Summary for the variables

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# This is the summary for the variables that includes information about the classes in categorical variables, number of values per class and number of missing values. It also contains summary statistics information for 4 numeric variables present in the data.

Warning: package 'foreign' was built under R version 3.6.2

QKEY DEVICE\_TYPE\_W49 LANG\_W49 FORM\_W49   
 Min. :1.003e+05 Mobile phone:2315 English:4204 Form 1:2140   
 1st Qu.:2.015e+11 Tablet : 413 Spanish: 68 Form 2:2132   
 Median :2.018e+11 Desktop :1544   
 Mean :1.602e+11 Phone (CATI): 0   
 3rd Qu.:2.018e+11 Mail : 0   
 Max. :2.018e+11   
   
 SOCMEDIAUSEa\_W49 SOCMEDIAUSEb\_W49  
 Yes, use this :3115 Yes, use this :1561   
 No, do not use this:1145 No, do not use this:2661   
 Refused : 12 Refused : 50   
   
   
   
   
 SOCMEDIAUSEc\_W49 SOCMEDIAUSEd\_W49  
 Yes, use this : 924 Yes, use this :1183   
 No, do not use this:3284 No, do not use this:3025   
 Refused : 64 Refused : 64   
   
   
   
   
 SNSUSER\_W49   
 Does not use social media: 775   
 Social media user :3497   
   
   
   
   
   
 ELECTFTGSNSINT\_W49  
 I like seeing lots of political posts and discussions on social media : 565   
 I am worn out by how many political posts and discussions I see on social media:1622   
 I don’t feel strongly about these posts one way or the other :1287   
 Refused : 23   
 NA's : 775   
   
   
 TALKDISASNSINT\_W49  
 Interesting and informative: 482   
 Stressful and frustrating :1199   
 Refused : 88   
 NA's :2503   
   
   
   
 TALKCMNSNSINT\_W49  
 You have more in common politically than you thought: 449   
 You have less in common politically than you thought:1164   
 Refused : 115   
 NA's :2544   
   
   
   
 SECUR1\_W49 PRIVACYNEWS1\_W49 HOMEASSIST1\_W49  
 More secure : 203 Very closely : 461 Yes :1067   
 Less secure :3056 Somewhat closely :2046 No :3194   
 About the same:1003 Not too closely :1397 Refused: 11   
 Refused : 10 Not at all closely: 359   
 Refused : 9   
   
   
 HOMEASSIST2\_W49 HOMEASSIST3\_W49  
 Very concerned : 159 Yes, frequently : 210   
 Somewhat concerned : 420 Yes, on occasion: 372   
 Not too concerned : 396 No : 484   
 Not concerned at all: 92 Refused : 1   
 Refused : 0 NA's :3205   
 NA's :3205   
   
 HOMEASSIST4\_W49 HOMEASSIST5a\_W49 HOMEASSIST5b\_W49 HOMEIOT\_W49   
 Very important : 171 Yes : 225 Yes : 159 Yes : 877   
 Somewhat important : 413 No : 314 No : 364 No :3378   
 Not too important : 341 Refused: 2 Refused: 3 Refused: 17   
 Not important at all: 137 NA's :3731 NA's :3746   
 Refused : 5   
 NA's :3205   
   
 FITTRACK\_W49 LOYALTY\_W49   
 Yes, wear this : 941 Yes, belong to this :2924   
 No, do not wear this:3321 No, do not belong to this:1335   
 Refused : 10 Refused : 13   
   
   
   
