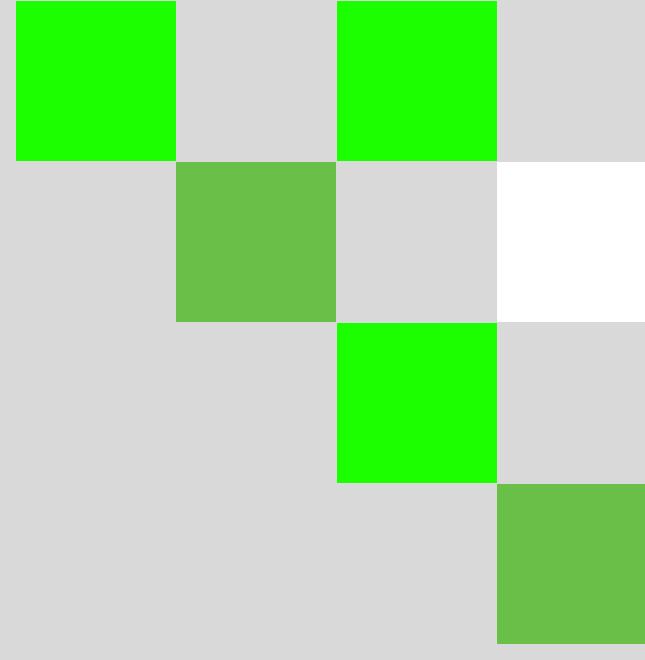


Speculative Everything

PAULINE BRANDER
NATALIA NAVARRETE
SOFÍA OLIVERO
JUAN CARLOS VERGARA

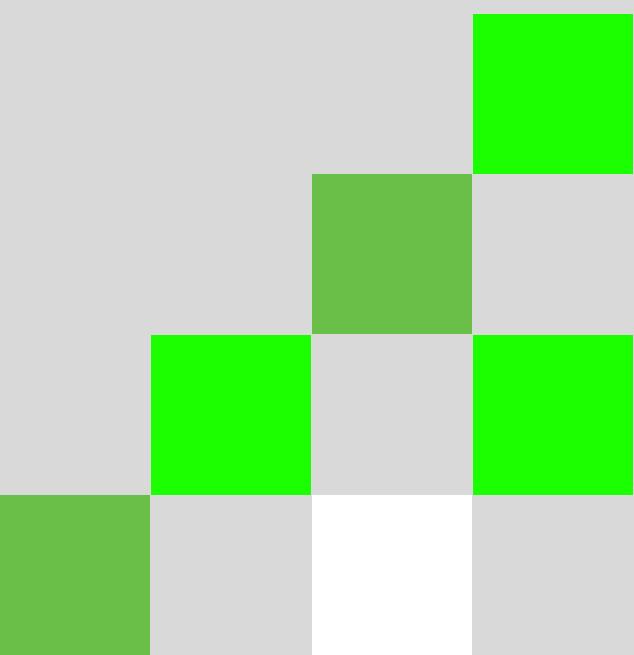


