

NATALIE KIM

nataliekim.github.io

yk493@cornell.edu | 847-274-4012
linkedin.com/in/yooheyekim



Experience

Research Assistant, Coffee Project

September 2016 - Present

- Investigated lack of transparency in costs of coffee production through interviews with various stakeholders, such as coffee farmers, suppliers, and researchers
- Designing prototypes of an interactive interface for Latin American coffee cooperatives to submit to the Chi Student Design Competition

Front-End Engineer, StartupTree

June - August 2016

- Developed new product features (ex: message box, metrics) through collaboration with members of the backend and design teams
- Created a new design and brand for branch site Mentor Vitae to provide enhanced UI/UX
- Redesigned pages to sustain a more enjoyable environment for users to interact in through continual research and testing

Marketing Manager, Peerplus

June - August 2016

- Created a comprehensive marketing plan for full launch of product with weekly objectives for business and programming teams
- Initiated user research and testing to transform findings into necessary items for programming team
- Managed product direction by creating and reprioritizing new features for each iteration

Energy Program Intern, Environment America

June - August 2015

- Conducted research and policy analysis to prepare briefing papers, reports, and articles for online newspapers
- Effectively coordinated with the media to present and advance organization's vision to public through outreach based on coalition building

A senior hoping to receive a Master of Professional Studies in Information Science, I am looking for a summer experience that will allow me to expand my technical toolbox, meet and collaborate with talented individuals, and delve into technology and related industries.

Education

Cornell University, College of Arts and Sciences, Ithaca NY

Economics and Information Science

Expected Graduation: Spring 2017

Cumulative GPA: 3.2

Skills

Programming

HTML, CSS, Javascript, Jquery, Python, UIKit/Bootstrap, PHP, SQL

General

Sketch, Illustrator, Origami, Marketing, Mailchimp, Microsoft Office, Social Media

Languages

French, Korean

Activities

VP Finance, BreakFree Hip Hop

Winter 2014 - Present

- Allocate funds in budget for activities including: guest choreographers, annual showcase and expenses related to competition
- Oversee various accounts with the Student Assembly Finance Commission and Cornell Fingerlakes Credit Union to facilitate financial logistics

Member, Alpha Epsilon Phi

Spring 2014 - Present

Coursework

Digital Product Design, Econometrics, Design & Programming for the Web, Marketing, Probability & Statistics, Cognitive Science, Networks, Public Finance