   
 DNATEST\_W49 TRACKCNT\_W49 TRACKCO1a\_W49   
 Yes, have used this : 739 Min. :0.000 All or almost all of it: 881   
 No, have not used this:3520 1st Qu.:1.000 Most of it : 703   
 Refused : 13 Median :1.000 Some of it : 381   
 Mean :1.533 Very little of it : 88   
 3rd Qu.:2.000 None of it : 76   
 Max. :5.000 Refused : 11   
 NA's :2132   
 TRACKCO1b\_W49 CONCERNCO\_W49 BENEFITCO\_W49   
 All or almost all of it: 237 Very concerned : 786 A great deal: 94   
 Most of it : 413 Somewhat concerned : 921 Some : 484   
 Some of it : 842 Not too concerned : 368 Very little :1064   
 Very little of it : 422 Not at all concerned: 60 None : 494   
 None of it : 214 Refused : 5 Refused : 4   
 Refused : 12 NA's :2132 NA's :2132   
 NA's :2132   
 CONTROLCO\_W49 UNDERSTANDCO\_W49  
 A great deal of control: 68 A great deal: 132   
 Some control : 313 Some : 716   
 Very little control :1134 Very little :1040   
 No control : 621 Nothing : 242   
 Refused : 4 Refused : 10   
 NA's :2132 NA's :2132   
   
 POSNEGCO\_W49   
 The benefits I get from companies collecting data about me outweigh the potential risks: 354   
 The potential risks of companies collecting data about me outweigh the benefits I get :1750   
 Refused : 36   
 NA's :2132   
   
   
   
 ANONYMOUS1CO\_W49 TRACKGOV1a\_W49  
 Yes, it is possible : 772 All or almost all of it: 475   
 No, it is not possible:1357 Most of it : 489   
 Refused : 11 Some of it : 671   
 NA's :2132 Very little of it : 317   
 None of it : 163   
 Refused : 17   
 NA's :2140   
 TRACKGOV1b\_W49 CONCERNGOV\_W49 BENEFITGOV\_W49  
 All or almost all of it: 207 Very concerned : 552 A great deal: 77   
 Most of it : 255 Somewhat concerned : 820 Some : 381   
 Some of it : 703 Not too concerned : 561 Very little : 926   
 Very little of it : 604 Not at all concerned: 189 None : 732   
 None of it : 351 Refused : 10 Refused : 16   
 Refused : 12 NA's :2140 NA's :2140   
 NA's :2140   
 CONTROLGOV\_W49 UNDERSTANDGOV\_W49  
 A great deal of control: 65 A great deal: 82   
 Some control : 229 Some : 354   
 Very little control : 923 Very little :1149   
 No control : 908 Nothing : 541   
 Refused : 7 Refused : 6   
 NA's :2140 NA's :2140   
   
 POSNEGGOV\_W49   
 The benefits the government can provide by collecting data about me and others outweigh the potential risks : 672   
 The potential risks of the government collecting data about me and others outweigh the benefits it can provide:1389   
 Refused : 71   
 NA's :2140   
   
   
   
 ANONYMOUS1GOV\_W49 CONCERNGRPa\_W49  
 Yes, it is possible : 753 Concerned a lot : 511   
 No, it is not possible:1361 Concerned a little: 760   
 Refused : 18 Not concerned : 866   
 NA's :2140 Refused : 3   
 NA's :2132   
   
   
 CONCERNGRPb\_W49 CONCERNGRPc\_W49 CONCERNGRPd\_W49  
 Concerned a lot : 847 Concerned a lot : 251 Concerned a lot : 651   
 Concerned a little: 955 Concerned a little: 507 Concerned a little:1075   
 Not concerned : 333 Not concerned : 545 Not concerned : 402   
 Refused : 5 Refused : 10 Refused : 4   
 NA's :2132 NA's :2959 NA's :2140   
   
   
 CONCERNGRPe\_W49 CONCERNGRPf\_W49 CONTROLGRPa\_W49  
 Concerned a lot : 199 Concerned a lot : 703 A lot of control: 268   
 Concerned a little: 725 Concerned a little: 784 A little control: 884   
 Not concerned :1205 Not concerned : 239 No control : 611   
 Refused : 3 Refused : 2 Refused : 6   
 NA's :2140 NA's :2544 NA's :2503   
   
   
 CONTROLGRPb\_W49 CONTROLGRPc\_W49  
 A lot of control : 191 A lot of control: 228   
 A little control : 823 A little control: 924   
 No control :1060 No control : 984   
 Offline: does not have internet: 59 Refused : 4   
 Refused : 7 NA's :2132   
 NA's :2132   
   