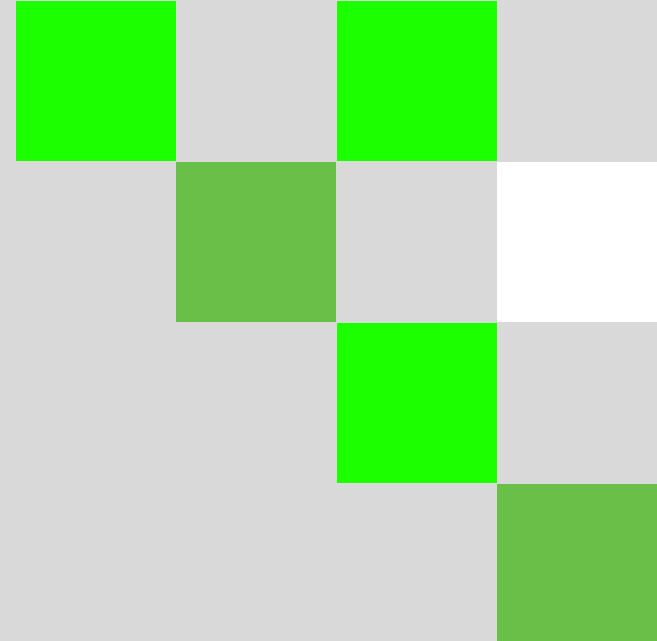
Introduction

**Anthony Dunne
y Fiona Raby**

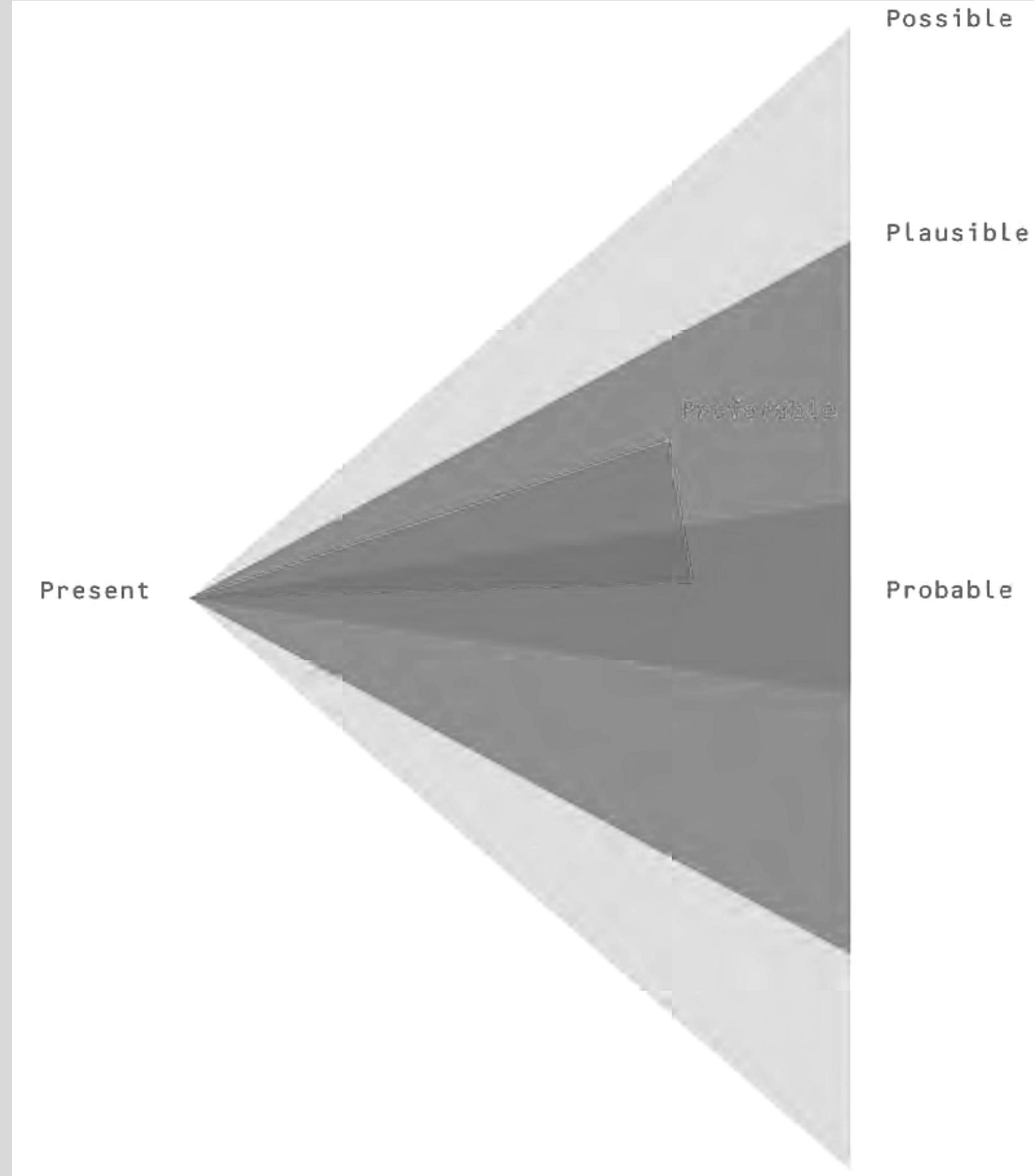


Beyond Radical Design?





Poder de los sueños



¿Qué rol juega
el diseño?

