

```

import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns

```

```

data= pd.read_csv('Amazon Sales data.csv')
data= pd.DataFrame(data= data)
data

```

	Region	Country	Item Type	Sales Channel	Order Priority	Order Date	Order ID	Ship Date	Units Sold	Unit Price	Unit Cost	Total Revenue	Total Cost
0	Australia and Oceania	Tuvalu	Baby Food	Offline	H	5/28/2010	669165933	6/27/2010	9925	255.28	159.42	2533654.00	1582243.50
1	Central America and the Caribbean	Grenada	Cereal	Online	C	8/22/2012	963881480	9/15/2012	2804	205.70	117.11	576782.80	328376.44
2	Europe	Russia	Office Supplies	Offline	L	05-02-2014	341417157	05-08-2014	1779	651.21	524.96	1158502.59	933903.84
3	Sub-Saharan Africa	Sao Tome and Principe	Fruits	Online	C	6/20/2014	514321792	07-05-2014	8102	9.33	6.92	75591.66	56065.84
4	Sub-Saharan Africa	Rwanda	Office Supplies	Offline	L	02-01-2013	115456712	02-06-2013	5062	651.21	524.96	3296425.02	2657347.52
...	...	...	...	...	...	...	...	...	...	...	...	...	...
95	Sub-Saharan Africa	Mali	Clothes	Online	M	7/26/2011	512878119	09-03-2011	888	109.28	35.84	97040.64	31825.92
96	Asia	Malaysia	Fruits	Offline	L	11-11-2011	810711038	12/28/2011	6267	9.33	6.92	58471.11	43367.64
97	Sub-Saharan Africa	Sierra Leone	Vegetables	Offline	C	06-01-2016	728815257	6/29/2016	1485	154.06	90.93	228779.10	135031.05
98	North America	Mexico	Personal Care	Offline	M	7/30/2015	559427106	08-08-2015	5767	81.73	56.67	471336.91	326815.89
99	Sub-Saharan Africa	Mozambique	Household	Offline	L	02-10-2012	665095412	2/15/2012	5367	668.27	502.54	3586605.09	2697132.18

100 rows × 14 columns

```
data.head()
```

	Region	Country	Item Type	Sales Channel	Order Priority	Order Date	Order ID	Ship Date	Units Sold	Unit Price	Unit Cost	Total Revenue	Total Cost	Total Profit
0	Australia and Oceania	Tuvalu	Baby Food	Offline	H	5/28/2010	669165933	6/27/2010	9925	255.28	159.42	2533654.00	1582243.50	951410.50
1	Central America and the Caribbean	Grenada	Cereal	Online	C	8/22/2012	963881480	9/15/2012	2804	205.70	117.11	576782.80	328376.44	248406.36
2	Europe	Russia	Office Supplies	Offline	L	05-02-2014	341417157	05-08-2014	1779	651.21	524.96	1158502.59	933903.84	224598.75
3	Sub-Saharan Africa	Sao Tome and Principe	Fruits	Online	C	6/20/2014	514321792	07-05-2014	8102	9.33	6.92	75591.66	56065.84	19525.82
4	Sub-Saharan Africa	Rwanda	Office Supplies	Offline	L	02-01-2013	115456712	02-06-2013	5062	651.21	524.96	3296425.02	2657347.52	639077.50

```
data.columns
```

```

Index(['Region', 'Country', 'Item Type', 'Sales Channel', 'Order Priority',
       'Order Date', 'Order ID', 'Ship Date', 'Units Sold', 'Unit Price',
       'Unit Cost', 'Total Revenue', 'Total Cost', 'Total Profit'],
      dtype='object')

```

```
data.shape
```

```
(100, 14)
```

```
data.size
```

```
1400
```

```
data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 100 entries, 0 to 99
Data columns (total 14 columns):
 #   Column      Non-Null Count  Dtype  
 --- 
 0   Region       100 non-null    object  
 1   Country      100 non-null    object  
 2   Item Type    100 non-null    object  
 3   Sales Channel 100 non-null    object  
 4   Order Priority 100 non-null    object  
 5   Order Date   100 non-null    object  
 6   Order ID     100 non-null    int64  
 7   Ship Date   100 non-null    object  
 8   Units Sold   100 non-null    int64  
 9   Unit Price   100 non-null    float64 
 10  Unit Cost    100 non-null    float64 
 11  Total Revenue 100 non-null    float64 
 12  Total Cost   100 non-null    float64 
 13  Total Profit 100 non-null    float64 
dtypes: float64(5), int64(2), object(7)
memory usage: 11.1+ KB
```

```
data.describe()
```

	Order ID	Units Sold	Unit Price	Unit Cost	Total Revenue	Total Cost	Total Profit
count	1.000000e+02	100.000000	100.000000	100.000000	1.000000e+02	1.000000e+02	1.000000e+02
mean	5.550204e+08	5128.710000	276.761300	191.048000	1.373488e+06	9.318057e+05	4.416820e+05
std	2.606153e+08	2794.484562	235.592241	188.208181	1.460029e+06	1.083938e+06	4.385379e+05
min	1.146066e+08	124.000000	9.330000	6.920000	4.870260e+03	3.612240e+03	1.258020e+03
25%	3.389225e+08	2836.250000	81.730000	35.840000	2.687212e+05	1.688680e+05	1.214436e+05
50%	5.577086e+08	5382.500000	179.880000	107.275000	7.523144e+05	3.635664e+05	2.907680e+05
75%	7.907551e+08	7369.000000	437.200000	263.330000	2.212045e+06	1.613870e+06	6.358288e+05
max	9.940222e+08	9925.000000	668.270000	524.960000	5.997055e+06	4.509794e+06	1.719922e+06

```
data.isna().sum()
```

```
Region          0
Country         0
Item Type       0
Sales Channel   0
Order Priority  0
Order Date      0
Order ID        0
Ship Date       0
Units Sold      0
Unit Price      0
Unit Cost       0
Total Revenue   0
Total Cost      0
Total Profit    0
dtype: int64
```

```
data.dtypes
```

```
Region          object
Country         object
Item Type       object
Sales Channel   object
Order Priority  object
Order Date      object
Order ID        int64
Ship Date       object
Units Sold      int64
Unit Price      float64
Unit Cost       float64
Total Revenue   float64
Total Cost      float64
Total Profit    float64
dtype: object
```

```
data = data.astype({'Ship Date': 'datetime64[ns]', 'Order Date':'datetime64[ns]'})
```

```
data.dtypes
```

```
Region          object
Country         object
Item Type       object
Sales Channel   object
Order Priority  object
Order Date      datetime64[ns]
Order ID        int64
Ship Date       datetime64[ns]
Units Sold      int64
Unit Price      float64
Unit Cost       float64
Total Revenue   float64
Total Cost      float64
Total Profit    float64
dtype: object
```

```
plt.figure(figsize=(10,20))
sns.heatmap(data.isnull()) # NO ANY NULL VALUE PRESENT IN OUR DATASET.
```



