

# Natalie Duerr



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## Education

### Northeastern University

2016 – 2021 · BOSTON, MA

BFA in Design with a focus in Interaction Design

Minors in Computer Science and Art History.

GPA: 3.8, Dean's List

Relevant coursework: Interaction Design I & II, Programming Basics, Graphic Design I & II, Typography I & II, Information Design

## Experience

### Drift · Product Design Co-op

JULY 2020 – DECEMBER 2020 · BOSTON, MA

Led design work for two product teams concurrently. Defined product scope with Product Managers and developed documentation process for design kick-off meetings. Collaborated across teams to concept long-term product goals. Teamed up with developers to ship weekly improvements to constantly refine the customer's experience in-app.

### BevSpot · Junior Designer

JULY 2019 – APRIL 2020 · BOSTON, MA

Contributed to a small, fast-paced design team on both product features and marketing for a SaaS company. Created user flows and applied visual designs to an e-commerce feature that integrated with the world's largest food distributor. Worked on various projects ranging from research, user experience design, visual design, to front-end development.

### Scout Studio · Designer + Front-end Developer

SEPTEMBER 2017 – APRIL 2019 · BOSTON, MA

Worked across multiple clients to build out wireframes, strategic assets, high-fidelity screens, and designs. Created and executed user research plans. Collaborated with developers to create a technical plan and design responsibly. Built flexible front-end system in React Native.

### OHO Interactive · Junior Designer

JULY 2018 – DEC 2018 · SOMERVILLE, MA

Created wireframes, sitemaps, and visual designs as part of redesign and optimization efforts. Participated in discovery meetings to gather requirements and presented work directly to clients. Devised design solutions to overcome UX challenges and achieve higher accessibility standards, resulting in the approval of increased budget for an asset.

## Expertise

### Proficient in

Figma, Adobe Creative Suite, Sketch, InVision, HTML, CSS/SCSS, React

### Knowledge of

Adobe After Effects, Premiere, JavaScript, SQL, Arduino, React Native, C++

## Interests

Films, science fiction books, accessibility, roller skating