

# Nasos Stergiou



Athens, Greece 

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With a solid background in web development, IT support, and a Data Analytics Diploma, I have now strengthened my expertise by completing the Data Engineering Bootcamp at Big Blue Data Academy under the guidance of industry experts.

I'm excited and looking forward to this career change, and to applying my new skills in a well-structured and positive work environment.

Outside of work, I enjoy long-distance running, reading books when I have time and I donate blood regularly. I believe that personal discipline and community contribution, reflect in how I approach challenges in my professional life too.

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## Professional Experience

**09/2023 – TODAY**

**Web & Digital Director / Free Lancer**

- Web Administrator
- Social Media Manager

**07/2018 – 12/2022**

**IT support / Publicis Athens**

- Web administration, ensuring the smooth functioning of client services
- Utilized web analytics tools
- Providing technical assistance

**09/2016 – 06/2018**

**Customer Support Associate / Spotawheel**

- Providing 2<sup>nd</sup> Level Client Support

**04/2014 – 08/2016**

**Web & Digital Coordinator / Stelpet**

- Web Administrator, ensuring the efficient operation of the company website
- Utilized social media management tools to schedule and publish content across platforms
- Assisted in the creation of visually appealing graphics for digital marketing materials
- Developed and managed online marketing campaigns to drive brand awareness and customer engagement

**08/2012 – 03/2014**

**Web & Digital Director / Free Lancer**

- Web Administrator
- Web Designer
- Social Media Manager

**08/2011 – 07/2012**

**Web Admin – Digital Marketing Associate / Saracakis Group**

- Managed and maintained the company's website to ensure optimal performance and user experience
- Collaborated with the digital marketing team to create and execute strategies that promote the brand and drive sales

**02/2004 – 07/2011**

**Web Admin-Web Developer / Leo Burnett**

- Designed visually appealing and user-friendly web designs for clients, tailored to their specific needs and objectives
- Managed client websites, ensuring seamless functionality and optimal user experience
- Supported the development and implementation of digital marketing campaigns using various tools and platforms, such as social media, search engine optimization (SEO), and email marketing
- Stayed up-to-date with the latest trends and best practices in web design technology, ensuring designs remained modern and relevant throughout the years

**10/2002 – 01/2004**

**Junior Web Developer & Administrator & SW Technician / Intracom Telecom**

- Assisted in the design and development of websites for the company and clients, incorporating early 2000s web design trends and best practices such as table-based layouts, Flash animations, and HTML frames
- Collaborated with senior developers to implement website features and improve user experience
- Monitored and optimized web performance, implementing necessary updates to ensure optimal functionality and site performance

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## **Certifications**

**03/2025 – 07/2025**

**Data Engineering Bootcamp / Big Blue Data Academy**

**11/2023 – 01/2024**

**Professional Diploma in Data Analytics / Big Blue Data Academy**

**02/2023 – 05/2023**

**Digital Marketing / Hellenic American Union**

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## Courses

02/2024 – 03/2024

Microsoft Power BI - Beginner to Pro / Udemy

02/2024 – 03/2024

PL-300 certification: Microsoft Power BI Data Analyst / Udemy

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## Skills

- **Technical:**
  - Python, Azure Data Factory, Docker, Data Pipelines, Airflow, PySpark, Git
  - Power BI, DAX, ETL, MetaBase
  - MongoDB, SQL
  - Web Design: HTML, CSS and basic knowledge of PHP
  - Web Administration: Domain management, web hosting, and basic server maintenance
  - Web Performance Optimization: SEO practices, G.A., website speed optimization
  - Web Design: HTML, CSS and basic knowledge of PHP
  - Adobe Creative Suite: Photoshop, Illustrator, InDesign
  - Content Management Systems
- **Soft skills:**
  - Excellent written and verbal communication skills
  - Ability to learn new technology and systems quickly
  - Analytical Thinking,, Communicative
  - Creativity and attention to detail
  - Team collaboration and problem-solving abilities
  - Adaptability to changing trends and industry standards

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## Education

10/2000 – 06/2003

Bachelor in Computer Science / IST College (University of Hertfordshire)

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## Languages

English - Professional Fluent

Greek - Native