# **SALES PIPELINE ANALYSIS** | Overview

2017/Q1 2017/Q2 2017/Q3 2017/Q4







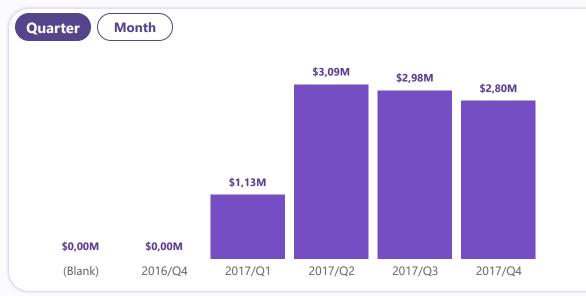


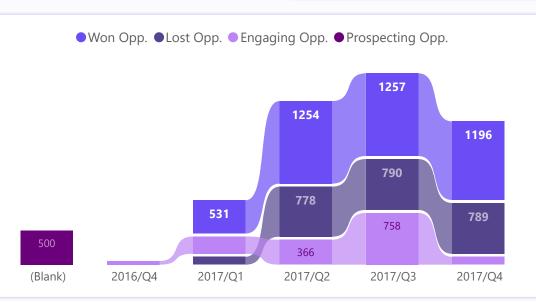






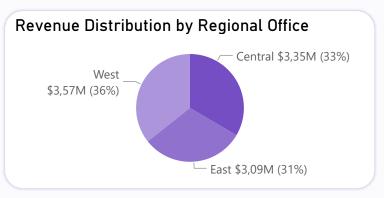














# **SALES PIPELINE ANALYSIS** | Products

2017/Q1 ) (

2017/Q3

3 ) ( 2)

2017/Q4

### Top Selling Product

GTX Pro \$3.510.578,00

## **Top Winning Product**

GTX Basic 915

### Highest Success Rate

MG Special 64,84 %

## Fastest Sales Cycle

2017/Q2

GTX Pro

45,7

## **Series** GTK

GTX

MG

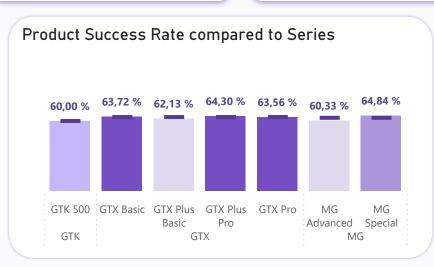


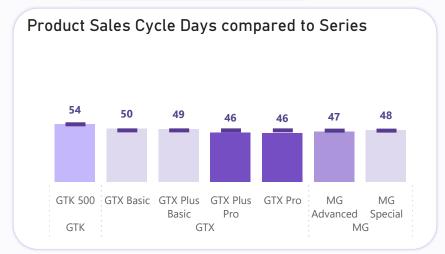


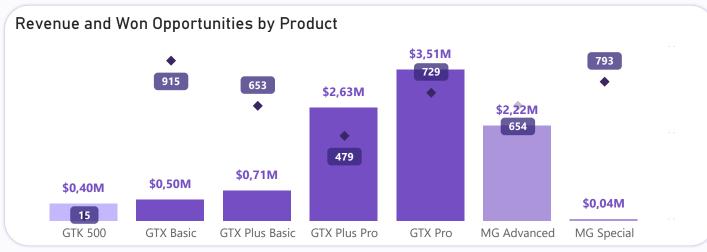












Suggested vs. Average Sales Price by Product					
Product	Suggested Price	AVG Sales Price	Difference		
GTK 500	\$26.768,00	\$26.707,47	-0,23 % 🔷		
GTX Basic	\$550,00	\$545,64	-0,79 % 🔷		
GTX Plus Basic	\$1.096,00	\$1.080,05	-1,45 % 🔷		
GTX Plus Pro	\$5.482,00	\$5.489,88	0,14 %		
GTX Pro	\$4.821,00	\$4.815,61	-0,11 % 🔷		
MG Advanced	\$3.393,00	\$3.388,97	-0,12 % 🔷		
MG Special	\$55,00	\$55,19	0,35 %		



