

What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

Apple iphone
impact

frustration
eith high
iphone
prices

iphone are
too expensive
for most
opepole here

pride in
owing an
iphone

Excitement
when a new
iphone is
released

apple
products
are a status
symbol

i wish
iphone
were more
affordable



iphone users
are perceived
as more
affluent

improve social
status through
iphone
ownership

apple
brand
image is
strong

android
phones
dominate the
india market

access to
high quality
apps and
services

better
resale value
for their
iphones

What ideas do you have?

What ideas do you have for future work together?
Where do you see opportunities to improve?
What has untapped potential?

How should we take action?

What do you believe we should do next?
What specific things should we change?
What should extend beyond this meeting?