Cambios del diseño radical

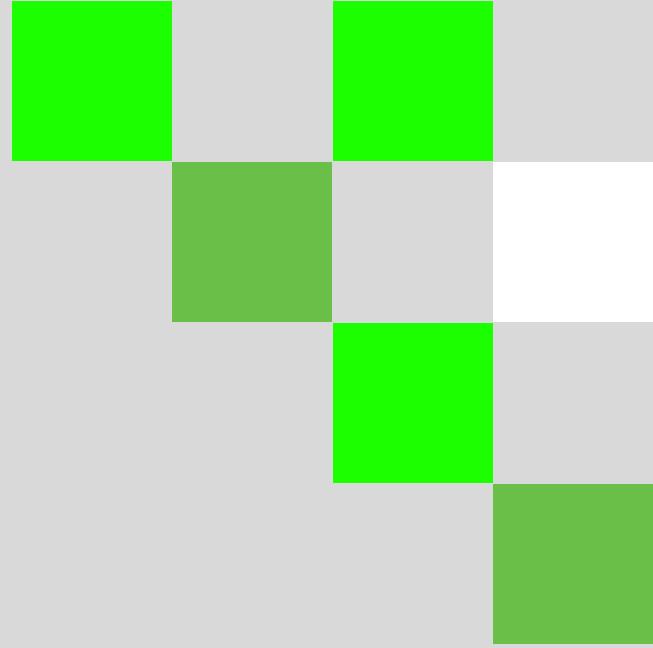
1980

1989

Tecnología

Sueños

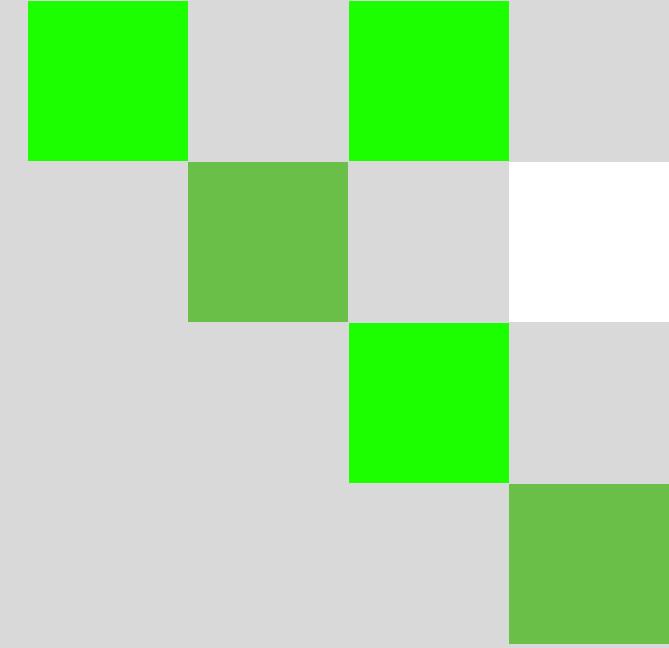
A Map of Unreality



Diseño Conceptual



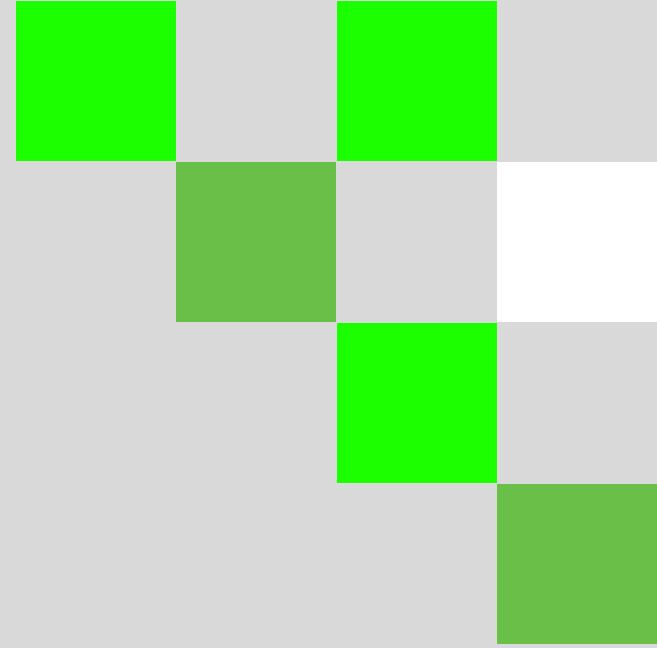
**Martí guixé, MTKS-3:
The Meta-territorial Kitchen
System-3, 2003.**



