



Nash Steed

Graphic Designer, Web Developer

nashsteed.com

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Professional Skills

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Lightroom
Git
React
JavaScript
CSS
C++
Java
Final Cut Pro

Advertising Design
UI/UX Design
Mobile/Web Design
Typography
Social Media Content
Creative Thinking
Brand Identity
Front-End Development
HTML & CSS
Software Development
Wordpress

Education

**The University of Virginia
Charlottesville, VA**

B.A. Computer Science
Minor in Applied Statistics
Echols Scholar
Graduated with Distinction, 3.90 GPA



Experience

Freelance Graphic Designer Nash Steed Designs
2022 - Present

- Led brand identity development through a logo redesign for a local land development company, ensuring a modern and professional visual presence
- Designed a new responsive application for a mentoring company, integrating UI/UX best practices for an intuitive user experience
- Created engaging social media graphics and content strategy for a charity organization, boosting audience interaction and digital outreach
- Customized branded apparel for a school, incorporating vector graphics and screen-print-ready designs

Video Editor & Designer Abilities Tennis of NC
March 2022 - Present

- Create graphics for social media and newsletters
- Design t-shirts and merch for annual statewide tournaments
- Edited and scripted instructional Volunteer Training Overview video used by all new volunteers

Software Developer Intern SingleStone
June 2023 - August 2023

- Gained hands-on experience in UI/UX design, working on a web application that optimizes the consulting hiring process
- Designed and developed user-friendly web pages and features, working alongside designers using Figma
- Collaborated with a team of developers, focusing on front-end design and user experience

Music Artist, Songwriter, Producer
June 2019 - Present

- Gained 5,000+ lifetime streams to date across major streaming platforms
- Cultivated an international audience with listeners from 50+ different countries worldwide
- Designed album and single cover art for 5 releases
- Collaborated to produce a professional music video

Campus Staff The Navigators at Penn State
May 2024 - May 2025

- Mentored college students, fostering personal growth and leadership development
- Designed promotional materials, slidedecks, and branding to engage college students and promote ministry initiatives
- Created digital and print content, ensuring consistency with the Navigators' brand identity