




Natalia Polishchuk

Front End Web Developer

 Portfolio website  LinkedIn  GitHub

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 Irvine, CA

Authorized to work in the
U.S. (permanent resident)

EXPERIENCE

New Leaf Innovations Inc., Lake Forest — *E-commerce Web Developer*

JUNE 2017 - PRESENT

NewLeaf is an eCommerce web design company offering professional services in web design, website development and search engine optimization for growing businesses.

-As a part of a flexi-team successfully handled multiple projects simultaneously and actively supported company's zero inbox policy which resulted in **100%** customer's satisfaction.

-Maintained themes and build **30+** pixel-perfect websites on Bigcommerce, Shopify and Wordpress platforms by using the mobile-first approach and progressive enhancement strategy.

-Developed reusable email marketing template and code blocks which helped to reduce rework by **25%** and costs by **15%**.

-Worked in the agile environment of **5** developers, **5** account managers and **3** designers (including Canada's office workers) to provide a consistent, fast, and delightful, experience to the customers.

-Mentored and supported **2** junior developers by QA their code and writing notes for their use on Bigcommerce, Illustrator, SCSS best practices.

Technologies: HTML, SCSS, jQuery, Shopify(Liquid), BigCommerce(Handlebars), Wordpress, Litmus, Klaviyo, Photoshop, Illustrator, XD.

Grabit Systems, San Francisco (remote) — *Web Development Intern*

NOVEMBER 2017 - FEBRUARY 2017

Grabit is a startup company aiming to revolutionize how the world views television, working with the largest media companies to develop new engagement and monetization models for sports and entertainment video content.

-Delivered interactive app features that helped capture the #1 market position and get the contract with such clients as Access Hollywood, ABC, Sky Sports, NBC New York.

-Injected user-experience design and developed the new player interface which increased customer acquisition up to **30%**.

-Improved core website functionality by fixing broken links and scripting errors, which lowered page abandonment rate by **35%**.

-Implemented **100%** of CSS media queries for mobile responsiveness that created a better user flow.

-Fixed bugs (**30+**) and tested front-end code to ensure cross-browser

SKILLS

Languages

HTML5
CSS3
SCSS
JavaScript
Ruby

Frontend frameworks

Bootstrap
Materialize
Foundation
Timber

E-commerce/CMS

Shopify
BigCommerce
Wordpress

Templating languages

Liquid
Handlebars

Email marketing

Litmus
Klaviyo

Agile Tools

TeamWORK
Assembla
Trello

Tech Tools

Heroku
Terminal
GitHub
Coda
DNS

Design Tools

Photoshop
Illustrator
Adobe XD
Sketch

compatibility.

-Expanded features of the internal web console for creating videos and images with accurate hotspot overlays. Including video file uploads, merge videos and download functionality.

Technologies: HTML, CSS, Javascript, jQuery, Jade, Brightcove Player, Photoshop, Sketch.

General Assembly, San Francisco — Web Development Student

JUNE 2016 - SEPTEMBER 2016

Successfully completed an intense 12 week Full-Immersion Bootcamp which represented greater than 660 hours of training by coding full time Monday to Friday and weekends.

-Work like project-oriented environment focused on training across many comprehensive topics such as design, coding, testing, debugging and prioritizing.

-Build fully functional applications utilizing MEAN stack and Ruby on Rails with working knowledge of different frameworks, databases, RESTful API practices, AJAX requests and web development processes.

-Managed development of applications starting from effective wireframing and storyboarding to deploying on Heroku with a team of 4 developers.

-Served as a team coordinator, assigned tasks and analyzed developing process to meet the deadlines.

Technologies: HTML, CSS, Javascript, jQuery, Express.js, Angular.js, Ruby on Rails, MySQL, MongoDB, PostgreSQL, GitHub, Terminal.

OTHER EXPERIENCE

Levy, Erlanger & Co, San Francisco — Accounting Intern-Tax preparation

DECEMBER 2015 - APRIL 2016

Zara, San Francisco — Sales associate — Retail store

OCTOBER 2014 - AUGUST 2015

Polaris, Russia — Project Manager — Events and Marketing agency

AUGUST 2012 - JUNE 2014

EDUCATION

General Assembly, San Francisco — Certificate, Web Development

JUNE 2016 - SEPTEMBER 2016

CCSF, San Francisco — Classes, Java (CS 111) and Accounting (ACCT 1)

AUGUST 2015 - DECEMBER 2015

South Ural State University, Russia — B.S., Economics and Project

SEPTEMBER 2007 - JUNE 2012