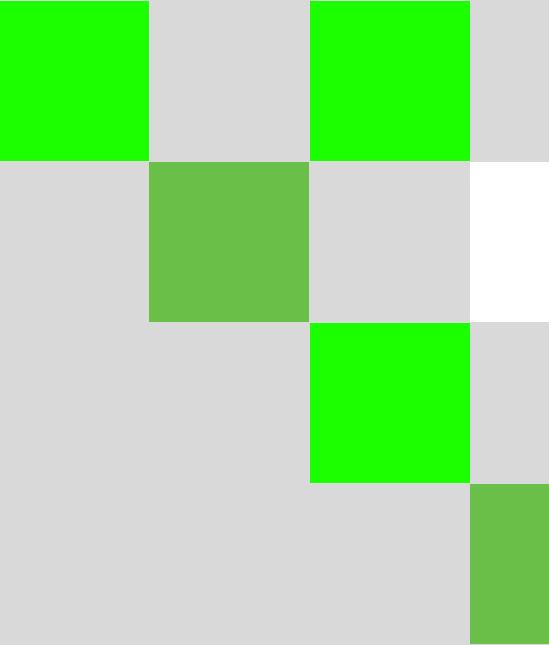
Diseño Gráfico



Metahaven, Facestate, 2011. Photograph by gene Pittman. Photograph courtesy of Walker Art Center.



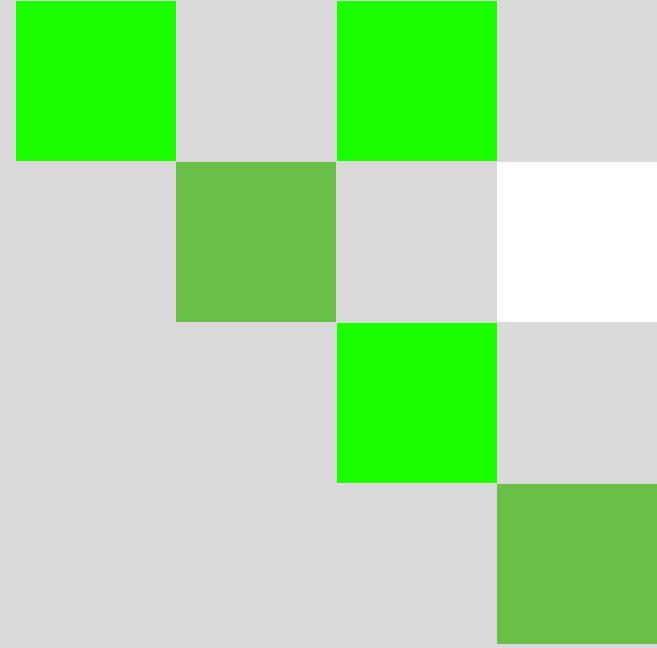
Fashion Design



Katharine Hammnett's
protest t shirts.



Hussein Chalayan, Before
Minus Now, 2000.



