

T1A2

Portfolio

Design Brief

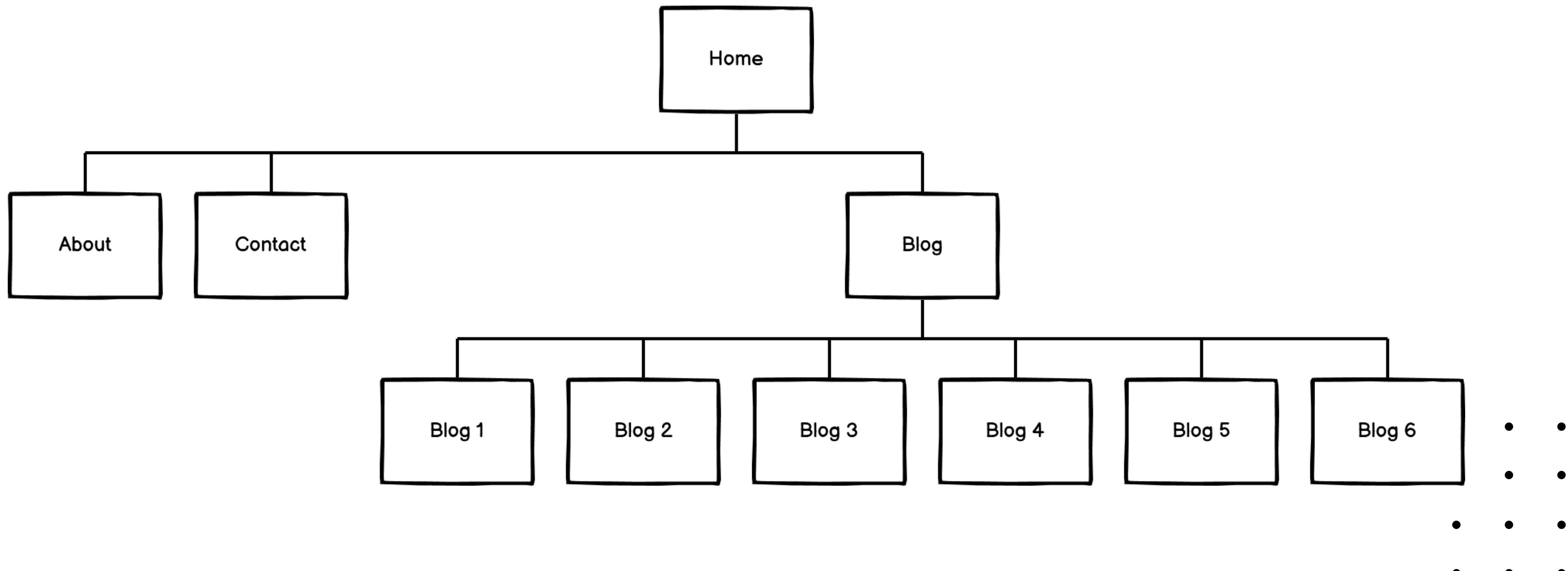
Natasha Madondo



Objective

Create a portfolio website that
presents you as a developer and IT
professional

Site Map



Colour Scheme

Light pastel colours are used to portray friendliness and personality. The text will remain black for accessibility and the pastel colours will be used as accent colours. The overall theme will give of a cartoon style aesthetic.

Background and accents :



#F7CEDF



#BDDDEF



#CAE5E4



#FFF099



#FFFFFF

Text:



#000000

Site Universal Features

Nav bar

Horizontal with Icon (desktop/tablet)



Vertical without icon (blogs-
desktop/tablet)



Horizontal without Icon (mobile)

[Home](#) | [About](#) | [Contact](#) | [Blog](#)

Back to top button

All devices



Footer

All devices

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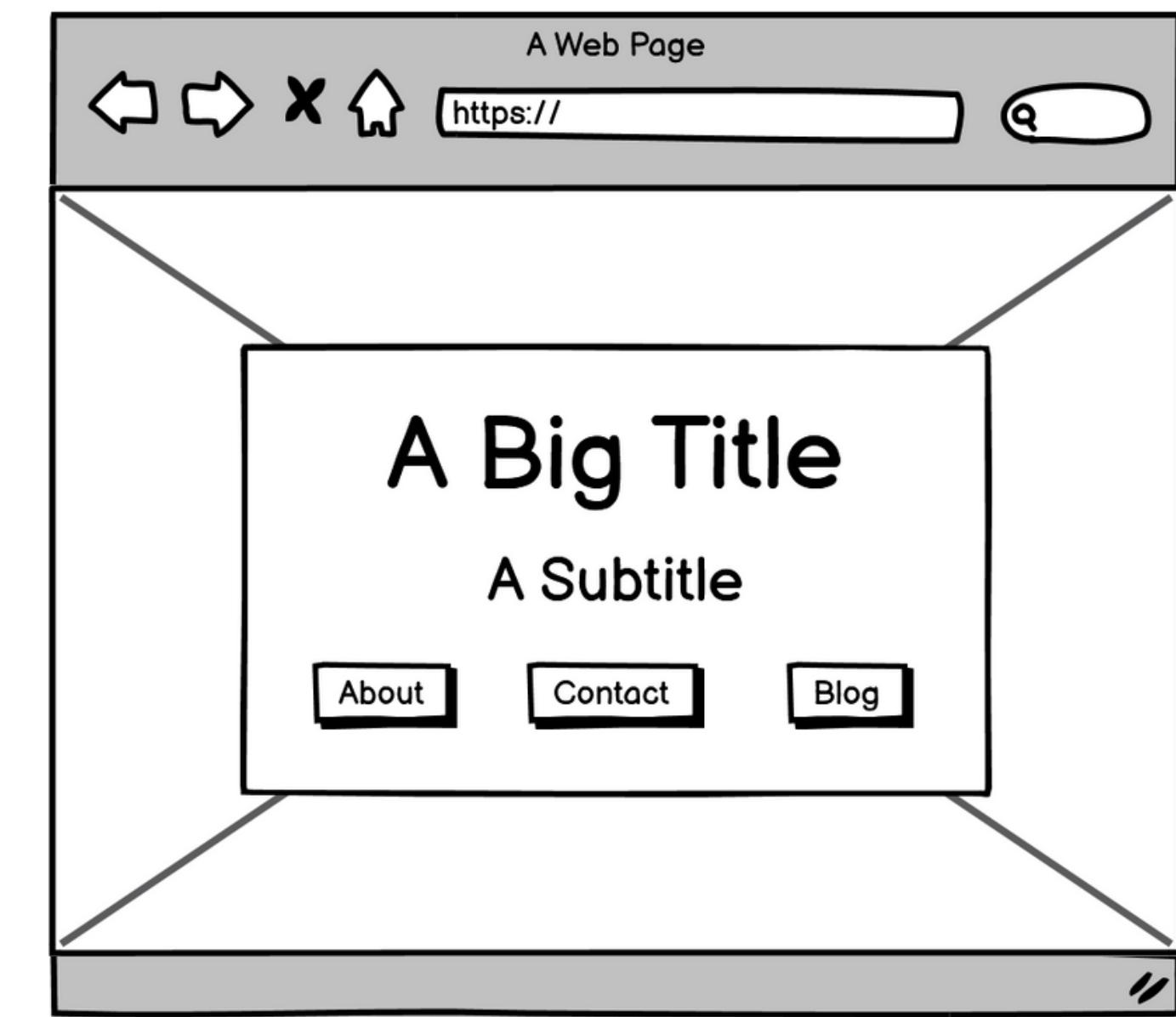
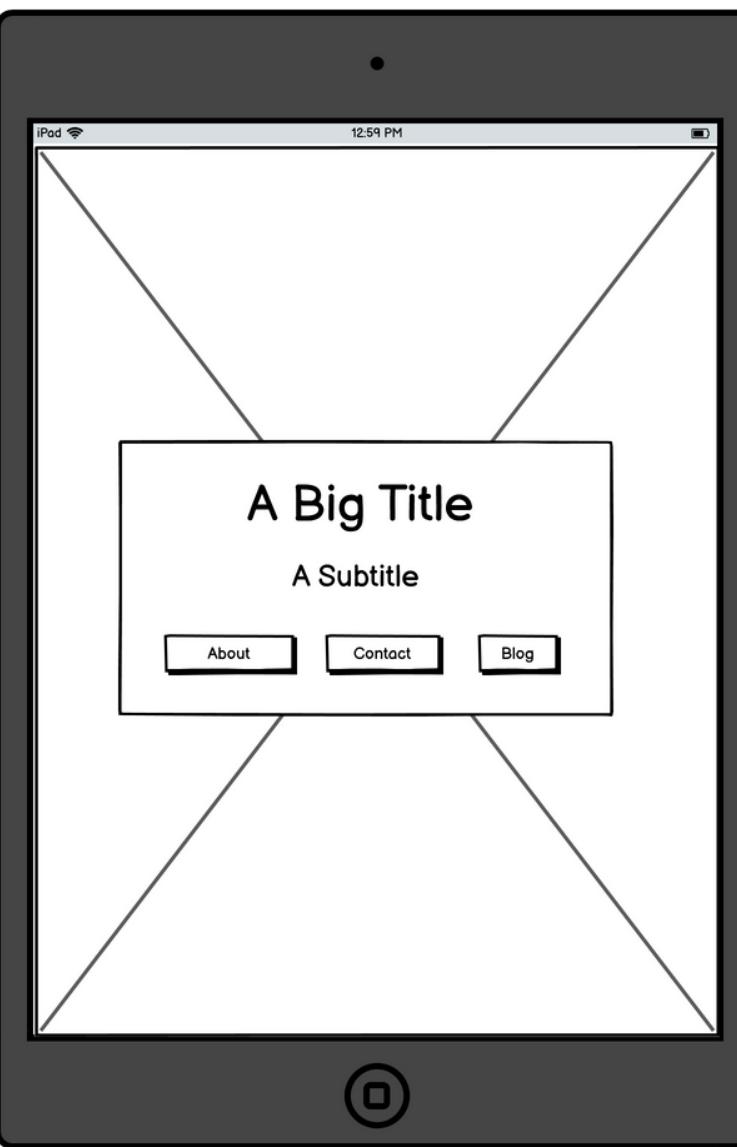
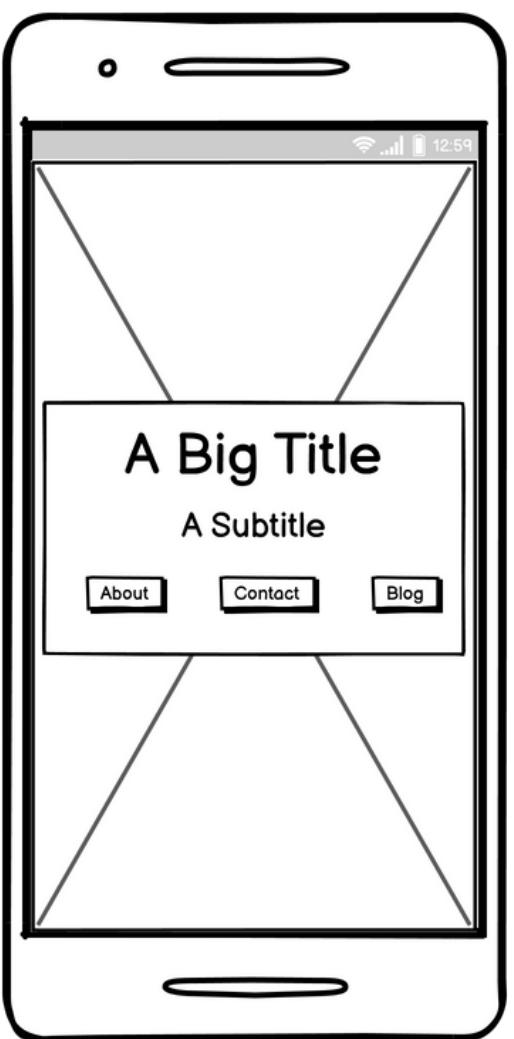
[Home](#) [About](#) [Contact](#) [Blog](#)



