

Natalee Ryan

UX Designer and Front-end Developer

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Education

Aug 2016
May 2020 **Rensselaer Polytechnic Institute – Troy, NY**
BS, Information Technology & Web Science
Concentration in Communications
GPA 3.22/4 – Dean's Honors List

Experience

Chicago, IL
May 2019
Aug 2019 **User Experience Design Intern – United Airlines**
Led the front-end development of summit-winning case study. Scoped timeline for competitive research, data analysis, content strategy, and back-end development. Analyzed and researched CTA placement with prototypes to increase conversion in booking widget.

Troy, NY
Sept 2017
PRESENT **Lead Graphic Designer – Rensselaer Union**
Managed marketing team and designed create visual concepts to promote events on campus, including logos, posters, and 300ft vinyl window wraps.

Cambridge, MA
July 2016 **Computer Science Summer Institute – Google**
Participated in an intensive & highly selective 3-week program where I created a web application with HTML, CSS, JS, JQuery, and Google App Engine.

Activities

Spring 2017
PRESENT **Volunteer – Coding&&Community**
Mentoring students from underrepresented groups in Computer Science and college-readiness. Creative director for branding of Coding&&Community's content and website.

Fall 2018
PRESENT **Director of Communications – HackRPI**
Front-end developer of hackrpi.com. Creative director for branding of HackRPI. Leading team to create an effective marketing campaign for hackathon at Rensselaer which draws over 1000 registrants annually.

Spring 2019
PRESENT **Secretary – Multicultural Leadership Council**
Promote collaboration across identity-based organizations and increase awareness & appreciation of 8 Pillars of Diversity at RPI.

Spring 2018
Fall 2019 **Student Champion – Google**
Student supporter of Connect with Google team in programs, challenges, and events to increase participation within virtual community of over 1,500.

Skills

Development
HTML / CSS
JavaScript, NodeJS
React, Redux
MongoDB, Express
Python

Tools
Adobe Creative Suite
Sketch
InVision

User Experience
Wireframing / sketches
Usability testing
Storyboarding
Prototyping
UI design
Illustration

Awards

Grace Hopper Conference Scholar
Microsoft, 2019

STEM Scholar
Western Digital, 2019

HampHack Winner
Environmental Awareness, 2017

Generation Google Scholar
Google, 2016