

# NATALIE KIM

[nataliekim.github.io](https://nataliekim.github.io)

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I am looking for a summer experience that will allow me to expand my technical toolbox, meet and collaborate with talented individuals, and delve into technology and related industries.

## Experience

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### Research Assistant, Coffee Project

September 2016 - Present

- Investigated lack of transparency in costs of coffee production through interviews with various stakeholders, such as coffee farmers, suppliers, and researchers
- Designing prototypes of an interactive interface for Latin American coffee cooperatives to submit to the Chi Student Design Competition

### Front-End Engineer, StartupTree

June - August 2016

- Developed new product features (ex: message box, metrics) through collaboration with members of the backend and design teams
- Created a new design and brand for branch site Mentor Vitae to provide enhanced UI/UX
- Redesigned pages to sustain a more enjoyable environment for users to interact in through continual research and testing

### Marketing Manager, Peerplus

June - August 2016

- Created a comprehensive marketing plan for full launch of product with weekly objectives for business and programming teams
- Initiated user research and testing to transform findings into necessary items for programming team
- Managed product direction by creating and reprioritizing new features for each iteration

### Energy Program Intern, Environment America

June - August 2015

- Conducted research and policy analysis to prepare briefing papers, reports, and articles for online newspapers
- Effectively coordinated with the media to present and advance organization's vision to public through outreach based on coalition building

## Education

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### Cornell University

Expected Master's in **Information Science**

Expected Graduation: Spring 2018

BA in **Economics** and **Information Science**

Expected Graduation: Spring 2017

Cumulative GPA: 3.2

## Skills

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### Programming

HTML, CSS, Javascript, JQuery, Python, UIKit/Bootstrap, PHP, SQL

### General

Sketch, Illustrator, Origami, Marketing, Mailchimp, Microsoft Office, Social Media

### Languages

French, Korean

## Activities

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### VP Finance, BreakFree Hip Hop

Winter 2014 - Present

- Allocate funds in budget for activities including: guest choreographers, annual showcase and expenses related to competition
- Oversee various accounts with the Student Assembly Finance Commission and Cornell Fingerlakes Credit Union to facilitate financial logistics

### Member, Alpha Epsilon Phi

Spring 2014 - Present

## Coursework

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Digital Product Design, Econometrics, Design & Programming for the Web, Marketing, Probability & Statistics, Cognitive Science, Networks, Public Finance