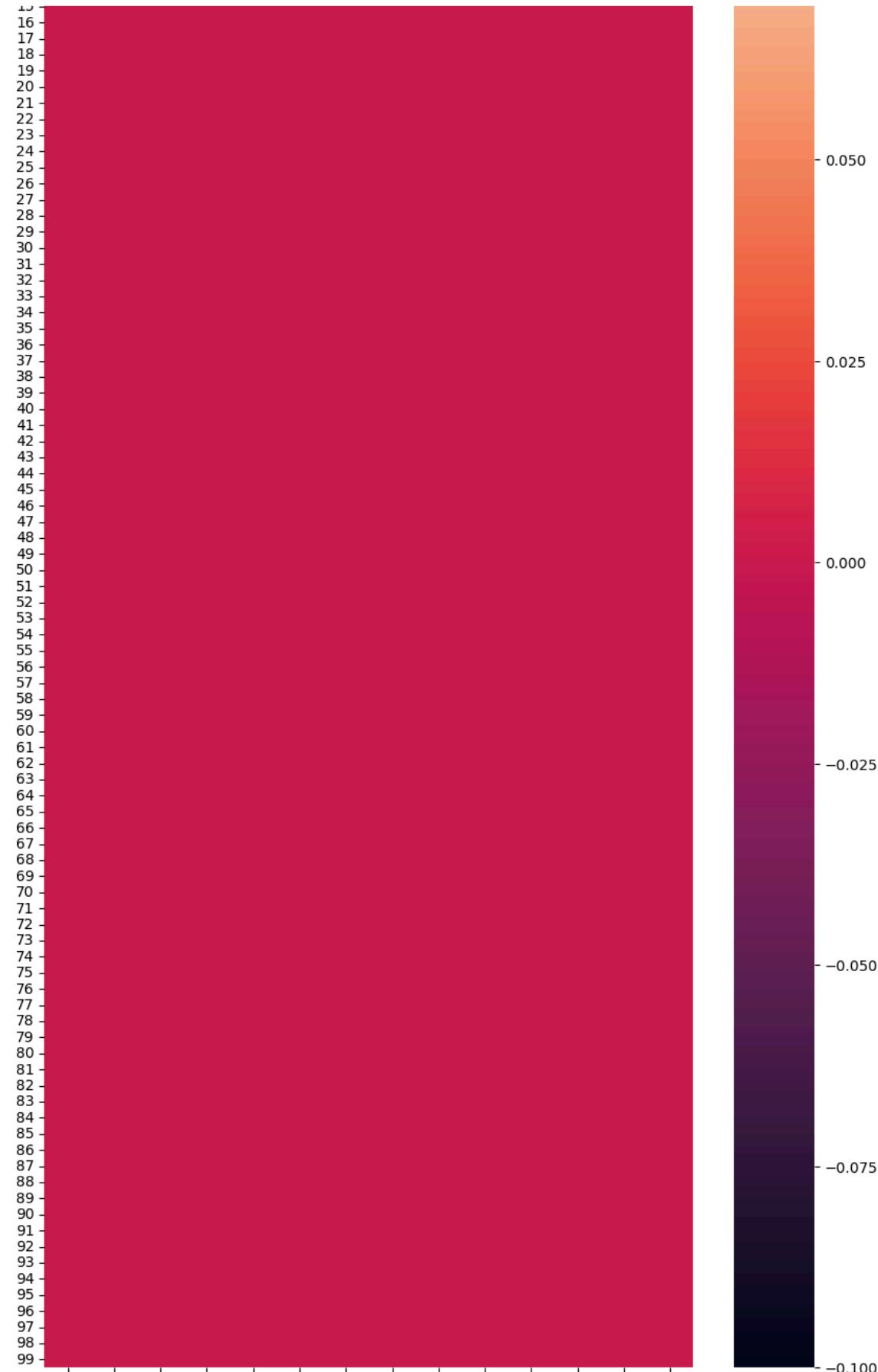
```
<AxesSubplot: >
```



```
test = data.iloc[0, 12] = np.nan # ADDING NULL VALUE JUST FOR DEMO  
test
```



```
plt.figure(figsize=(10,20))  
sns.heatmap(data.isnull(), annot= True) #NULL VALUE FOUND IN 'TOTAL COST' COLUMN
```



Region	
Country	
Item Type	
Sales Channe	
Order Priority	
Order Date	
Order ID	
Ship Date	
Units Sold	
Unit Price	
Unit Cost	
Total Revenue	
Total Cost	
Total Profit	

```
<AxesSubplot: >
```

0	0	0	0	0	0	0	0	0	0	0	0	1	0
1	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0
4	0	0	0	0	0	0	0	0	0	0	0	0	0

- 1.0

```
data = data.fillna(data.mean()) #FILL MEAN WHERE NULL VALUE PRESENT
```

18	0	0	0	0	0	0	0	0	0	0	0	0	0
19	C:\Users\shash\AppData\Local\Temp\ipykernel_3168\1872\44004\ipy:1	0	futur	Warning:	DataFrame.mean and DataFrame.median with numeric_only=	0	0	0	0	0	0	0	0
20	data	0	data	fillna	(data.mean(0))	0	FILL MEAN WHERE NULL VALUE PRESENT	0	0	0	0	0	0
21	data	0	data	fillna	(data.mean(0))	0	FILL MEAN WHERE NULL VALUE PRESENT	0	0	0	0	0	0
22	data	0	data	fillna	(data.mean(0))	0	FILL MEAN WHERE NULL VALUE PRESENT	0	0	0	0	0	0

- 0.8

```
data['Total Cost']= data['Total Cost'].astype('Float64')  
data
```

	Region	Country	Item Type	Sales Channel	Prioritv	Order Date	Order ID	Ship Date	Ship Units	Unit Price	Unit Cost	Total Revenue	Total Cost	Tot Prof
0	Australia and Oceania	Tuvalu	Baby Food	Offline	H	2010-05-28	669165933	2010-06-27	9925	255.28	159.42	2533654.00	925235.620303	951410.
1	Central America	Grenada	Cereals	Online	O	2002-08-02	9588140	2002-09-05	0	205.70	117.11	576782.80	328376.44	248406.
2	Europe	Russia	Office Supplies	Offline	L	2014-05-02	341417157	2014-05-08	1779	651.21	524.96	1158502.59	933903.84	224598.
3	Sub-Saharan Africa	Rwanda	Office Supplies	Offline	L	2013-02-01	115456712	2013-02-06	5062	651.21	524.96	3296425.02	2657347.52	639077.
4	Sub-Saharan Africa	Mali	Clothes	Online	M	2011-07-26	512878119	2011-09-03	888	109.28	35.84	97040.64	31825.92	65214.
5	Asia	Malaysia	Fruits	Online	O	2011-01-10	80171108	2011-12-28	0	9.33	6.92	58471.11	43367.64	15103.
6	Sub-Saharan Africa	Sierra Leone	Vegetables	Offline	C	2016-06-01	728815257	2016-06-29	1485	154.06	90.93	228779.10	135031.05	93748.
7	North America	Mexico	Personal Care	Online	O	2005-07-01	5042716	2005-08-08	0	81.73	56.67	471336.91	326815.89	144521.
8	Sub-Saharan Africa	Mozambique	Household	Offline	L	2012-02-10	665095412	2012-02-15	5367	668.27	502.54	3586605.09	2697132.18	889472.
9	Europe	Ukraine	Almonds	Offline	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
10	Sub-Saharan Africa	Kenya	Apparel	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
11	Sub-Saharan Africa	Angola	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
12	Sub-Saharan Africa	Niger	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
13	Sub-Saharan Africa	Cameroon	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
14	Sub-Saharan Africa	Senegal	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
15	Sub-Saharan Africa	Guinea	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
16	Sub-Saharan Africa	Yemen	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
17	Sub-Saharan Africa	Algeria	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
18	Sub-Saharan Africa	Malta	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
19	Sub-Saharan Africa	Lebanon	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
20	Sub-Saharan Africa	Qatar	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
21	Sub-Saharan Africa	Uganda	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
22	Sub-Saharan Africa	Yemen	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
23	Sub-Saharan Africa	Angola	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
24	Sub-Saharan Africa	Cameroon	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
25	Sub-Saharan Africa	Senegal	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
26	Sub-Saharan Africa	Guinea	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
27	Sub-Saharan Africa	Yemen	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
28	Sub-Saharan Africa	Lebanon	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
29	Sub-Saharan Africa	Qatar	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
30	Sub-Saharan Africa	Uganda	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...
31	Sub-Saharan Africa	Yemen	Electronics	Online	O	2014-01-01	0	2014-01-01	0	...	...	...	...	...

