



NATALIE KRAKIRIAN
GRAPHIC DESIGNER

Process driven creative who thrives in constructive, collaborative, and positive environments. Strong believer that "the end justifies the means"; assuming the end is a design solution that intrigues and immerses audiences while effectively communicating the desired message. Passionate and enthusiastic award-winning designer who is driven to constantly grow and develop. Also known to be a bit of a goofball.

CONTACT

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INTERESTS

NETFLIX MARATHONS
SINGING IN THE CAR
COLLECTING STICKS
BODY-POSITIVITY
SKETCHING
BOGGLE
TO-DO LISTS
THRIFTING
UPCYCLING
CRAFTING
LAUGHING
DANCING
MY PUPPY
BREAD

AFFILIATIONS

AIGA Los Angeles
2012-2016

**President of Woodbury
Univeristy AIGA**
Student Chapter
2015-2016

**VP of Woodbury
University AIGA**
Student Chapter
2014-2015

EDUCATION

BFA in Graphic Design
Graduated May 2016
Woodbury University

EXPERIENCE

Intern at Disney June 2016-Present
As an intern at Disney Yellowshoes, tasks include conceptual problem solving to create comprehensive campaigns that engage and capture audiences while staying true to the Disney Brand. The ability to then execute graphics for campaigns in multiple formats such as social media, e-mail, direct mail, internal presentations, brand guides, trade ads and digital banners.

Intern at One+K Summer 2015
Designing social media content, assests for art directors and mid-level designers, DVD menus, web banners, and animating short title sequences.

Freelance Designer 2014-2015
Illustration, logos, and web design.

**Marketing Team Member of University
Program Board** 2014-2015
Planning campus events for students and building relationships with vendors. Marketing team position included the creation of flyers, banners, social media content, promotional item design, and event advertisements.

SOFTWARE

Photoshop	■ ■ ■ ■ ■ ■ ■ ■ □
Illustrator	■ ■ ■ ■ ■ ■ ■ ■ □
InDesign	■ ■ ■ ■ ■ ■ ■ ■ □
After Effects	■ ■ ■ ■ □ □ □ □ □
HTML & CSS	■ ■ ■ ■ ■ □ □ □ □
Microsoft Office	■ ■ ■ ■ ■ ■ ■ ■ □
Keynote	■ ■ ■ ■ ■ ■ ■ ■ □

EXHIBITED

Process of Design
Student Exhibition
Nan Rae Gallery, Woodbury University 2015

Emerge AIGA
Student Exhibition
Nan Rae Gallery, Woodbury University 2014

Graphicacy
Student Exhibition
Nan Rae Gallery, Woodbury University 2014

Type Cast
Student Exhibition
Nan Rae Gallery, Woodbury University 2013

ACCOMPLISHMENTS

American Package Design Award
Graphic Design USA 2016

Listed in 25 Students to Watch
Graphic Design USA 2016

New Talent Merit Award
Graphis New Talent Annual 2015

Emerging Graphic Designer of the Year
Pre-Professional Division
International Design Awards 2014

Featured in Vignette Obscura
For Illustrative and Design Work
Vignette Obscura Magazine 2014

Award of Design Excellence
For Overall Body of Work
Woodbury University 2014

Award of Design Excellence
Woodbury University 2013

First Place Spotlight Award
For Classical Dance 2012