Title
Subtitle
Content

Home

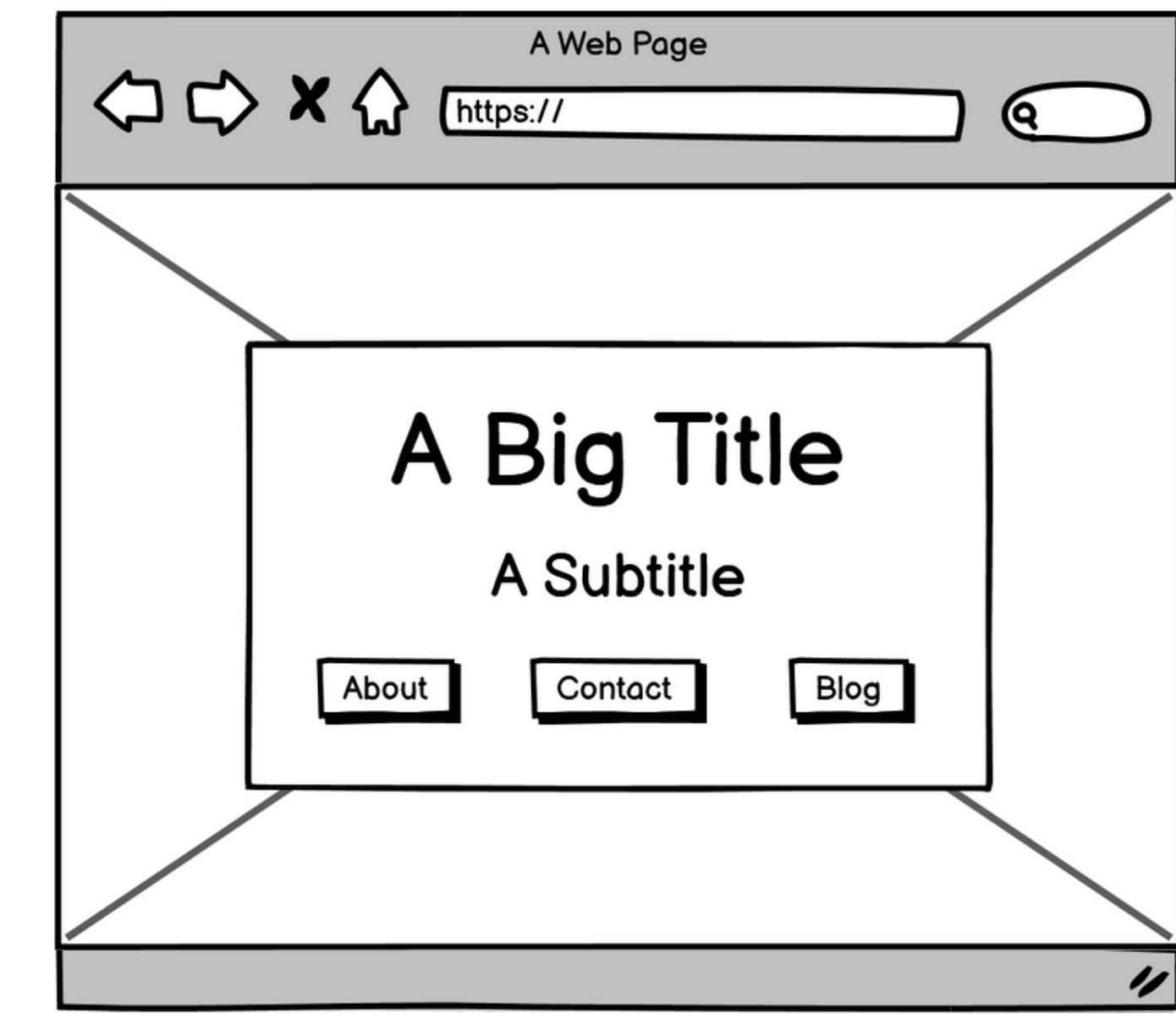
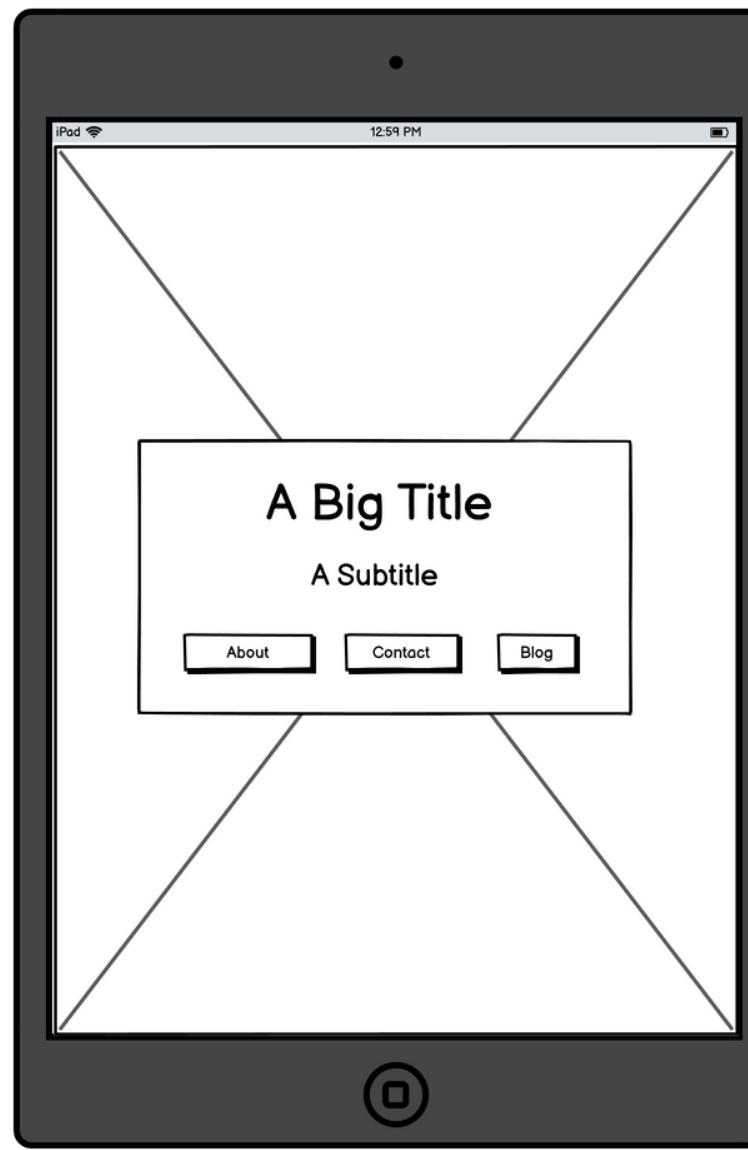
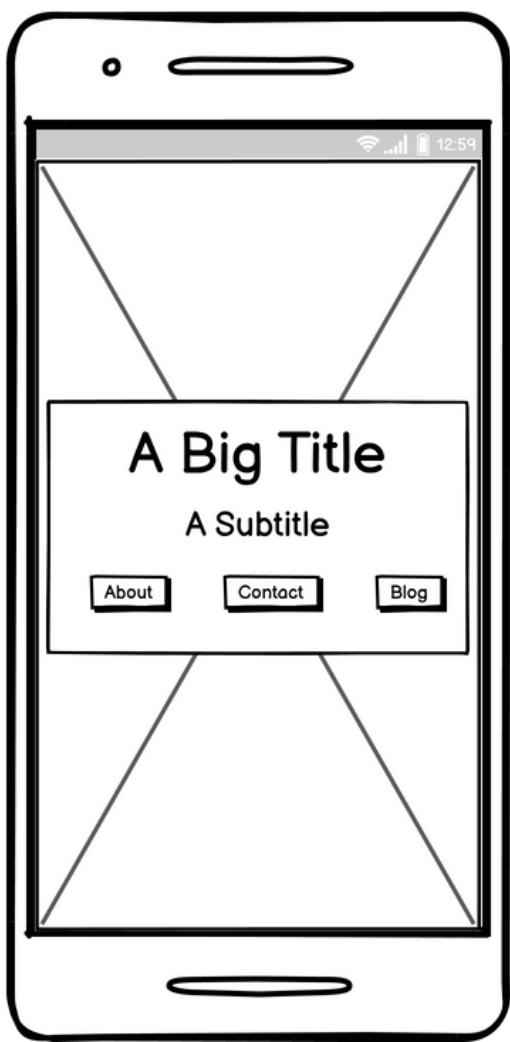
The home page will be a splash page to inform the user of the main pages for the website and allow them to pick a starting point. For example returning users may only want to go to my contact page directly. This makes it easier for the user to identify where they want to go. From a design perspective I can make this splash page reflect my personality without worrying too much about disrupting content.



Home Features

The Home page consist of:

- Title
- A subtitle
- Background image
- 3 buttons linking to the About, Contact and Blog (home) pages
- Buttons will have a hover effect (desktop-only puts into focus which button the user wants to engage with)

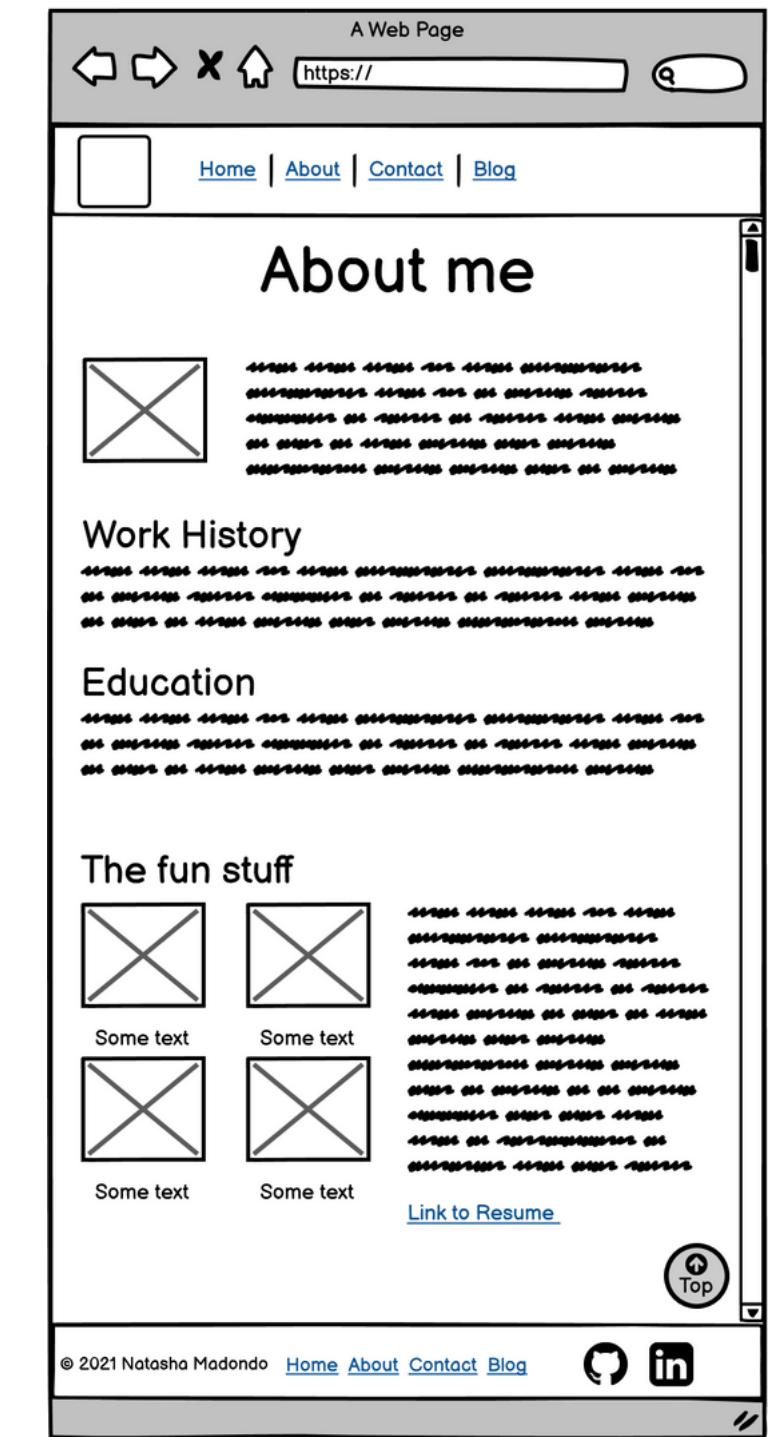
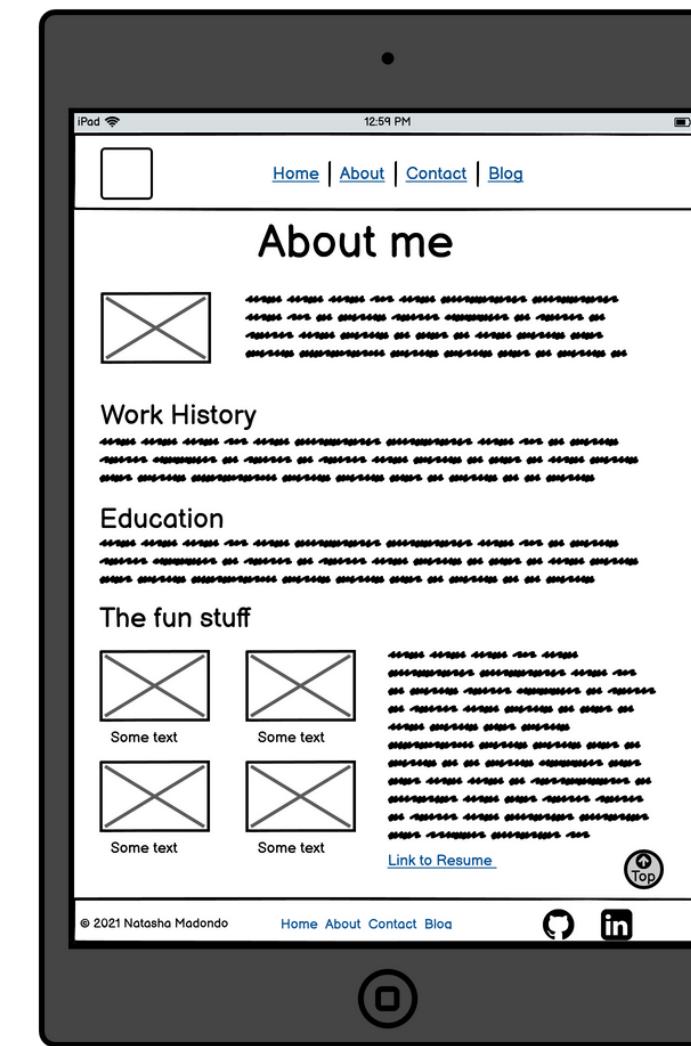
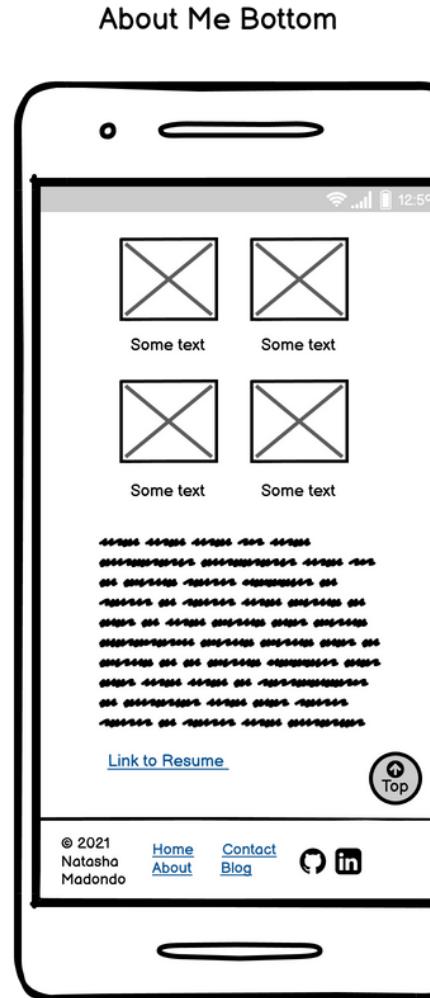
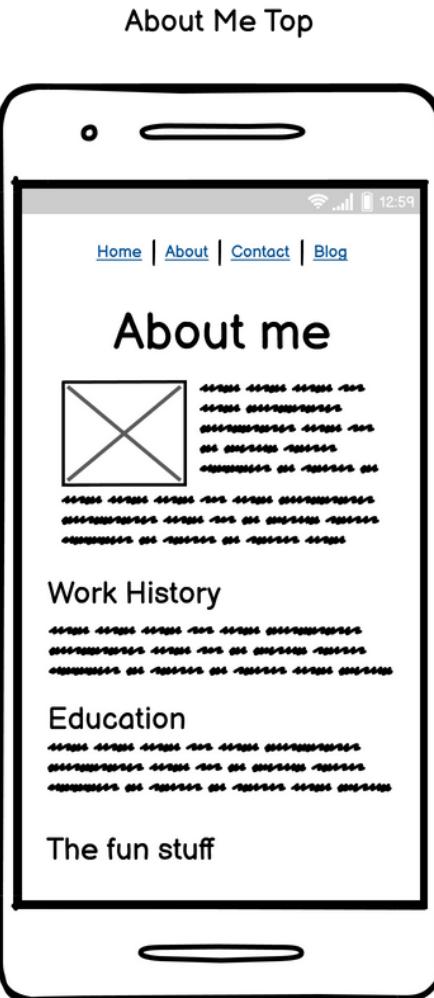


