



NATALIA RAMIREZ

Master of Arts UZH in Social Sciences



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PERSONAL

Age : 32
Nationality : Swiss

TECH SKILLS

LANGUAGES: HTML | CSS | SQL | RUBY |
JAVA SCRIPT | SASS/SCSS | PHP

FRAMEWORKS: RAILS | STIMULUS

DATABASES: POSTGRES | SQLITE |
ACTIVERECORD

MANAGEMENT: COMMAND LINE | GIT |
GITHUB | HEROKU | JIRA | SLACK | TRELLO

TOOLS: NPM | YARN | AJAX | GEOCODING |
FIGMA | BOOTSTRAP |
WORDPRESS | ADOBE SUITE

APIS: MAPBOX | CLOUDINARY | MAGENTO |
BEXIO

TECHNIQUES: OOP | MVC | TDD |
RESPONSIVE DESIGN | AUTHENTICATION |
VALIDATIONS

PROJECTS

SHOPCONNECTOR (ONGOING)

RUBY ON RAILS | HTML | CSS

Authenticating user's store and accounting
software accounts with Faraday gem and
connecting them through their APIs.

TRIPPLANNER (TRIPPLANNER.KIUBO.CH)

RUBY ON RAILS | HTML | CSS

Users can create and copy trips and
schedule day-by-day itineraries.

MVB'BNB

RUBY ON RAILS | HTML | CSS

Users can sign-up and add their furniture
listings, that can be booked (Airbnb clone).

EXPERIENCE

Management in own Company

Kiubo GmbH

since Feb. 2020

- Projectmanagement IT
- Web Design & Ecommerce
- Administration

Management in own Company

Novotrac GmbH

Jun. 2015 - Feb. 2020

- Projectmanagement IT
- Web Design
- Administration

Working Student in Recruiting

Bearingpoint Switzerland AG

Sept. 2013 - Jun. 2015

- Implementation of the recruiting process
- Assistance in planning recruiting events

Teaching Assistant Media Economics

University of Zurich

Sept. 2013 - Jul. 2014

Media Assistant

MEC Global Switzerland

May 2012 - Aug. 2013

EDUCATION

LE WAGON ZÜRICH

WEB DEVELOPER BOOTCAMP

07.2022- 09.2022

UNIVERSITY OF ZÜRICH (UZH)

MASTER OF ARTS IN SOCIAL SCIENCES

09.2013 - 09.2015

UNIVERSITY OF ZÜRICH (UZH)

BACHELOR OF ARTS IN SOCIAL SCIENCES

09.2010 - 09.2013

UNIVERSITY OF ST.GALLEN (HSG)

BUSINESS ADMINISTRATION

09.2008 - 09.2010

GYMNASIUM IMMENSEE

MATURA

08.2004 - 07.2008

LANGUAGES

DEUTSCH	Native Speaker
SPANISCH	Native Speaker
ENGLISCH	Proficient
FRANZÖSISCH	Basic
CHINESISCH	Basic / HSK 4

HOBBIES

READING (MOSTLY FANTASY)
ENTREPRENEURSHIP
SPENDING TIME WITH MY DOGS

PUBLICATIONS

Post, S., & Ramirez, N. (2018). Politicized Science Communication:
Predicting Scientists' Acceptance of Overstatements by
Their Knowledge Certainty, Media Perceptions, and Presumed Media Effects.
Journalism & Mass Communication Quarterly, 1077699018769668.