Natacha Ségala

Front-End and Mobile developer

natseg@gmail.com

Summary

N/A

Experience

Front-End and Mobile developer at WEARVR LLC
August 2016 - Present

Presales Engineer at Amplience
May 2016 - August 2016 (4 months)

Systems Analyst at Amplience
March 2015 - April 2016 (1 year 2 months)

Description:

- examine users' solution

- gather requirements

- responsible for workshops

- produce specifications for new or modified solutions liaising with Customer Success and Solutions teams

- help users implement new solutions

- UAT

- creation of xml metadata schemas

- JIRA ticketing, Confluence documentation

Skills:

- exposure to Kanban, Feature-Driven and Behaviour-Driven Development

- implementation help/troubleshooting (including but not restricted to Chrome/Firefox Developer Tools,
 Charles, Amplience's API, Crossbrowser, Postman)

- familiar with Swagger

- creation of project plans with Merlin

- creation of wireframes with Omnigraffle

- Javascript (Rhino, Amplience's SDK, React, Jquery)

- command line utilities (grep, sed, rsync, ...)

- regex

- Ruby and Rails

- Demandware

Project Manager at ChannelAdvisor

July 2013 - March 2015 (1 year 9 months)

Description

- act as the primary client point of contact during the launch phase

- mentoring of team members

- creation and implementation of processes to ensure all implementations are on time

- creation and implementation of processes to harmonize and share best practice amongst team

- cross-functional communication with Managed Services and Account Management Teams

- risk tracking and mitigation

Skills:

- management of multiple initiatives in a fast paced environment.

- communication of technical information to both technical and non-technical audiences

- adapt and effectively handle and adjust to changes in priorities and assignments

- co-ordinate input from all project members including third parties

- strong working knowledge of HTML, Excel, FTP Clients, web browsers

- working knowledge of API, XML and VBA

- Javascript and Jquery (beginner)

- software training

- ecommerce marketplaces (LaRedoute, newegg, eBay and Amazon) and web stores (BigCommerce,
 Shopify)

- remote based training tools (WebEx)

- PRINCE2 Certified

- Troubleshooting

Product Writer / Content Manager at Made.com

September 2012 - July 2013 (11 months)

Description:

- responsible for developing the French tone of voice

- writing, editing and proofreading site content

- SEO

- liaising with the technical team and the studio team with regard to new development

- crafting email newsletters

Skills:

- communication and organizational skills

- knowledge of HTML and experience with Magento content management system

- ability to manage multiple projects in a fast-paced, deadline-driven environment

- proven ability to build consensus and work effectively within a cross-departmental team

Assistant at WhereToSleep

April 2012 - September 2012 (6 months)

  - Rightnow CRM

  - Marketing

  - In-house cms

  - SEO (beginner)

English to French translator

July 2010 - February 2012 (1 year 8 months)

  Translation of four role-playing game books:

  - Sweet Agatha

  - Dirty Secrets

  - Annalise

  - Time and Temps

  English to French literary translation

  Proofreading

English teacher in a secondary school at Education Nationale

September 2008 - February 2012 (3 years 6 months)

  Working with teenagers (11-17)

  flawless punctuality

  patience

  transference skills

  progress evaluation (in accordance with the E.U. norms - C.E.F.R.L.)

  differentiated instruction (necessity to take into account the diversity of pupils)

  Additional involvement:

  Use/creation of varied types of teaching media (videoprojector, interactive whiteboard, ...)

  Setting up of a website to host my webquests and to upload pictures of the blackboard for the absentees.

  Head teacher/form tutor

English to French translator

May 2010 - June 2010 (2 months)

  Main translator on "Montségur 1244"

  Proofreader on "Le Mustang"

Translation lecturer (English to French) at Education Nationale

April 2007 - July 2008 (1 year 4 months)

  Lectures on translation techniques to 2nd year students

French teaching

English teacher at Education Nationale

March 2008 - April 2008 (2 months)

Temporary position as an English teacher

Education

Université Lumière (Lyon II)

6-month course, Psychology, 2011 - 2011

Université Jean Moulin (Lyon III)

C.A.P.E.S. (#P.D.G.E.), English teaching, 2006 - 2007

Université Jean Moulin (Lyon III)

Master 1, English Language, Civilisation and Literature, 2005 - 2006

Université Stendhal (Grenoble III)

Licence, English Language, Civilisation and Literature, 2004 - 2005

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![Linked in]

Contact Natacha on LinkedIn