Natalie Stam

A frontend-focused product engineer, with experience in engineering leadership and management.

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Experience

Brex

Senior Software Engineer, Frontend *2022 - Present*

React, Typescript, GraphQL, NextJS, Sanity, Vercel, Node

> - Built Design Systems for both Brex product dashboard and Brex.com
> - Owned all aspects of the Brex.com marketing website, including custom CMS implementation, NextJS site, and hosting
> - Implemented base visual components for Brex.com product design system
> - Led an overhaul of navigation and information architecture, resulting in a significant decrease in negative NPS responses regarding wayfinding

Ironclad, Inc.

Manager, Software Engineering *2020 - 2022*

> - Led and grew a team of 12 software engineers across 2 product teams
> - Worked closely with Product Management and Design to create product strategies and roadmaps, communicate cross-functionally, and ship meaningful product features
> - Provided mentorship and guidance via code and technical architecture reviews
> - Created and rolled out team processes for multiple teams of engineers, quality engineers, product managers, and designers
> - Post-acquisition, led initiative to integrate Pactsafe tech and team into Ironclad
> - Led cross-functional effort to migrate customers off and deprecate legacy workflow-building tool

Software Engineer *2018 - 2020*

React, Typescript, GraphQL, Node, MongoDB, Postgres

> - Joined Ironclad at <40 employees and built core functionality across the stack including contract reporting, Salesforce integration, and commenting
> - Built core features for Workflow Designer including conditional logic controls, form-building tools, and contract record management, which enabled Workflow Designer to become a core product differentiator for Ironclad
> - Led a large-scale rewrite of eSignature integrations and in-app experience to improve product experience and remove tech debt

ThirdLove

Data Analyst *2017 - 2018*

Python, MySQL, Looker, Heap Analytics

Worked as a data generalist on projects ranging from assessing marketing campaign success to quantifying customer feedback on product releases

Instacart

Product Analyst, Data Catalog *2016 - 2017*

Python, Postgres, Tableau

Worked closely with catalog engineering to improve grocery data ingestion efficiency and accuracy, and gain insights from catalog data

Operations, Area Manager *2015 - 2016*

Postgres, Looker

Supported a team of 12 shift leads and over 600 shoppers, working to improve shopper efficiency and happiness

Education

Hack Reactor *2018*
Advanced Full-Stack Software Engineering
4-Month full-stack web development course, with a focus on React & Node

DePaul University *2014 - 2018*
M.S. Predictive Analytics / Data Science
Coursework: descriptive & multivariate statistics, database design, scripting for data analysis & ETL, data processing for massive datasets, predictive modeling, machine learning algorithms

DePaul University *2010 - 2014*
B.A. Communications