NATALIE DUARTE (YOUNG)

Highly motivated with a passion for inspiring and leading teams to strategically create greater output as well as improve structure and culture, using data driven insights. Analytical and detail-oriented with a growth mindset. Always searching for answers and ways to improve professionally.

WORK EXPERIENCE

August 2023-Current   **Marketing Analyst**
ANOVA Digital LLC

Rigorous testing and employ data-driven strategies for optimal campaign performance. A/B testing is a standard in my approach, allowing for continuous refinement and improvement.

May 2019-May 2021   **Restaurant Manager**
Café Beaudelaire

Ensured customer satisfaction and retention by connecting and providing high quality service. Enhanced procedures to decrease product loss, leading to increased profit. Exercised team leading skills by recruiting, hiring, managing, and motivating excellent teams.

Spring 2020   **Teaching Assistant**
Iowa State University

Assisted during lessons and analyzed students work. Gave students the necessary confidence and tools to succeed by acknowledging their skills and addressing areas needing improvement.

January 2019-May 2020   **Research Assistant**
Iowa State University

Explored various data collecting software, ran participants through experiments while following strict protocol. Ensured subjects comfort through open communication. Completed training in the ethics of research and learned IRB application processes.

INTERESTS

Weightlifting | Camping | Hiking | Travel | Oil Painting | Neuroscience | Neural Nets | Artificial Intelligence | Organizational Theory

CONTACT

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EDUCATION

Bachelor of Science in Psychology
Iowa State University
August 2016- December 2020
GPA of 3.4

Master of Advanced Data Analytics
University of North Texas
Expected to graduation in Spring 2024
Current GPA of 3.8

SKILLS

Languages: Python, R
Libraries: NumPy, Pandas, Matplotlib, Scikit-Learn
Other Software:
Microsoft Suite, Excel (PivotTables, VLookup), Tableau, Google Cloud Storage, SAS Enterprise Miner