ACT REPORT

By NATALIE URBAN



Image Source:

https://www.buzzfeed.com/bradesposito/people-are-angry-with-this-dog-rating-twitter-account-for

WeRateDogs is a popular twitter account that shares photos of dogs with a rating out of ten that usually exceeds that threshold. I was able to gather, access, and clean this data into a combined dataset and analyze it. I was able to

The three main questions I explored were:

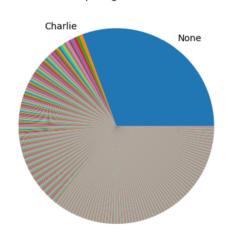
- What is the difference in ratings over the denominator of ten compared to the ratings under the demoninator of ten?
- What is the most common dog in WeRateDogs tweets, besides when no name is provided?
- How does the number of WeRateDogs retweets compare to the number of WeRateDogs likes?

These questions were analyzed and their insights were discovered. For the first question, I found the number of ratings in the numerator that were above and not equal to ten and I also found the number of ratings below and not equal to ten. I discovered that the percentage of ratings above the WeRateDogs threshold of ten is 57.92%, while the percentage of ratings below the threshold of ten is 20.91%. The remaining percentage is 21.17%, which is the percentage of ratings equal to the threshold. This shows that the majority of ratings are

above ten. This insight is not too surprising though, since WeRateDogs is known for usually going over the rate of ten. However, now we know for sure that they definitely believe that they rate good dogs.

The second question provided insight on the most popular dog name, at least in the realm of WeRateDogs tweets. The most popular dog name, besides being None in the dataset, was the name Charlie with eleven occurrences. In the visualization displayed in the analysis, we could still see that the name Charlie was somewhat comparable to some other names, only exceeding these names by one or two occurences.





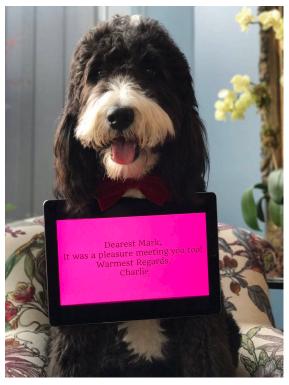


Image Source: https://t.co/p1hBHCmWnA

Finally, the last question addressed the retweet versus the like rate in total of all the WeRateDogs tweets in the dataset. The total WeRateDogs retweets was shown as 5,479,297, while the total likes was shown to be

17,599,222. This showed to be a big jump from retweets to likes. This analysis provided the insight that liking WeRateDogs tweets is the most common way people show their appreciation for the tweets. This analysis also tells us that people would rather appreciate the tweets for themselves rather than share them with their followings.