NATASHA VALLURI

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Experience

Gempowered / Director of Strategy
MAY 2020 - DECEMBER 2020

- Led development of a 1-year curriculum for STEM research projects, self-defense, soft skills and personal development.
- Organized workshops to connect 24 high school girls to mentors to increase rates of enrollment of girls in higher education rural parts of India.

AionSpectrum / Intern
SEPTEMBER 2020 - JANUARY 2021

- Drove content strategy and content creation for social media platforms and increased user engagement by 22% in 1 month.
- Worked with the ML team in data collection and training to create a learning experience for neurodivergent children in Australia.

Global Citizen Year / Media Fellow
MARCH 2021 - MAY 2021

- Created student-oriented content for Instagram and website, including interviews with 10+ students, alumni and global leaders.
- Editor-in-Chief of the monthly Zine- featured on YouTube and Instagram- focused ideating and editing content to document the Academy experience.

Kulfi Beauty / Intern
MAY 2020 - JULY 2020

- Created a workflow for producing beauty video series of and for South Asian women.
- Proposed and implemented a remote approach to direct videos as part of the company's marketing campaign.

Projects

BeanSprout / TechTogether NYC
JANUARY 2021

- Won Best High School Hack for creating a prototype of an app to enhance community support to the next level by providing quick, online access to community fridges.

Re-design / AionSpectrum
DECEMBER 2020

- Pitched and undertook an initiative to conduct user research for improving the company's website aimed at helping neurodivergent children.

Education

Georgia Institute of Technology / B.S
AUGUST 2021 - MAY 2025

Intended Major: Computational Media
Intended Minors: Industrial and Product Design, Robotics
Coursework: Differential Calculus, Intro to Computing
Organizations: Invention Studio, Design Club, DramaTech

Minerva Schools at KGI / Gap Year
FEBRUARY 2021 - MAY 2021

Course: Leadership As A Practice
Project Proposal: 'NeedFind', a service that connects non-profits with schools to provide safe and personalized education to under-served communities.

Leadership

Girl Genius / Director of Writing
MARCH 2021 - PRESENT

- Created student-oriented content for Instagram and website, including interviews with 10+ students, alumni and global leaders.

WiTech / Chapter Coordinator
AUGUST 2020 - PRESENT

- Leading teams in India, Vietnam, Kenya, Liberia, Malaysia, Pakistan (60+ HS and college students), overseeing chapter proceedings, workshops and funding, secured 5+ company partnerships.

JGSSTEAM Clubs / President
NOVEMBER 2018 - MARCH 2020

- Started high school's first club system of seven clubs by leading a team of 17 HS students and 7 teachers. Invited speakers, organized workshops on drama, creative writing, robotics.

Achievements

- National Best Speaker, National Debate Competitions (2016, 2018)
- SRN Mudiraj Full Scholarship Recipient (2017, 2019)
- CISCE Computer Science Topper (2018)

Skills

- Languages:
  English, Hindi, Telugu
  Java, Python, HTML, CSS, JavaScript
- Platforms:
  Illustration and UI graphics with Krita,
  Wireframes, prototypes and mock ups with Figma