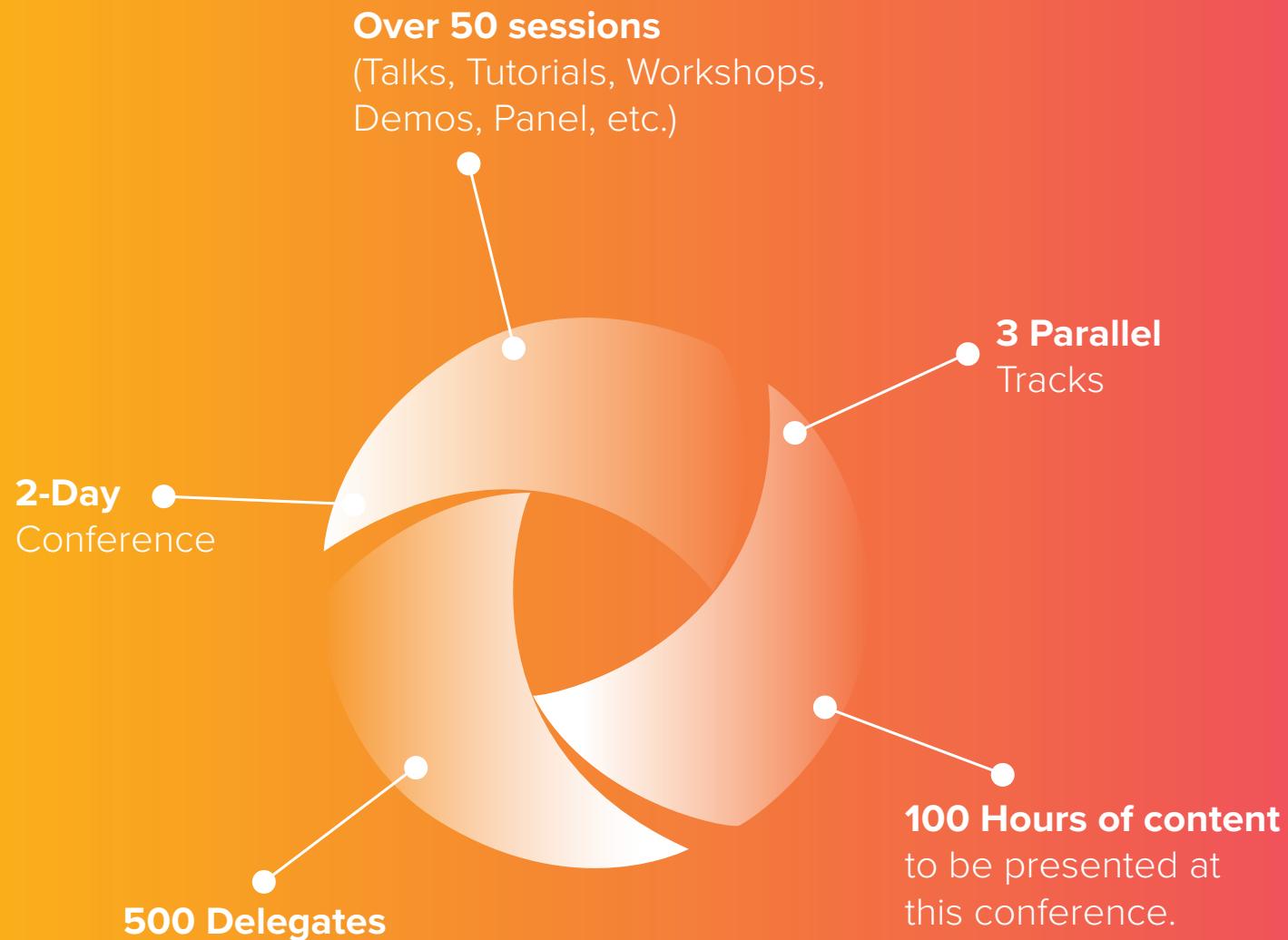
# The Official Appium Conference

June 13–15 2019 | Bengaluru, India



Sponsorship Prospectus





## Sponsorship opportunity

**You are invited to become a sponsor of AppiumConf 2018, the conference for Appium users around the globe.**

It's a one day, one track conference, preceded by a full day of practical workshops. The world's top mobile testing experts will be in attendance along with 250 wonderful delegates.

Packed with inspiring talks and practical takeaways, delegates can learn from Appium specialists, gain valuable insight for their own strategy and make connections from around the globe.