 CONTROLGRPd\_W49 CONTROLGRPe\_W49  
 A lot of control: 375 A lot of control : 203   
 A little control:1150 A little control : 924   
 No control : 598 No control : 921   
 Refused : 9 Offline: does not have internet: 80   
 NA's :2140 Refused : 4   
 NA's :2140   
   
 CONTROLGRPf\_W49 PP1\_W49 PP2\_W49   
 A lot of control: 268 Almost daily :1102 Always : 365   
 A little control:1066 About once a week :1377 Often : 539   
 No control : 789 About once a month:1013 Sometimes:1667   
 Refused : 9 Less frequently : 678 Never :1585   
 NA's :2140 Never : 88 Refused : 14   
 Refused : 14 NA's : 102   
   
 PP3\_W49 PP4\_W49   
 Read it all the way through : 547 A great deal: 328   
 Read it part of the way through : 872 Some :1405   
 Glance over it without reading it closely:1148 Very little : 751   
 Refused : 4 Not at all : 82   
 NA's :1701 Refused : 5   
 NA's :1701   
   
 PP5a\_W49 PP5b\_W49   
 Very confident : 170 Very confident : 186   
 Somewhat confident :1607 Somewhat confident :1269   
 Not too confident :1749 Not too confident :1793   
 Not confident at all: 725 Not confident at all:1007   
 Refused : 21 Refused : 17   
   
   
 PP5c\_W49 PP5d\_W49   
 Very confident : 107 Very confident : 130   
 Somewhat confident : 745 Somewhat confident :1128   
 Not too confident :2055 Not too confident :2069   
 Not confident at all:1345 Not confident at all: 921   
 Refused : 20 Refused : 24   
   
   
 PP5e\_W49 PP6a\_W49   
 Very confident : 147 Very comfortable : 434   
 Somewhat confident : 852 Somewhat comfortable :1982   
 Not too confident :1898 Not too comfortable :1263   
 Not confident at all:1354 Not comfortable at all: 568   
 Refused : 21 Refused : 25   
   
   
 PP6b\_W49 PP6c\_W49   
 Very comfortable : 214 Very comfortable : 306   
 Somewhat comfortable :1275 Somewhat comfortable :1806   
 Not too comfortable :1603 Not too comfortable :1389   
 Not comfortable at all:1161 Not comfortable at all: 749   
 Refused : 19 Refused : 22   
   
   
 PRIVACYREG\_W49 GOVREGV1\_W49   
 A great deal: 136 More regulation :1631   
 Some :1380 Less regulation : 145   
 Very little :2153 About the same amount: 331   
 Not at all : 593 Refused : 33   
 Refused : 10 NA's :2132   
   
   
 GOVREGV2\_W49   
 Better tools for allowing people to control their personal information themselves :1146   
 Stronger laws governing what companies can and cannot do with people’s personal information: 964   
 Refused : 22   
 NA's :2140   
   
   
   
 SHARE1\_W49   
 Yes, have done this :2249   
 No, have not done this:2007   
 Refused : 16   
   
   
   
   
 KNOW1\_W49   
 Can see the content of all the files on the device you are using : 219   
 Is not a risk to infect your device with a computer virus : 79   
 Will automatically prompt you to update your web browser software if it is out of date: 84   
 Can track your visits and activity on the site :2752   
 Not sure :1085   
 Refused : 53   
   
 KNOW2\_W49   
 Exclusive licensing deals with internet service providers and cellphone manufacturers: 180   
 Allowing companies to purchase advertisements on their platforms :2602   
 Hosting conferences for social media influencers : 64   
 Providing consulting services to corporate clients : 98   
 Not sure :1289   
 Refused : 39   
   
 KNOW3\_W49   
 Has created a contract between itself and its users about how it will use their data:2108   
 Will not share its users’ personal information with third parties : 739   
 Adheres to federal guidelines about deceptive advertising practices : 173   
 Does not retain any personally identifying information about its users : 118   
 Not sure :1085   
 Refused : 49   
   
