

# Natalie Gotko

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## EDUCATION

**Michigan State University** | East Lansing, MI May 2018

- Double Major in Professional Writing and Marketing
- Member of the Honors College
- Current Cumulative GPA: 4.0

**Stoney Creek High School** | Rochester Hills, MI June 2014

- Scholar of High Distinction

## EXPERIENCE

**Marketing Coordinator** September 2014-Present  
Bryan Hall Government | East Lansing, MI

- Created and executed communication strategies to meet the goals of the organization
- Planned and coordinated special events
- Established and directed a Party Planning Committee
- Collaborated with fellow team members to accomplish projects

**Summer Camp Counselor** May 2014-August 2014  
Lifetime Fitness | Rochester Hills, MI

- Supervised youth campers in groups of 10 ranging from 5-12 years old
- Coordinated daily activities for campers to keep them active and engaged
- Transported children to other locations and activities
- Communicated with parents and members and facilitated any issues
- Acted as a positive role model

## AFFILIATIONS

**Member**, MSU PW Public Relations Team | East Lansing, MI January 2014-Present  
**Scrapbook Chair**, Alpha Xi Delta | East Lansing, MI January 2014-Present  
**Editor-in-Chief**, School Yearbook | Rochester, MI September 2013-June 2014  
**Secretary**, National Honors Society | Rochester, MI September 2013-June 2014  
**Officer**, Spanish National Honors Society | Rochester, MI September 2013-June 2014  
**Member**, Varsity Volleyball Team | Rochester, MI August 2012-November 2013

## CERTIFICATIONS/SKILLS

- Basic conversational Spanish
- Proficient in Final Cut Pro, iMovie, and Adobe Photoshop
- Certified in CPR/First Aid