About

The about page will consist of the bulk of my personal information including;

- Work history
- Education
- Hobbies and interests
- Link to my resume

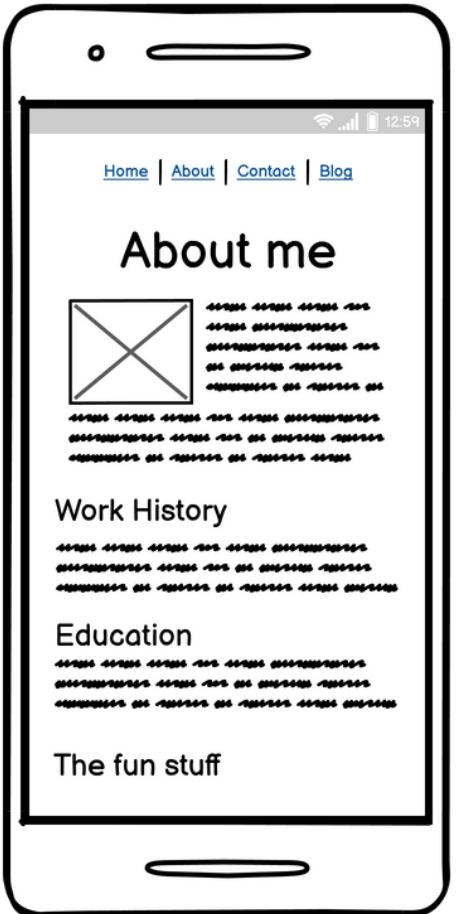
Since this page contains a large amount of information,, the images are used to keep the user engaged and keep the page from being too 'dry'. The layout on all devices are the same as the focus is more on the content than design.



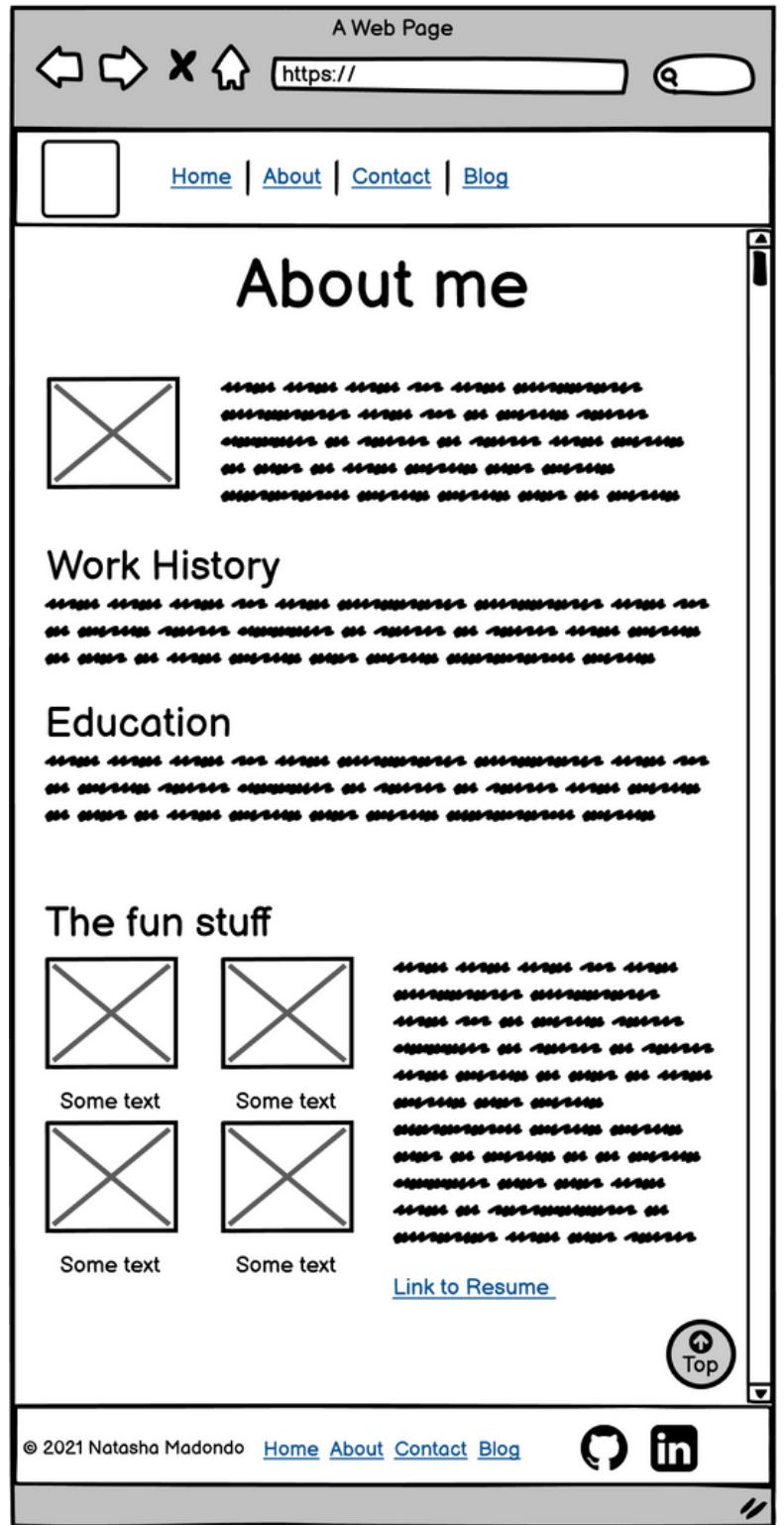
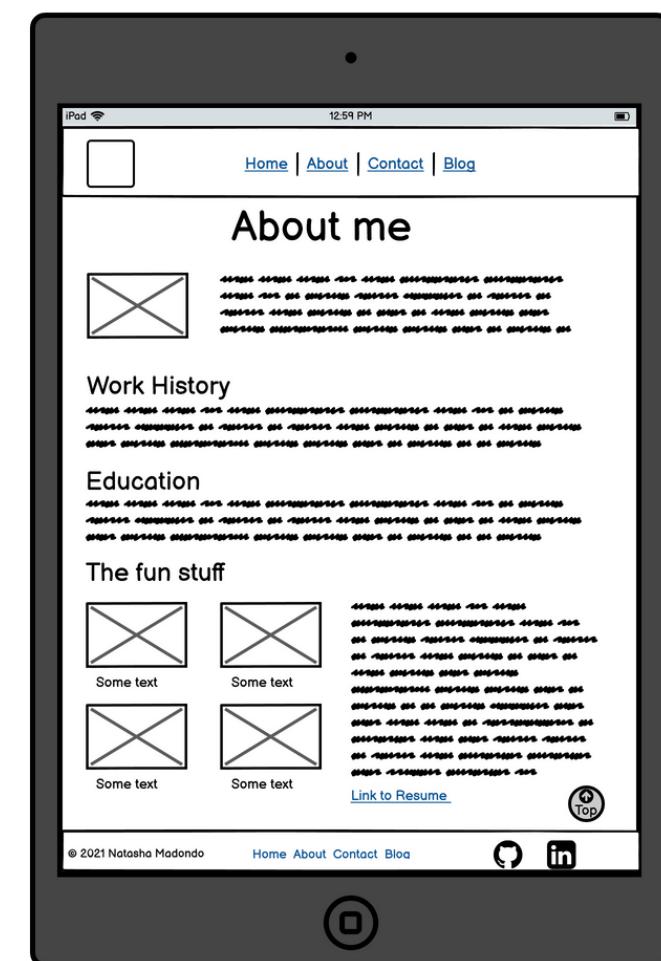
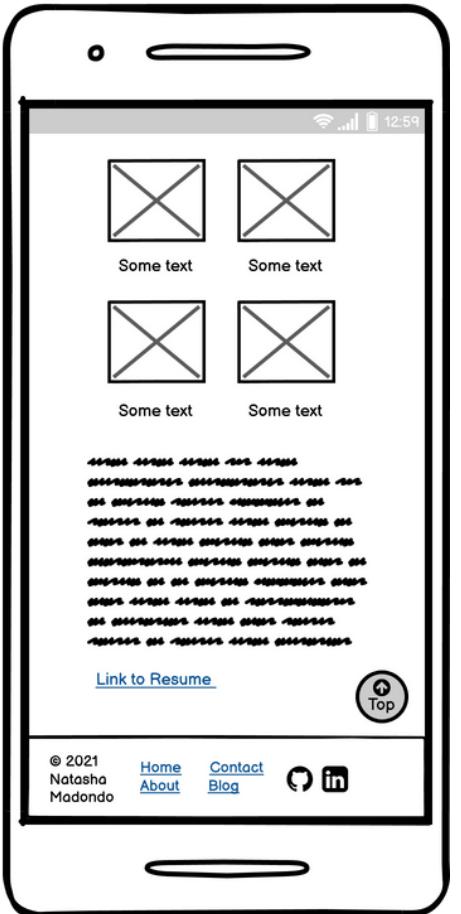
About Features

- Nav Bar with links to other pages
- A nav icon
- 5 images
- A back to top button
- Footer

About Me Top



About Me Bottom



Contact

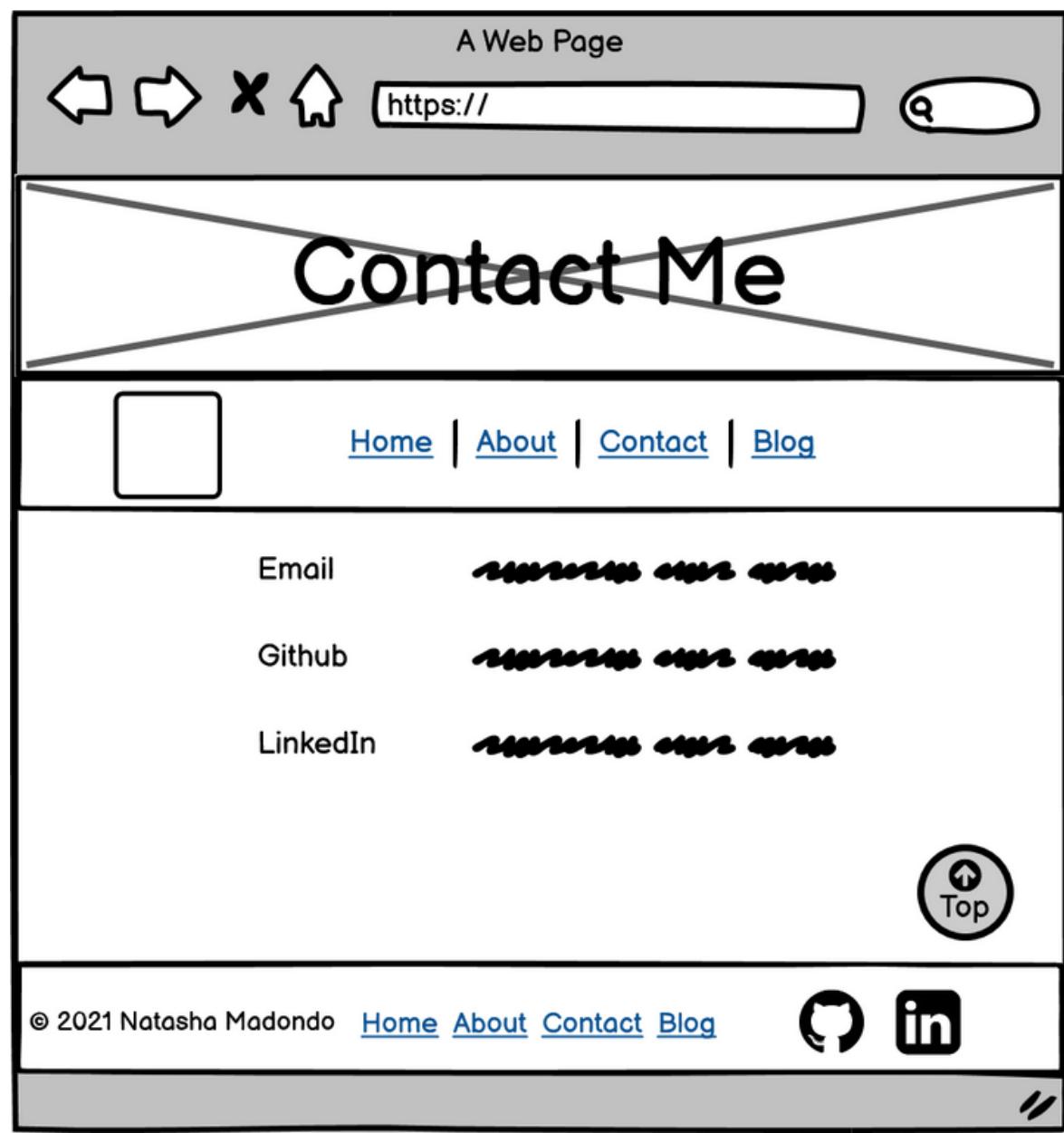
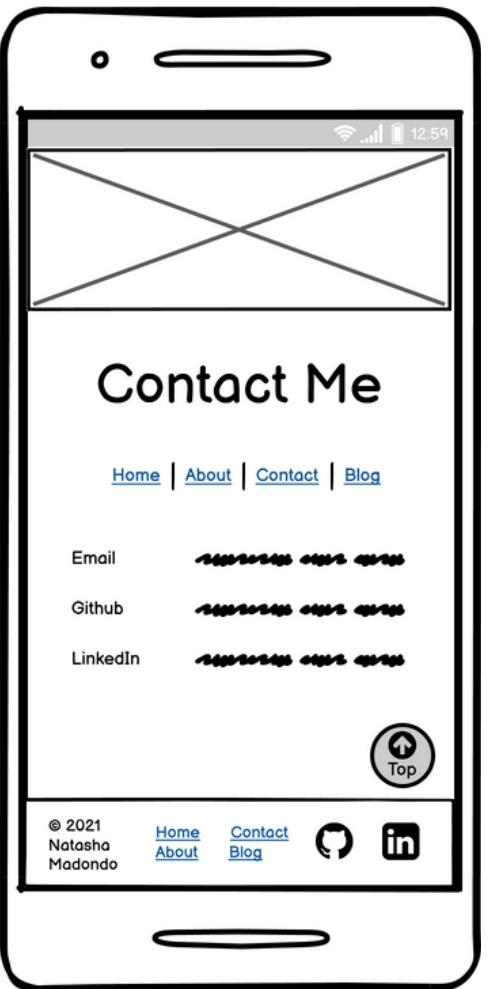
The contact page consists of different ways in which the user can contact me including:

