

# Sales Overview

Customer Location

All

Sub Category

All

Category

All

Product Name

All

Year	
2020	2021

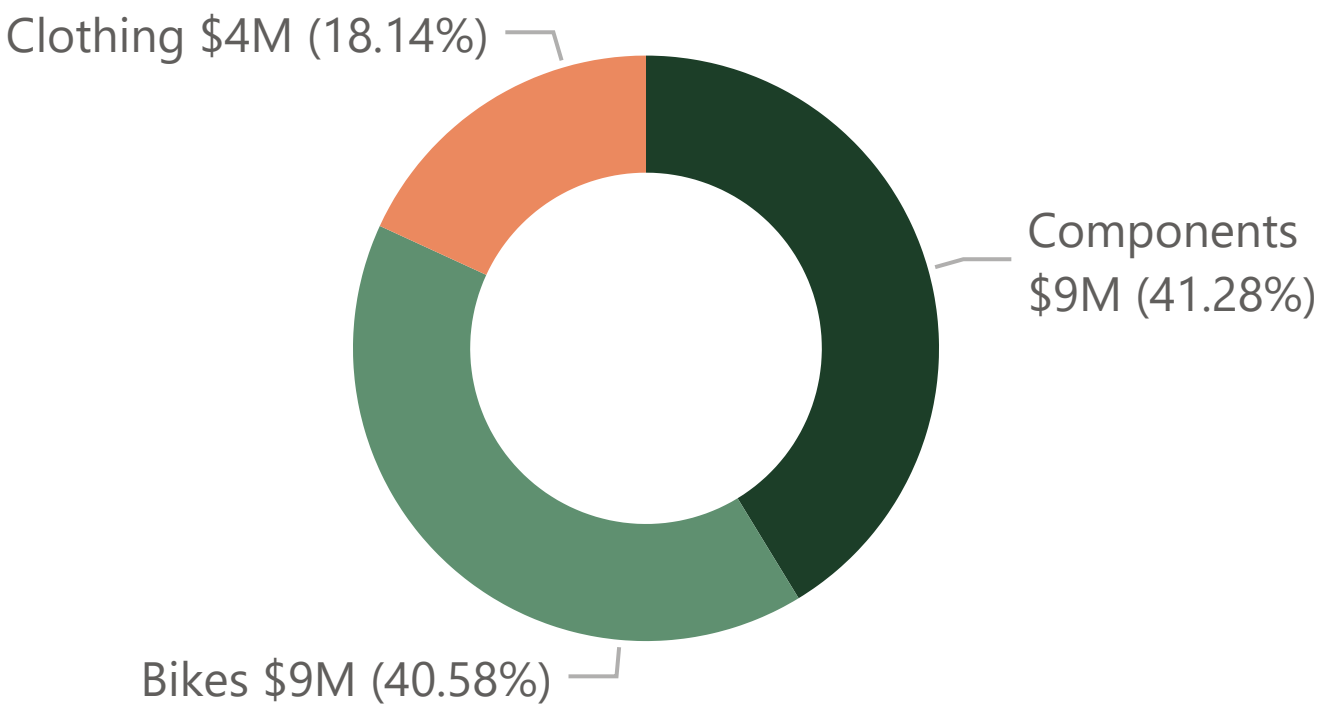
Month											
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

