



**ANASTASIA SIMPSON**

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**415-823-6731**

## **GALVANIZE**

**JAN 2019 - APR 2019**

DATA SCIENCE IMMERSIVE STUDENT

- ▶ 3-month, 700+ hour data science immersive training program covering core data science areas and skills including probability and statistics, databases, machine learning algorithms, and data visualization. Main technologies used: *Python, SQL, Pandas, Scikit-Learn, MongoDB, Spark*.
- ▶ Studies supervised and unsupervised machine learning, natural language processing (NLP), data visualization, predictive modeling, statistical methods, A/B testing, gradient descent, decision trees, web scraping, boosting, clustering, profit curves, imbalanced classes, neural networks.

## **NOVELA, SAN FRANCISCO, SF**

**MAR 2017 — DEC 2017**

ASSISTANT GENERAL MANAGER

- ▶ Managed highly successful lounge in FiDi with 20+ employees
- ▶ Presented company daily through multiple interactions with customers, vendors, investors etc.
- ▶ Facilitated and managed high profile corporate events during major SF business conferences.

## **DOSA, SAN FRANCISCO, CA**

**JUL 2010 — APR 2017**

MULTI UNIT ASSISTANT GENERAL MANAGER

FEB 2015 — APR 2017

MULTI UNIT MANAGER + MARKETING MANAGER

JUN 2013 — FEB 2015

LEAD HOST, HOST MANAGER

JUL 2010 — JUN 2013

- ▶ Managed a team of 50+ including 5+ managers across two locations in San Francisco. Analyzed P&L and budgets weekly and proactively implemented solutions. Minimized excessive labor. Audited Payroll bi-weekly.
- ▶ Implemented new technologies and partnerships for DOSA: Moved DOSA from OpenTable to SeatMe (Yelp). Increased revenues via partnering with Caviar (Square), Doordash, Eat24, Uber Eats. Increased effectiveness by incorporating Asana and Slack to workplace as well as transitioned to Breadcrumb from Micros POS.
- ▶ Acted as an owner to respond to Yelp Reviews
- ▶ Provided all necessary support for ownership to run a successful profitable business in San Francisco
- ▶ Proved to be resourceful, solution-oriented, having a clear head on business objectives.

## **SKILLS**

**Technical:** Python, Pandas, HTML, CSS, Adobe, Google Docs, Asana, Slack, TripleSeat, Compeat, ADP

**Languages:** English, Russian (native), Spanish (Basic)

## **EDUCATION**

**National Research Nuclear University MEPhI (Moscow Engineering Physics Institute)**

*Masters Degree in Psychology (USCES Evaluated)*

**2007 — 2009**

**Lomonosov Moscow State University (Lomonosov), Psychology**

**2002 — 2007**

**Courses included:** Experimental Psychology, Statistics, Computer applications in Psychology, Statistical methods in Psychology