- Email
- Github
- LinkedIn

Since this page has less text a banner image is added as a visual point for the user.

The 'contact me' title is moved below the nav bar and banner image in the tablet for readability.

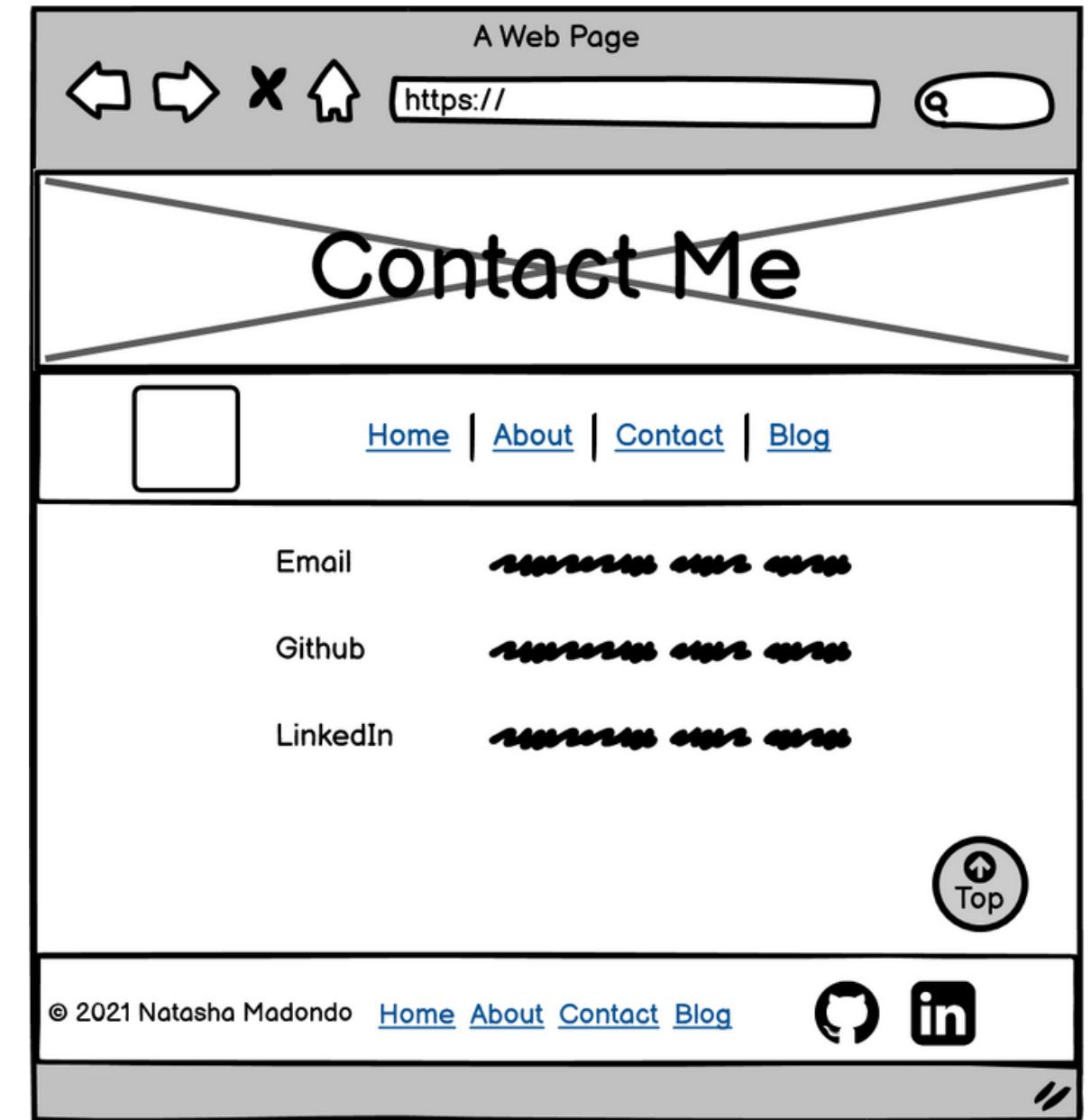
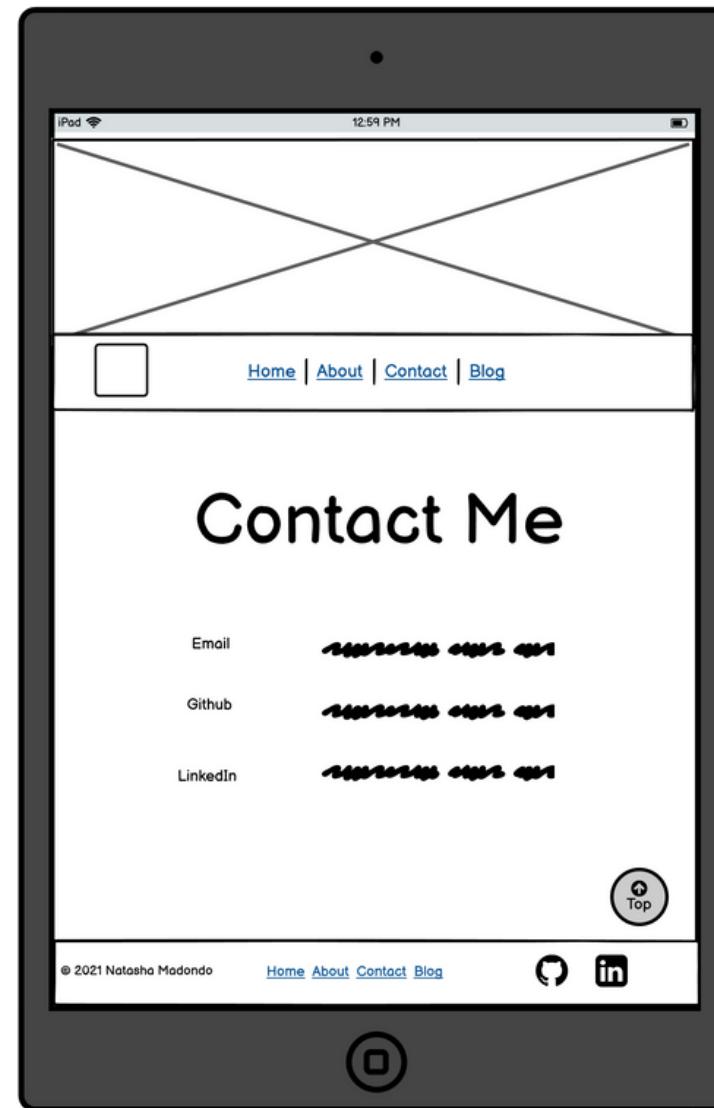
The nav bar is directly above the content in the mobile version so that it's more accessible for the user. As they will finish reading the content fairly quickly



Contact Features

The contact page consists of:

- A banner image
- Nav bar
- Title
- Contact information
- Back to top
- Footer

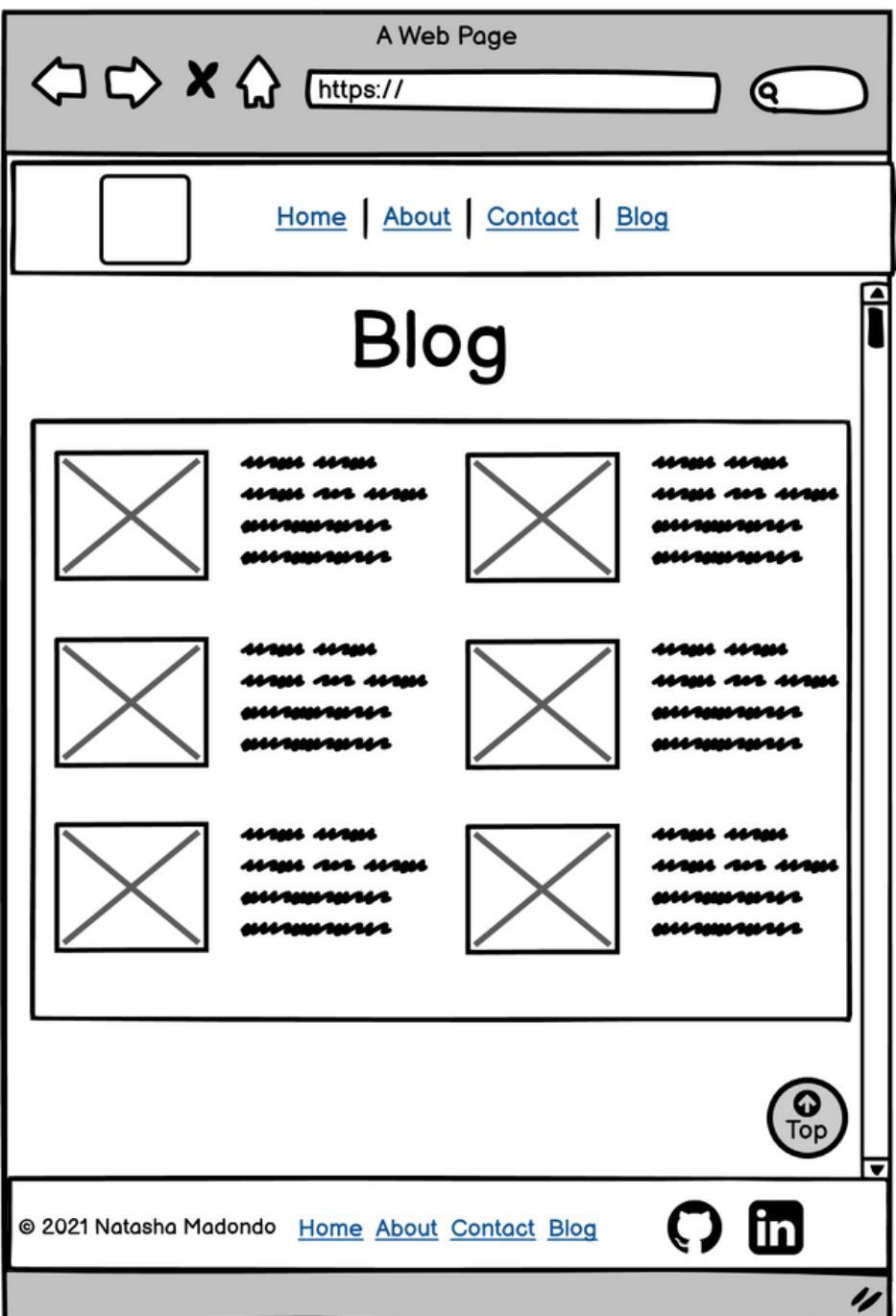
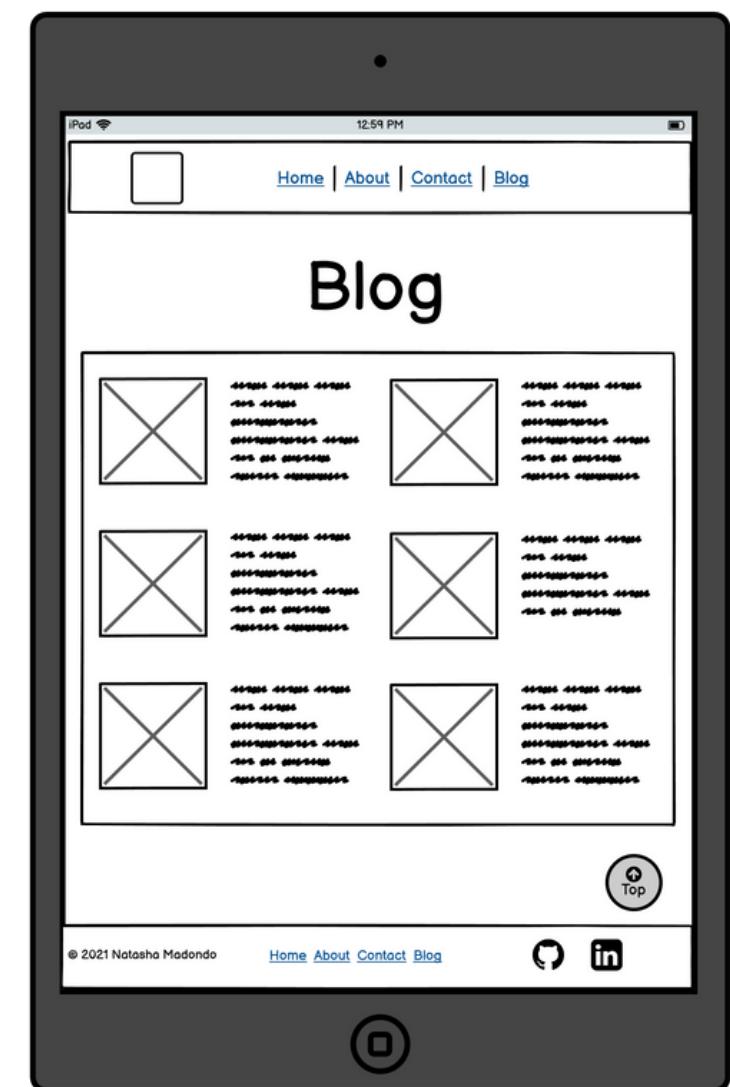
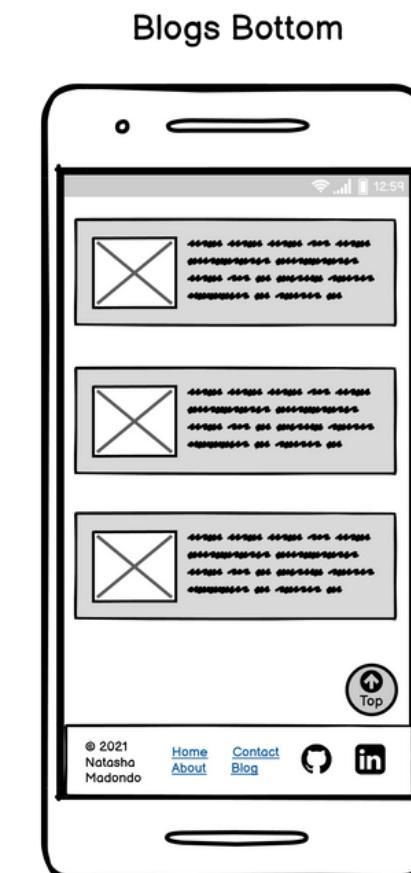
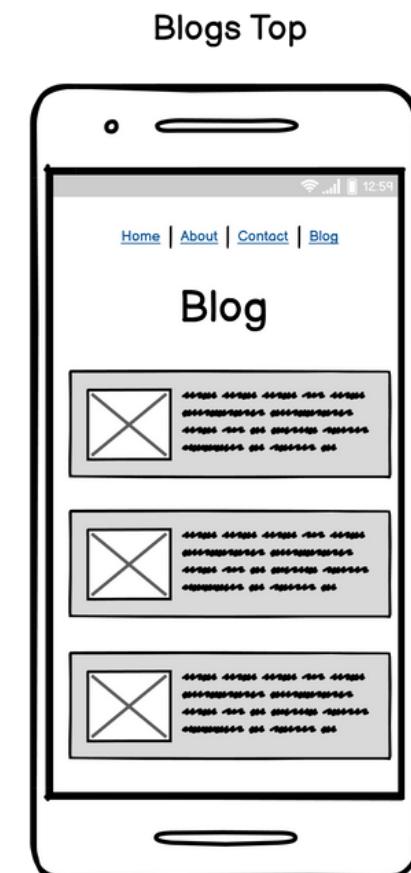