 KNOW4\_W49   
 Information entered into the site is encrypted :1336   
 The content on the site is safe for children : 41   
 The site is only accessible to people in certain countries: 60   
 The site has been verified as trustworthy : 528   
 Not sure :2244   
 Refused : 63   
   
 KNOW5\_W49 KNOW6\_W49   
 All of the above :2917 Twitter and Instagram : 470   
 Not sure : 596 Snapchat and WhatsApp : 286   
 In an email : 557 WhatsApp and Instagram:1192   
 On a website : 83 Twitter and Snapchat : 145   
 On social media : 73 Not sure :2157   
 In a text message: 24 Refused : 22   
 (Other) : 22   
 KNOW7\_W49   
 Internet service providers should treat all traffic on their networks equally :1975   
 Social media platforms must give equal visibility to conservative and liberal points of view : 247   
 Online advertisers cannot post ads for housing or jobs that are only visible to people of a certain race: 76   
 The government cannot censor online speech : 159   
 Not sure :1767   
 Refused : 48   
   
 KNOW8\_W49   
 The group that runs their company’s internal computer network: 184   
 Their company’s internet service provider : 134   
 A coworker who uses the same computer : 963   
 The websites they visit while in private browsing mode : 778   
 Not sure :2176   
 Refused : 37   
   
 KNOW9\_W49   
 Picture of 2-step code :1159   
 Picture of captcha : 140   
 Picture of security image : 182   
 Picture of “favorite sport + mother’s maiden name” security question: 227   
 All of the above :1832   
 Not sure : 716   
 Refused : 16   
 KNOW10\_W49 TOTALKNOW\_W49 PWMAN\_W49   
 Jack Dorsey, co-founder of Twitter : 650 Min. : 0.000 Yes : 852   
 Sergey Brin, co-founder of Google : 99 1st Qu.: 2.000 No :3395   
 Elon Musk, co-founder of Tesla : 64 Median : 4.000 Refused: 25   
 Travis Kalanick, co-founder of Uber: 104 Mean : 4.132   
 Not sure :3336 3rd Qu.: 6.000   
 Refused : 19 Max. :10.000   
   
 PWMAN2\_W49 SMARTPHONE\_W49  
 Don’t trust them :970 Yes :3729   
 Don’t know what that is :659 No : 529   
 Don’t need it :634 Refused: 14   
 Other reason :444   
 My passwords are secure enough:201   
 (Other) :487   
 NA's :877   
 SMARTAPP\_W49   
 Set them to update automatically :1643   
 Update them yourself as soon as you are notified a new version is available: 715   
 Update them yourself whenever it’s convenient :1146   
 Never install app updates : 211   
 Refused : 14   
 NA's : 543   
   
 PUBLICDATA\_W49  
 Discover potentially useful information about others : 984   
 Keep things about themselves that might be potentially damaging from being searchable online:3163   
 Refused : 125   
   
   
   
   
 RTBFa\_W49   
 Yes, should be able to remove this from online searches : 829   
 No, should not be able to remove this from online searches:1273   
 Refused : 38   
 NA's :2132   
   
   
   
 RTBFb\_W49   
 Yes, should be able to remove this from online searches :1454   
 No, should not be able to remove this from online searches: 652   
 Refused : 34   
 NA's :2132   
   
   
   
 RTBFc\_W49   
 Yes, should be able to remove this from online searches :1179   
 No, should not be able to remove this from online searches: 909   
 Refused : 52   
 NA's :2132   
   
   
   
 RTBFd\_W49   
 Yes, should be able to remove this from online searches :1853   
 No, should not be able to remove this from online searches: 263   
 Refused : 24   
 NA's :2132   
   
   
   
 RTDa\_W49   
 Yes, should have the right to have this deleted : 763   
 No, should not have the right to have this deleted:1320   
 Refused : 49   
 NA's :2140   
   
   
   
 RTDb\_W49   
 Yes, should have the right to have this deleted :1894   
 No, should not have the right to have this deleted: 205   
 Refused : 33   
 NA's :2140   
   
   
   