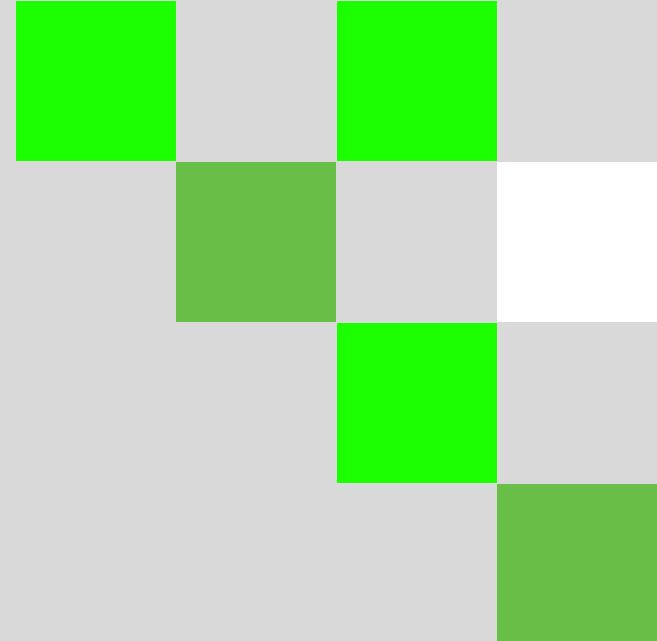
Diseño de Muebles



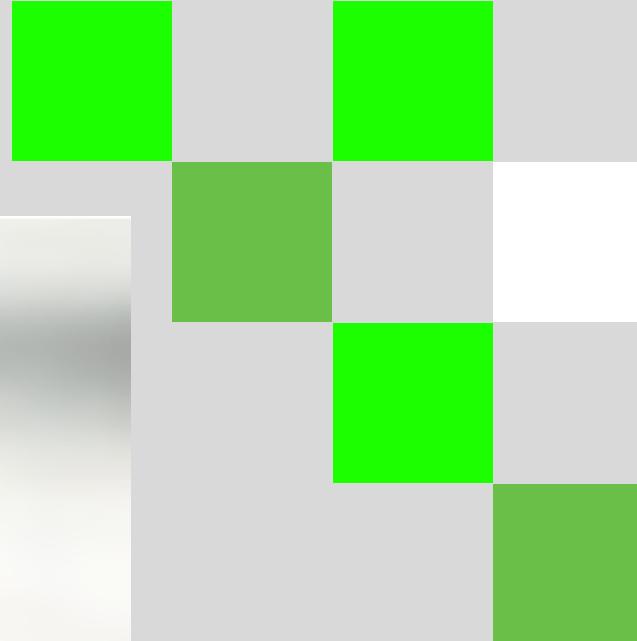
**Martí guixé, Solar Kitchen
Restaurant for Lapin
Kulta, 2011.**

**Studio Makkink and
Bey/Vitra, Slow Car,
2007.**





Diseño de Automóviles



Ora Ito, Concept Car, 2010.

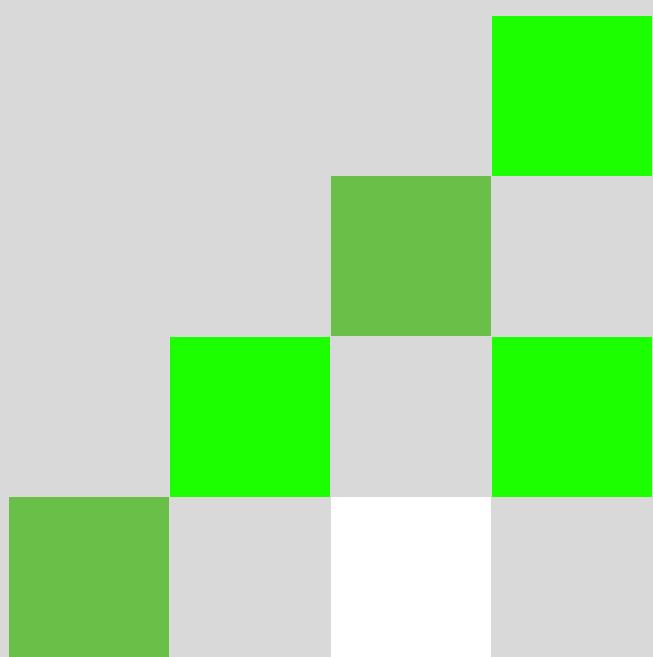


Chris Bangle,
BMW GINA,
2008.