## Why sponsor Appium?

- **Engage and connect** with your target audience of mobile testers
- **Showcase your brand**, both in the lead up to, and throughout the conference
- **Recruit** from a pool of the UK and Europe's best and brightest technical talent
- **Show** your commitment to developing the industry and the important people in it

We love to work closely with you to come up with creative ideas to ensure your sponsorship objectives are met.

## Delegate profile

**Our delegates are mobile testing developers and experts, interested in learning about new technologies and approaches in the mobile testing space.**

Projected audience breakdown by role:

- 7%** Director/CEO
- 20%** Senior Developer
- 56%** Developer/Engineer
- 6%** Analyst
- 11%** Other

## Past Sponsors



JPMORGAN CHASE & CO.



# Sponsorship Packages



# Sponsor Guide

	<b>TITLE</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>
Investment*	16000 USD/ 1000000 INR	10000 USD/ 600000 INR	6000 USD/ 350000 INR	3500 USD/ 200000 INR
Max sponsors	2	4	6	8
Max messages to attendees	4	2	1	1
Exhibit Booth Space	3x2 Meters	2x2 Meters	2x2 Meters	
Logo on Conference Lanyard	✓			
Logo on Conference Bag	✓			
Special contest during the Conference	✓	✓		
Complimentary Conference Passes	10	5	3	1
Delegate Kit Insert (Literature or SWAG)	6 A4-Pages [12 sides]	4 A4-Pages [8 sides]	3 A4-Pages [6 sides]	2 A4-Pages [4 sides]
Logo & Description_Conference Website	200 Words	150 Words	100 Words	50 Words
Logo on Conference T-Shirt	✓			
Logo on Conference videos	✓	✓		
Email Attendees	✓	✓		

For More Information: <https://confengine.com/appium-conf-2019/sponsor#guide>

# Sponsor Guide

## ADDITIONAL SPONSORSHIP OPTIONS

### Conference Bag Sponsor

This sponsorship level costs

**1 of 1 available**

INR 350000 / USD 5000\*.

### Conference T-Shirt Sponsor

This sponsorship level costs

**1 of 1 available**

INR 350000 / USD 5000\*.

### Book Sponsor

This sponsorship level costs

**1 of 1 available**

INR 200000 / USD 3500\*.

### Reception Sponsor

This sponsorship level costs

**2 of 2 available**

INR 200000 / USD 3500\*.

### Meal Sponsor

This sponsorship level costs

**2 of 2 available**

INR 100000 / USD 1500\*.

### Track Sponsor

This sponsorship level costs

**6 of 6 available**

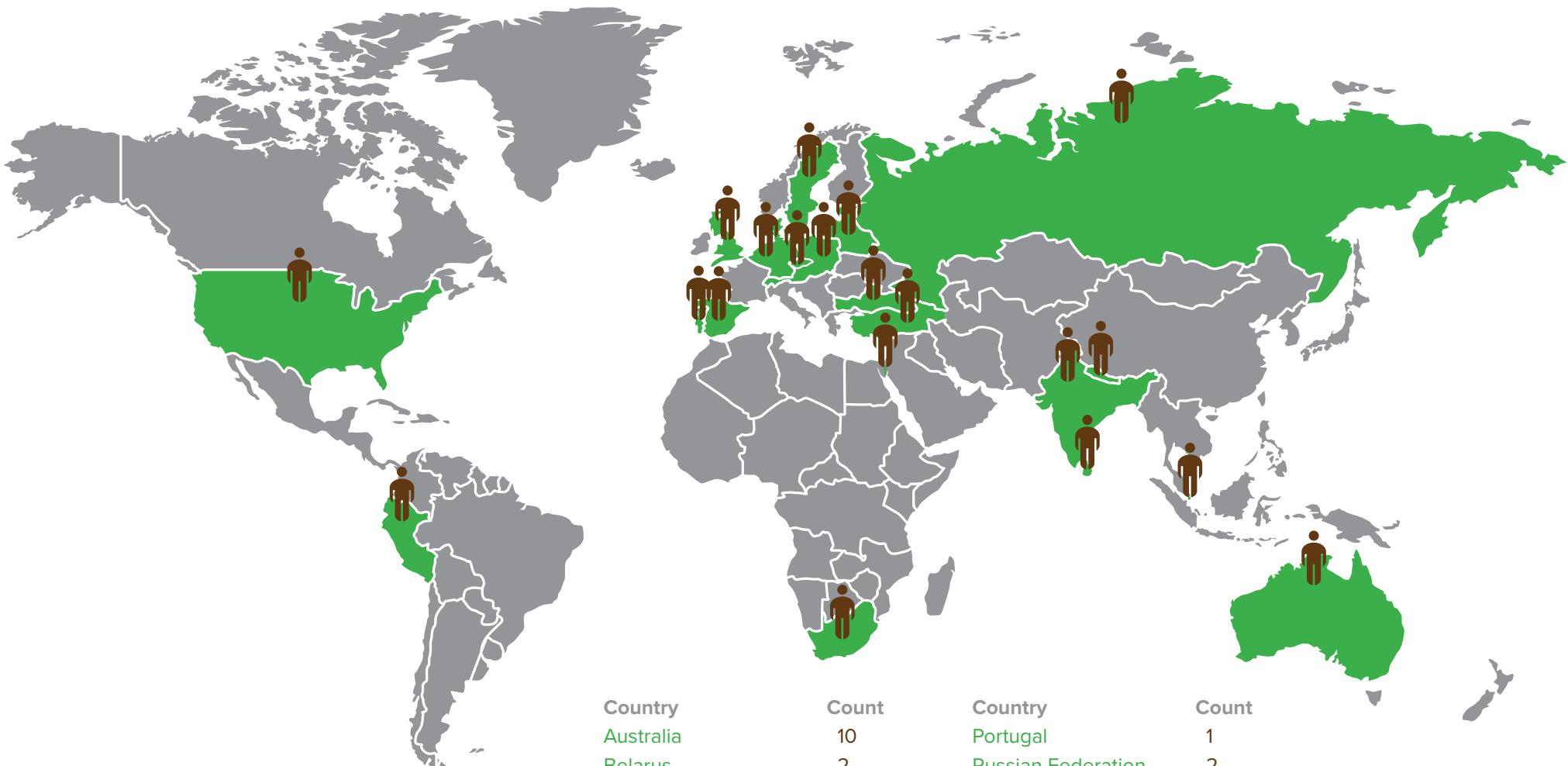
INR 50000 / USD 800\*.

