

Natalie Stam

A frontend-focused product engineer, with experience in engineering leadership and management.

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Experience

Stytch

Staff Software Engineer / Tech Lead, Frontend Auth Products 2025 - Present

Senior Software Engineer, Web 2024 - 2025

React, Typescript, NextJS, Sanity, Node, Go

- > Lead team owning all Stytch frontend surfaces: Stytch.com, Docs, Dashboard, Javascript SDKs, Mobile SDKs
- > Overhauled Stytch Docs to enable LLMs & AI agents, get code to users faster, and better showcase Stytch's value proposition
- > Significantly improving site performance metrics and user experience by migrating React sites to server-side rendering
- > Improved stability and reduced UI regressions by implementing Storybook and Chromatic across all web surfaces
- > Led company-wide rebrand, which included rebuilding Stytch.com and updating all other web surfaces to reflect new brand
- > Migrated Stytch to Sanity CMS, enabling the Marketing team to fully self-serve creating and updating web pages

Brex

Senior Software Engineer, Frontend 2022 - 2024

React, Typescript, GraphQL, NextJS, Sanity, Vercel, Node

- > Built Design Systems for both Brex product dashboard and Brex.com
- > Owned all aspects of Brex.com marketing website, including custom CMS implementation, NextJS site, hosting, and design system
- > Implemented and maintained core visual components for product design system
- > Led an overhaul of navigation and information architecture, resulting in a significant decrease in negative NPS responses regarding wayfinding

Ironclad, Inc.

Manager, Software Engineering 2020 - 2022

- > Led and grew a team of 12 software engineers across 2 product teams
- > Worked closely with Product Management and Design to create product strategies and roadmaps, communicate cross-functionally, and ship meaningful product features
- > Post-acquisition, led initiative to integrate Pactsafe tech and team into Ironclad
- > Led cross-functional effort to migrate customers off and deprecate legacy workflow-building tool

Software Engineer 2018 - 2020

React, Typescript, GraphQL, Node, MongoDB, Postgres

- > Joined Ironclad at <40 employees and built core functionality across the stack including contract reporting, Salesforce integration, and commenting
- > Built core features for Workflow Designer including conditional logic controls, form-building tools, and contract record management, which enabled Workflow Designer to become a core product differentiator for Ironclad
- > Led a large-scale rewrite of eSignature integrations and user interface to improve contract flows and remove tech debt

ThirdLove Data Analyst 2017 - 2018

Instacart Product Analyst, Catalog 2015 - 2017

Skills

React • Typescript • Javascript • CSS • HTML • Testing • NextJS • Server-Side Rendering • Sanity • GraphQL • Node • SQL • Git
SEO • GEO • Web Performance • Accessibility • Engineering Management • Product Management • Design Systems

Education

DePaul University M.S. Predictive Analytics / Data Science 2014 - 2018

DePaul University B.A. Communications 2010 - 2014