Design as Critique

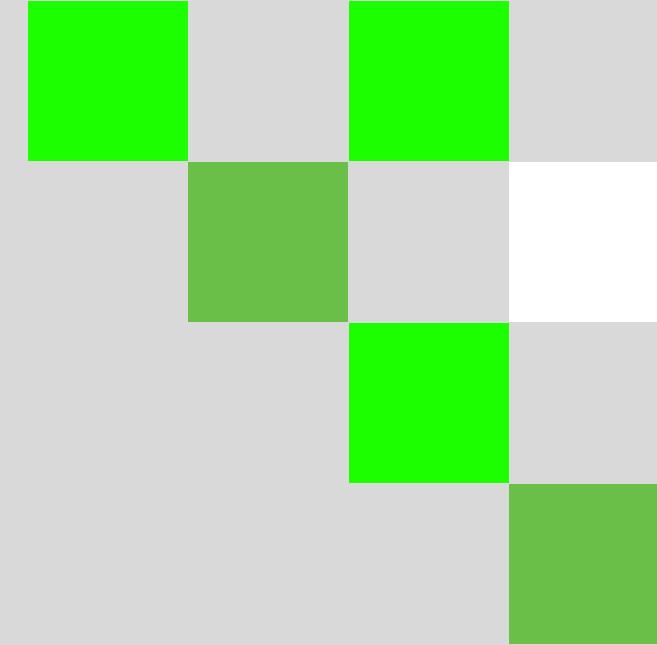


Diseño Crítico



**"Desafiar la forma en la que
las tecnologías ingresan a
nuestras vidas**

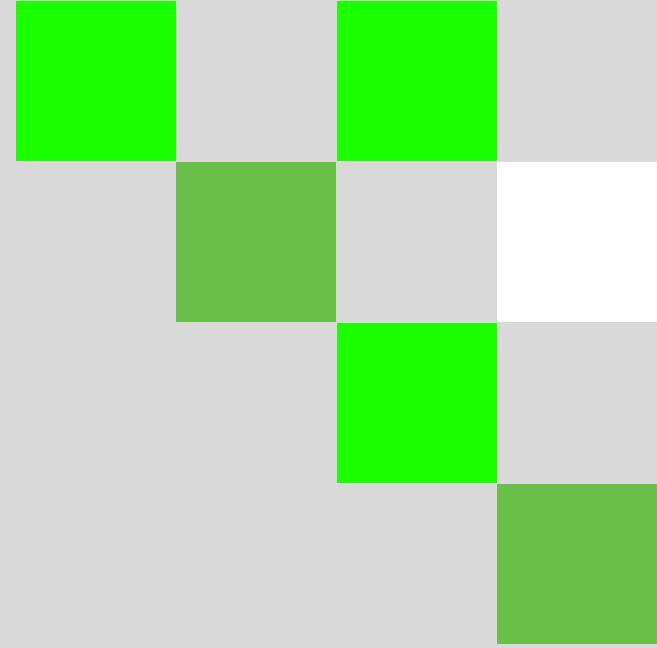
Statiscal clock
**DUNNE & RABY , Michael
Anastassiade**



"El uso positivo de la negatividad"

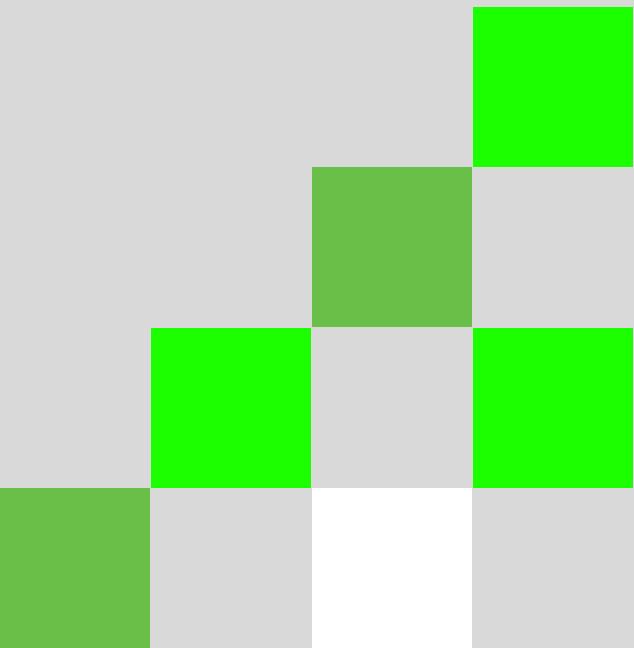
Dunne & Raby and Michael Anastassiades, Huggable Atomic Mushrooms:

La Tecnología y El Futuro



Vivir hasta los 150 años
¿Bajo qué costos?

Consuming
Monsters: Big,
perfect, infection





"¿Estamos preparados para tratar a la sociedad como un laboratorio vivo como lo hacemos con las tecnologías digitales?"



The image shows a smartphone with a black frame and rounded corners, displaying a news article from a digital newspaper. The screen is white with black text and a color photograph. At the top, there are two small red buttons labeled "NACIONAL" and "País". The main title of the article is "Santiaguinos repletan los centros comerciales en el último feriado antes de Navidad" (Santiaguinos fill the commercial centers in the last holiday before Christmas). Below the title, the author's name is Carlos Said and the date and time are 8 DIC 2020 7:40 PM. A color photograph shows a long line of people waiting to enter the Mallplaza Vespucio. The building has a modern design with large glass windows and a red awning for a shop named "SHOPDOG". In the foreground, several people are standing on a paved area. Below the photo, a caption reads: "Una larga fila antecedió el ingreso del Mallplaza Vespucio, mientras el termómetro registraba 31°." (A long line preceded the entry of the Mallplaza Vespucio, while the thermometer registered 31°). The text of the article continues below the caption.

