Natalie H. Man

UX Designer

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EXPERIENCE

User Experience Designer
Smartology

Feb 2018 - Apr 2019

I did a team project whilst working at Smartology. The focus was to design an internal dashboard for campaign management. I had to communicate with technical and non-technical teams on explaining UX concepts. I also managed workload for the project with a strict deadline. The following are other tasks I did during the project:

- Conducted research by interviewing users and created flow diagrams of the old system.
- Gathered and reviewed user feedback from ideation and user testing with the development team.
- Built a style guide for the development team using HTML, CSS, Bootstrap and Git.
- Created wireframes for the new internal system with a Front-End Developer.

Front-End Developer
Smartology

Nov 2014 - Feb 2018

- Worked in an Agile team that uses both Scrum and Kanban for campaign launches and internal projects.
- Managed workload for campaigns, often to tight deadlines.
- Designed and built ad creatives in HTML, CSS and JavaScript, and tested them across different devices and browsers.
- Worked with the Account Management team on campaign launches such as updating creative designs based on client feedback and troubleshooting campaign delivery issues.
- Collaborated with the Back-End Developers on internal projects such as designing and developing an internal dashboard using Adobe Illustrator, HTML, CSS, JavaScript and Git.
- Managed the company's WordPress website such as updating plugins, creating designs in Adobe Illustrator and developing them into a theme template using HTML, CSS, JavaScript and PHP.

PROJECTS

Prototyping with ProtoPie and LittleBits

A project focused on prototyping smart devices using an app and electronic hardware. It was showcased in the Adobe Max 2018 event, and in a UX Playground Meetup event on 26 September 2018.

Eat Smart: a health app for smart devices

A team project from the UX Playground course. It explores the challenges on designing interfaces for smart devices.

EDUCATION

MA Web Design and Content Planning
University of Greenwich

2012 – 2014

BSc Computer Science
Queen Mary, University of London

2007 – 2010