




# Natalia Polishchuk

## Web Developer/Designer

 Portfolio website  LinkedIn  GitHub

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 Irvine, CA

Authorized to work in the  
U.S. (permanent resident)

### EXPERIENCE

#### **Arctic Leaf**, Lake Forest, CA — *E-commerce Web Developer*

JUNE 2017 - PRESENT

*Arctic Leaf is a digital agency offering professional services in web design, website development and search engine optimization for growing businesses.*

- As a part of a flexi-team successfully handled multiple projects simultaneously and actively supported company's zero inbox policy which resulted in **100%** customer's satisfaction.
- Maintained themes and build **10+** pixel-perfect websites on Bigcommerce, Shopify and Wordpress platforms by using the mobile-first approach and progressive enhancement strategy.
- Developed reusable email marketing template and code blocks which helped to reduce rework by **25%** and costs by **15%**.
- Worked in the agile environment of **5** developers, **5** account managers and **3** designers (including Canada's remote office workers) to provide a consistent, fast and delightful experience to the customers.
- Mentored and supported **2** junior developers by QA their code and writing notes for their use on Bigcommerce, Illustrator, SCSS best practices.

*Technologies: HTML, SCSS, jQuery, Shopify(Liquid), BigCommerce(Handlebars), Wordpress, Litmus, Klaviyo, Mailchimp, Photoshop, Illustrator, XD, Sketch.*

#### **Grabit Systems**, San Francisco (remote) — *Web Development Intern*

NOVEMBER 2017 - FEBRUARY 2017

*Grabit is a startup company aiming to revolutionize how the world views television, working with the largest media companies to develop new engagement and monetization models for sports and entertainment video content.*

- Delivered interactive app features that helped capture the #1 market position and get the contract with such clients as Access Hollywood, ABC, Sky Sports, NBC New York.
- Injected user-experience design and developed the new player interface which increased customer acquisition up to **30%**.
- Improved core website functionality by fixing broken links and scripting errors, which lowered page abandonment rate by **35%**.
- Implemented **100%** of CSS media queries for mobile responsiveness that created a better user flow.
- Fixed bugs (**30+**) and tested front-end code to ensure cross-browser compatibility.

### SKILLS

#### **Languages**

HTML5  
CSS3  
SCSS  
JavaScript  
Ruby

#### **Frontend frameworks**

Bootstrap  
Materialize  
Foundation  
Timber

#### **E-commerce/CMS**

Shopify  
BigCommerce  
Wordpress

#### **Templating languages**

Liquid  
Handlebars

#### **Email marketing**

Litmus  
Klaviyo  
Mailchimp

#### **Agile Tools**

TeamWORK  
Assembla  
Trello

#### **Tech Tools**

Heroku  
Terminal  
GitHub  
Coda  
DNS

#### **Design Tools**

Photoshop  
Illustrator  
Adobe XD  
Sketch

-Expanded features of the internal web console for creating videos and images with accurate hotspot overlays including video file uploads, merge videos and download functionality.

*Technologies: HTML, CSS, Javascript, jQuery, Jade, Brightcove Player, Photoshop, Sketch.*

### **General Assembly, San Francisco — Web Development Student**

JUNE 2016 - SEPTEMBER 2016

*Successfully completed an intense 12 week full-immersion Bootcamp which represented greater than 660 hours of training by coding full time Monday to Friday and weekends.*

-Work like project-oriented environment focused on training across many comprehensive topics such as design, coding, testing, debugging and prioritizing.

-Build fully functional applications utilizing MEAN stack and Ruby on Rails with working knowledge of different frameworks, databases, RESTful API practices, AJAX requests and web development processes.

-Managed development of applications starting from effective wireframing and storyboarding to deploying on Heroku with a team of 4 developers.

-Served as a team coordinator, assigned tasks and analyzed developing process to meet the deadlines.

*Technologies: HTML, CSS, Javascript, jQuery, Express.js, Angular.js, Ruby on Rails, MySQL, MongoDB, PostgreSQL, GitHub, Terminal.*

## **OTHER EXPERIENCE**

### **Levy, Erlanger & Co, San Francisco — Accounting Intern-Tax preparation**

DECEMBER 2015 - APRIL 2016

### **Zara, San Francisco — Sales associate — Retail store**

OCTOBER 2014 - AUGUST 2015

### **Polaris, Russia — Project Manager — Events and Marketing agency**

AUGUST 2012 - JUNE 2014

## **EDUCATION**

### **General Assembly, San Francisco — Certificate, Web Development**

JUNE 2016 - SEPTEMBER 2016

### **CCSF, San Francisco — Classes, Java (CS 111) and Accounting (ACCT 1)**

AUGUST 2015 - DECEMBER 2015

### **South Ural State University, Russia — B.S., Economics and Project Management**

SEPTEMBER 2007 - JUNE 2012