

NASIR HUSSAIN

UI/UX Designer & Frontend Developer | New Delhi, India
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EDUCATION

Jamia Hamdard University

New Delhi, India
BCA (Bachelor of Computer App.)
Graduating 2026

LINKS

Portfolio:
nasir177.github.io

LinkedIn:
in/nasirhussain

GitHub:
github.com/nasir177

SKILLS

FRONTEND DEV

React.js, Next.js, TypeScript, JavaScript (ES6+), Redux, HTML5, CSS3, SASS/SCSS

UI/UX DESIGN

Figma, Adobe XD, Prototyping, Wireframing, User Research, Design Systems, Interaction Design

STYLING & ANIMATION

Tailwind CSS, Framer Motion, GSAP, Material UI, Styled Components, CSS Animation

TOOLS & PERFORMANCE

Git/GitHub, VS Code, Postman, Technical SEO, Lighthouse, Core Web Vitals, Google Analytics

PROFESSIONAL

Agile/Scrum
Problem Solving
Cross-functional Collaboration
Time Management

PROFILE

A user-centric **Frontend Developer** and **UI/UX Designer** passionate about building inclusive digital experiences. I specialize in bridging the gap between aesthetic design and engineering, ensuring every product is not only visually stunning but also performant, accessible, and robust.

EXPERIENCE

AZKA FASHION | WEB DEVELOPER & DIGITAL STRATEGIST

New Delhi / Freelance

- Designed and launched a fully responsive e-commerce website, establishing the brand's core digital presence and UI identity.
- Engineered a high-performance frontend structure implementing Technical SEO (Schema Markup, Canonical URLs) and lazy loading, boosting organic traffic.
- Optimized user journeys based on Google Analytics data, significantly improving engagement and conversion rates.
- Managed brand visual assets and social strategy, driving a 4x increase in followers through cohesive design storytelling.

PROJECTS

AZKA FASHION | DIGITAL SHOWROOM & BRAND IDENTITY

Stack: HTML5, CSS3, JavaScript, SEO Strategy

- Engineered a mobile-first digital showroom to centralize product discovery, replacing fragmented social media browsing with a cohesive catalog.
- Designed a frictionless "browse-to-order" user flow that funnels high-intent traffic directly to WhatsApp and Instagram for instant conversions.
- Implemented robust on-page SEO (structured data, meta tags) and performance optimizations to capture organic traffic and reduce bounce rates.
- Link:* nasir177.github.io/Azka-fashion/

NEKYO | INTERACTION DESIGN & GAMIFICATION

Stack: React.js, TypeScript, Tailwind CSS, Canvas API

- Architected a type-safe Japanese learning platform combining academic rigor with anime-inspired gamification for sustained user engagement.
- Built a custom digital canvas for stroke-order practice and a responsive kana keyboard for interactive conversation drills.
- Integrated rich media and micro-interactions to create an immersive, active learning environment that improves retention rates.
- Link:* nekyo.vercel.app

SMART CAR PARK | PRODUCT DESIGN (UI/UX)

Stack: Figma, Prototyping, Wireframing

- Designed high-fidelity mobile wireframes for a smart parking solution, addressing urban congestion issues.
- Mapped detailed user journeys for finding spots, booking, and payments to ensure a seamless experience.
- Created a comprehensive design system including typography, color palettes, and component libraries.
- Link:* [figma prototype](#)