- 0.2

```
plt.figure(figsize=(10,20))  
sns.heatmap(data.isnull(),annot= True) # NO NULL VALUES
```

72	0	0	0	0	0	0	0	0	0	0	0	0	0
73	0	0	0	0	0	0	0	0	0	0	0	0	0
74	0	0	0	0	0	0	0	0	0	0	0	0	0
75	0	0	0	0	0	0	0	0	0	0	0	0	0
76	0	0	0	0	0	0	0	0	0	0	0	0	0
77	0	0	0	0	0	0	0	0	0	0	0	0	0
78	0	0	0	0	0	0	0	0	0	0	0	0	0
79	0	0	0	0	0	0	0	0	0	0	0	0	0
80	0	0	0	0	0	0	0	0	0	0	0	0	0
81	0	0	0	0	0	0	0	0	0	0	0	0	0
82	0	0	0	0	0	0	0	0	0	0	0	0	0
83	0	0	0	0	0	0	0	0	0	0	0	0	0
84	0	0	0	0	0	0	0	0	0	0	0	0	0
85	0	0	0	0	0	0	0	0	0	0	0	0	0
86	0	0	0	0	0	0	0	0	0	0	0	0	0
87	0	0	0	0	0	0	0	0	0	0	0	0	0
88	0	0	0	0	0	0	0	0	0	0	0	0	0
89	0	0	0	0	0	0	0	0	0	0	0	0	0
90	0	0	0	0	0	0	0	0	0	0	0	0	0
91	0	0	0	0	0	0	0	0	0	0	0	0	0
92	0	0	0	0	0	0	0	0	0	0	0	0	0
93	0	0	0	0	0	0	0	0	0	0	0	0	0
94	0	0	0	0	0	0	0	0	0	0	0	0	0
95	0	0	0	0	0	0	0	0	0	0	0	0	0
96	0	0	0	0	0	0	0	0	0	0	0	0	0
97	0	0	0	0	0	0	0	0	0	0	0	0	0
98	0	0	0	0	0	0	0	0	0	0	0	0	0
99	0	0	0	0	0	0	0	0	0	0	0	0	0

- 0.0

Region	
Country	
Item Type	
Sales Channe	
Order Priority	
Order Date	
Order ID	
Ship Date	
Units Sold	
Unit Price	
Unit Cost	
Total Revenue	
Total Cost	
Total Profit	

```
<AxesSubplot: >
```

0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

- 0.100

```
data.head(3)
```

	Region	Country	Item Type	Sales Channel	Order Priority	Order Date	Order ID	Ship Date	Units Sold	Unit Price	Unit Cost	Total Revenue	Total Cost	Total Profit
0	Australia and Oceania	Tuvalu	Baby Food	Offline	H	2010-05-28	669165933	2010-06-27	9925	255.28	159.42	2533654.00	925235.620303	951410.50
16	Central America and the Caribbean	Grenada	Cereal	Online	C	2012-08-22	963881480	2012-09-15	2804	205.70	117.11	576782.80	328376.44	248406.36
2	Europe	Russia	Office	Offline	L	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
24	Data Analysis	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
25	Queries	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
26	Which regions have the highest total sales revenue?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
27	What is the average unit price and unit cost for each item type?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
28	Which country has the highest total profit?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
29	How does the sales channel affect the order priority distribution?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
30	What is the average order processing time (duration between order and ship dates) for each sales channel?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
31	Which item types have the highest and lowest total sales?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
32	How does the order priority vary across different regions?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
33	What is the correlation between unit price and total profit?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
34	Are there any seasonal trends or patterns in the sales data?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
35	How does the number of units sold vary across different countries?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
36	1- Which regions have the highest total sales revenue?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
37	What is the average order processing time (duration between order and ship dates) for each sales channel?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
38	Which item types have the highest and lowest total sales?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
39	How does the order priority vary across different regions?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
40	What is the correlation between unit price and total profit?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
41	Are there any seasonal trends or patterns in the sales data?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
42	How does the number of units sold vary across different countries?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
43	1- Which regions have the highest total sales revenue?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
44	What is the average order processing time (duration between order and ship dates) for each sales channel?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
45	Which item types have the highest and lowest total sales?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
46	How does the order priority vary across different regions?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
47	What is the correlation between unit price and total profit?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
48	Are there any seasonal trends or patterns in the sales data?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
49	How does the number of units sold vary across different countries?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
50	1- Which regions have the highest total sales revenue?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
51	What is the average order processing time (duration between order and ship dates) for each sales channel?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
52	Which item types have the highest and lowest total sales?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
53	How does the order priority vary across different regions?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
54	What is the correlation between unit price and total profit?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
55	Are there any seasonal trends or patterns in the sales data?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75
56	1- Which regions have the highest total sales revenue?	Qatar	Office	Online	M	2014-05-20	341417157	2014-05-20	1779	651.21	524.96	1158502.59	933903.84	224598.75

```
Highest_Total_Revenue= data.groupby(data['Region'])['Total Revenue'].sum()  
Highest_Total_Revenue.idxmax()
```

62	Sub-Saharan Africa	0	0	0	0	0	0	0	0	0	0	0	0	0	0
63	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
64	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