Sales v. Budget

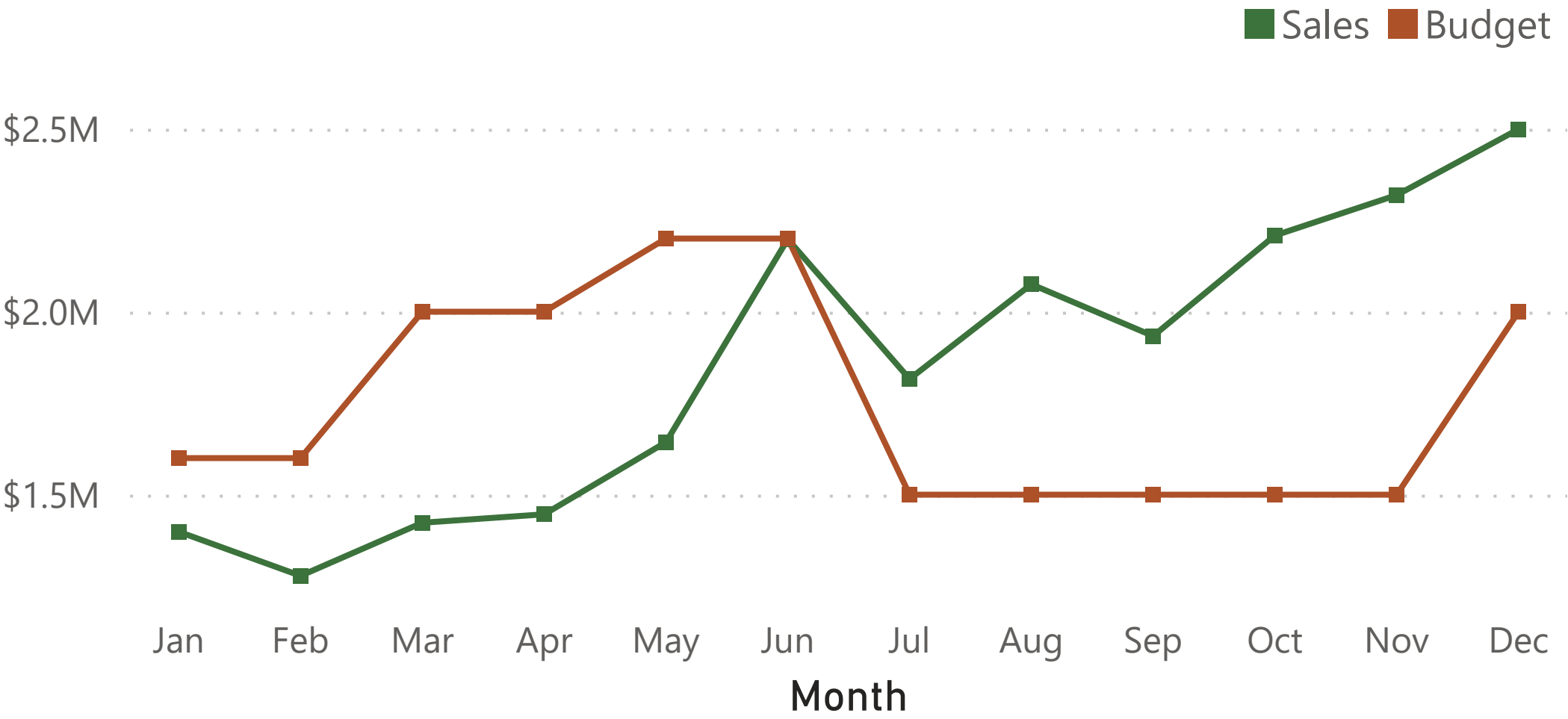
\$22,239,730

Budget \$21,100,000    Diff. \$1,139,730 ↑

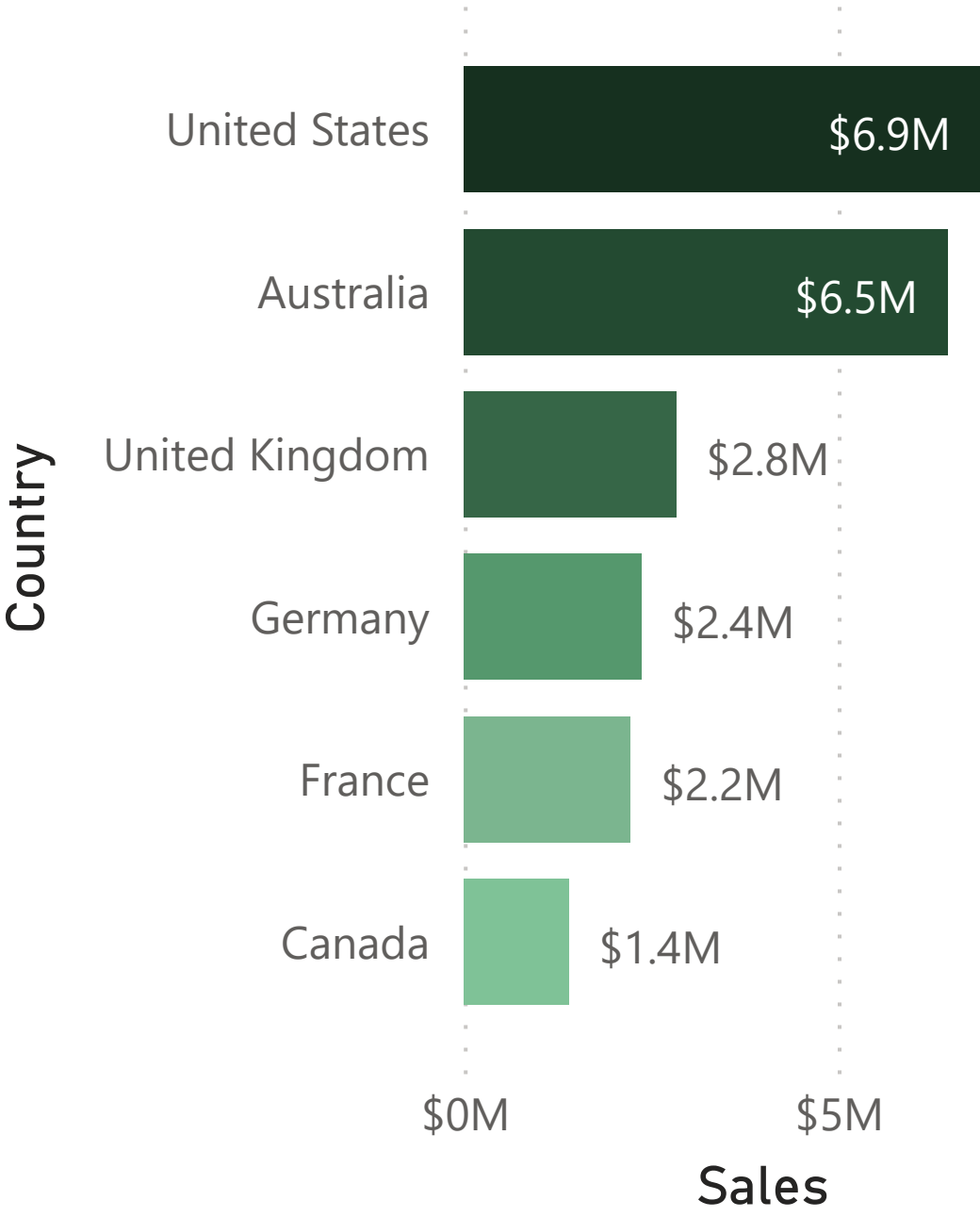
Sales by Product Category



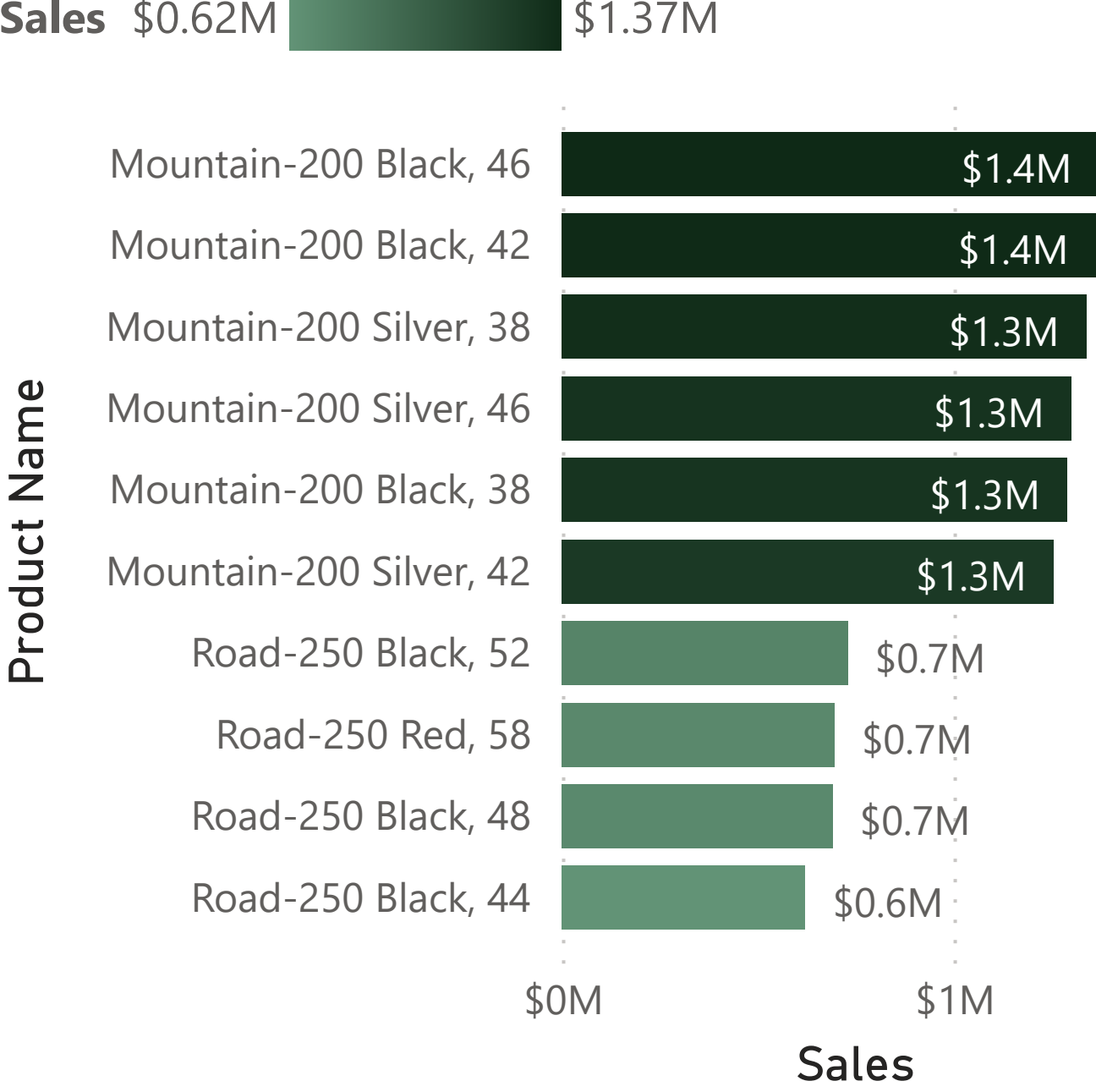
Sales and Budget by Month



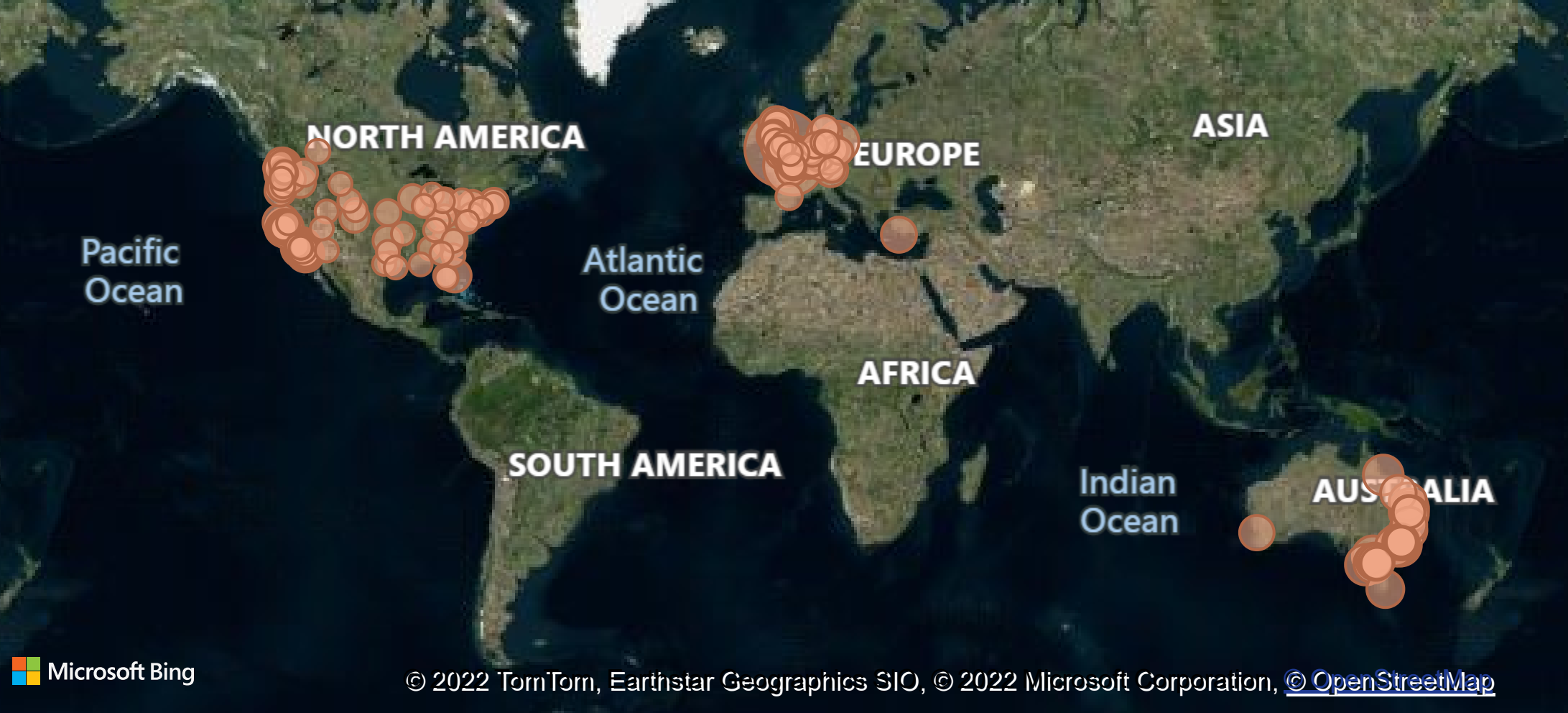
Sales by Customer Country



Sales by Top 10 Product



