

# T1A1 - Portfolio

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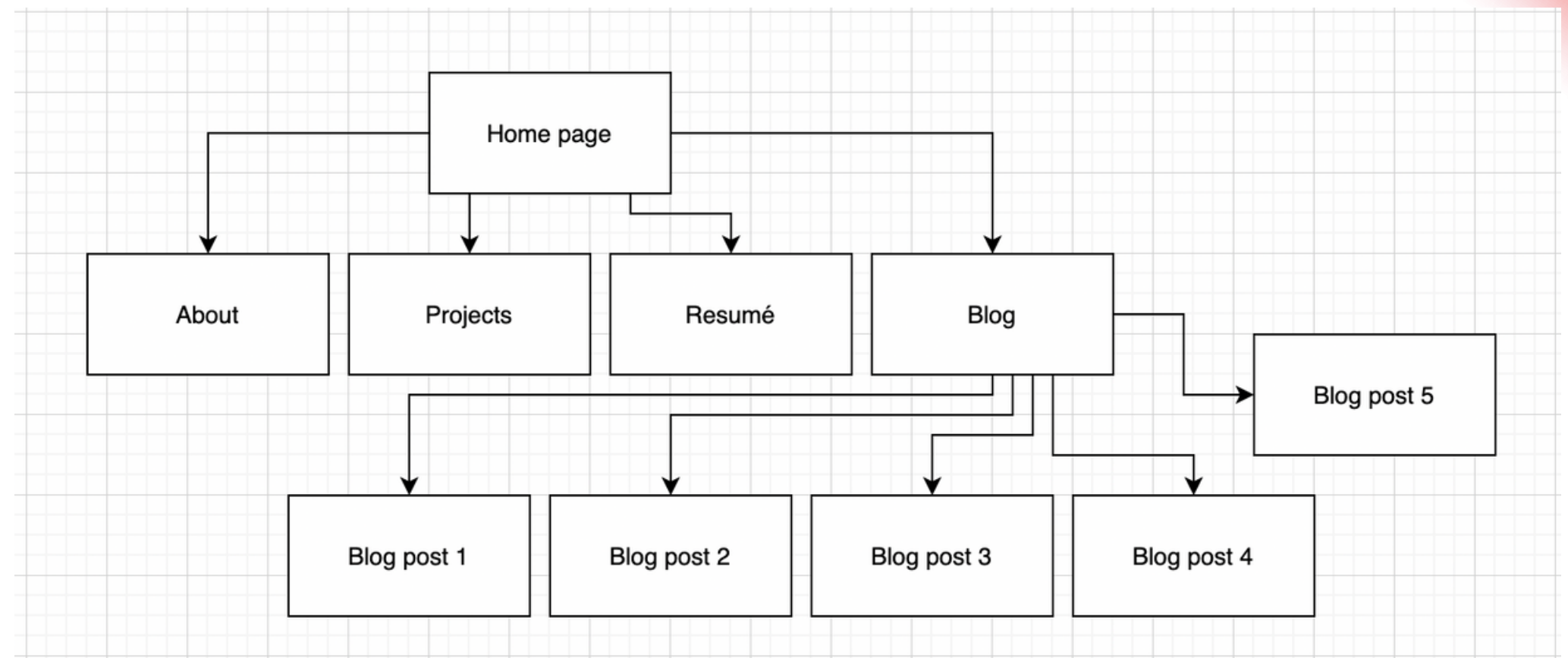
BY NATALIA CHAMON KOVALENKO | APRIL 2021

