

# Website Planning Document

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## Forecast NOW

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### Site Purpose:

Relay the weather forecast that day for the specified areas

### Target Audience:

The people of Firth, Idaho and surrounding areas. All ages and genders are welcomed and this site is also going to try to accommodate the elderly as well as the younger viewers by being easy to read and navigate. The audience will want to know what the temperature outside is, as well as the chances of precipitation, wind speeds, when the sun rises and sets and if it will be overcast or not.

### Site Map:

### Color Scheme:

Teal #008080 floating header pictures, menu, site title background box

Alice Blue #F0F8FF Site Name, Dates/Temperature Header,

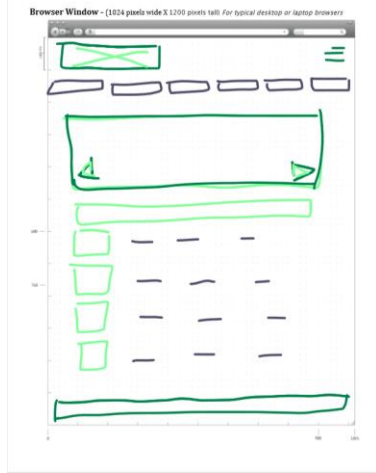
Charcoal #0E6655: Header background, nav options, temperatures

### Typography:

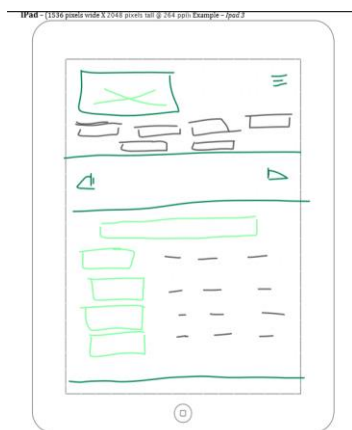
Main menu bar in white #FFFFFF

### Wire-Frame Sketches:

Large -



Medium -



Small-