- -0.025

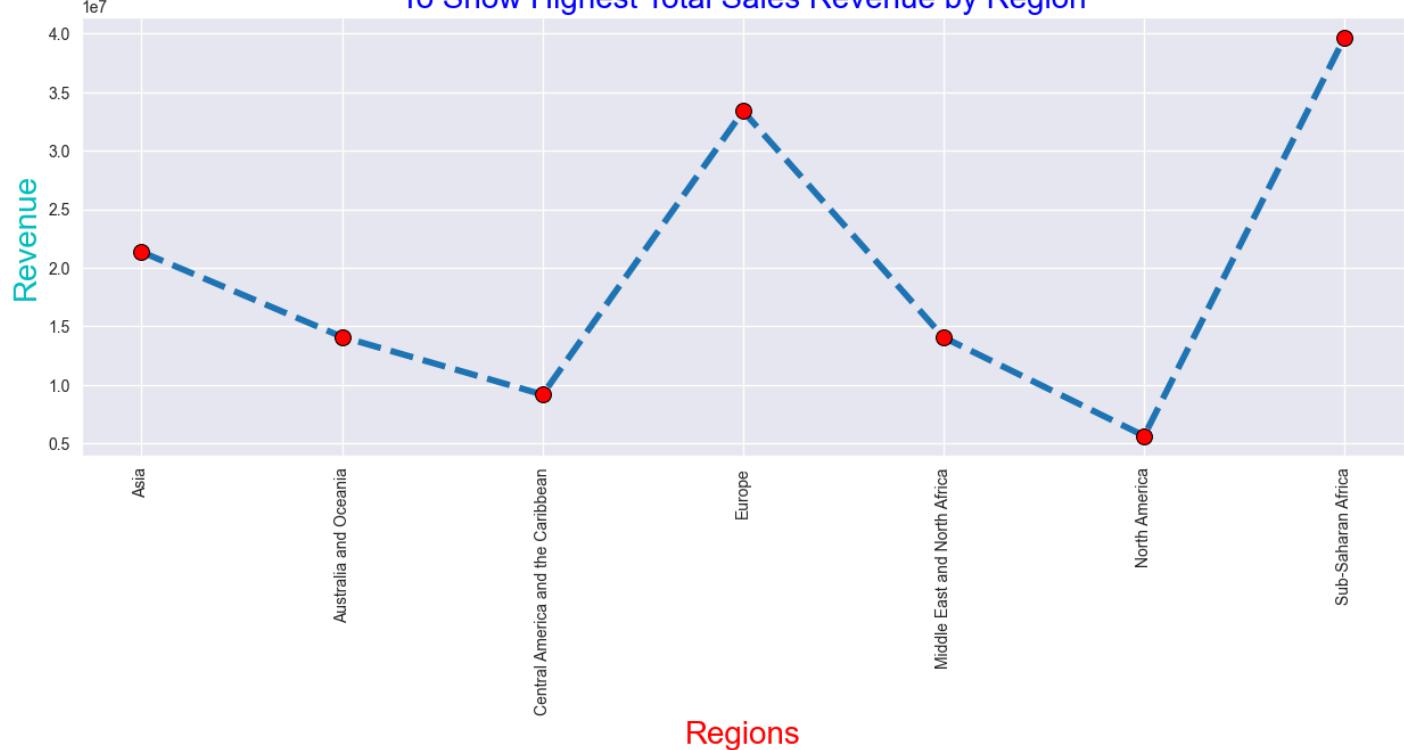
```
# 1e7 is scientific form. it means 1*10**7= 10,000,000
```

85	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
86	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
87	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
88	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
89	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
91	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
92	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
93	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
94	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
95	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
96	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
97	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
98	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

- -0.075

- -0.100

## To Show Highest Total Sales Revenue by Region



2- What is the average unit price and unit cost for each item type?

```

Avg_Unit_Price= data.groupby(data['Item Type'])['Unit Price'].mean()
Avg_Unit_Cost= data.groupby(data['Item Type'])['Unit Cost'].mean()

Avg_Price_Cost= pd.DataFrame({'Average Unit Price': Avg_Unit_Price,
                               'Average Unit Cost': Avg_Unit_Cost})

Avg_Price_Cost

```

### Average Unit Price   Average Unit Cost

#### Item Type

Item Type	Average Unit Price	Average Unit Cost
Baby Food	255.28	159.42
Beverages	47.45	31.79
Cereal	205.70	117.11
Clothes	109.28	35.84
Cosmetics	437.20	263.33
Fruits	9.33	6.92
Household	668.27	502.54
Meat	421.89	364.69
Office Supplies	651.21	524.96
Personal Care	81.73	56.67
Snacks	152.58	97.44
Vegetables	154.06	90.93

3- Which country has the highest total profit?

```

Total_Profit_By_Comapany= data.groupby(data['Country']) ['Total Profit'].sum()
Highest_Total_Profit_County= Total_Profit_By_Comapany.idxmax()

print("Country with the highest total profit:",Highest_Total_Profit_County)

Country with the highest total profit: Djibouti

```

```

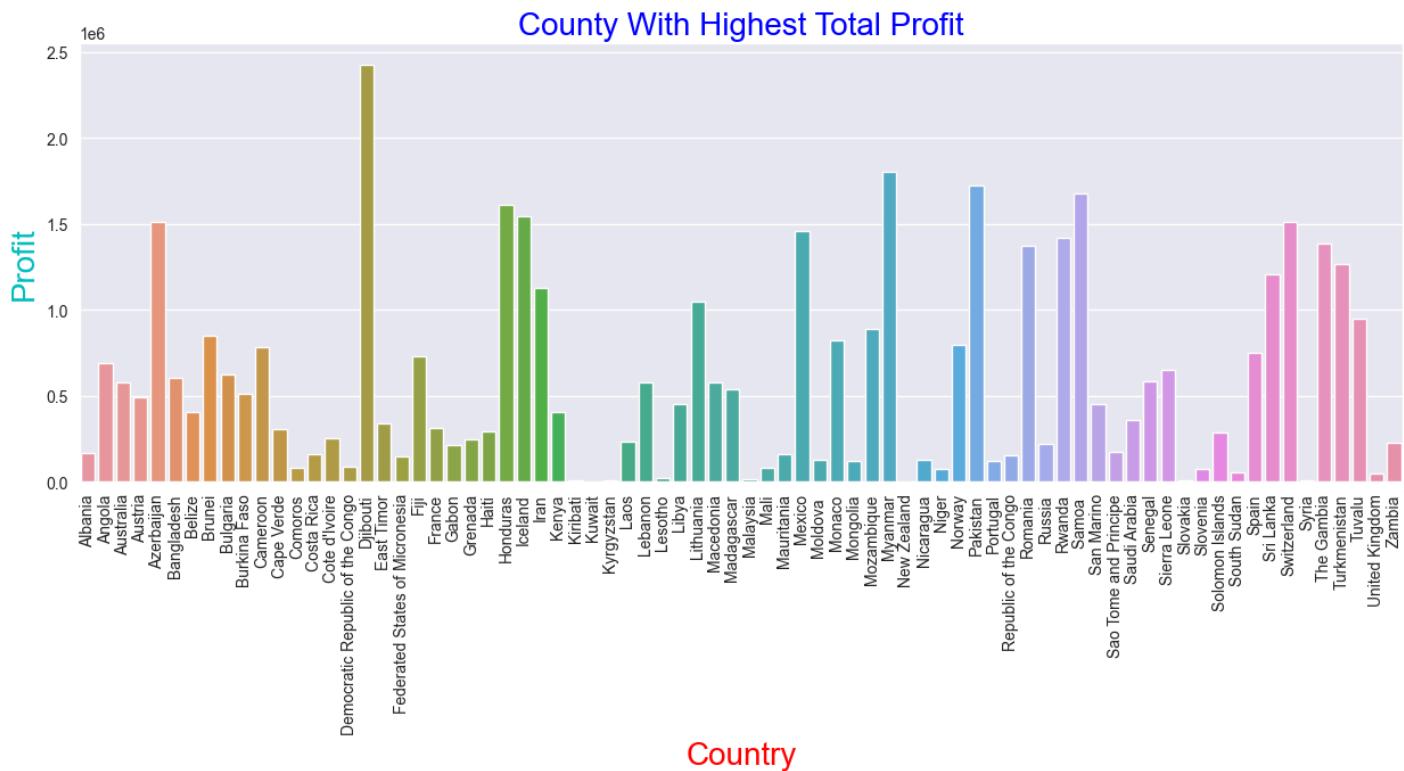
group_data= data.groupby(data['Country']) ['Total Profit'].sum()
sns.set_style('darkgrid')
plt.figure(figsize=(15,5))
sns.barplot(x= group_data.index, y= group_data )