NACIONAL País

Santiaguinos repletan los centros comerciales en el último feriado antes de Navidad

Carlos Said

8 DIC 2020 7:40 PM

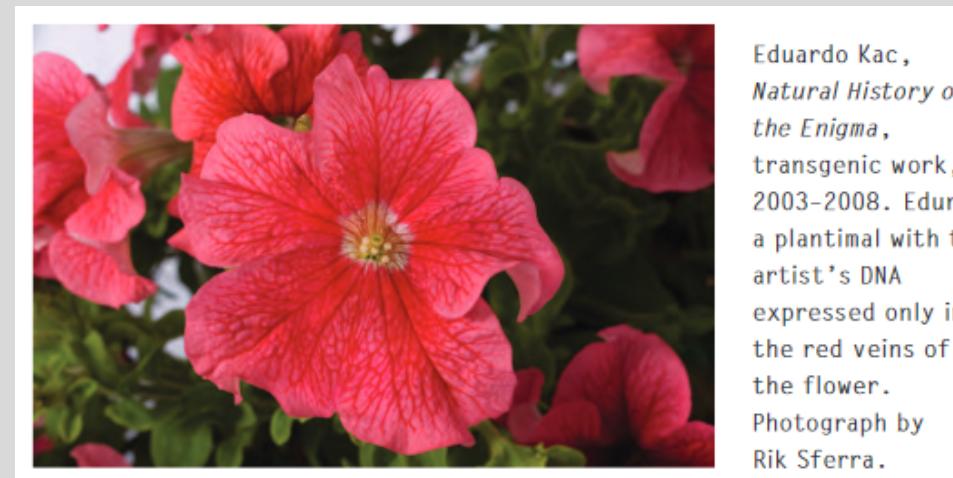
Una larga fila antecedió el ingreso del Mallplaza Vespucio, mientras el termómetro registraba 31°.

Con el anuncio del retroceso de la Región Metropolitana a la fase de Transición y el retorno de las cuarentenas para los fines de semana, el feriado de hoy se transformó para muchos en la última opción para comprar regalos de Navidad.

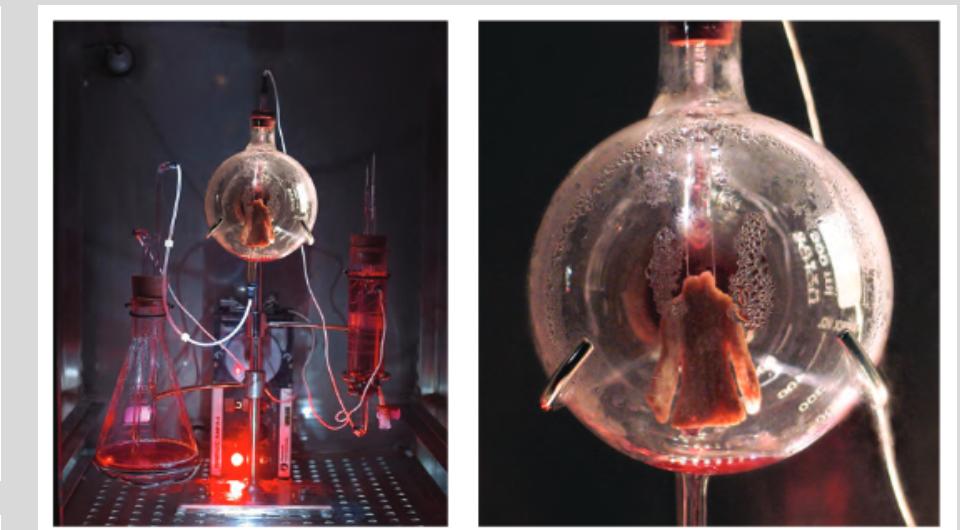
**"El mero acto de comprar
determina nuestro futuro
tecnológico"**



Mathieu Lehanneur and David Edwards, *Andrea*, 2009.



Eduardo Kac,
Natural History of the Enigma,
transgenic work,
2003-2008. Edunia,
a plantimal with the
artist's DNA
expressed only in
the red veins of
the flower.
Photograph by
Rik Sferra.



