

Experience

User Experience Designer

Smartology

Feb 2018 - Apr 2019

- Communicated with technical and non-technical teams on explaining UX concepts.
- Managed workload for the project with a strict deadline.
- Conducted research by interviewing users and created flow diagrams of the old system.
- Gathered and reviewed user feedback from ideation and user testing with the development team.
- Built a style guide for the development team using HTML, CSS, Bootstrap and Git.
- Created wireframes for the new internal system with a Front-End Developer.

Front-End Developer

Smartology

Nov 2014 - Feb 2018

- Worked in an Agile team that uses both Scrum and Kanban for campaign launches and internal projects.
- Managed workload for campaigns, often to tight deadlines.
- Designed and built ad creatives in HTML, CSS and JavaScript, and tested them across different devices and browsers.
- Worked with the Account Management team on campaign launches such as updating creative designs based on client feedback and troubleshooting campaign delivery issues.
- Collaborated with the Back-End Developers on internal projects such as designing and developing an internal dashboard using Adobe Illustrator, HTML, CSS, JavaScript and Git.
- Managed the company's WordPress website such as updating plugins, creating designs in Adobe Illustrator and developing them into a theme template using HTML, CSS, JavaScript and PHP.

Education

MA Web Design and Content Planning

University of Greenwich

2012 - 2014

BSc Computer Science

Queen Mary, University of London

2007 - 2010