```

```

plt.xticks(rotation= 90)
plt.title('County With Highest Total Profit', fontsize= 20, color= 'Blue')
plt.xlabel('Country', fontsize= 20, color= 'red')
plt.ylabel('Profit', fontsize= 20, color= 'c')
plt.show()

```



4- How does the sales channel affect the order priority distribution?

```

Sales_Channel_Order_Priority_Distribution= data.groupby(data['Sales Channel']) ['Order Priority'].value_counts()
Sales_Channel_Order_Priority_Distribution

```

Sales Channel	Order Priority	Count
Offline	H	17
	C	13
	L	12
	M	8
Online	L	15
	H	13
	M	13
	C	9

Name: Order Priority, dtype: int64

```

Sales_Channel_Order_Priority_Distribution = data.groupby(['Sales Channel', 'Order Priority'])['Order Priority'].count()

# Reset the index to convert the grouped data into a DataFrame
Sales_Channel_Order_Priority_Distribution = Sales_Channel_Order_Priority_Distribution.reset_index(name='Count')

# Set the style
sns.set_style('darkgrid')

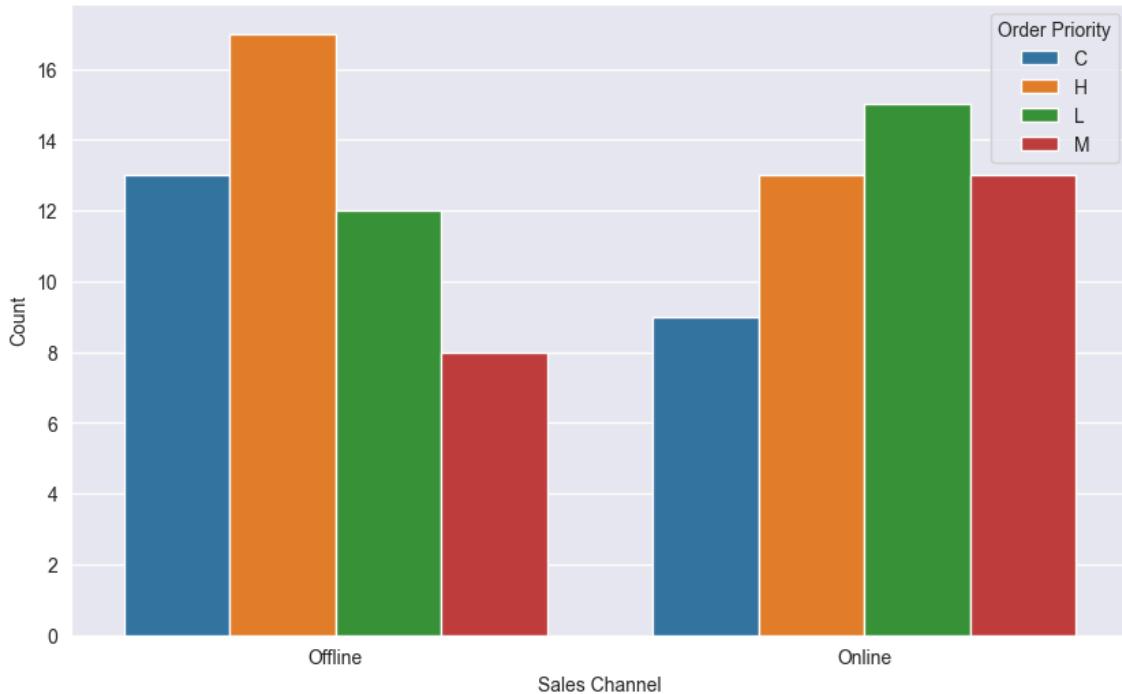
# Create the bar plot
plt.figure(figsize=(10, 6))
sns.barplot(x='Sales Channel', y='Count', hue='Order Priority', data=Sales_Channel_Order_Priority_Distribution)

# Add labels and title
plt.xlabel('Sales Channel')
plt.ylabel('Count')
plt.title('Sales Channel Order Priority Distribution')

# Display the plot
plt.show()

```

Sales Channel Order Priority Distribution



5- What is the average order processing time (duration between order and ship dates) for each sales channel?

```
data['Processing Time']= data['Ship Date']-data['Order Date']

Avg_Processing_Time= data.groupby(data['Sales Channel'])['Processing Time'].mean()
Avg_Processing_Time
```

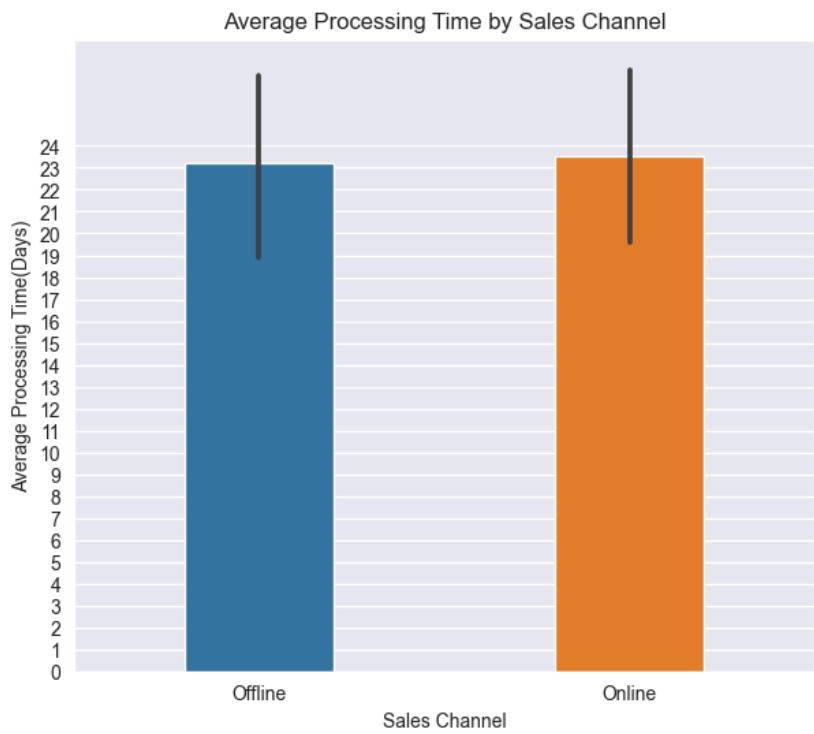
```
Sales Channel
Offline    23 days 04:48:00
Online     23 days 12:28:48
Name: Processing Time, dtype: timedelta64[ns]
```

```
plt.figure(figsize=(7, 6))

sns.barplot(data= data, x= data['Sales Channel'], y=data['Processing Time'].dt.days, width= 0.4 )

plt.title('Average Processing Time by Sales Channel')
plt.xlabel('Sales Channel')
plt.yticks(np.arange(0,25,1))
plt.ylabel('Average Processing Time(Days)')

plt.show()
```



