

Introduction

This document contains information related to the Wordpress for Beginners Course on Udemey:

<https://www.udemy.com/wordpress-for-beginners-course>

This document contains links to the resources used in this course. If you find any resources missing, please let me know and I will add them. This document is available as a PDF download in the resources of this lecture.

Web Hosting & Registrar

In the course, I recommended you use a separate web host and registrar, but that is optional. I have included detailed tutorials of both set ups here. Note that on these tutorial pages, I do use affiliate links, so if you choose to order hosting through my link, I will make a commission. However, it is cheaper for you to buy through my link because I have arranged a discount for anyone that buys through my affiliate link.

Option 1. STEP-BY-STEP INSTRUCTIONS for installing WordPress on a domain with SEPARATE Registrar and Host (RECOMMENDED):

<https://ezseonews.com/web-hosting/recommended-domain-registrar-hosting-companies/>

Option 2. STEP-BY-STEP INSTRUCTIONS for installing WordPress on a domain using the Host as Registrar (EASIER OPTION):

<https://ezseonews.com/installing-wordpress-on-bluehost/>

If you already have web hosting, you can see how to install WordPress on that host assuming your host uses cPanel. [Watch this video](#). If your host is not cPanel, then please contact your host for instructions on installing WordPress.

Student Resource: Facebook Discussion Page

I have created a Facebook page for students of my courses to discuss anything related to the courses you are taking or online marketing in general.

The page is not set up for course support (use Udemey for that). However, it is a chance to chat and start/engage in discussions with fellow students and like-minded people.

It is free to sign up and the Facebook page is educational only, so promotions and ads are not allowed.

Just log into your Facebook account and go to this URL to join.

<https://www.facebook.com/groups/409924023087181/>

Mind Map Software

I use Mind Mapping a lot when I am creating a website or just trying to organize my thoughts on a given topic. The tool I use is called Edraw Max, and you can read a review I wrote about that tool here:

<https://www.edrawsoft.com/edraw-max/>

Edraw Max is not free, but there are some free mind mapping tools available, like Free Mind.

Freemind – http://freemind.sourceforge.net/wiki/index.php/Main_Page

Plugins Used on the site

Yoast SEO

- Allows us to correctly optimize the site for the search engines.



Yoast SEO

★★★★★ (25,941)

Improve your WordPress SEO: Write better content and have a fully optimised WordPress site using the Yoast SEO plugin.

 Team Yoast

 5+ million active installations  Tested with 5.1.1

WP-Insert

- Ad manager and legal page generator.



Wp-Insert

★★★★★ (132)

The Ultimate AdSense / Ad-Management Plugin for WordPress

 Namith Jawahar

 20,000+ active installations  Tested with 5.0.4

Ninja Forms Contact Form

- Create simple contact forms.



Ninja Forms Contact Form – The Drag and Drop Form Builder for WordPress

★★★★★ (1,086)

The 100% beginner friendly WordPress form builder. Drag & drop form fields to build beautiful, professional contact forms in minutes.

 Saturday Drive

 1+ million active installations  Tested with 5.5.3

All In One WP Security & Firewall

Secure your site against all manner of online threats.



All In One WP Security & Firewall

★★★★★ (846)

A comprehensive, user-friendly, all in one WordPress security and firewall plugin for your site.

 Tips and Tricks HQ, Peter Petreski, Ruhul, Ivy

 700,000+ active installations  Tested with 5.1.1

Stop Spammers


Stop unwanted website spam with this plugin



Stop Spammers

★★★★★ (218)

Robust WordPress security & spam prevention. Leverage our pre-defined allow/block lists. Adjust configurable security settings on hyphens, periods ...

 Trumani

 50,000+ active installations  Tested with 5.5.3

Responsive Lightbox & Gallery by dFactory



Responsive Lightbox & Gallery

★★★★★ (1,732)

The most popular lightbox plugin and responsive gallery builder for WordPress.

 dFactory

 200,000+ active installations  Tested with 5.4.4

UpdraftPlusPlus

For backing up your site.



