Ideation Phase Brainstorm & Idea Prioritization Template

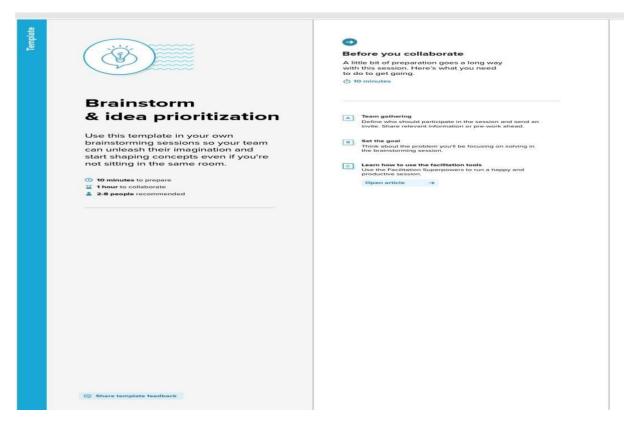
Date	OCT 30,2023
Team ID	NM2023TMID0200198
Project Name	HOW TO CREATE BRAND NAME, BRAND MAIL AND BRAND LOGO IN CANVA

Brainstorm & Idea Prioritization Template:

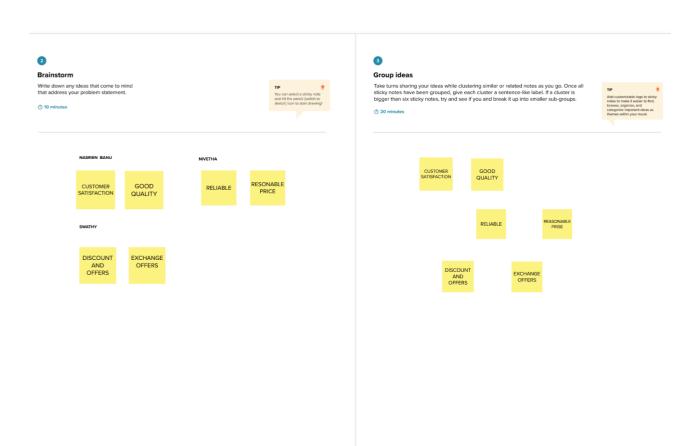
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Reference:https://app.mural.co/t/swathy8884/m/swathy8884/1698598549287/a978ac1d2959fd aa6cb530f10152b74840324322?sender=u73a98e992425fd93faa77578

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