Blog (home)

The blog home page displays cards of the blogs currently on the website (from newest).

In the mobile version the cards will be self contained for readability, When the user taps on the blog they want to read the background will change colour.

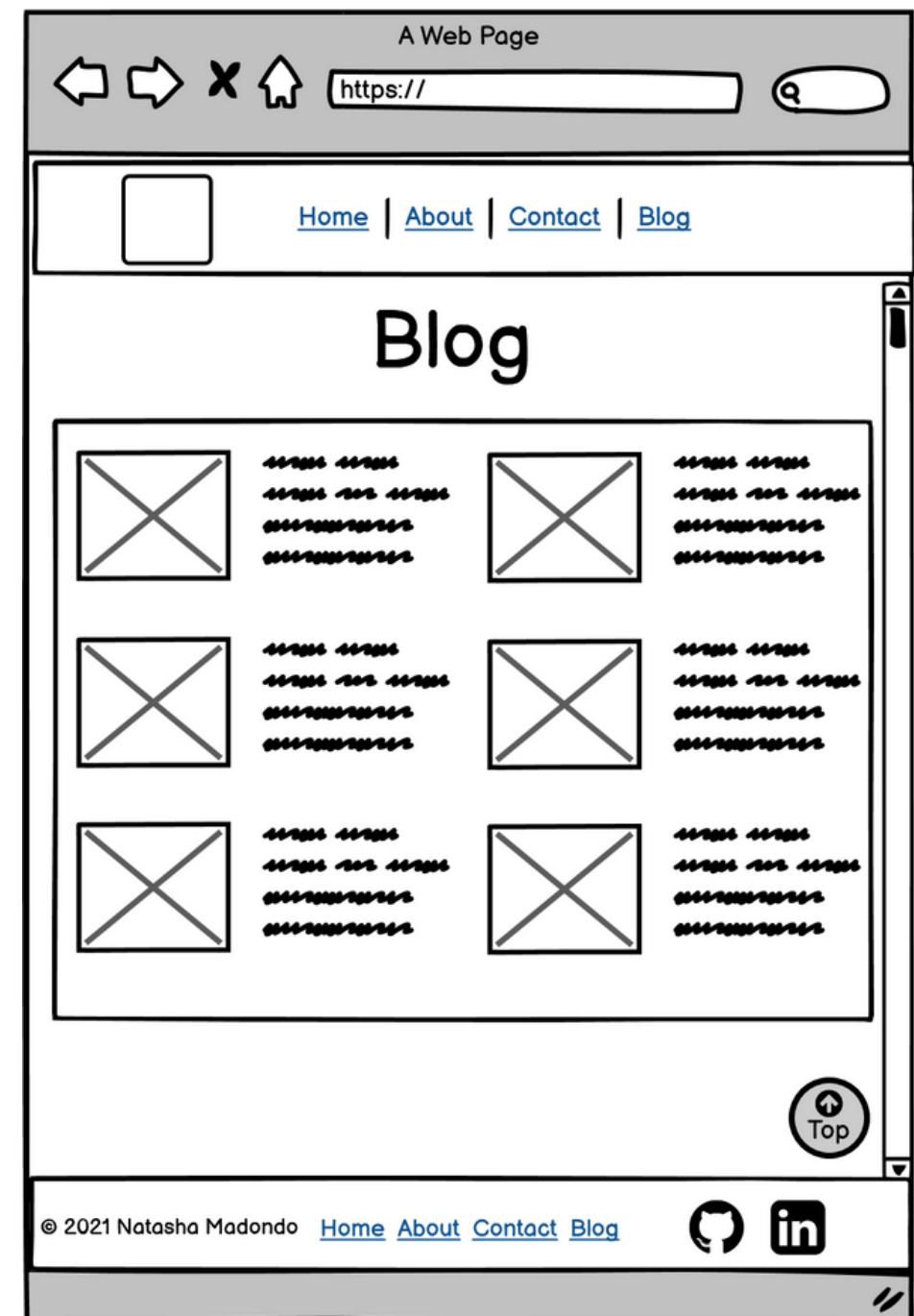
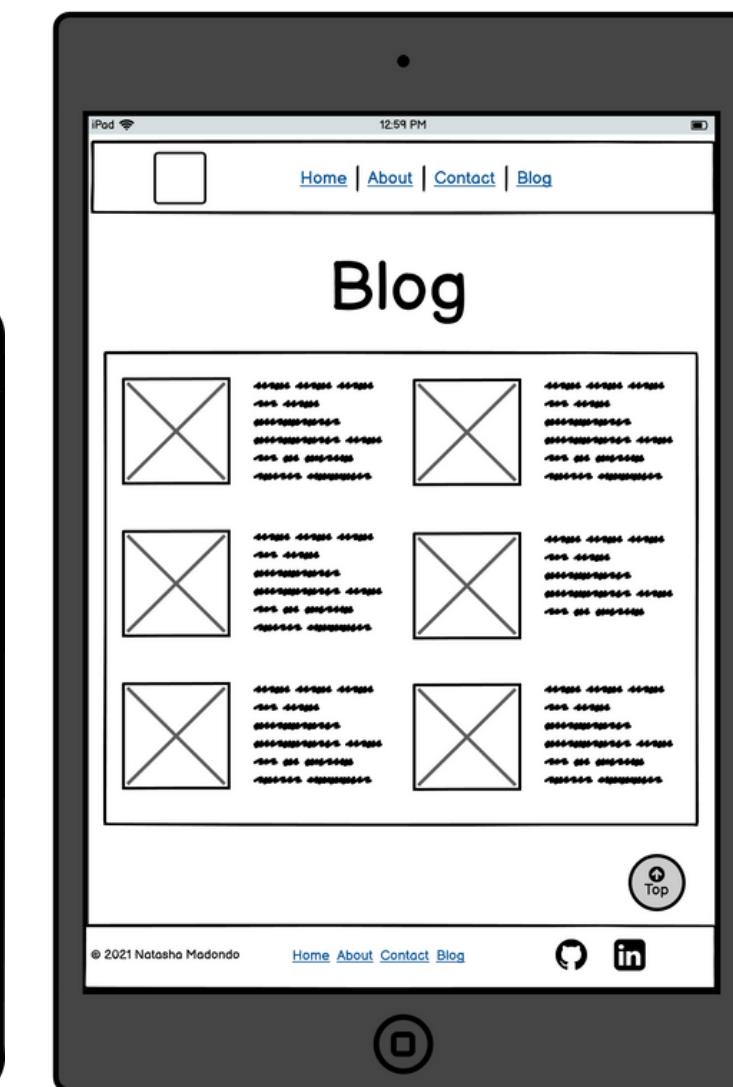
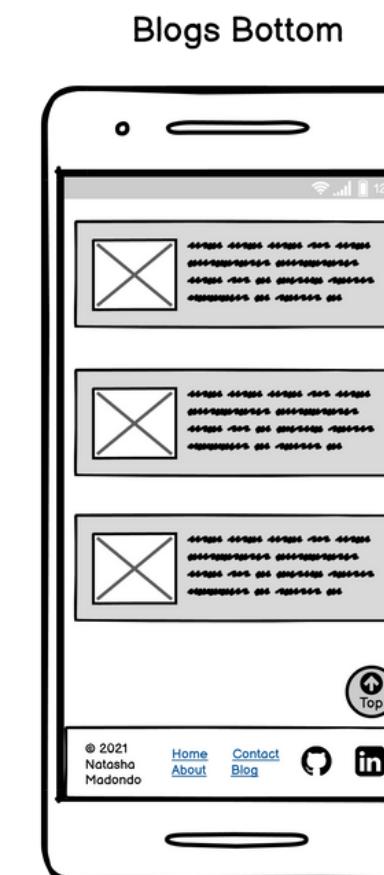
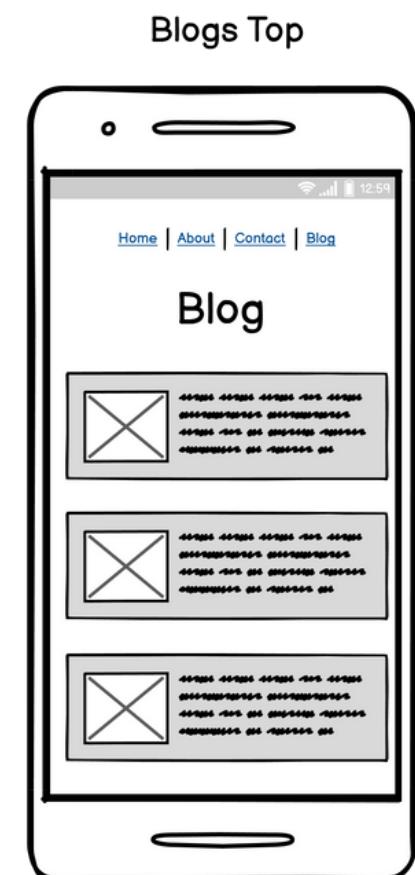
In the desktop and tablet the blogs will be in one container.