6- Which item types have the highest and lowest total sales?

```
group_item_type= data.groupby(data['Item Type'])['Total Revenue'].sum()

highest_sales_revenue_item_type= group_item_type.idxmax()
lowest_sales_revenue_item_type= group_item_type.idxmin()

print("{'Highest Sales Revenue By Item Type':", highest_sales_revenue_item_type, "\n'Lowest Sales Revenue By Item Type':", lowest_sales_revenue_item_type, "}")

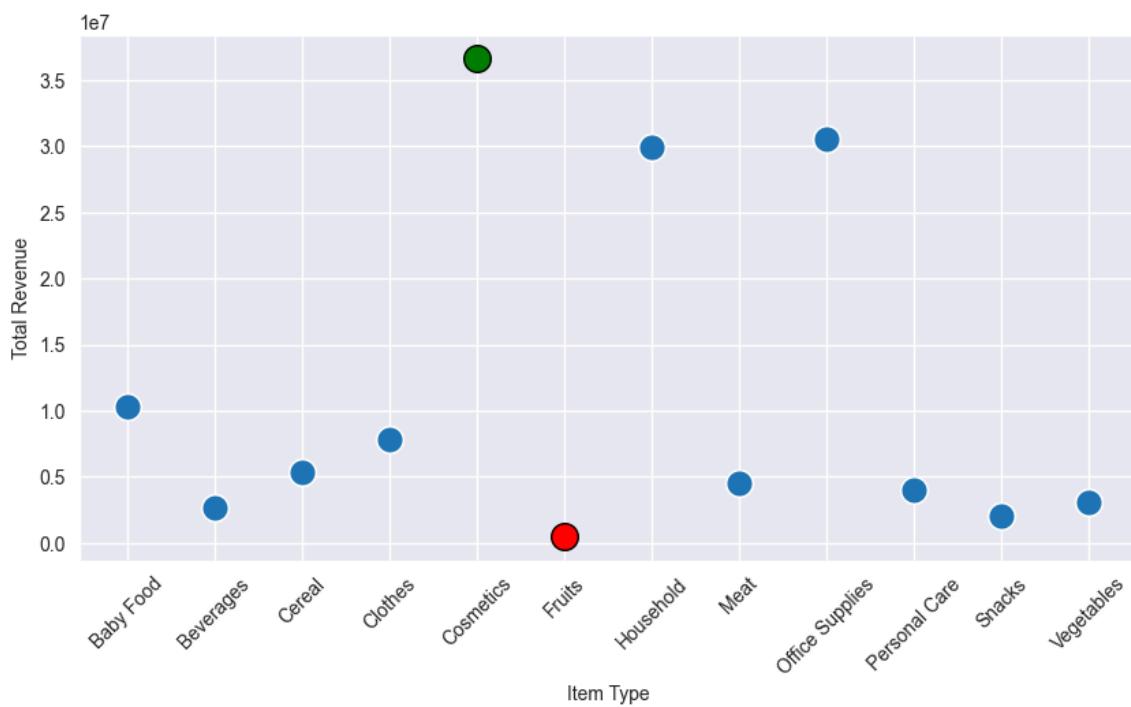
{'Highest Sales Revenue By Item Type': Cosmetics
'Lowest Sales Revenue By Item Type': Fruits }
```

```
plt.figure(figsize=(10,5))

# Highlight Max Value
sns.scatterplot(x=group_item_type.index, y=group_item_type, s=200)
max_index = group_item_type.idxmax()
plt.scatter(x=max_index, y=group_item_type[max_index], s=200, color='Green', edgecolor='black')

# Highlight the minimum value
min_index = group_item_type.idxmin()
plt.scatter(x=min_index, y=group_item_type[min_index], s=200, color='RED', edgecolor='black')

plt.yticks(rotation= 0)
plt.xticks(rotation= 45)
plt.show()
```



7- How does the order priority vary across different regions?

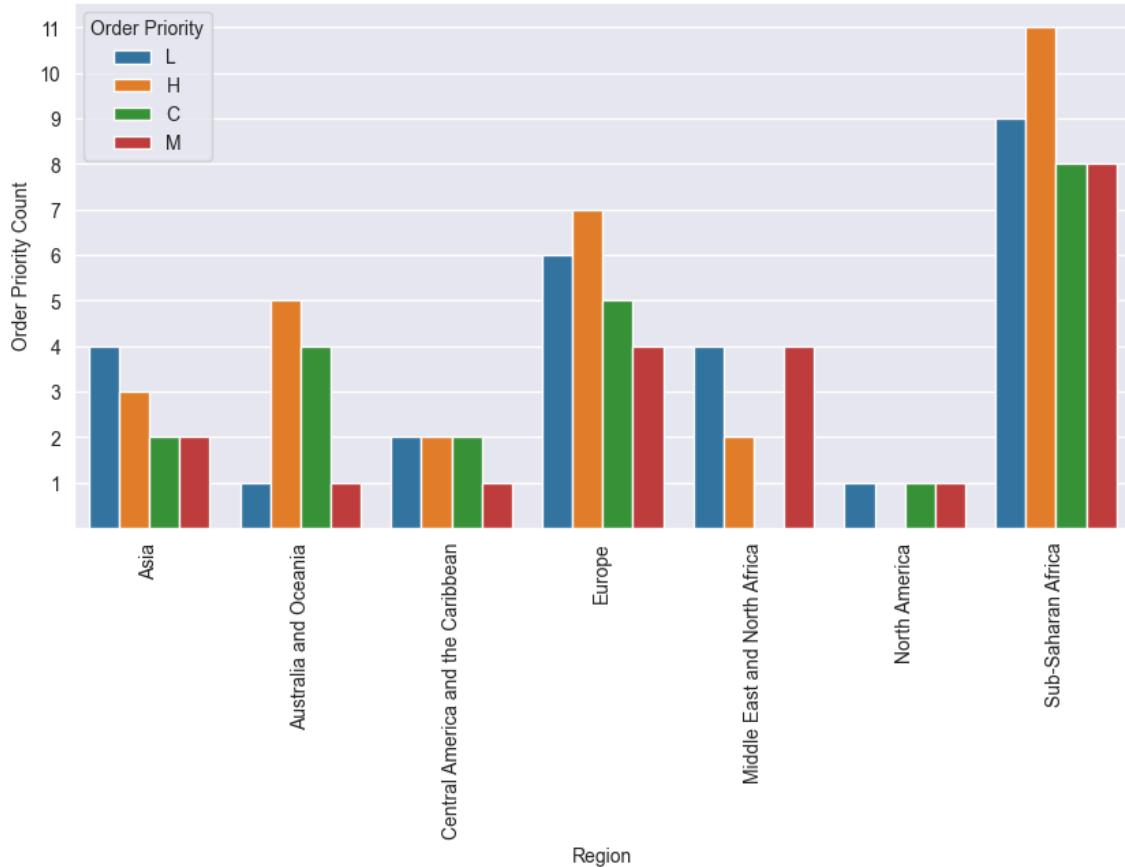
```
Diff_regions_by_order_priority= data.groupby(data['Region'])['Order Priority'].value_counts()
Diff_regions_by_order_priority
```

Region	Order Priority	Count
Asia	L	4
	H	3
	C	2
	M	2
Australia and Oceania	H	5
	C	4
	L	1
	M	1
Central America and the Caribbean	C	2
	H	2
	L	2
	M	1
Europe	H	7
	L	6
	C	5
	M	4
Middle East and North Africa	L	4
	M	4
	H	2
	North America	C
L		1
M		1
Sub-Saharan Africa		H
	L	9
	C	8
	M	8

