

RESUME

NATÁLIE ŠEDIVÁ

PASSIONATE GRAPHIC DESIGNER AND ILLUSTRATOR

EDUCATION

2020–now **University of Creative Communication in Prague**
Bachelors Degree–final year

Graphic and digital design field of focus

Acquired knowledge and experience of complex Branding, Art directing and UI/UX Design, Web & App Design

EXPERIENCE

2022–now **Impact Hub**
Creative Team

Working as a graphic designer

Web and Ad banners, campaigns, illustrations, social media posts

2020–now **Freelance Projects**

Branding

Úsvit královen (Coaching and Personal Development platform)
Logo Design, Business Card, Comic Illustrations

Logo mark Design

VonTree Candle (Eshop with natural candles)
Logo mark Design creation

Brochure Design

Otevři oči (Non-Profit Organization)
Content Editing, graphics

2022 **Ematix**
Creative Agency

Working as a junior graphic designer

Social media posts, campaigns, posters, web banners

SKILLS

Logo Design
Corporate Branding
Web & Ad Banners
Desktop Publishing
Vector Graphics
Illustrations
Video editing

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere
Figma

CONTACT

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