Sales by Customer City



# Customer Details

Customer Location

All

Sub Category

All

Category

All

Product Name

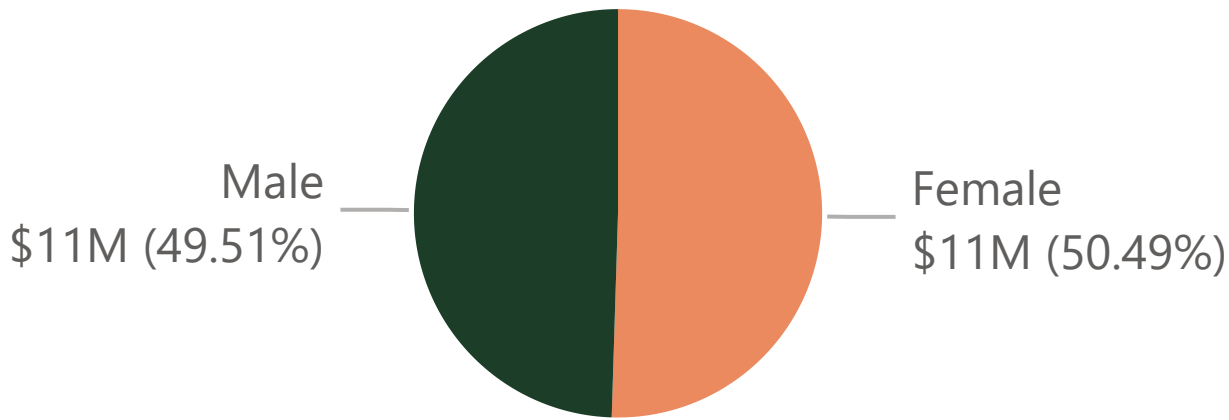
All

Year	
2020	2021

Month											
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec



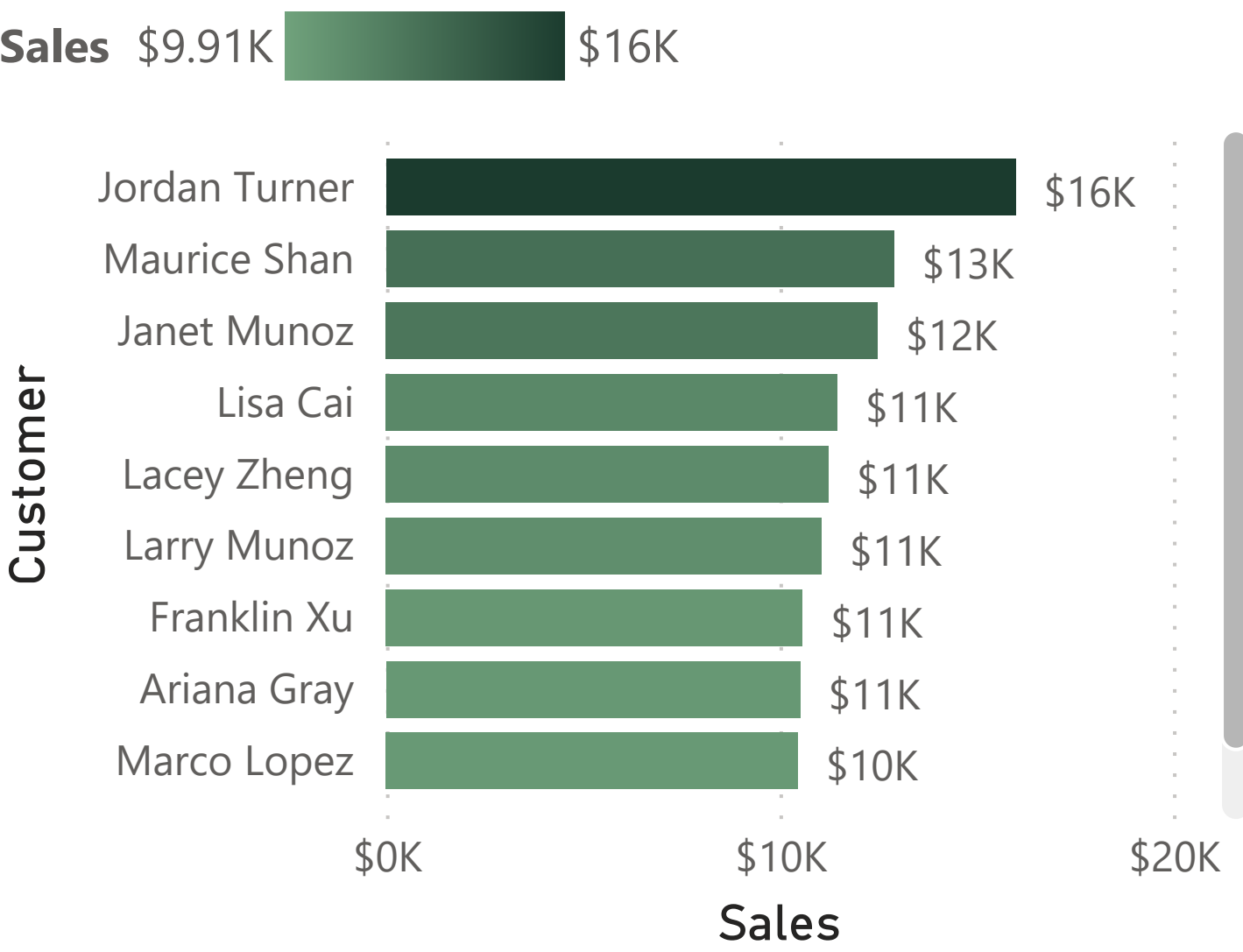
Sales by Gender



Customers Count by City



Sales by Top 10 Customer



Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Aaron Adams				\$118								
Aaron Alexander												\$70
Aaron Baker									\$1,751			
Aaron Bryant				\$59			\$75					
Aaron Butler												\$15
Aaron Campbell									\$1,155			
Aaron Carter												\$40
Aaron Chen							\$40					
Aaron Coleman												\$62
Aaron Collins											\$2,469	
Aaron Diaz			\$2,451									
Aaron Edwards						\$94						
Aaron Evans						\$2,433						
Aaron Flores							\$839					
Aaron Foster							\$2,430					\$2,482
Aaron Gonzales												\$1,810
Aaron Gonzalez										\$133		
Total	\$1,398,749	\$1,278,343	\$1,423,390	\$1,446,358	\$1,643,471	\$2,198,338	\$1,816,234	\$2,074,983	\$1,933,673	\$2,208,453	\$2,318,876	\$2,498,862