Name: Order Priority, dtype: int64

```
Diff_regions_by_order_priority= data.groupby(data['Region'])['Order Priority'].value_counts().reset_index(name='Order Priority Count')
plt.figure(figsize= (10,5))
sns.barplot(data= Diff_regions_by_order_priority, x= 'Region', y= 'Order Priority Count', hue= 'Order Priority')
plt.xticks(rotation= 90)
plt.yticks(np.arange(1,12,1))

plt.show()
```



8- What is the correlation between unit price and total profit?

```
Correlation_Unit_Price_Total_Profit= data['Unit Price'].corr(data['Total Profit'])

print("Correlation between Unit Price and Total Profit:", Correlation_Unit_Price_Total_Profit)

Correlation between Unit Price and Total Profit: 0.5573652488121267
```

```
plt.figure(figsize=(4,2))
plt.scatter(x= Correlation_Unit_Price_Total_Profit, y= Correlation_Unit_Price_Total_Profit, s= 200, color= 'RED' )
plt.xticks(np.arange(-1,2,0.5))
plt.yticks(np.arange(-1,2,0.5))
plt.title('Correlation_Unit_Price_Total_Profit')

plt.show
```

```
<function matplotlib.pyplot.show(close=None, block=None)>
```



9- Are there any seasonal trends or patterns in the sales data?

```
month_names= {1: 'JAN',
 2: 'FEB',
 3: 'MAR',
 4: 'APR',
 5: 'MAY',
 6: 'JUN',
 7: 'JUL',
 8: 'AUG',
 9: 'SEPT',
 10: 'OCT',
 11: 'NOV',
 12: 'DEC'}
```

```

monthly_sales = data.groupby(data['Order Date'].dt.month)[['Total Revenue']].sum()
monthly_sales.index= monthly_sales.index.map(month_names)

monthly_sales

```

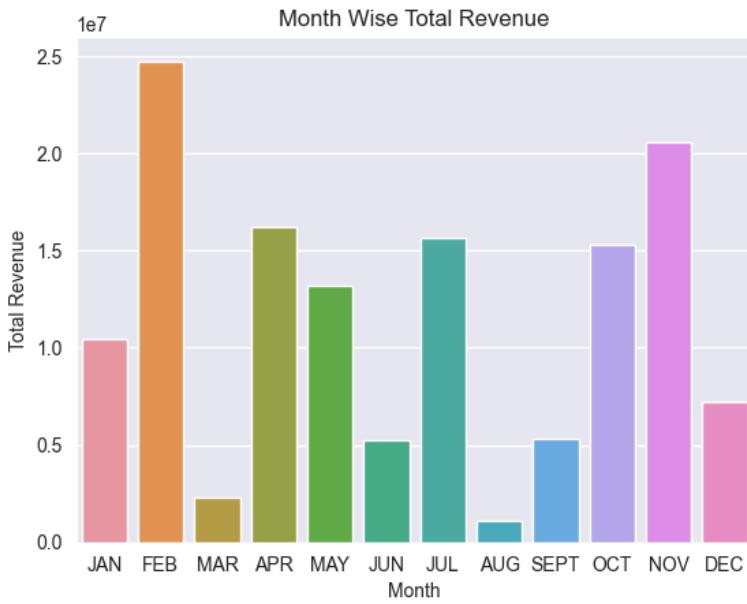
Order Date	Total Revenue
JAN	10482467.12
FEB	24740517.77
MAR	2274823.87
APR	16187186.33
MAY	13215739.99
JUN	5230325.77
JUL	15669518.50
AUG	1128164.91
SEPT	5314762.56
OCT	15287576.61
NOV	20568222.76
DEC	7249462.12

Name: Total Revenue, dtype: float64

```

sns.barplot(x= monthly_sales.index, y= monthly_sales)
plt.title('Month Wise Total Revenue')
plt.xlabel('Month')
plt.ylabel('Total Revenue')
plt.show()

```



10- How does the number of units sold vary across different countries?

```

Diff_countries_by_unit_sold= data.groupby(data['Country'])[['Units Sold']].sum().reset_index(name= 'Unit Sold')
pd.set_option('display.max_rows',None)
Diff_countries_by_unit_sold

```

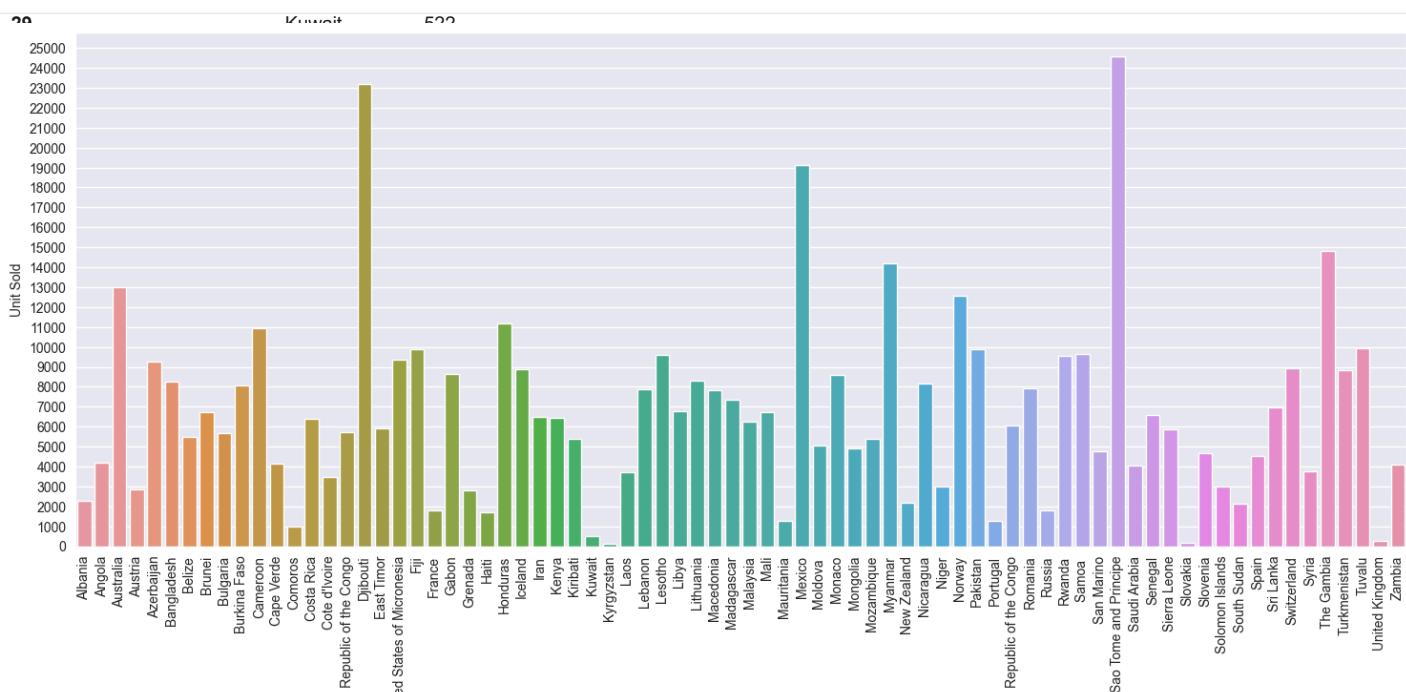


	Country	Unit Sold
0	Albania	2269
1	Angola	4187
2	Australia	12995
3	Austria	2847
4	Azerbaijan	9255
5	Bangladesh	8263
6	Belize	5498
7	Brunei	6708
8	Bulgaria	5660
9	Burkina Faso	8082
10	Cameroon	10948
11	Cape Verde	4168
12	Comoros	962
13	Costa Rica	6409
14	Cote d'Ivoire	3482
15	Democratic Republic of the Congo	5741
16	Djibouti	23198
17	East Timor	5908
18	Federated States of Micronesia	9379
19	Fiji	9905
20	France	1815
21	Gabon	8656
22	Grenada	2804
23	Haiti	1705
24	Honduras	11199
25	Iceland	8867

```

plt.figure(figsize= (18,7))
sns.barplot( data= Diff_countries_by_unit_sold, x= 'Country', y= 'Unit Sold')
plt.xticks(rotation= 90)
plt.yticks(np.arange(0,26000,1000))
plt.show()

```



47	New Zealand	2187
48	Nicaragua	8156
49	Niger	3015

Other Queries:

50 Norway 12574

How does the total sales revenue vary across different countries?

