

M.Y.U.
(Manhattan
Youth United)

TARGET

LOW INCOME
FAMILIES WITH
CHILDREN INTERESTED
IN SOCCER

GOAL

FOR FAMILIES
TO EXPLORE THE
SITE AND SIGN
THEIR CHILDREN
UP TO THE CLUB

FLOW

Parent
at home on
PC

Google's NY
Youth Soccer
Clubs

Lands on
M.Y.U.
Home Page

Enters Zip
Code in the
"Find Clubs" field

Clicks on
location and
is taken to
their new club

Home page
Nav bar
will have info
on pricing, Coaches,
schedules, Photos etc.

SIGN'S
CHILD UP
TO M.Y.U.

SITE MAP

HOME (PRE)

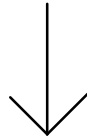


landing page
with Zip Code
Entry Form



SUB PAGE -

Map takes
you to your
club



HOME

- landing Pic
- CUP FIXTURES
- MANAGER PIC/INFO
- STADIUM PIC
- "JOIN" FORM

ABOUT

- FOUNDER
- M.Y.U.
STORY
- "JOIN"

COACHING



- TESTIMONIALS
- STAFF
- STYLE AND
FOCUS
- "JOIN"

GALLERY

- CLICKABLE IMAGES
THAT TAKE
YOU TO AN INFO
PAGE OF THAT
IMAGE
- "JOIN"

A number
of Sub Pages
with image
info.

FOOTER

- CONTACT AND OTHER ADMIN.
- SOCIAL MEDIA
- Bottom nav links