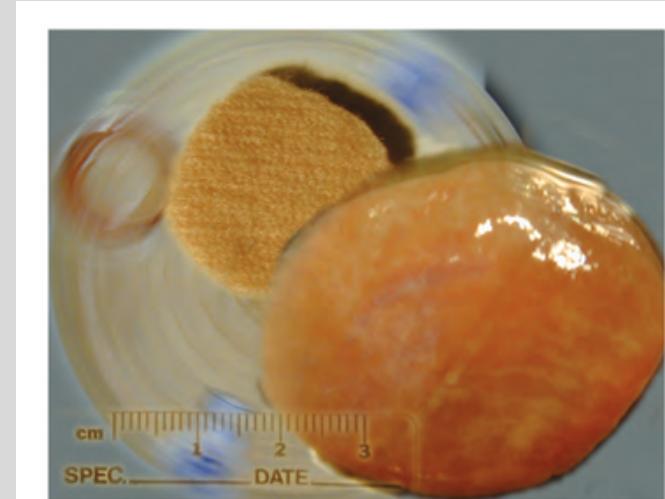
The Tissue Culture and Art Project (Oron Catts and Ionat Zurr), *Victimless Leather: A Prototype of Stitch-less Jacket Grown in a Technoscientific "Body"*, 2004. Biodegradable polymer connective and bone cells. Photograph courtesy of The Artists. Hosted at SymbioticA, The University of Western Australia.



Revital Cohen, *Respiratory Dog*, 2008, from the series *Life Support*.



Veronica Ranner, *Survival Tissue*, 2011, from the series *Biophilia*.



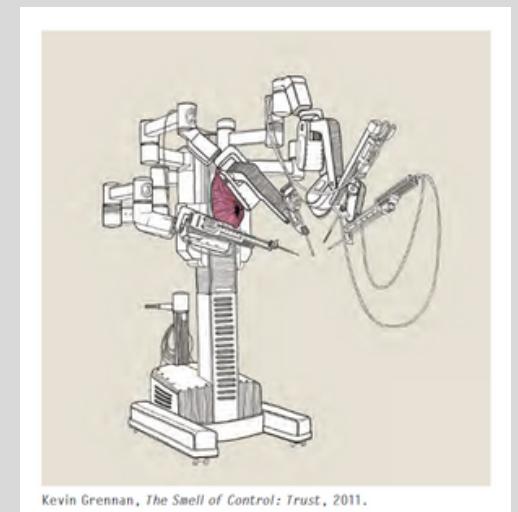
The Tissue Culture and Art Project (Oron Catts and Ionat Zurr), a study for *Disembodied Cuisine*. Pre-natal sheep, skeletal muscle, and degradable PGA polymer scaffold. Photograph courtesy of The Tissue Culture and Art Project (Oron Catts and Ionat Zurr). Hosted at SymbioticA, The Centre of Excellence in Biological Arts, School of Anatomy, Physiology and Human Biology, The University of Western Australia.



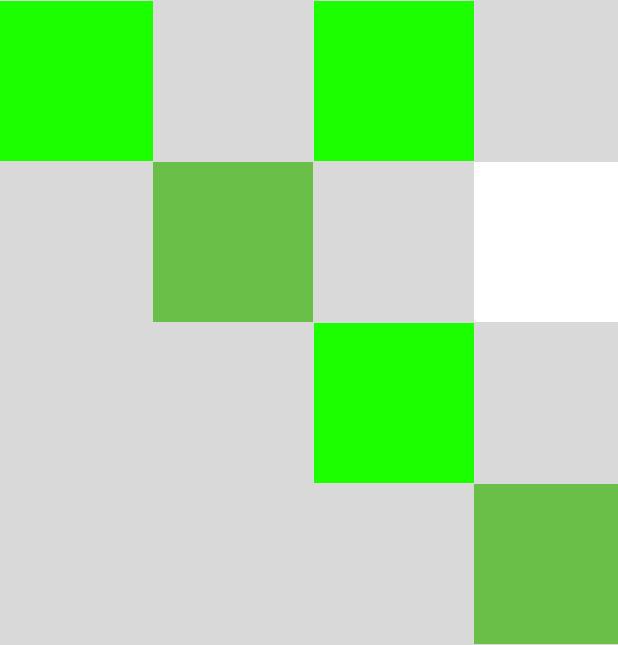
James King, *Dressing the Meat of Tomorrow*, 2006



Ai Hasegawa, *I Wanna Deliver a Shark*, 2012. Photograph by Theo Cook.



Kevin Grennan, *The Smell of Control: Trust*, 2011.



Muchas Gracias