Blog (home) Features

The contact page consists of:

- Nav bar
- Nav icon (desktop & tablet only)
- Title
- Blog cards (image and short excerpt)
- Back to top button
- Footer

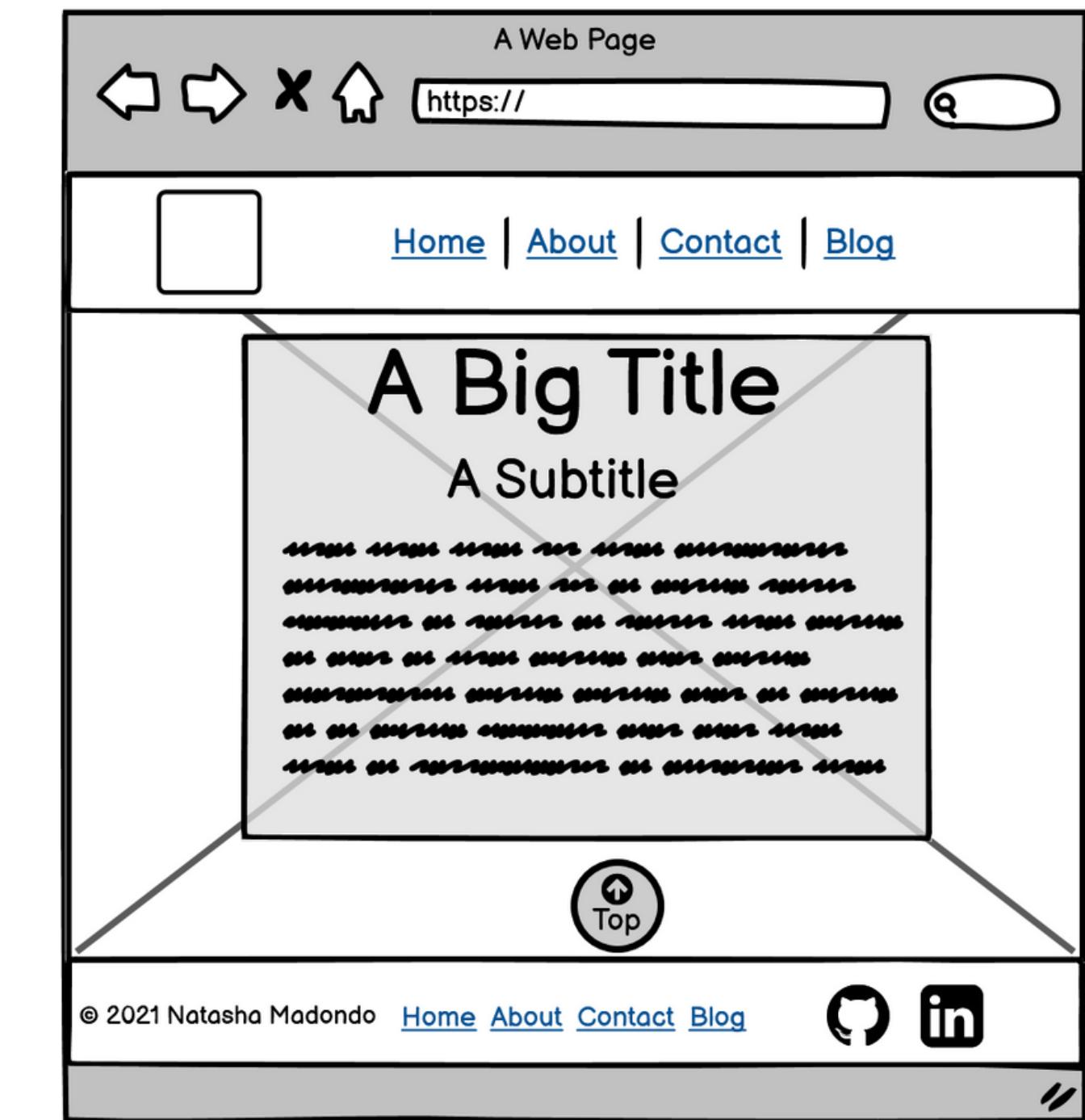
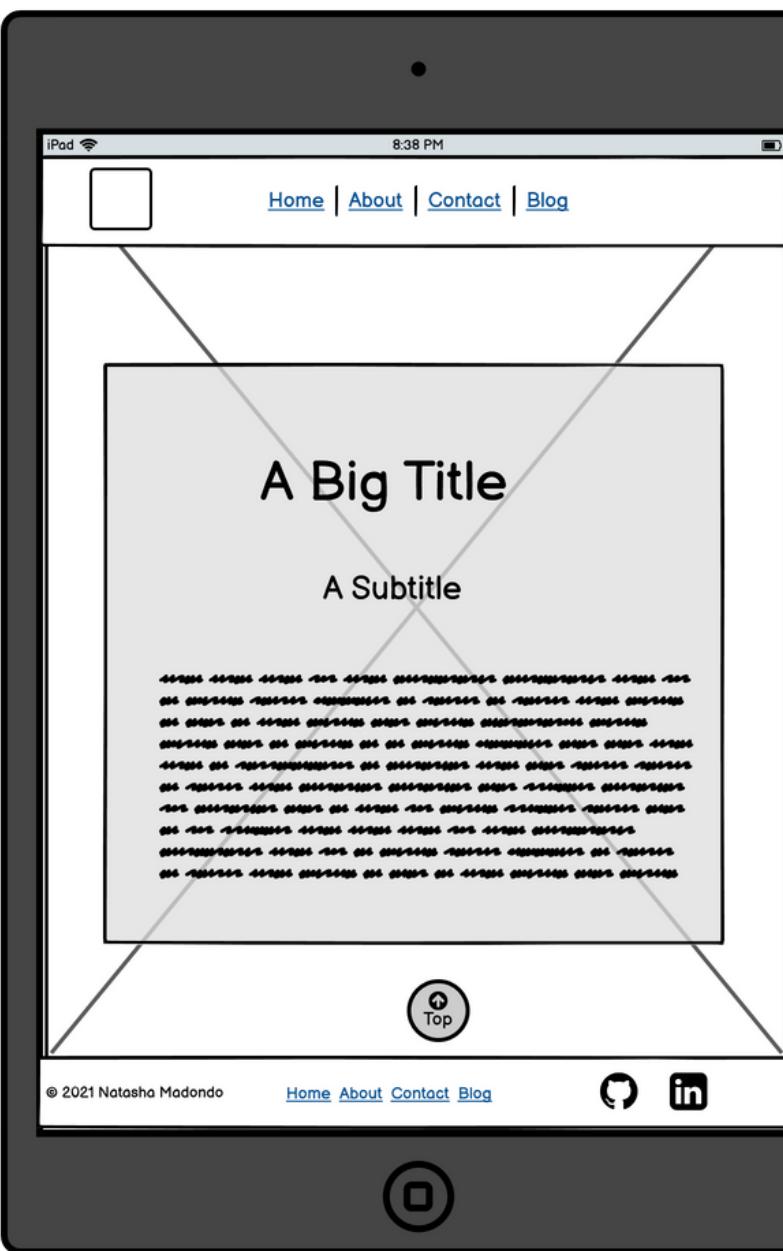
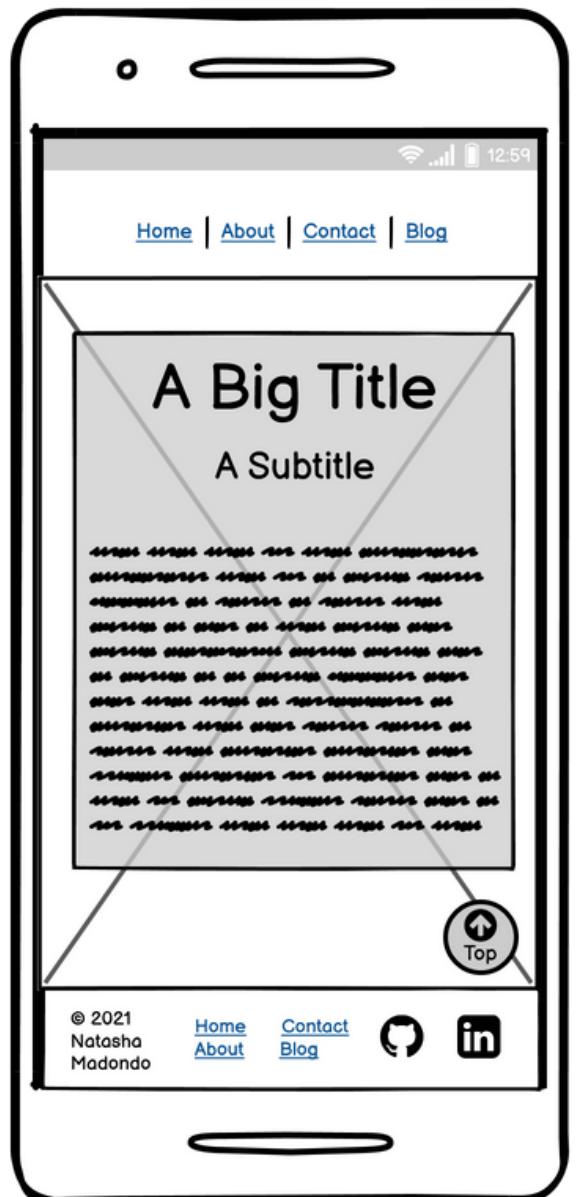


Blogs

The following wireframes are examples of what can be done on a blog page for my portfolio. For the purpose of this assignment blog style 1 will be implemented to all 6 blog pages.

Blog 1

For a blog with minimal content and a background image. The container containing the text will be slightly transparent. This means that the background image should not be too busy so it doesn't disrupt the text. On the mobile site the nav bar will be at the top of the page, and for the desktop/ tablet the nav bar will be on the left hand side for readability. This makes it easier for the user to access the nav bar.



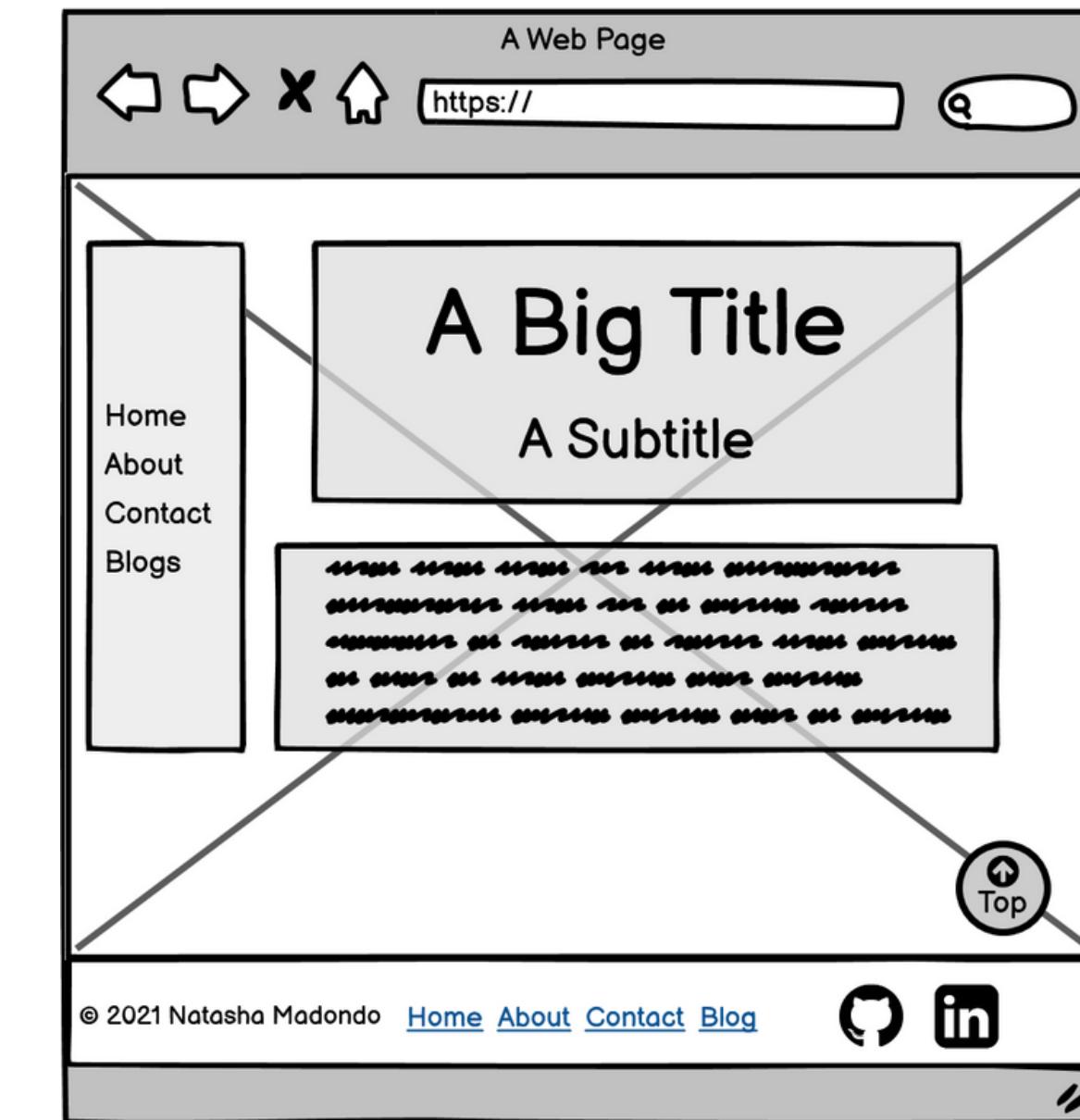
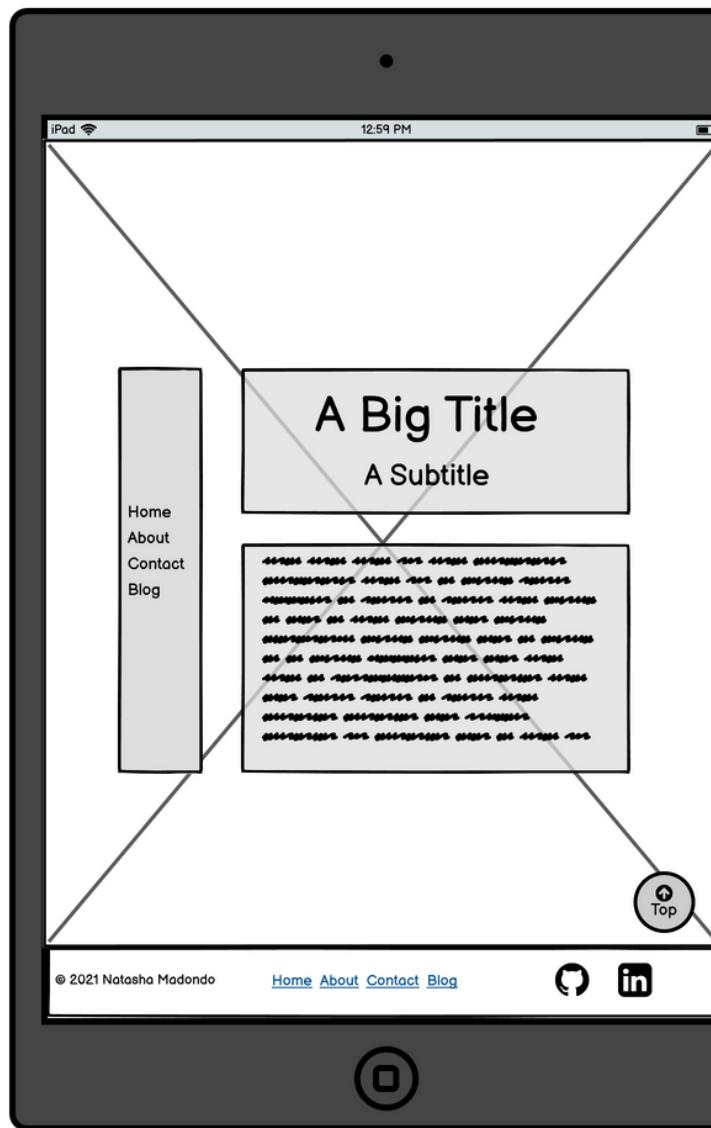
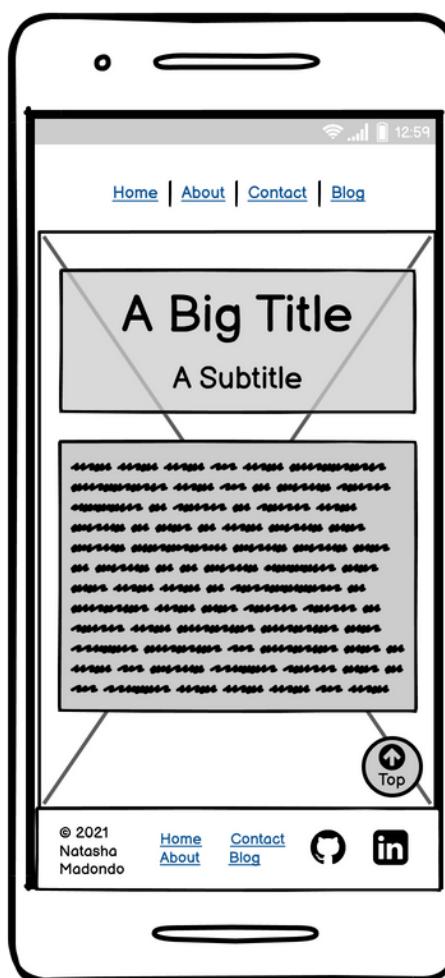
Blog 2

