

NATALIE H. MAN

UX DESIGNER

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Using my experience in user-centered design and front-end development, I help businesses translate their business goals, user needs, and technology capabilities into relevant and impactful solutions.

WORK EXPERIENCE

User Experience Designer

UX Playground | Jul 2018 - Present

Supported the UX Playground team in organising events and training for their design community, which has grown by over 3,700 members since 2018.

- Collaborated with the community founder to develop a product strategy for Project UX, a project-based learning format.
- Researched design topics to gather insights and opportunities to share with diverse audiences at events such as Adobe MAX 2018 and Brand Week Istanbul.
- Created content-first wireframes in Adobe XD for redesigning UX Playground's website.

User Experience Designer (Contract)

Adobe | Nov - Dec 2021

Collaborated with a Senior UX Designer to develop Adobe's CMD+Cause remote workshops for their enterprise customers.

- Researched topics on collaborative design processes to gather insights that can inform a diverse audience.
- Developed a content strategy using Adobe XD based on research and workshop goals.
- Delivered the presentations in Adobe XD and was utilised by the Adobe team for running the workshops.

EDUCATION

UX Playground

2017 - 2018

MA Web Design & Content Planning

University of Greenwich
2012 - 2014

BSc Computer Science

Queen Mary, University of London
2007 - 2010

SKILLS

Research, content strategy, product strategy, user flows, wireframing, storyboarding, journey mapping, data analysis, user interviews, prototyping, user testing

User Experience Designer

Smartology | Feb 2018 - Apr 2019

Redesigned the company's internal dashboard to improve workflow and support the transition to a new advertising process.

- Interviewed internal users to gather insights and pain points from the existing dashboard.
- Created user flow diagrams to identify potential pain points and efficiency improvements.
- Facilitated brainstorming sessions and proposed design recommendations to the Back-End Development team.
- Collaborated with the Front-End team lead to create wireframes for validating user journeys of the revised design.

Front-End Developer

Smartology | Nov 2014 - Feb 2018

Built creative ad designs and resolved technical issues for client advertising campaigns.

- Liaised with account managers to manage client queries and feedback on designs.
- Designed creative ad designs for clients such as IBM, Blackrock, Deloitte etc. using Adobe Illustrator.
- Built creative ad designs in HTML, CSS and JavaScript.
- Tested creative ads on popular browsers and prepared them for live publication on news websites such Financial Times, Bloomberg, and BBC.

TOOLS

HTML, CSS, Miro, Adobe XD, Figma, Affinity Designer, Slack, Notion, Google Suite, Monday, Airtable