Step #1

1. Football
2. Game of Thrones
3. Surfing
4. Music
5. Coffee

Music

1. “The Living Room” (performance Venue)
2. “Tunes and Tots” (music lessons for kids)
3. “Sessions” (Company that advertises musical jobs for musicians to play on advertisements.)
4. “Ludlow Music” (music shop)
5. “The Tour” (A company that advertises it’s services for a full scale musical tour ranging from musical equipment, to tour buses and drivers etc).

Step #2

Coffee

1. “Manhattan Roasters” (Company offering tours of the local facility to see production of their product).
2. “Barista School” (Learning the techniques required to produce amazing coffee).
3. “Supreme”, (website/Delivery)
4. “Organic Roasters” (website devoted to organically sourced beans only from around the world)
5. “The Bean Bakery” (A food website devoted to food and liquid products with coffee as the key ingredient).

Step #3

* “The Tour” – (Brooklyn – 2 months old)
* Targeting – Accomplished bands and record labels.
* Bands and Labels that need full service touring supplies and amenities.