**IMPORTANT \*Quoted prices do not include taxes. Sponsor is liable to pay the applicable taxes.**

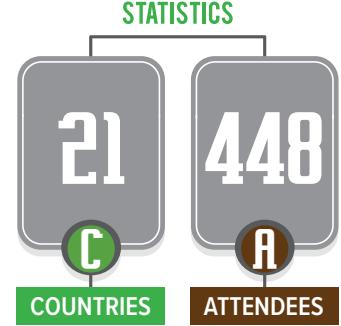
# Past Conferences



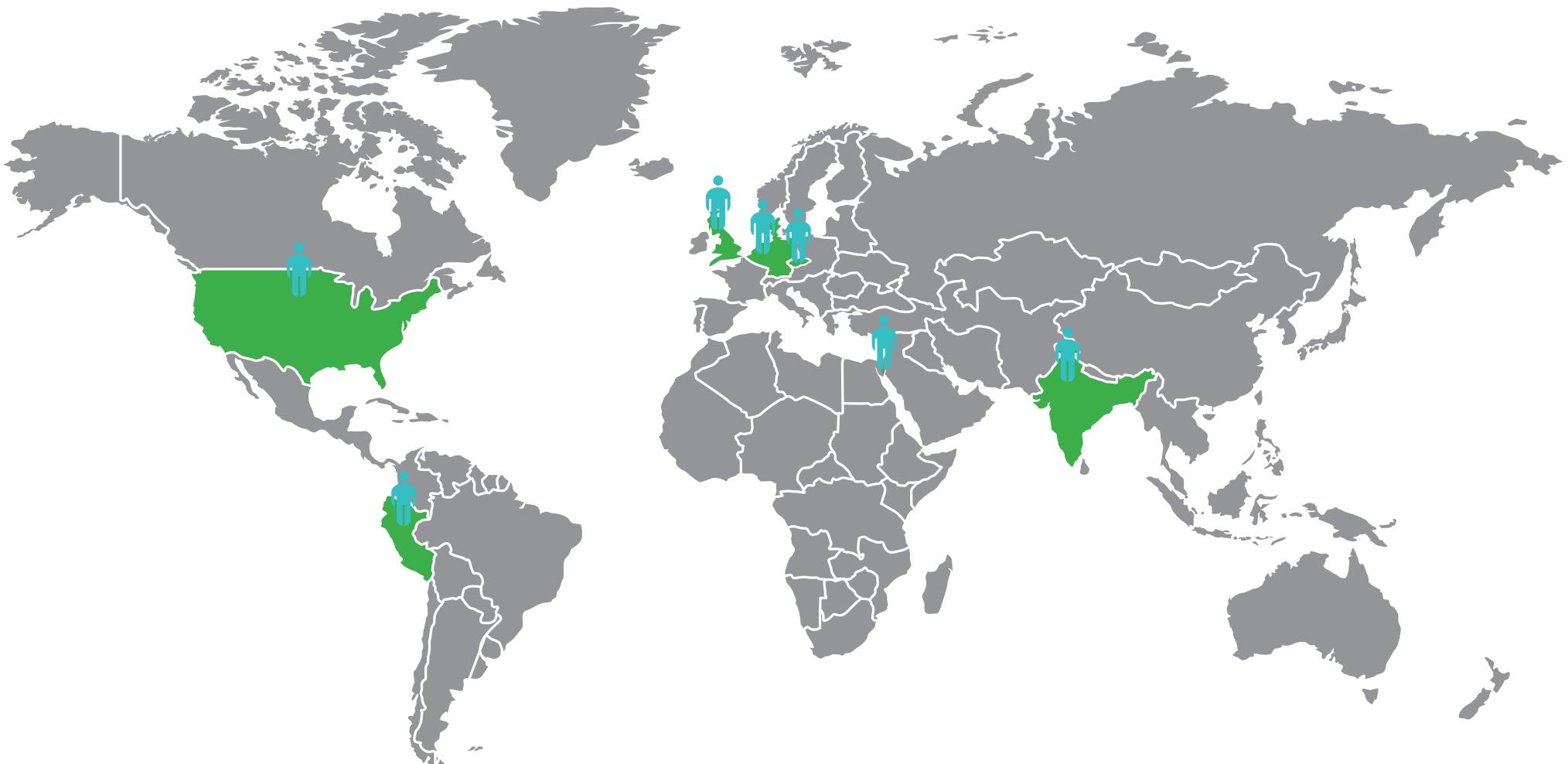
# 448 Attendees from 272 Organisations from 21 Countries {Past Selenium Conference}