# Sitemap

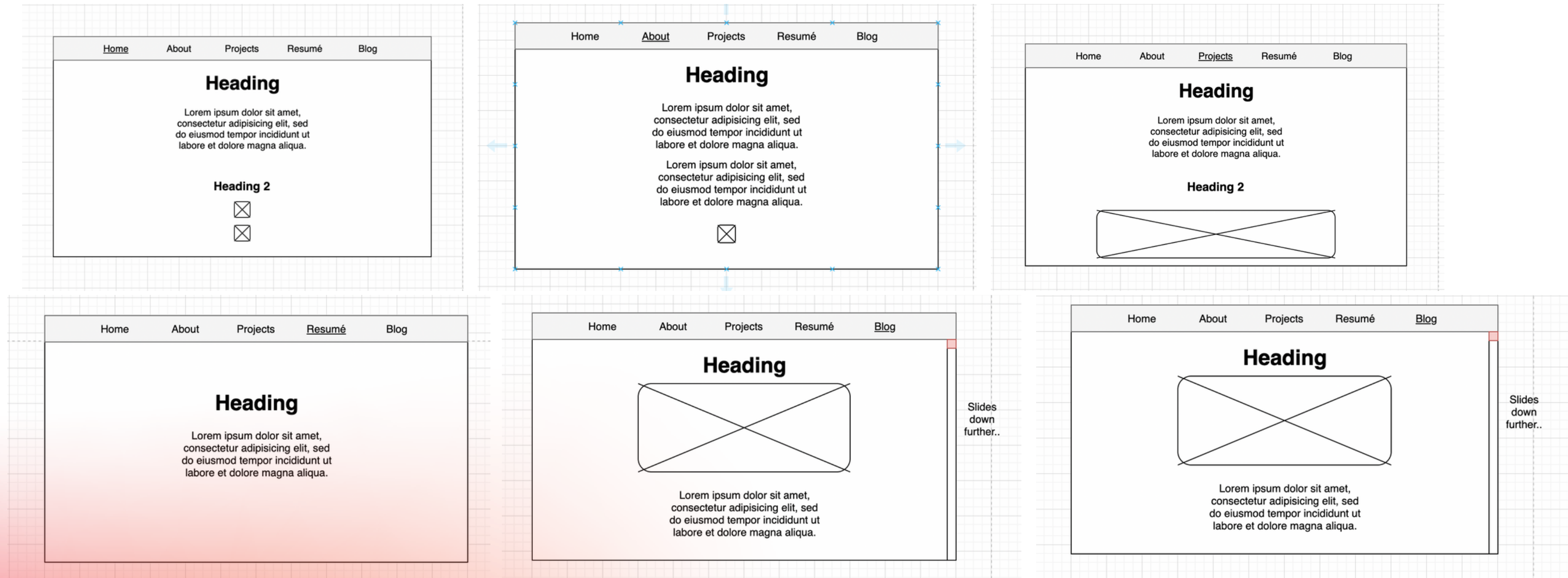
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Showcases the layout of the web application. Overall, it's a simple layout that's easy to use with a navigation bar included.



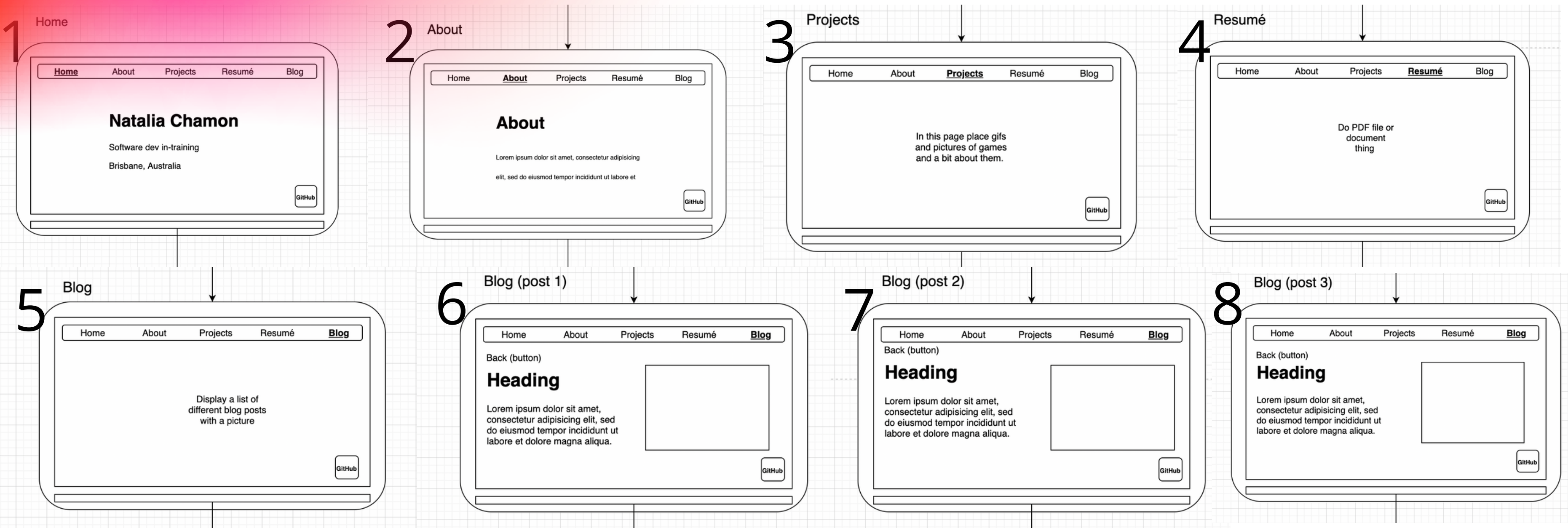
# Wireframes



Layout is very simple and clean looking,  
enabling the application to be easy-to-use for  
any audience.