## **SALES PIPELINE ANALYSIS** | Market Reach

2017/Q1 2017/Q2 2017/Q3 2017/Q4

Apply Filters to View Account Details

**Filters** 



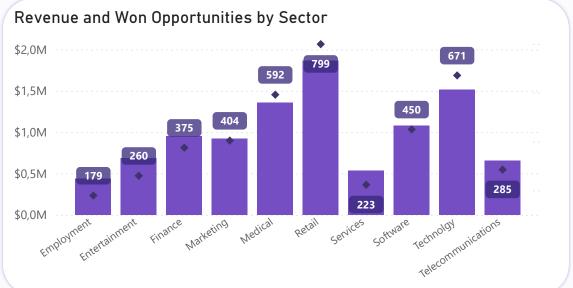


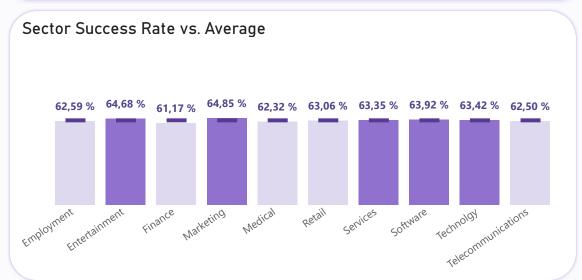


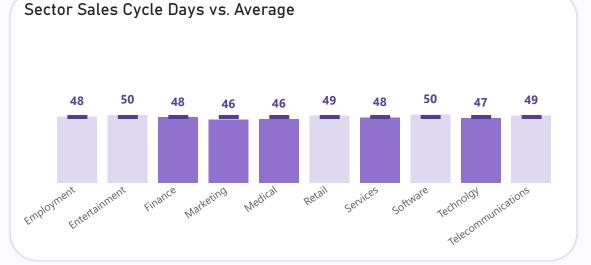














## **SALES PIPELINE ANALYSIS** | Sales Teams Performance

Top Performing Sales Agents based on Sales

2017/Q1 ) ( 2017/Q2

2017/Q3

2017/Q4



Melvin Marxen \$2.251.930,00

Summer Sewald \$1.964.750,00

**Rocco Neubert** \$1.960.545,00

**Regional Office** 

West

\$3,57M (35,67%)

Sales Agent Sales Won Deals Share of Total Revenue Darcel Schlecht \$1.153.214 349 11,53 % Vicki Laflamme \$478.396 221 4,78 % Kary Hendrixson \$454.298 209 4,54 % Cassey Cress \$450.489 163 4,50 %

158

\$445.860

Lowest Performing Sales Agents based on Sales					
Sales Agent	Sales	Won Deals	Share of Total Revenue		
Violet Mclelland	\$123.431	122	1,23 %		
Wilburn Farren	\$157.640	55	1,58 %		
Niesha Huffines	\$176.961	105	1,77 %		
Versie Hillebrand	\$187.693	176	1,88 %		
Lajuana Vencill	\$194.632	127	1,95 %		



W







### Office Manager

Central

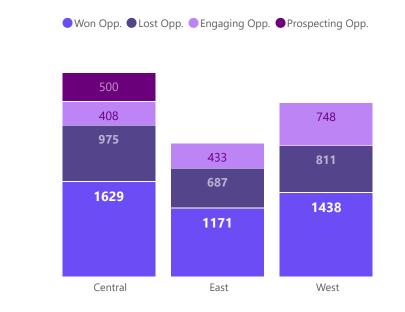
East \$3,09M (30,89%)

\$3,35M (33,44%)

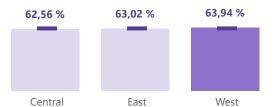
Donn Cantrell

**Sales Agents** 

4,46 %



### Success Rate vs. Average



### Sales Cycle Days vs. Average