 RTDc\_W49   
 Yes, should have the right to have this deleted :1530   
 No, should not have the right to have this deleted: 562   
 Refused : 40   
 NA's :2140   
   
   
   
 RTDd\_W49   
 Yes, should have the right to have this deleted :1714   
 No, should not have the right to have this deleted: 382   
 Refused : 36   
 NA's :2140   
   
   
   
 PROFILE1\_W49 PROFILE2\_W49 PROFILE3\_W49   
 A lot :1195 All of them : 567 Yes, frequently :1671   
 A little :2166 Most of them :1942 Yes, on occasion:1145   
 Nothing at all: 888 Some of them : 627 No : 302   
 Refused : 23 Only a few of them: 78 Not sure : 232   
 Not sure : 143 Refused : 11   
 Refused : 4 NA's : 911   
 NA's : 911   
 PROFILE4\_W49 PROFILE5\_W49 DATAUSEa\_W49   
 A great deal: 384 Very well : 202 Acceptable :1078   
 Somewhat :1410 Somewhat well :1541 Unacceptable: 641   
 Not too much: 900 Not too well : 935 Not sure : 413   
 Not at all : 113 Not well at all: 125 Refused : 8   
 Refused : 9 Refused : 13 NA's :2132   
 NA's :1456 NA's :1456   
   
 DATAUSEb\_W49 DATAUSEc\_W49 DATAUSEd\_W49   
 Acceptable :1051 Acceptable :1076 Acceptable : 855   
 Unacceptable: 596 Unacceptable: 692 Unacceptable: 805   
 Not sure : 486 Not sure : 364 Not sure : 454   
 Refused : 7 Refused : 8 Refused : 18   
 NA's :2132 NA's :2132 NA's :2140   
   
   
 DATAUSEe\_W49 DATAUSEf\_W49 FACE1\_W49   
 Acceptable : 548 Acceptable : 558 A lot :1037   
 Unacceptable:1001 Unacceptable:1049 A little :2685   
 Not sure : 564 Not sure : 506 Nothing at all: 538   
 Refused : 19 Refused : 19 Refused : 12   
 NA's :2140 NA's :2140   
   
   
 FACE2a\_W49 FACE2b\_W49   
 Very effective : 869 Very effective : 676   
 Somewhat effective :2288 Somewhat effective :2034   
 Not too effective : 454 Not too effective : 789   
 Not effective at all: 62 Not effective at all: 169   
 Refused : 49 Refused : 54   
 NA's : 550 NA's : 550   
   
 FACE2c\_W49 FACE3a\_W49 FACE3b\_W49   
 Very effective : 652 A great deal: 92 A great deal: 205   
 Somewhat effective :2003 Somewhat : 643 Somewhat :1288   
 Not too effective : 836 Not too much:1517 Not too much:1327   
 Not effective at all: 170 Not at all :1436 Not at all : 864   
 Refused : 61 Refused : 34 Refused : 38   
 NA's : 550 NA's : 550 NA's : 550   
   
 FACE3c\_W49 FACE4a\_W49 FACE4b\_W49   
 A great deal: 765 Acceptable :1326 Acceptable : 650   
 Somewhat :1717 Unacceptable: 278 Unacceptable: 914   
 Not too much: 723 Not sure : 272 Not sure : 311   
 Not at all : 482 Refused : 3 Refused : 4   
 Refused : 35 NA's :2393 NA's :2393   
 NA's : 550   
   
 FACE4c\_W49 FACE4d\_W49 DB1a\_W49   
 Acceptable : 306 Acceptable : 772 Yes : 942   
 Unacceptable:1188 Unacceptable: 737 No :3309   
 Not sure : 337 Not sure : 321 Refused: 21   
 Refused : 12 Refused : 13   
 NA's :2429 NA's :2429   
   
   
 DB1b\_W49 DB1c\_W49 F\_METRO   
 Yes : 348 Yes : 249 Metropolitan :3680   
 No :3764 No :4005 Non-metropolitan: 592   
 Offline: does not have internet: 139 Refused: 18   
 Refused : 21   
   
