



# local.ly

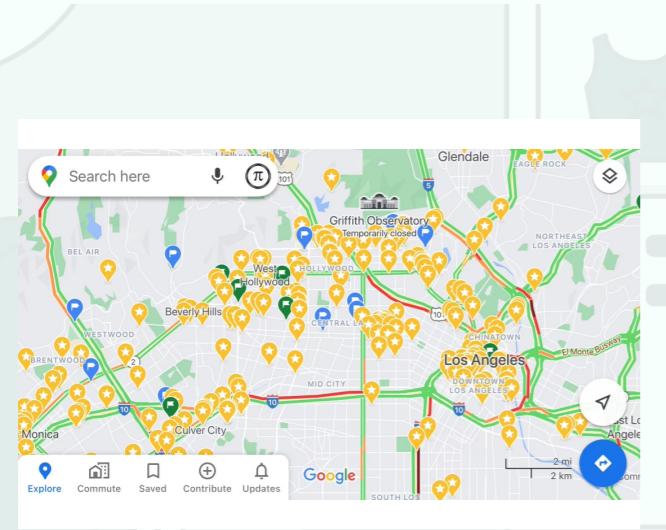
local made easy

## The Problem

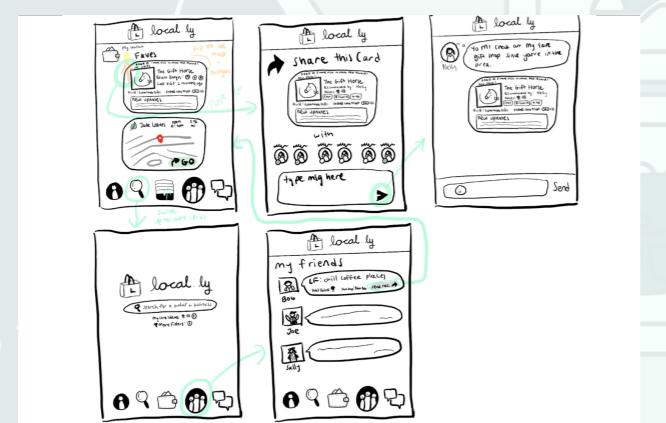
Finding mission driven products at local stores is too difficult.

## The Solution

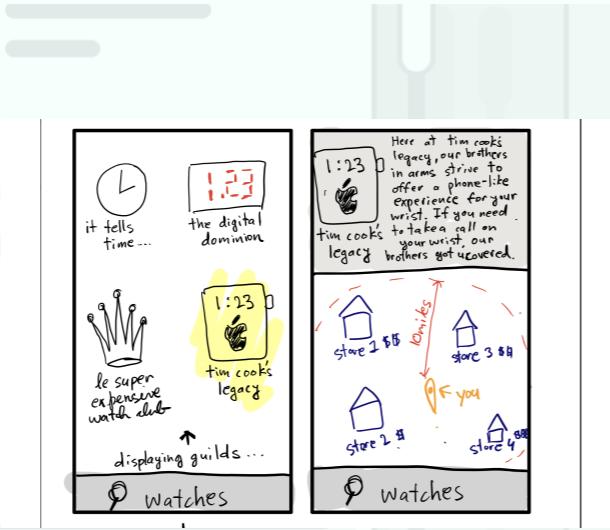
An app that enables search based on ethical criteria, recommendation exchange, and relationship development with businesses.



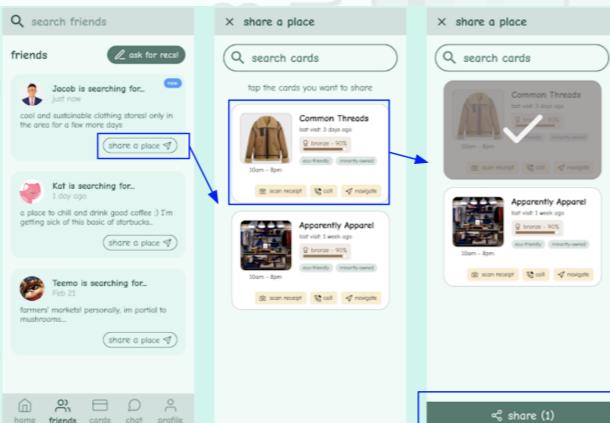
Needfinding



Lo-Fi Prototype



Experience Prototype



Med-Fi Prototype

