



NATALIA RAMIREZ

Master of Arts UZH in Social Sciences



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github/nataliaKiubo

PERSONAL

Birth day : 15.03.1990
Civil Status : Single
Nationality : Swiss

TECH SKILLS

LANGUAGES: HTMLS | CSS | SQL | RUBY |
JAVASCRIPT | SASS / SCSS | PHP

FRAMEWORKS: RAILS | STIMULUS

DATABASES: POSTGRES | SQLITE |
ACTIVERECORD

MANAGEMENT: COMMAND LINE | GIT |
GITHUB | HEROKU | JIRA | SLACK | TRELLO

TOOLS: NPM | YARN | AJAX | GEOCODING |
FIGMA | BOOTSTRAP |
WORDPRESS | ADOBE SUITE

APLS: MAPBOX | CLOUDINARY | MAGENTO |
BEXIO

TECHNIQUES: OOP | MVC | TDD |
RESPONSIVE DESIGN | AUTHENTICATION |
VALIDATIONS

PROJECTS

SHOPCONNECTOR (ONGOING)

RUBY ON RAILS | HTML | CSS
Authenticating users's store and accounting
software accounts with Faraday gem and
connecting them through their APIs

TRIPPLANNER (TRIPPLANNER.KIUBO.CH)

RUBY ON RAILS | HTML | CSS
Users can create and copy trips and
schedule day-by-day itineraries

MVB'BNB

RUBY ON RAILS | HTML | CSS
Users can sign-up and add their furniture
listings that can be booked (Airbnb Clone)

EXPERIENCE

Management in own Company

Kiubo GmbH

since Feb. 2020

- Projectmanagement IT
- Web Design & Ecommerce
- Administration

Management in own Company

Novotrac GmbH

Jun. 2015 - Feb. 2020

- Projectmanagement IT
- Web Design
- Administration

Working Student in Recruiting

Bearingpoint Switzerland AG

Sept. 2013 - Jun. 2015

- Implementation of the recruiting process
- Assistance in planning recruiting events

Teaching Assistant Media Economics

University of Zurich

Sept. 2013 - Jul. 2014

Media Assistant

MEC Global Switzerland

May 2012 - Aug. 2013

EDUCATION

LE WAGON ZURICH

WEB DEVELOPER BOOTCAMP
07.2022- 09.2022

UNIVERSITY OF ZURICH (UZH)

MASTER OF ARTS IN SOCIAL SCIENCES
09.2013 - 09.2015

UNIVERSITY OF ZURICH (UZH)

BACHELOR OF ARTS IN SOCIAL SCIENCES
09.2010 - 09.2013

UNIVERSITY OF ST.GALLEN (HSG)

BUSINESS ADMINISTRATION
09.2008 - 09.2010

GYMNASIUM IMMENSEE

MATURA
08.2004 - 07.2008

LANGUAGES

| | |
|---------|----------------|
| GERMAN | Native Speaker |
| SPANISH | Native Speaker |
| ENGLISH | Fluent |
| FRENCH | Basic |
| CHINESE | Basic / HSK 4 |

HOBBIES

READING (MOSTLY FANTASY)
ENTREPRENEURSHIP
SPENDING TIME WITH MY DOGS

PUBLICATIONS

Post, S., & Ramirez, N. (2018). Politicized Science Communication: Predicting Scientists' Acceptance of Overstatements by Their Knowledge Certainty, Media Perceptions, and Presumed Media Effects. Journalism & Mass Communication Quarterly, 1077699018769668.