For a blog that has barely any text and uses a background image to set the mood.

The text is in separate containers to give of a floating effect.

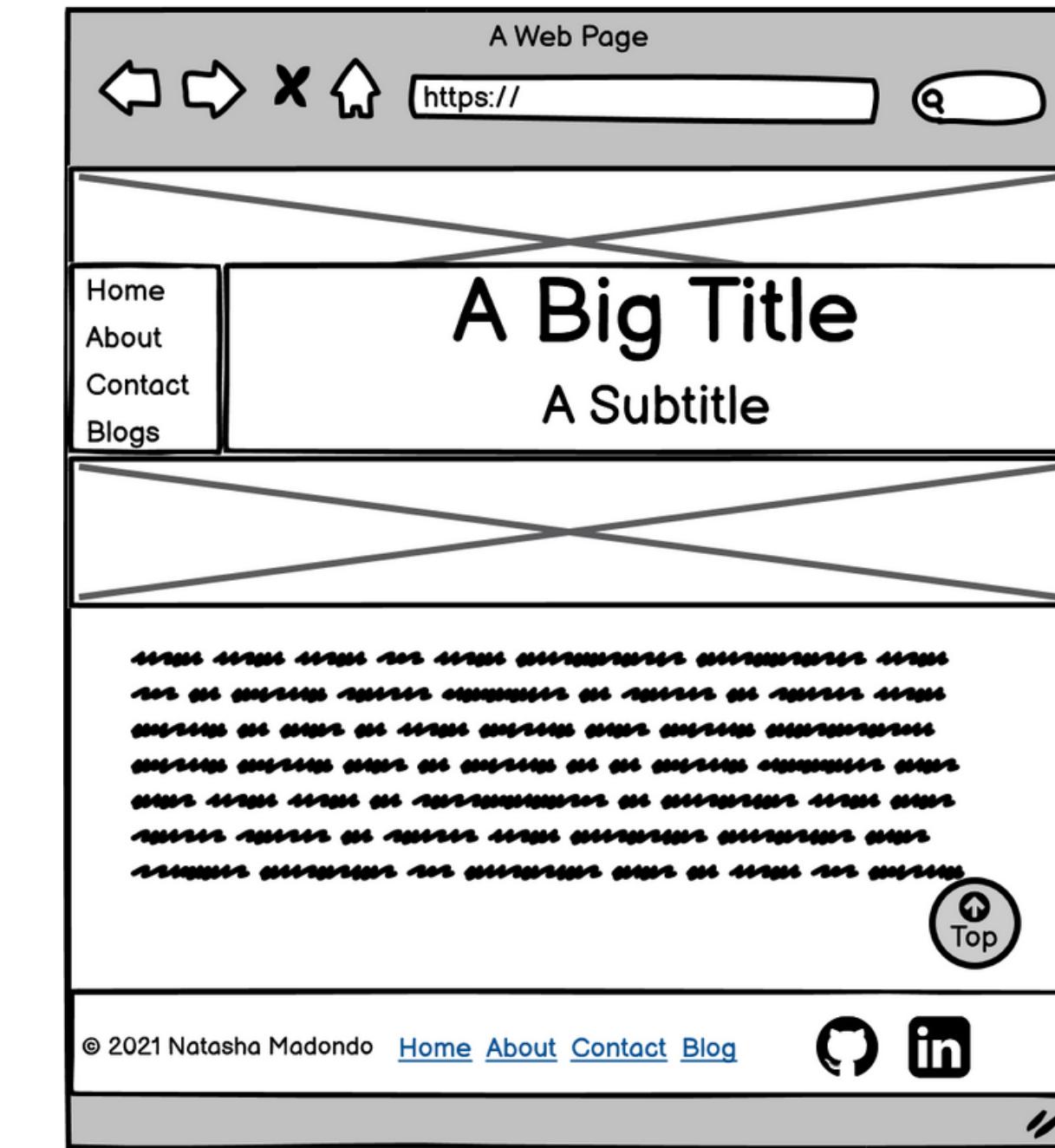
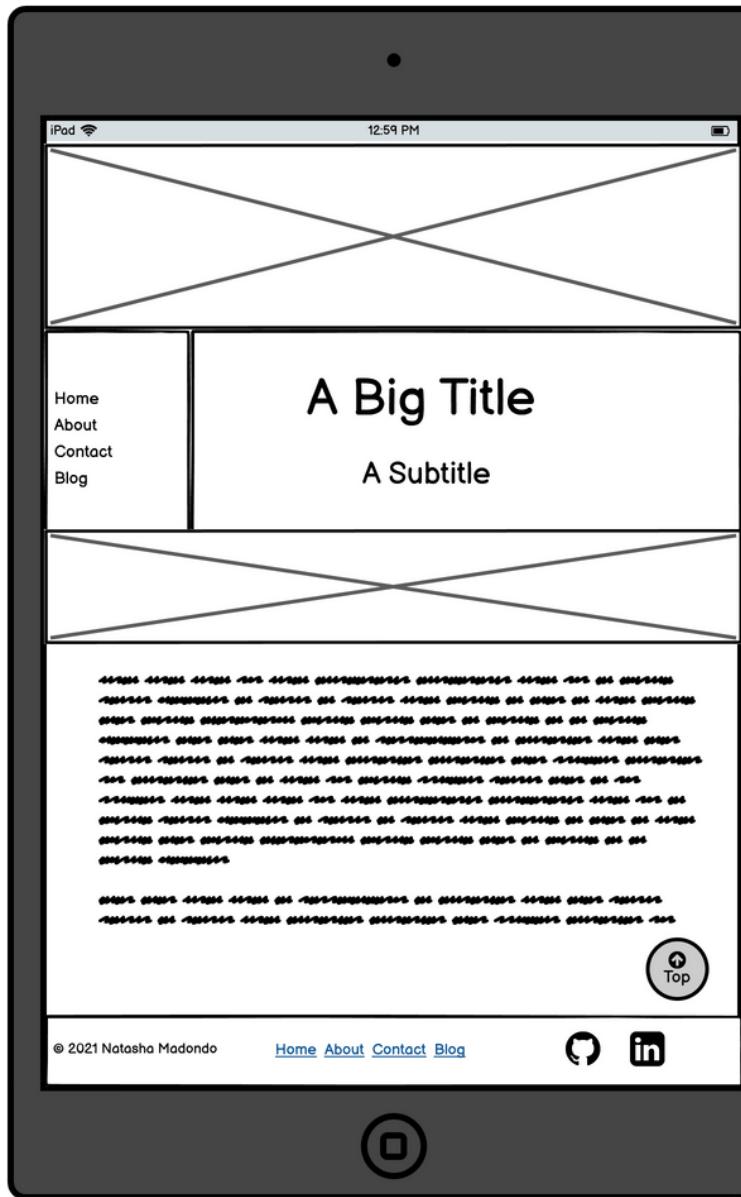
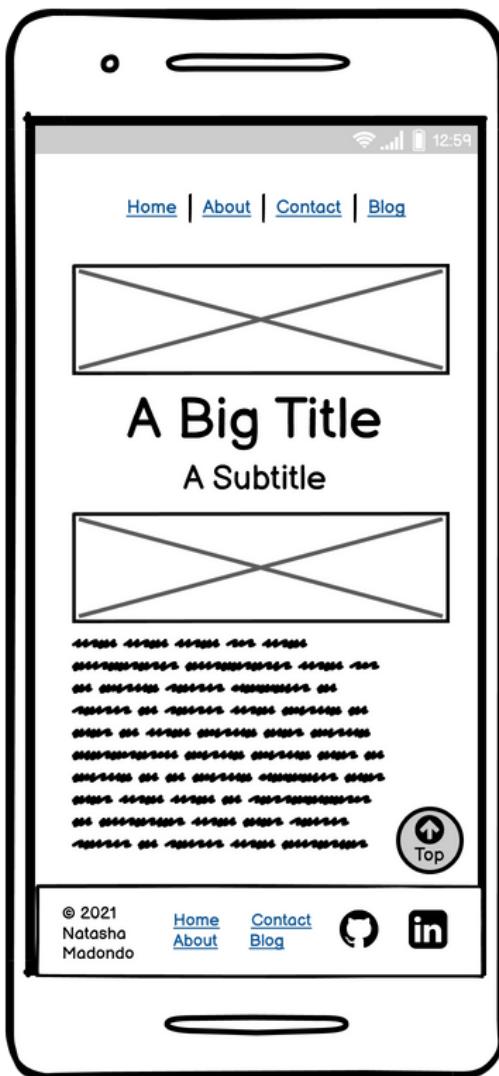
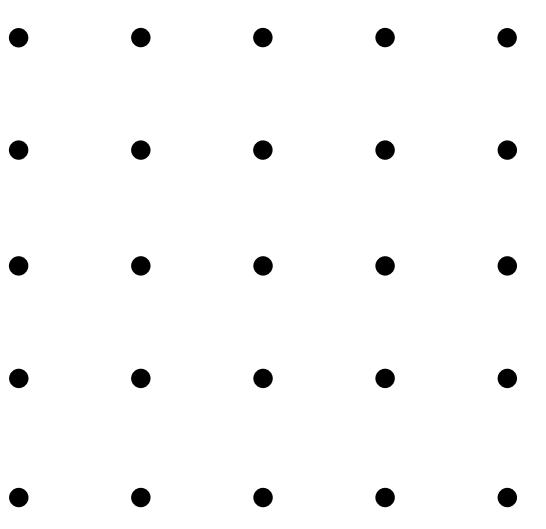
The containers containing the text will be slightly transparent. This means that the background image should not be too busy so it doesn't disrupt the text.

On the mobile site the nav bar will be at the top of the page, and for the desktop/tablet the nav bar will be on the left hand side for readability. This makes it easier for the user to access the nav bar.

