

Ideation Phase

Empathize & Discover

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| Date | OCT 30,2023 |
| Team ID | NM2023TMID0200198 |
| Project Name | HOW TO CREATE BRAND NAME, BRAND MAIL AND BRAND LOGO IN CANVA |

Empathy map

Reference:

<https://app.mural.co/t/swathy8884/m/swathy8884/1682943876579/710e99aaf2fff43bdfe27b96752489027e17fe60?sender=u73a98e992425fd93faa77578>

