# Natacha Ségala

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#### **Profile**

I am a web and mobile developer who is driven by technology and is people-focused. I am a fast learner and grasp new concepts and technologies quickly through a hands-on, practical approach. Having focused on React and Redux on the front-end and Ruby on Rails throughout the last year, I am keen to progress my development career with a company that embraces innovative technology.

#### Stack

Including but not limited to:

Elixir, Phoenix, Ruby, Rails, RSpec, JavaScript, node, ReactJS, es6, HTML, CSS/SCSS, Command Line, Git

## **Experience**

#### Other companies - Web developer - Contractor

February 2018 - present

- Help companies on ad hoc basis
- Quote estimated work and implement new features
- Wordpress development

## Forward Financing - Web developer - Contractor

February 2018 - present

Part of a tech team of 15 developers (including leads)

- Develop new features
- Fix bugs
- Communicate with Product team
- Mentor junior members of the team (co-ops/interns)
- Push for best and shared practices (creation of confluence pages, internal talks)

#### Skills:

- Reactjs
- Typescript
- Jest and Ava (for js testing)
- Ruby with Rails with minitest

- Elixir with Phoenix

# **WEARVR LLC (affiliated with Dubit) - Web and Mobile developer** August 2016 - February 2018

Responsible for developing and maintaining wearvr.com

Single Page Application which acts as a platform for VR gaming, where game developers can build a portfolio and link to Steam and other VR app stores

#### Skills:

- Ruby on Rails
- Front-end development (CSS, LESS, Javascript, React)
- Automated testing (RSpec, Mocha, Chai)
- Exposure to various common libraries and web development tools (babel, webpack, react-router, redux, react-router-redux, moment, react-chartjs, material-ui, ...), 3rd party-payment integration (stripe, paypal)

## **Amplience - Presales Engineer at Amplience**

May 2016 - August 2016

This was a pre-sales Developer role, to examine potential clients' RFI and provide a feasibility estimate. I was responsible for developing proof of concepts in JavaScript to showcase our solution to clients. The challenge was to produce a better version of their website; much faster and more responsive, and demonstrate this to prospective new customers.

Skills: I demonstrated strong communication and presentation skills in this role, specifically being able to demonstrate in a clear and concise way the product capabilities. I also used the following technologies; Javascript, Handlebars, ReactJs, react-native, node, Jquery, CSS

## **Amplience -Systems Analyst**

March 2015 - April 2016

In this role I was responsible for examining users' solutions, gathering requirements, running workshops, producing specifications for new or modified solutions, liaising with Customer Success and Solutions teams, helping users implement new solutions, UAT, the creation of xml metadata schemas, JIRA ticketing and Confluence documentation

#### Skills:

- exposure to Kanban

- implementation help and troubleshooting (including but not restricted to Chrome/Firefox Developer Tools, Charles, Amplience's API, Crossbrowser, Postman)
- use of swagger
- creation of project plans with Merlin
- creation of wireframes with Omnigraffle.
- use of Javascript (Rhino, Amplience's SDK, React, Jquery)
- use of command line utilities (grep, sed, rsync), regex
- use of Ruby and Rails
- some exposure to Demandware

## **ChannelAdvisor - Project Manager**

July 2013 - March 2015

I acted as the primary client point of contact during the launch phase which involved mentoring of team members, the creation and implementation of processes to ensure all implementations are on time, the creation and implementation of processes to harmonize and share best practice amongst team, cross-functional communication with Managed Services and Account Management Teams plus risk tracking and mitigation

#### Skills:

- Management of multiple initiatives in a fast paced environment
- Communication of technical information to both technical and non-technical audiences
- Adapt and effectively handle and adjust to changes in priorities and assignments
- Co-ordinate input from all project members including third parties. Use strong working knowledge of HTML, Excel, FTP Clients, web browsers.
- Working knowledge of API, XML and VBA Javascript and Jquery (beginner)
- Software training in eCommerce marketplaces (LaRedoute, newegg, eBay and Amazon) and web stores (BigCommerce, Shopify)
- Remote based training tools (WebEx).
- PRINCE2 Certified

## **Made.com - Product Writer / Content Manager**

September 2012 - July 2013

## WhereToSleep - Assistant

April 2012 - September 2012

## English teacher in a secondary school at Education Nationale

September 2008 - February 2012

## **Head teacher/form tutor English to French translator**

May 2010 - June 2010

## Translation lecturer (English to French) at Education Nationale

April 2007 - July 2008

## French teaching English teacher at Education Nationale

March 2008 - April 2008

#### **Education**

PROGRAMMING LANGUAGES, PART A | COURSERA

https://www.coursera.org/account/accomplishments/certificate/RNDZW663ER4H

HTML, CSS, AND JAVASCRIPT FOR WEB DEVELOPERS | COURSERA

https://www.coursera.org/account/accomplishments/verify/2ST2THJ2QG3J

#### RAILS WITH ACTIVE RECORD AND ACTION PACK | COURSERA

https://www.coursera.org/account/accomplishments/verify/4K7KR94TW68P

RUBY ON RAILS | COURSERA

https://www.coursera.org/account/accomplishments/verify/LU4U3SB9XBDP

PRINCE2 PRACTITIONER | APMG-INTERNATIONAL C.A.P.E.S. (=P.D.G.E.) | 2006-2007

Université Lumière (Lyon II) 6-month course, Psychology, 2011 - 2011

Université Jean Moulin (Lyon III) C.A.P.E.S. (=P.G.D.E.), English teaching, 2006 - 2007

Université Jean Moulin (Lyon III) Master 1, English Language, Civilisation and Literature, 2005 - 2006

Université Stendhal (Grenoble III) Licence, English Language, Civilisation and Literature, 2004 – 2005

LANGUAGES: French (Native proficiency), English (Full professional proficiency), Spanish (Intermediate), Italian (Elementary proficiency), Russian, Swedish, German and Japanese (Ultra beginner)

#### **Interests**

Running, kayaking, games, reading, traveling, Art, TV series