   
   
 F\_CREGION F\_AGECAT F\_SEX F\_EDUCCAT   
 Northeast: 697 18-29 : 671 Male :1875 College graduate+ :1600   
 Midwest : 996 30-49 :1314 Female :2397 Some College :1182   
 South :1604 50-64 :1308 Refused: 0 H.S. graduate or less:1483   
 West : 975 65+ : 977 Don't know/Refused : 7   
 DK/REF: 2   
   
   
 F\_EDUCCAT2 F\_HISP   
 Less than high school : 258 Yes : 611   
 High school graduate :1225 No :3637   
 Some college, no degree : 835 Refused: 24   
 Associate's degree : 347   
 College graduate/some post grad: 905   
 Postgraduate : 695   
 Don't know/Refused : 7   
 F\_RACECMB F\_RACETHN   
 White :3235 White non-Hispanic:2887   
 Black or African American: 458 Black non-Hispanic: 445   
 Asian or Asian-American : 125 Hispanic : 611   
 Mixed Race : 180 Other : 263   
 Or some other race : 165 Refused : 66   
 Refused : 109   
   
 F\_NATIVITY F\_CITIZEN F\_MARITAL   
 U.S. :3863 Yes :4143 Married :2140   
 Puerto Rico : 23 No : 122 Living with a partner: 383   
 Other U.S. territory: 4 Refused: 7 Divorced : 494   
 Another country : 375 Separated : 103   
 Refused : 7 Widowed : 253   
 Never been married : 888   
 Refused : 11   
 F\_RELIG   
 Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Refo:1821   
 Nothing in particular : 794   
 Roman Catholic : 775   
 Atheist : 258   
 Agnostic : 255   
 Jewish : 84   
 (Other) : 285   
 F\_BORN   
 Yes, born-again or evangelical Christian :1157   
 No, not born-again or evangelical Christian:1489   
 Refused : 65   
 NA's :1561   
   
   
   
 F\_ATTEND F\_PARTY\_FINAL F\_PARTYLN\_FINAL  
 More than once a week: 301 Republican :1110 The Republican Party: 713   
 Once a week : 773 Democrat :1540 The Democratic Party: 756   
 Once or twice a month: 321 Independent :1112 Refused : 153   
 A few times a year : 683 Something else: 456 NA's :2650   
 Seldom :1031 Refused : 54   
 Never :1135   
 Refused : 28   
 F\_PARTYSUM\_FINAL F\_INCOME   
 Rep/Lean Rep :1823 $50,000 to less than $75,000 : 690   
 Dem/Lean Dem :2296 $100,000 to less than $150,000: 565   
 DK/Refused/No lean: 153 $75,000 to less than $100,000 : 505   
 $20,000 to less than $30,000 : 429   
 $150,000 or more : 426   
 $40,000 to less than $50,000 : 397   
 (Other) :1260   
 F\_INCOME\_RECODE  
 $75,000+ :1496   
 $30-$74,999 :1469   
 <$30,000 :1107   
 Don't know/Refused: 200   
   
   
   
 F\_REG   
 You are ABSOLUTELY CERTAIN that you are registered to vote at your current address:3274   
 You are PROBABLY registered, but there is a chance your registration has lapsed : 271   
 You are NOT registered to vote at your current address : 585   
 Refused : 13   
 NA's : 129   
   
   
 F\_IDEO   
 Very conservative: 353   
 Conservative : 977   
 Moderate :1615   
 Liberal : 828   
 Very liberal : 386   
 Refused : 113   
   
 F\_ACSWEB   
 Does not access the Internet by paying a cell phone company or Internet service provider: 501   
 Accesses Internet by paying a cell phone company or Internet service provider :3741   
 NA's : 30   
   
   
   
   
 F\_VOLSUM WEIGHT\_W49   
 Yes :1740 Min. :0.1492   
 No :2519 1st Qu.:0.5010   
 Refused: 13 Median :0.7850   
 Mean :1.0000   
 3rd Qu.:1.2721   
 Max. :4.2277