UpdraftPlus WordPress Backup Plugin


★★★★★ (3,805)

Backup and restoration made easy. Complete backups; manual or scheduled (backup to Dropbox, S3, Google Drive, Rackspace, FTP, SFTP, e-mail + others).

UpdraftPlus.Com, DavidAnderson

3+ million active installations Tested with 5.6

Pretty Links is now called Shortlinks



Pretty Links – Link Management, Branding, Tracking & Sharing Plugin

★★★★★ (671)

The best WordPress link management, branding, tracking & sharing plugin. Link shortener helps you easily make pretty & trackable shortlinks.

Pretty Links

200,000+ active installations Tested with 5.6

Internal Link Juicer

For automated internal links.



Internal Link Juicer: SEO Auto Linker for WordPress

★★★★★ (109)

Improve your SEO and your user experience through internal linkbuilding. Automated links between your posts based on a smart keyword configuration.

 Internal Link Juicer

 10,000+ active installations

 Tested with 5.5.3

C.I. Backlinks

See: <https://ezseonews.com/blog/internal-linking-seo/>

Wordpress Themes

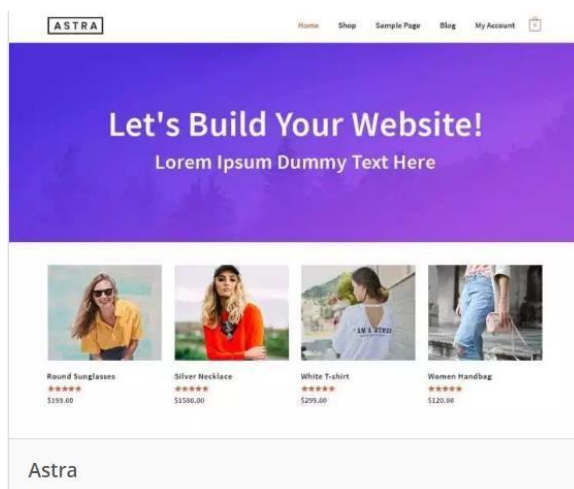
I use a range of Wordpress themes. Below are some of those I recommend.

Genesis Framework & Themes:

<http://ezseonews.com/genesis>

Genesis is a great theme framework with a lot of wonderful child themes. It's not free though.

Astra free theme



There is also a commercial version of this theme here:

<https://ezseonews.com/astra>

Stock Photos for your Site

The place I get my stock photos is Photodune. You can find them here:

<http://ezseonews.com/photodune>

More of my Courses (with coupons):

Learn Elementor:

<https://www.udemy.com/course/wordpress-front-end-development-elementor/?referralCode=6614C63DBCBB61760B69>

WordPress Intermediate Skills:

<https://www.udemy.com/course/wordpress-intermediate/?referralCode=76A53DB04BDCF5075C2D>

WordPress Backup & Restore:

<https://www.udemy.com/course/wordpress-backup-restore/?referralCode=AA6F2A2A7271781E60C5>

WordPress Security - How to Stop Hackers:

<https://www.udemy.com/course/wordpress-security-stop-hackers/?referralCode=8E25B851E577A084F6F5>

How to Create High Quality Affiliate Sites:

<https://www.udemy.com/course/build-affiliate-marketing-web-sites/?referralCode=1B1EA22DCF2E708D5D24>

How to Write Great Web Content:

<https://www.udemy.com/course/how-to-write-great-web-content/?referralCode=55F34E8EFF2CD1D7089B>

CSS for Beginners:

<https://www.udemy.com/course/css-course-css/?referralCode=CCD6AEB6FD08C3AB75ED>

Learn SEO:

<https://www.udemy.com/course/seo-search-engine-optimization-course/?referralCode=31B6A6CC97B4B8B8359A>