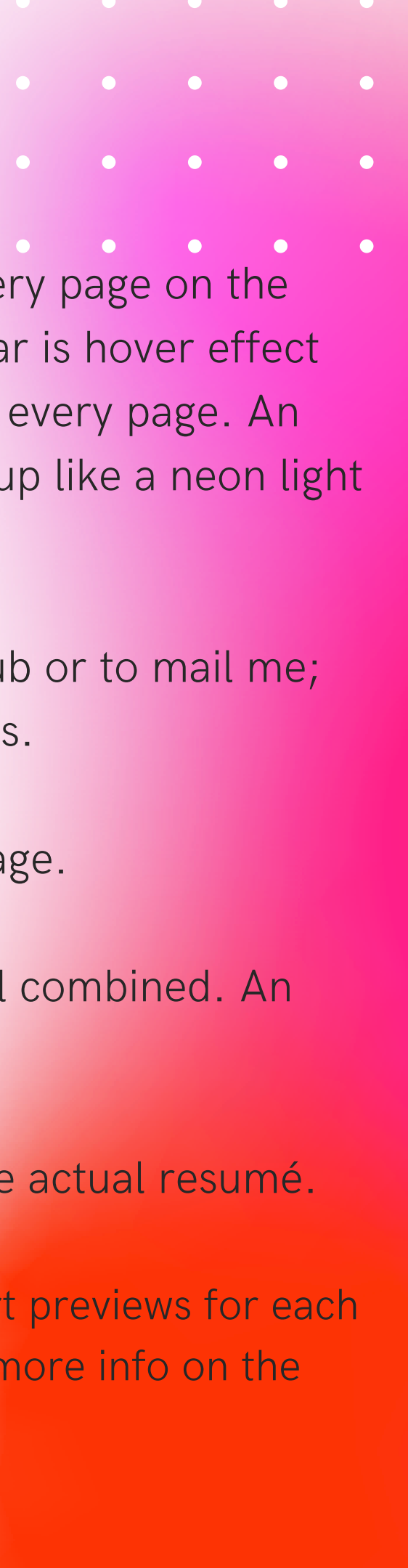


# Prototypes



These very simplistic prototypes were made to visualise how I sort of wanted my website to look like. They served as a type of guidance and aim when I was coding the application

# Structure of application



This is a fairly basic personal portfolio website consisting of 5 html documents along with 5 blog posts. At the top of every page on the website is a navigation bar allowing users to choose which page they want to go on. A feature added in the navigation bar is hover effect that changes colour from a cream white to a nude pink. Below the navigation bar is a heading with the same settings on every page. An animation effect was added to make a cool complementary feature. The animation is a glowing effect that slowly lights up like a neon light and it glows to a certain level of brightness and then switches off again and this goes on infinite repeat.

The functionality on the home page has my name along with some of my contact info that takes users to either my github or to mail me; and the features involved on the home page are icons used from font awesome used to show the app icons of the socials.

In the about page is a bit about myself as well as my contact info again. The layout of this page is similar to the home page.

On the projects page is is similar info to the others in order to maintain smooth cohesive visuals so everything looks well combined. A slightly different feature on this page is the video added below, showcasing a cube dodge game that I made a while ago.

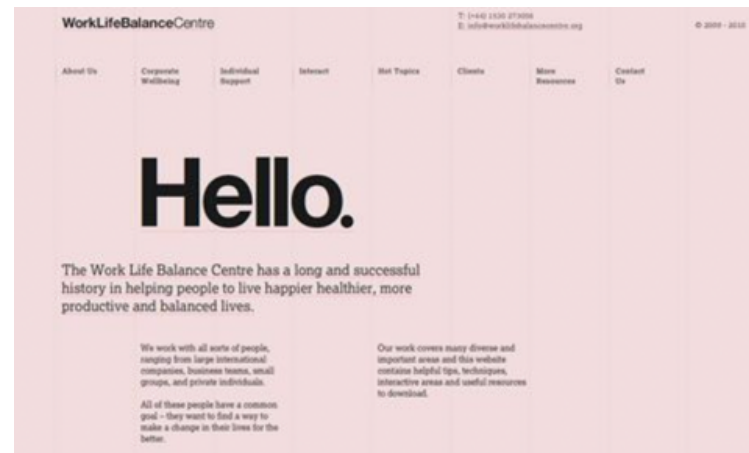
I kept the resumé page pretty simple like in the homepage, however on this page there was a pdf file linked, showing the actual resumé.