51 Pakistan 9892

What is the distribution of unit prices for each item type?

52 Portugal 1273

Which sales channel has the highest average unit price?

53 Republic of Congo 1077

Are there any outliers in the total profit distribution?

54 Romania 2910

How does the total profit vary across different item types?

55 Rwanda 8538

What is the average order processing time for each country?

56 Samoa 9654

Which region has the highest average total revenue per order?

57 San Marino 4750

Is there a relationship between the number of units sold and the total profit?

58 Sao Tome and Principe 24568

How does the order priority vary based on the item type?

59 Saudi Arabia 4063

Are there any trends or patterns in the order dates?

60 Senegal 6593

11- How does the total sales revenue vary across different countries?

61 Slovakia 171

sales\_revenue\_by\_countries= data.groupby(data['Country']) ['Total Revenue'].sum().reset\_index(name= 'Total Revenue')

sales\_revenue\_by\_countries

62 Solomon Islands 2974

63 South Sudan 2125

64 Spain 4513

65 Sri Lanka 6952

66 Switzerland 8934

67 Syria 3784

68 The Gambia 14813

69 Turkmenistan 8840

70 Tuvalu 9925

71 United Kingdom 282

72 Zambia 4085



	Country	Total Revenue
0	Albania	247956.32
1	Angola	2798046.49
2	Australia	2489933.49
3	Austria	1244708.40
4	Azerbaijan	4478800.21
5	Bangladesh	902980.64
6	Belize	600821.44
7	Brunei	4368316.68
8	Bulgaria	2779199.71
9	Burkina Faso	1245112.92
10	Cameroon	3851030.28
11	Cape Verde	455479.04
12	Comoros	197883.40
13	Costa Rica	523807.57
14	Cote d'Ivoire	380512.96
15	Democratic Republic of the Congo	272410.45
16	Djibouti	6052890.86
17	East Timor	2492526.12
18	Federated States of Micronesia	445033.55
19	Fiji	1082418.40
20	France	793518.00
21	Gabon	707454.88
22	Grenada	576782.80
23	Haiti	745426.00
24	Honduras	6336545.48
25	Iceland	3876652.40

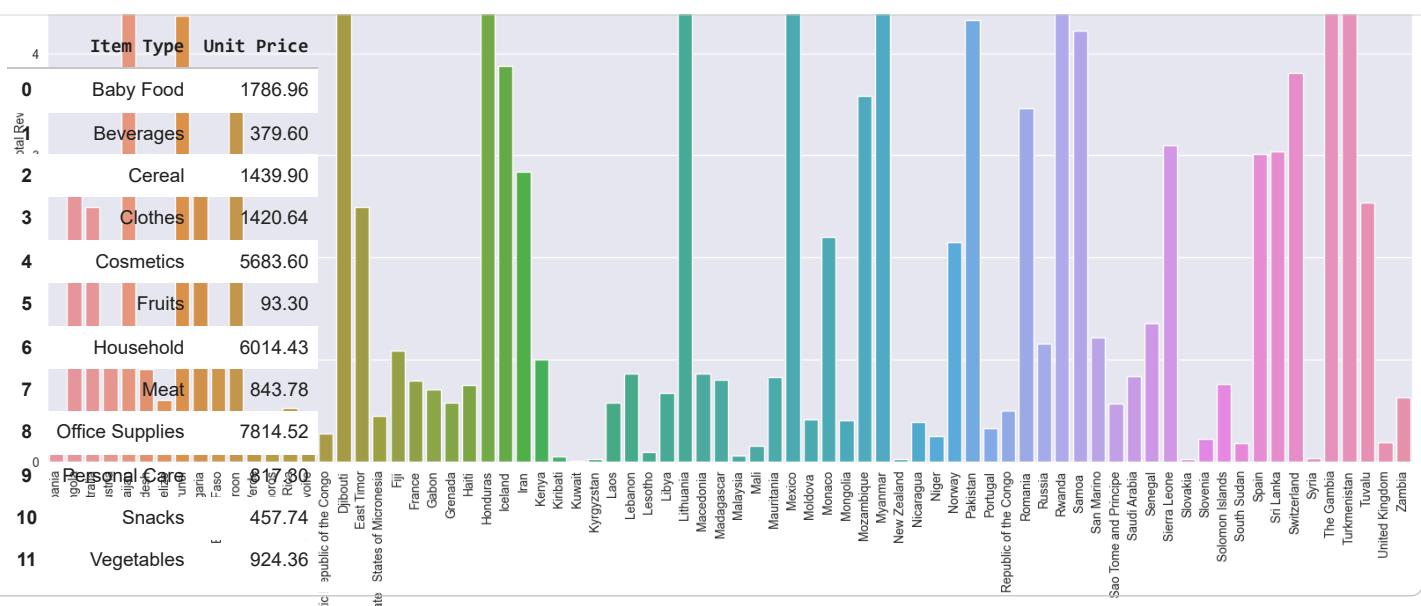
```
plt.figure(figsize=(20,10))
sns.barplot(x= sales_revenue_by_countries['Country'], y= sales_revenue_by_countries['Total Revenue'])
plt.xticks(rotation= 90)
plt.show()
```

29	Kuwait	4870.26
30	Kyrgyzstan	19103.44
31	Laos	574951.92
32	Lebanon	861563.52
33	Lesotho	89623.98
34	Libya	674635.57
35	Lithuania	5396577.27
36	Macedonia	856973.76
37	Madagascar	802333.76
38	Malaysia	58471.11
39	Mali	151359.90
40	Mauritania	824431.86
41	Mexico	5643356.55
42	Moldova	414371.10
43	Monaco	2198981.92
44	Mongolia	400558.73
45	Mozambique	3586605.09
46	Myanmar	6161257.90
47	New Zealand	20404.71
48	Nicaragua	387002.20
49	Niger	216115.05



12- What is the distribution of unit prices for each item type?

```
unit_price_and_item_type_distribution= data.groupby(data['Item Type'])['Unit Price'].sum().reset_index(name= 'Unit Price')
unit_price_and_item_type_distribution
```



```
plt.pie(x= unit_price_and_item_type_distribution['Unit Price'], labels= unit_price_and_item_type_distribution['Item Type'], autopct='%1.1f%%')
plt.axis('equal')
plt.show()
```