## STATISTICS



# 41 Speakers from 7 Countries {Past Selenium Conference}



STATISTICS	
Country	Count
Czech Republic	2
Germany	2
India	22
Israel	3
Peru	1
United Kingdom	5
United States	6

**COUNTRIES** **SPEAKERS**



## Diversity Partner

\$3,000 +GST

We are committed to supporting individuals from underrepresented groups in tech and those facing economic or social hardship to participate in our events

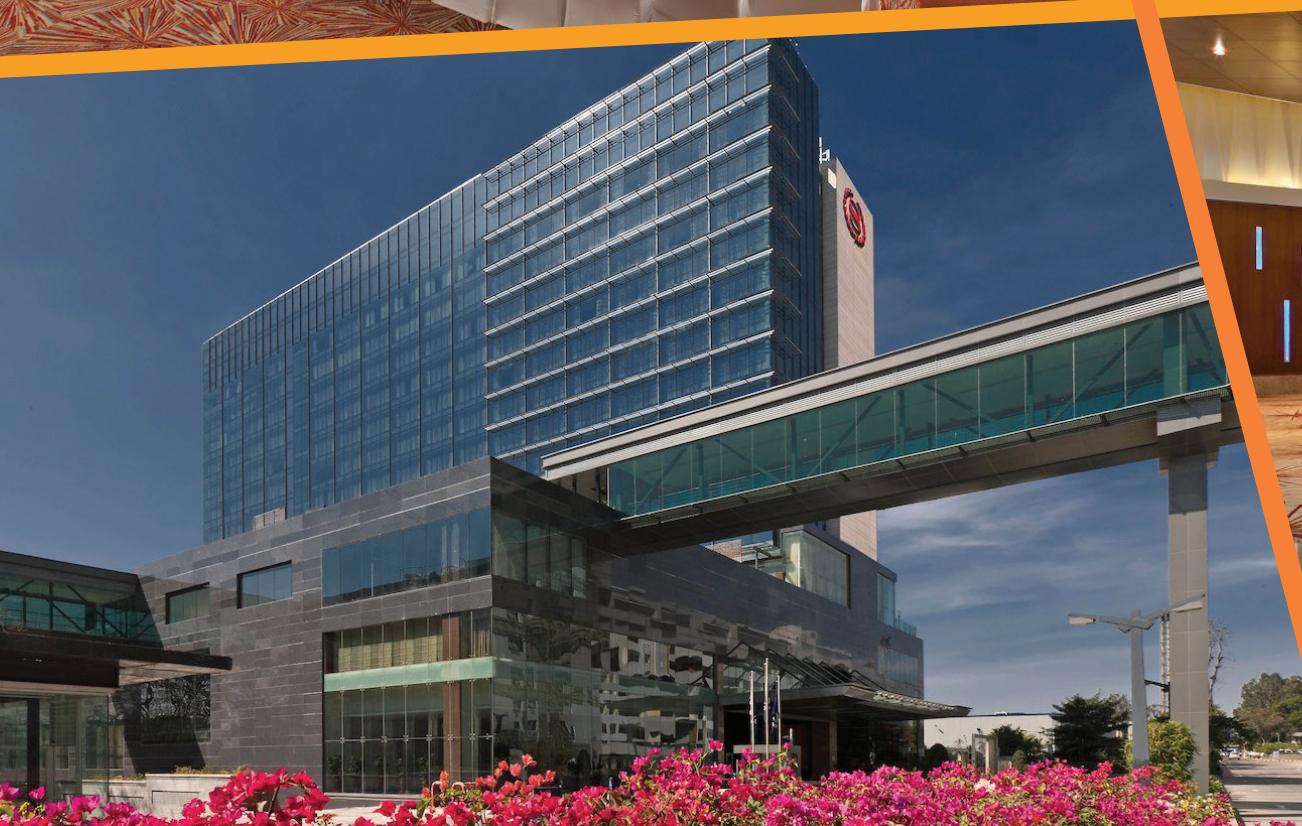
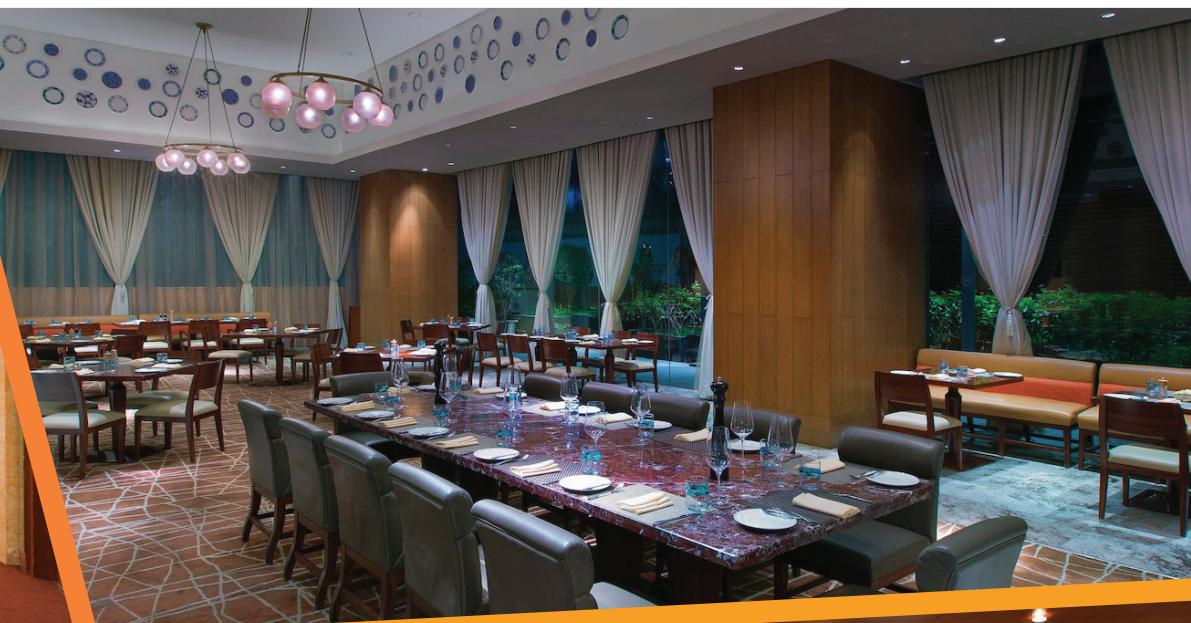
As a Diversity Partner, you will be supporting our Scholarship Scheme in bringing individuals to the conference who may not otherwise be able to attend, and providing them with access to brilliant content and networking opportunities. The scheme covers the price of a conference ticket for each of our Scholars, and where possible funds travel, visa and accommodation costs.

### Your package includes:

- Donation of Scholarship places for the conference (number of places dependent upon investment)
- Positive endorsement from us to showcase your commitment to diversity
- Opportunity to host a breakfast for our scholars
- Opportunity to host a diversity lunch to engage others who are committed to increasing diversity in the community
- Opportunity to provide a third page colour promotional advertisement in the delegate handbook promoting your diversity sponsorship involvement
- Linked logo on every page of the Appium website
- Acknowledgement and thanks on site
- 1 free ticket to attend the conference
- Discounted ticket price for your employees to attend

# Venue for Conference

Sheraton Grand Bangalore Hotel - 26/1 Dr. Rajkumar Road, Malleswaram-Rajajinagar, Bengaluru 560055 India



# {Thank You}

Contact:  
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Selenium Conf 2016