

## Design Choices Explanation

COLORS

I chose the colors that I did because I think that they work well together in a stylish and professional way. I went for a tope as my background because it makes it a little more intriguing than stark white. The navy is another one of my base colors as I use it for the navigation bar and the main font. I think that navy is a very professional and yet still interesting color. As for the cranberry color, I think it adds a pop of excitement and personality to the portfolio. Lastly, the yellow/green color works well as a highlighter on the navigation bar and is a good burst of color as well. This color will be used minimally (just as a highlighter) because it is a little difficult to read.

The other color palettes that I listed are good options as well. I specifically like the last one because I like the simplicity of just using one accent color.

FONTS

I wanted to make a statement with my main font, which is why I chose an all-caps font for my main header. I used it as my name font because I want my name to stick out compared to the rest of the font so that hopefully my employer remembers it. As for the rest of the font, I wanted to pick professional fonts that are still a little unique, which is why I didn't choose Times or Arial for my headers and body fonts.

INSPIRATION

I drew from Devon Barrett's portfolio for my use of a header photograph on my home page and also for the layout of my sample works page.