# Product Details

Customer Location

All

Sub Category

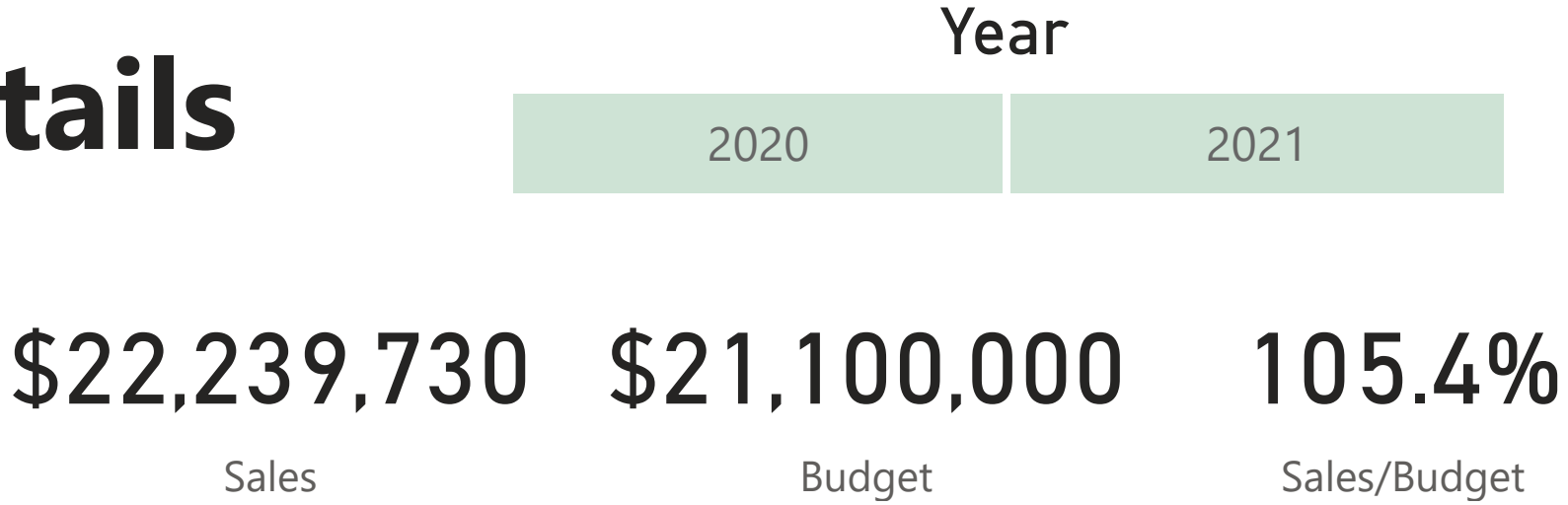
All

Category

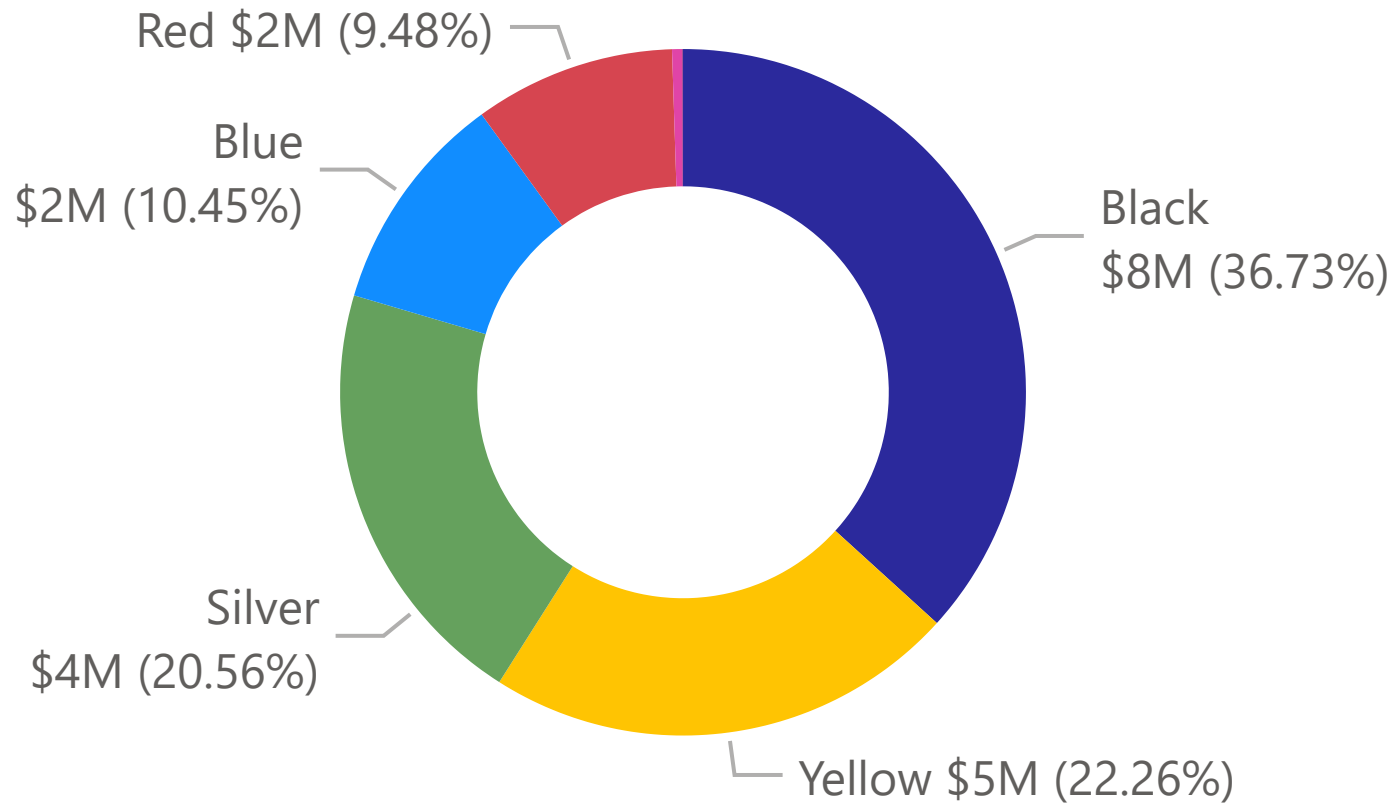
All

Product Name

All



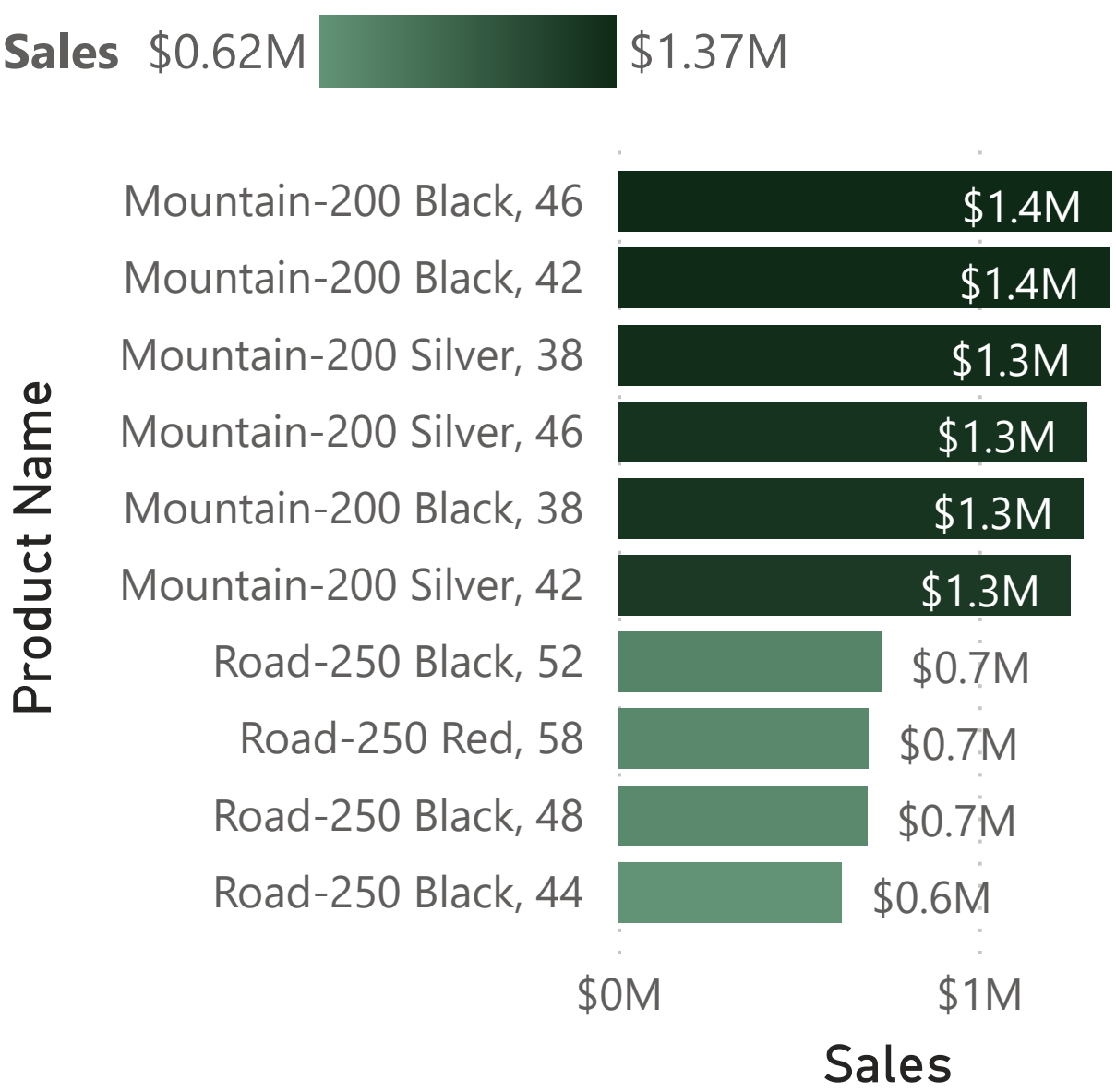
Sales by Product Color



Sales by Customer City



Sales by Top 10 Product



Product Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	
<div><div></div>Bikes</div>	\$470,304	\$405,712	\$511,764	\$523,310	\$581,244	\$841,611	\$730,297	\$830,920	\$767,499	\$865,189	\$1,001,664	\$
Mountain-200 Black, 38	\$74,259	\$46,719	\$76,554	\$67,948	\$70,407	\$126,880	\$118,684	\$146,060	\$108,274	\$133,519	\$170,567	
Mountain-200 Black, 42	\$65,899	\$74,587	\$78,603	\$79,669	\$112,045	\$143,765	\$96,554	\$126,880	\$131,716	\$126,880	\$156,305	
