

TRADEMARK LAWYER

fact sheet

Information provided by the Bureau of Labor Statistics and an interview with Nicole Nguyen, PW alumni and current trademark lawyer

THE PATH TO BECOMING A LAWYER



WORK

- “lawyers advise and represent individuals, businesses, and government agencies on legal issues and disputes”
(Bureau of Labor Statistics)
- lawyers read and translate documents for clients
- lawyers email, schedule, plan, work

SALARY

- \$113,530/year or \$54.58/hour

SKILLS

- knowing how to write a professional email or memo to a client, your boss, or opposing counsel
- filtering through complex legal documents
- translating complicated ideas into friendlier language

CONNECTION TO PW

- ✓ having basic writing and research skills
- ✓ understanding language and the importance of variations
- ✓ knowing how to work with people with varied backgrounds, resources, and available technologies
- ✓ gaining internship experiences

TRADEMARK SPECIALTY

Unique Job Elements

- heavier research into trademarks in order to help clients reduce risks
- advise clients directly about trademark endeavors
- protect domain names
- heavy in analysis of language and intent

JOB OUTLOOK

- projected to grow 10 percent from 2012 to 2022, about as fast as the average for all occupations
- demand will always be present
(Bureau of Labor Statistics)
- mainly a male dominated field, which serves as one of the challenges of women entering the field