NATALIE RICKER

WEB DEVELOPER

Atlanta, GA   (678) 222-8302   nataliehricker@gmail.com   https://nataliericker.github.io

SKILLS

SOFTWARE: WordPress, Joomla, Adobe Creative Cloud (InDesign, Photoshop, Illustrator, Dreamweaver), Microsoft Office (Word, PowerPoint, Excel), MailChimp, FutureMail, Campaign Monitor, Constant Contacts
PROGRAMMING LANGUAGES: HTML, CSS, PHP, JavaScript, jQuery, Bootstrap, LESS, SASS, SQL

EXPERIENCE

Dec 2016 - Present

WEB DEVELOPER, MARKETING EYE, ATLANTA, GA
Developing responsive websites and electronic digital mail campaigns for small to mid-size businesses.
- Enhancing existing or creating new websites for clients using Wordpress or Joomla
- Implementing Search Engine Optimization processes
- Providing Google Analytics Reports for all clients and management
- Building responsive emails and testing on numerous email clients and devices

Jun 2014 - Dec 2016

WEB DEVELOPER, FRED AGENCY, ATLANTA, GA
Developed responsive websites compatible across multiple browsers.
- Collaborated with designers to ensure envisioned web design behavior was translated into a functional, interactive website
- Hand-coded customized WordPress themes using PHP, HTML, CSS and Javascript
- Tested the compatibility of websites across various browsers, platforms and devices
- Estimated accurate time of development to ensure that work was completed on time

Aug 2013 - Apr 2014

WEB DESIGNER/PROJECT MANAGER, DESIGN360, LLC, SANTA ROSA BEACH, FL
Created digital and print marketing material for and local non-profit organizations.
- Met with clients to develop concepts which best suited their business objectives
- Designed and built websites for clients using the WordPress and Squarespace platforms
- Managed the schedule to meet project deadlines and delivered final concepts to client

Jan 2013 - Aug 2013

SALES MANAGER ASSISTANT, SANDESTIN GOLF & BEACH RESORT, MIRAMAR BEACH, FL
Created accounts for new club members in hospitality management database system, charged initiation fees and set up recurring dues.
- Acted as Membership Sales Manager during interim for one month (sold 45 club memberships grossing $104,400 in initiation fees)
- Prepared weekly membership report for the SVP/General Manager
- Audited member rosters and score sheets for all six clubs at Sandestin

Sept 2012 - Jan 2013

SYSTEMS ANALYST/PROGRAMMER, CACI, PANAMA CITY, FL
Analyzed code for system testing and debugging for an application used by the U.S. Air Force.
- Created wireframes for new applications using HTML and implemented the design using Java
- Investigated and resolved application functionality related issues

EDUCATION

GEORGIA COLLEGE & STATE UNIVERSITY, MILLEDGEVILLE, GA
Bachelor of Science in Computer Science, GPA: 3.39
Graduation Date: August 2012

HONORS & ACTIVITIES

Zeta Tau Alpha Sorority, August 2008 – May 2012
Alpha Lambda Delta (National Honor Society), Fall 2008 – Spring 2012
Upsilon Pi Epsilon (Honor Society for the Computing & Information Disciplines), Spring 2012
Recognized as #1 in the State of GA: Computer Applications Competition for Future Business Leaders of America, 2008