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CG 214 Intro to Web Construction

Week 2 Write-up

There are many websites I admire, though I feel they all have a common thread. For this write up I chose to focus on Yahoo.com and Google.com. I chose two search engines in hope that keeping a similar use for each website would make the websites more comparable.

I chose Yahoo because it is a website that I have a lot of experience using. My first email was a Yahoo email so I grew familiar with Yahoo’s website at a young age, maybe because I used it so often I have found many flaws in its design. For one, the page looks crowded at first glance and the sliding bar of news images is now an annoying distraction when I'm trying to navigate the page. The page is divided up into three subsections, one is a box filled with trending searches, the left sidebar has a selection of subcategories including sports, news and finance and the sliding news is placed in the center of the page. The over all look of the homepage is over-filled with unnecessary links, buttons, and pictures. For my needs, yahoo.com is overkill. The webpage could distract me for hours before I even make my way to the mail tab.

The Google webpage is everything that Yahoo isn’t. It has the bare essentials, which is all I need. I love the white space, zero distractions surrounding the search bar placed in the center of the page, and the minimal amount of links to Gmail and image search. Contrary to Yahoo, there isn’t a lot going on, something I prefer in a website.

Overall I think a simple and understated design is preferable in a website.