

ASSIGNMENT -1

1. Create a blog or website using BlogSpot and WordPress. customise the theme design and post new article with 500 words.

Blogspot url:

<https://nsboutiqueswathy.blogspot.com/2023/09/social-media-ad-digital-marketing.html>

WordPress url:

<https://boutique8131.wordpress.com/2023/10/30/ns-boutique/>

2. Create a new Facebook Business page and post one social media poster for your brand.

<https://www.facebook.com/NewStyleBoutiqueNS>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or Canva tool.

NS BOUTIQUE

NEW

EDITION 123

2ND OCT, 2023

BEAUTY LOOK



First up, we have some must-have pieces for your wardrobe. Our selection of flowy maxi dresses is perfect for any occasion, from casual outings to formal events. We also have a wide variety of jumpsuits and rompers that are both stylish and comfortable, making them great for any event.



SOME RECOMMENDATIONS FOR THIS WEEK'S OUTFIT

Its time to updaet your wardtobe with some fresh and style pieces. This season,we're focusing on bright colours.



As always, our boutique is dedicated to providing you with quality fashion and excellent customer service. Happy shopping!

LOTS OF NEW STYLES FOR YOUR WEEKEND _____



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