Mountain-200 Black, 46	\$90,652	\$90,652	\$78,112	\$82,948	\$91,882	\$149,912	\$125,651	\$125,159	\$116,717	\$119,258	\$153,191	
Mountain-200 Silver, 38	\$88,988	\$58,331	\$78,465	\$89,817	\$90,811	\$110,531	\$109,205	\$118,734	\$116,165	\$144,005	\$140,111	
Mountain-200 Silver, 42	\$71,754	\$53,443	\$93,131	\$83,105	\$78,714	\$123,374	\$96,528	\$116,662	\$99,345	\$129,091	\$143,259	
Mountain-200 Silver, 46	\$47,228	\$52,945	\$68,108	\$80,785	\$88,491	\$109,371	\$126,688	\$141,188	\$128,594	\$132,488	\$167,205	
Mountain-400-W Silver, 38	\$3,847	\$3,078	\$6,156	\$8,464	\$9,234	\$13,081	\$8,464	\$10,773	\$10,773	\$13,851	\$12,312	
Mountain-400-W Silver, 40	\$5,386	\$4,617	\$6,156	\$3,847	\$5,386	\$12,312	\$8,464	\$9,234	\$12,312	\$13,851	\$5,386	
Mountain-400-W Silver, 42	\$3,078	\$3,078	\$6,156	\$4,617	\$6,925	\$13,081	\$8,464	\$6,156	\$10,003	\$8,464	\$11,542	
