Nasos Stergiou

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With a solid history in web development and IT support, I am now expanding to data analytics by participating a Data Analytics Bootcamp @ Big Blue Data Academy, with the supervision and guidance of industry experts.

I'm enthusiastic about transforming unprocessed data into actionable insights and look forward to applying my combined skillset to make data-driven decisions.

Outside of work, I enjoy long-distance running, reading books when I have time and I donate blood regularly. I believe that personal discipline and community contribution, reflect in how I approach challenges in my professional life too.

My mindset: be optimistic, never stop trying, adapt.

Professional Experience

07/2018 – 12/2022
Digital - IT specialist / Publicis Athens
- Web administration, ensuring the smooth functioning of client services
- Utilized web analytics tools
- Providing technical assistance

09/2016 – 06/2018
Customer Support Associate / Spotawheel
- Providing 2nd Level Client Support

04/2014 – 08/2016
Web & Digital Coordinator / Stelpet
- Web Administrator, ensuring the efficient operation of the company website
- Utilized social media management tools to schedule and publish content across platforms
- Assisted in the creation of visually appealing graphics for digital marketing materials
- Developed and managed online marketing campaigns to drive brand awareness and customer engagement

08/2012 – 03/2014
Web & Digital Director / Free Lancer
- Web Administrator
- Web Designer
- Social Media Manager

08/2011 – 07/2012
Web Admin – Digital Marketing Associate / Saracakis Group
- Managed and maintained the company's website to ensure optimal performance and user experience
- Collaborated with the digital marketing team to create and execute strategies that promote the brand and drive sales

02/2004 – 07/2011
Web Admin-Web Developer / Leo Burnett
- Designed visually appealing and user-friendly web designs for clients, tailored to their specific needs and objectives
- Managed client websites, ensuring seamless functionality and optimal user experience
- Supported the development and implementation of digital marketing campaigns using various tools and platforms, such as social media, search engine optimization (SEO), and email marketing
- Stayed up-to-date with the latest trends and best practices in web design technology, ensuring designs remained modern and relevant throughout the years

10/2002 – 01/2004
Junior Web Developer & Administrator & SW Technician / Intracom Telecom
- Assisted in the design and development of websites for the company and clients, incorporating early 2000s web design trends and best practices such as table-based layouts, Flash animations, and HTML frames
- Collaborated with senior developers to implement website features and improve user experience
- Monitored and optimized web performance, implementing necessary updates to ensure optimal functionality and site performance

Certifications

03/2025 – 07/2025

Professional Diploma in Data Analytics / Big Blue Data Academy

11/2023 – 01/2024

Big Blue Data Academy Diploma / Big Blue Data Academy

02/2023 – 05/2023

Digital Marketing / Hellenic American Union

Courses

02/2024 – 03/2024

Microsoft Power BI - Beginner to Pro / Udemy

02/2024 – 03/2024

PL-300 certification: Microsoft Power BI Data Analyst / Udemy

Skills

- **Technical:**
    - SQL, Python, Jupyter, Power BI (Dashboard, DAX, Data Modeling)
    - Web Design: HTML, CSS and basic knowledge of PHP
    - Adobe Creative Suite: Photoshop, Illustrator, InDesign
    - Content Management Systems
    - Web Administration: Domain management, web hosting, and basic server maintenance
    - Web Performance Optimization: SEO best practices, Google Analytics, and website speed optimization

- **Soft skills:**
    - Excellent written and verbal communication skills
    - Ability to learn new technology and systems quickly
    - Analytical Thinking,, Communicative
    - Creativity and attention to detail
    - Team collaboration and problem-solving abilities
    - Adaptability to changing trends and industry standards

Education

10/2000 – 06/2003

Bachelor in Computer Science / IST College (University of Hertfordshire)

Languages

English - Professional Fluent
Greek - Native