Natalia Szlag

UX/UI DESIGNER

nataliaszlag@gmail.com
+48 606 354 801

EXPERIENCE

UI/UX Designer
Marketplace ERLI.pl

Dec 2020 - June 2022

Directly collaborated with CEO and Product team to prototype, design and deliver the UI and UX experience with a lean design process: research, design, test, and iterate. Cooperating with the team on core projects to improve product and user experiences, both on the customer and seller sides. Launched new functionalities for the users, such as a free delivery program, seller dashboard and dashboard to promote products in Google Ads.

UI/UX Designer, Graphic Designer
Freelancing

May 2018 - Present

Designed print and web applications for several clients following UCD philosophy. Presenting complex mockups to customers. Cooperating with front-end developers during development stages.

Reporting Specialist
UBS, Capgemini, Capita

2015 - 2018

Producing and analyzing financial reports in cooperation with international departments. Taking care of ad-hoc analysis. Cooperating with various customers from all over the world.

EDUCATION

Modern Computer Graphics
AGH University in Cracow

2017 - 2018

Economic Analytics
Cracow University of Economics

2011 - 2016

Industry Knowledge

Product Design
User Interface
User Experience
Interaction Design
Wireframing
Rapid Prototyping
Design Research
Project management

Tools & Technologies

Adobe XD, Figma, Corel Draw, Photoshop, Zeplin, Hotjar, GA, Jira, Freshmail, Miro, Github, HTML, CSS

Languages

English (professional)

Social

nataliaszlag.github.io

linkedin.com/in/natalia-szlag-3515891b8/

behance.net/nataliaszlag

Hobbies

Enotourism
My Cavallier
Fashion
Formula 1