Mountain-400-W Silver, 46	\$5,386	\$6,156	\$3,847	\$7,695	\$8,464	\$8,464	\$8,464	\$8,464	\$7,695	\$18,468	\$13,081	
Mountain-500 Black, 40	\$1,080	\$1,620	\$3,240	\$540	\$1,620	\$3,780	\$2,700	\$3,240	\$2,700	\$1,620	\$2,160	
Mountain-500 Black, 42	\$1,620	\$1,620	\$2,160	\$540	\$1,620	\$4,320	\$2,160	\$1,080	\$2,160	\$3,240	\$1,620	
Mountain-500 Black, 44	\$2,700	\$1,080	\$2,160	\$1,620	\$1,620	\$4,320	\$3,780	\$540	\$3,240	\$3,240	\$4,320	
Mountain-500 Black, 48	\$540	\$1,620	\$2,160	\$540	\$1,080	\$3,780	\$2,160	\$2,700	\$2,700	\$3,240	\$5,400	
Mountain-500 Black. 52	\$540	\$1.080	\$540	\$2.700	\$1.080	\$1.080	\$2.160	\$1.620	\$3.240	\$3.240	\$1.080	
Total	\$1,325,275	\$1,210,791	\$1,341,256	\$1,369,240	\$1,559,031	\$2,106,386	\$1,728,746	\$1,985,411	\$1,847,522	\$2,108,602	\$2,221,454	\$