1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

* The data suggest that most of the projects presented from 2010 to 2020 fall into theater, film and video and music categories. Those categories have also the highest percentages on success compared with the rest of the projects.
* The months where projects find more success are May Jun and July whereas after august this trend tent to decline.
* projects that have goals around 15000 to 24999 are more successful than those that aim for over 50000.

1. What are some limitations of this dataset?

* We don’t know how big of a sample the data is compared to the whole population
* We don’t have any data that can show us how the projects where written or what kind of components they have so that could be analyze and compare the elements of the successful projects
* Even though we could filter the data by country, the data set didn’t provide information by state
* The data set didn’t provide information on How long the projects where open to be funded

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* We could create pie charts to analyze each category separately as well as scatter charts to analyze the relationships of two variables like the average donation and the date created or average donation and goal sets
* Create pivot tables that analyze categories per year so we can compare the behavior over time
* We could create a graph to analyze percent founded by category