On the final blog page I placed five blog posts with five images, one for each blog post. On the main blog page there are short previews for each articles and if a user wants to read more, they can click "read more" and they will be taken to another page which will show more info on the article



# Visuals and aesthetics of website

## Inspo:



(inspo pics)

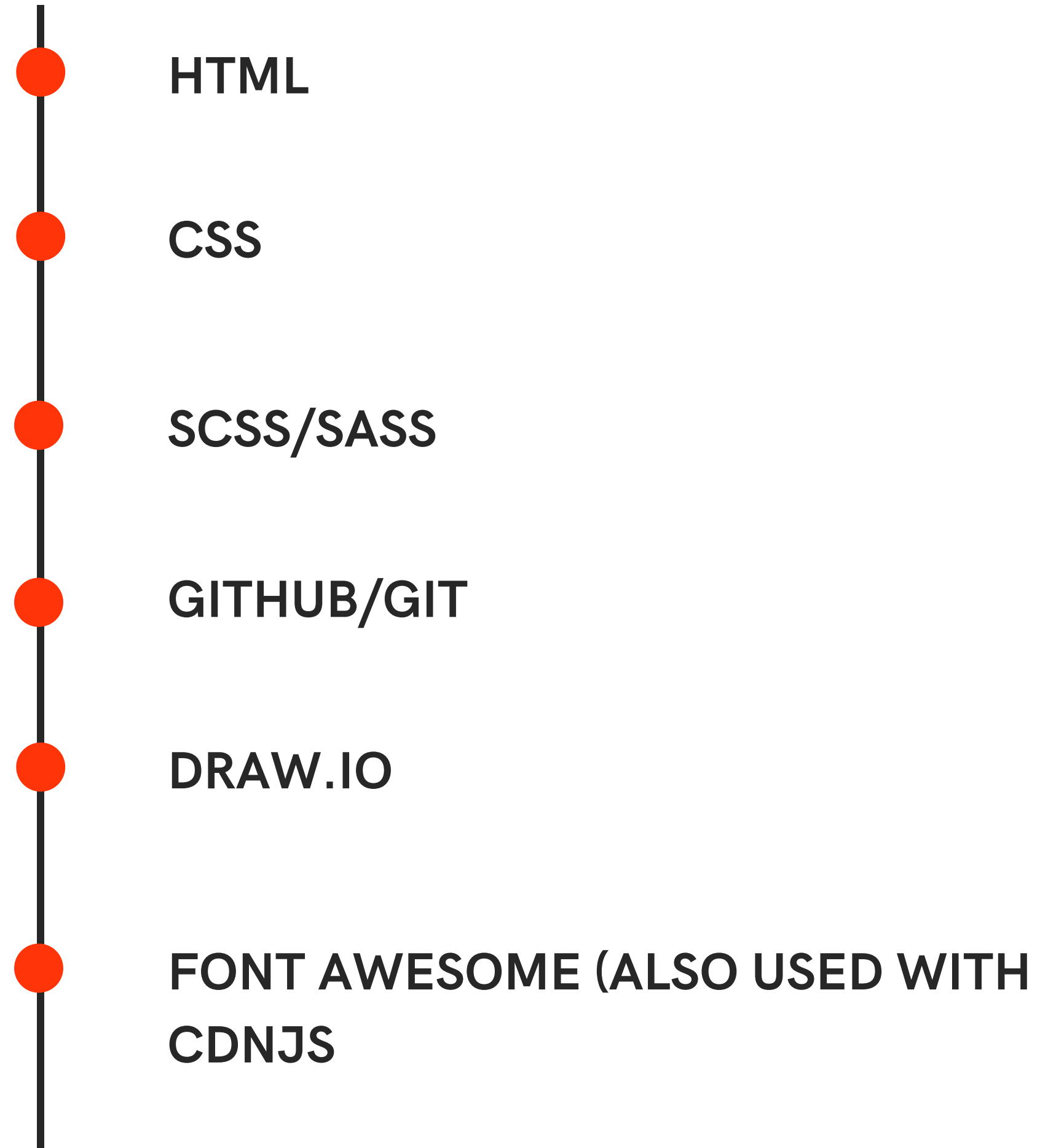


I took ideas from Pinterest and CodePen and decided that there was going to be an overall minimalistic design, consisting of a maximum of four colours. A similar layout is used throughout all the pages in order to achieve a cohesive flow among them all. My main goal was to create a nighttime vibe that feels cozy and welcoming; nothing cold and empty. I added a glow in the dark animation for all of the first headings on each page to compliment as a unique statement piece that differs from other styles of headings.

# Components used



MARKETING PLAN | JANUARY 2020



# How components and styling engage an audience

## **SIMPLICITY**

Due to its simplicity, concise and minimalistic style, the audience is able to focus on more important details that a page displays.

## **ACCESSIBILITY**

The accessibility to navigate through the site is efficient with the use of the navigation bar

## **AESTHETICS**

By having a specific colour palette that is cohesive throughout the website, it allows the user experience to be better and more effective



**THANK YOU!**