



NATALIE KRAKIRIAN
GRAPHIC DESIGNER

Process driven creative who thrives in constructive, collaborative, and positive environments. Strong believer that “the end justifies the means”; assuming the end is a design solution that intrigues and immerses audiences while effectively communicating the desired message. Passionate and enthusiastic award-winning designer who is driven to constantly grow and develop. Also known to be a bit of a goofball.

CONTACT

NATALIEKRAKIRIAN@GMAIL.COM
WWW.NATALIEKRAKIRIAN.COM
818:653:4632

INTERESTS

Netflix marathons
Singing in the car
Collecting sticks
Body-positivity
Sketching
Boggle
To-do lists
Upcycling
Crafting
Laughing
Dancing
Dogs
Bread

AFFILIATIONS

AIGA Los Angeles
2012-2016

**President of Woodbury
Univeristy AIGA**
Student Chapter
2015-2016

**VP of Woodbury
University AIGA**
Student Chapter
2014-2015

EXPERIENCE

Associate Art Director

Disney Yellow Shoes May 2017-Present

Collaborated with team members from concept to completion on multiple national and locally focused campaigns. Art directed third-party vendors in the design and strategic implementation of key art for campaign initiatives. Worked with photographers, directors, and producers to ensure business goals were met while maintaining brand integrity. Designed digital extensions for multiple brand campaigns that increased audience engagement and click-throughs.

Art Directon Intern

Disney Yellow Shoes June 2016-May 2017

Worked on creative team to develop comprehensive campaigns that engaged audiences while staying true to the Disney Brand. Designed digital content, internal presentations, direct mailers, brand guides and trade tactics.

Design Intern

One+K Summer 2015

Designed social media content, assets for senior creatives, DVD menus, web banners, and short title sequences.

Freelance Designer 2014-Present

Worked directly with clients to develop illustrations, website designs, and branding needs.

Marketing Team Member of University Program Board 2014-2015

Collaborated with team members to plan campus events for students and build relationships with vendors. Marketing team position included the creation of flyers, banners, social media content, promotional item design, and event advertisements.

EXHIBITED

Process of Design

Student Exhibition

Nan Rae Gallery, Woodbury University 2015

Emerge AIGA

Student Exhibition

Nan Rae Gallery, Woodbury University 2014

EDUCATION

BFA in Graphic Design May 2016

Woodbury University

SOFTWARE

Photoshop, Illustrator, InDesign, After Effects, HTML & CSS, Keynote
Microsoft Office, Workfront

ACCOMPLISHMENTS

American Package Design Award

Graphic Design USA 2016

Listed in 25 Students to Watch

Graphic Design USA 2016

New Talent Merit Award

Graphis New Talent Annual 2015

Emerging Graphic Designer of the Year

Pre-Professional Division

International Design Awards 2014

Featured in Vignette Obscura

For Illustrative and Design Work

Vignette Obscura Magazine 2014

Award of Design Excellence

For Overall Body of Work

Woodbury University 2014

Award of Design Excellence

Woodbury University 2013

First Place Spotlight Award

For Classical Dance 2012

Graphicacy

Student Exhibition

Woodbury University 2014

Type Cast

Student Exhibition

Woodbury University 2013