



Natalie Duerr

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Education

Northeastern University

2016 – PRESENT · BOSTON, MA

BFA in Design with a focus in Interaction Design expected May 2021.

Minors in Computer Science and Art History.

GPA: 3.8, Dean's List

Relevant coursework: Interaction Design I & II, Programming Basics, Typography I, Graphic Design I & II, Physical Computing, Fundamentals of Computer Science I & II

Experience

Scout Studio · Designer

SEPT 2017 – PRESENT · BOSTON, MA

Work with multiple clients to develop wireframes, strategic assets, high fidelity screens, and designs. Led research and user experience effort for Mass Hike's website and booking platform redesign. Collaborate with students to further develop brand, print materials, and web deliverables.

OHO Interactive · Junior Designer

JULY 2018 – DEC 2018 · SOMERVILLE, MA

Created wireframes, sitemaps, and visual designs as part of redesign and optimization efforts. Participated in discovery meetings to gather requirements and presented work directly to clients. Devised design solutions to overcome UX challenges and achieve higher accessibility standards, resulting in the approval of increased budget for an interactive marketing asset.

Tastemakers Magazine · Designer

JAN 2017 – DEC 2018 · BOSTON, MA

Collaborated with writers of Northeastern University's music magazine to create a visual experience and illustrations for their stories. Participated in weekly critiques and team meetings.

Expertise

Proficient in

Sketch, InVision, Adobe Creative Suite, Figma, HTML + CSS, Sass/SCSS, jQuery, Microsoft Office, Apple iWork

Knowledge of

Adobe After Effects, Premiere, JavaScript, Git, Java, Arduino

Interests

Reading, accessibility, baking, meaningful interactions, watching films, cats, user experience, video games