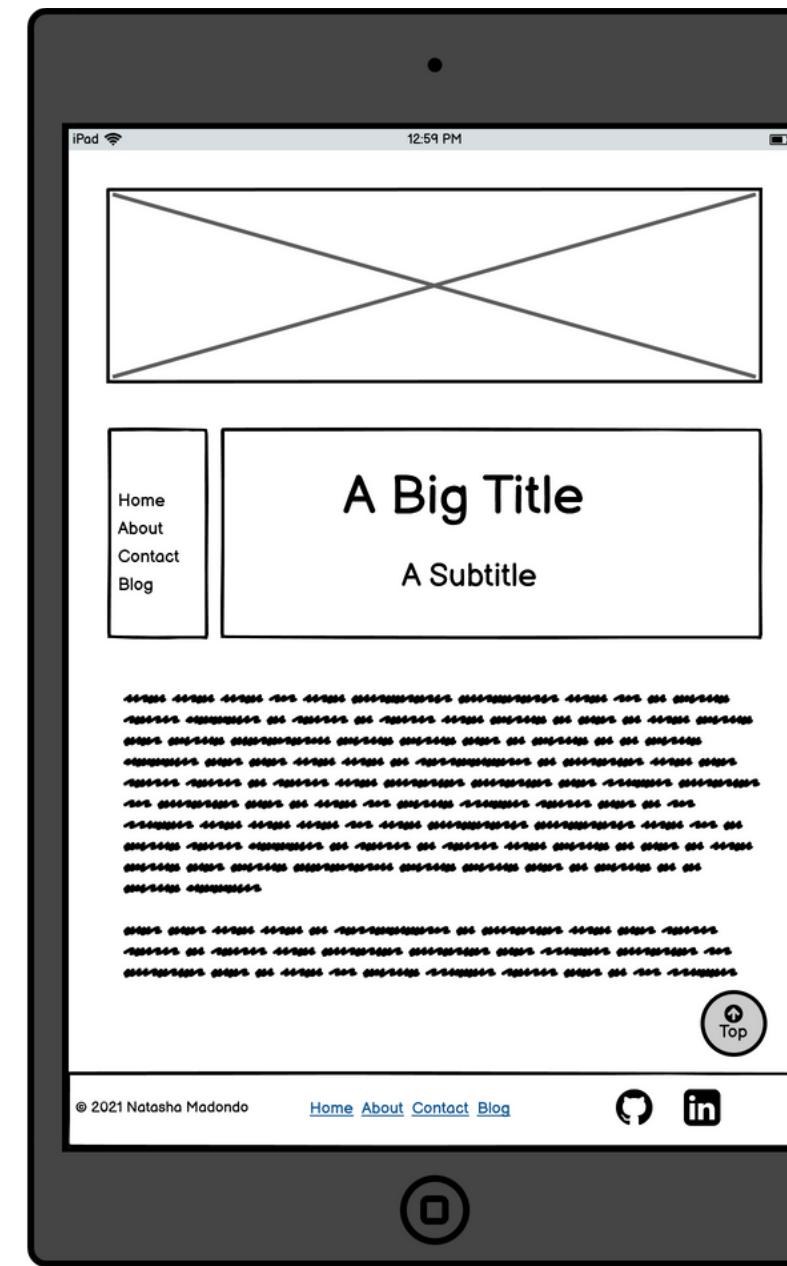
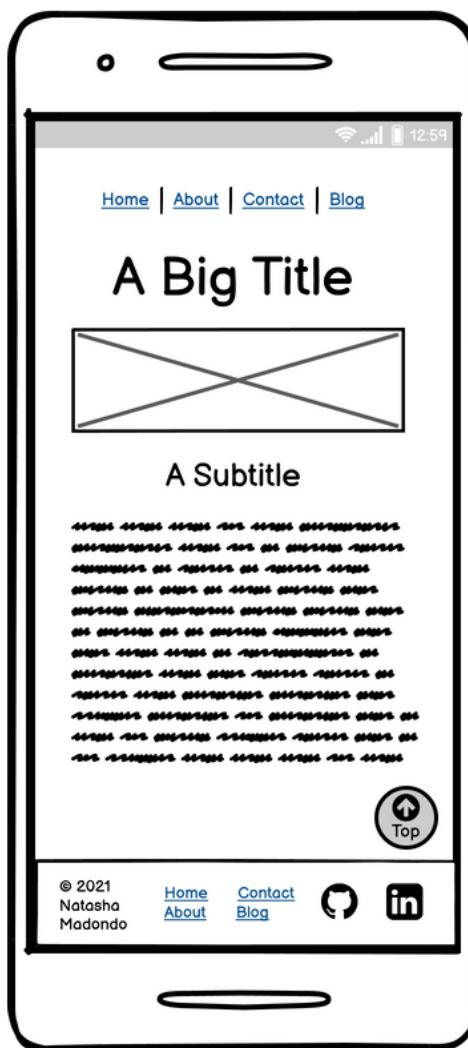


Blog 3

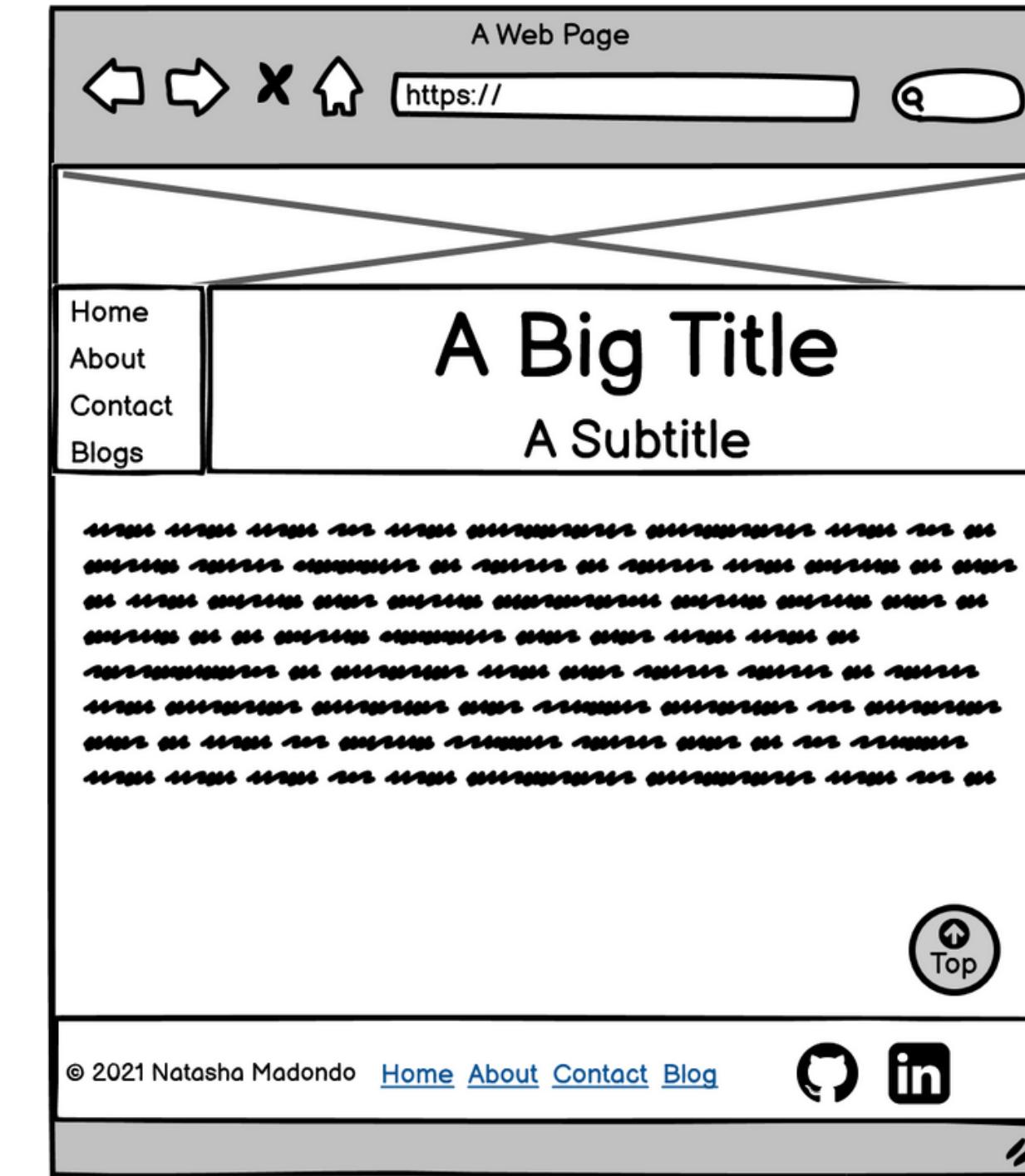
For a blog that has more text and wants to break it up with banner images.
Note the banner images stretch across the desktop and tablet for space utilisation.
For the mobile the images are smaller and do not stretch across so the image is better displayed.
On the mobile site the nav bar will be at the top of the page, and for the desktop/tablet the nav bar will be on the left hand side next to the title for readability. This makes it easier for the user to access the nav bar.



Blog 4



For a blog that has a substantial amount of text that has only one image.
For mobile the image is under the nav bar and the title. As this post is predominantly text the image is strategically placed to introduce the topic and keep the user engaged.
For desktop and tablet, as these are bigger screens the image is at the top of the page so that the text is all in one place.



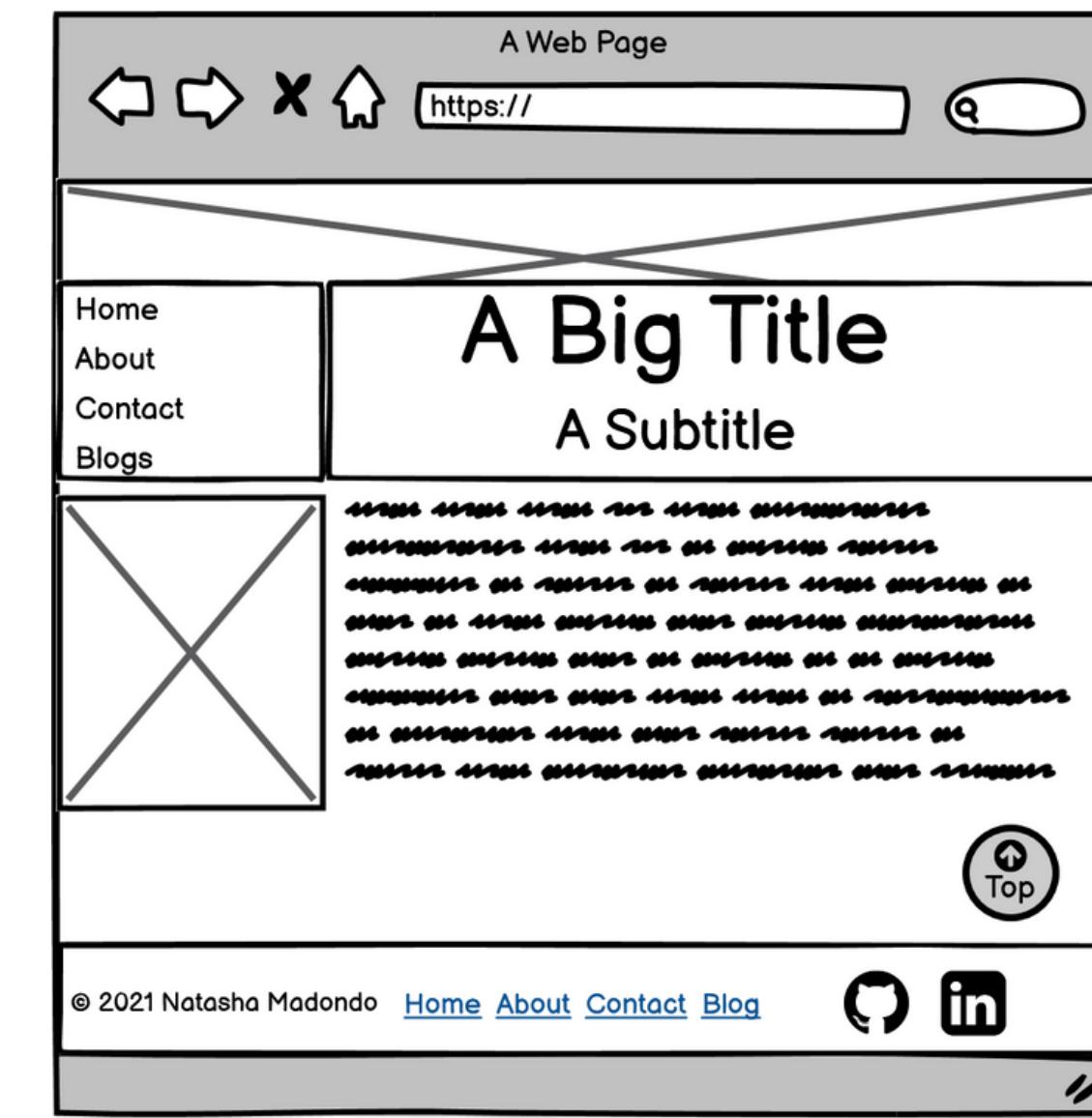
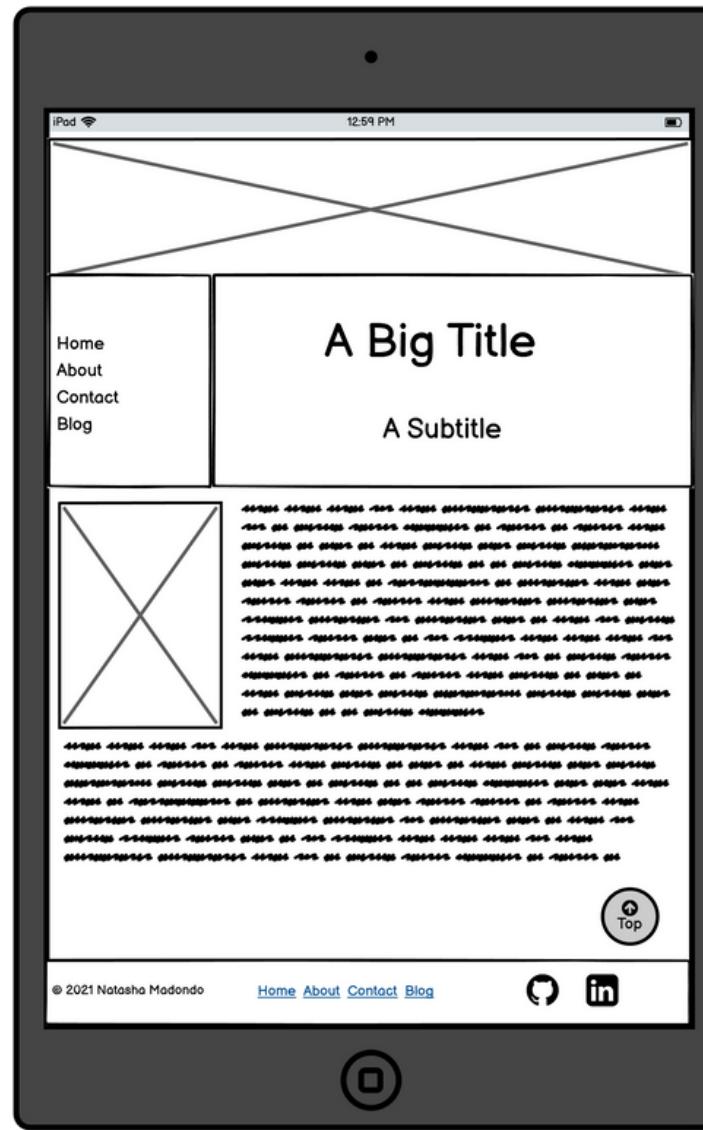
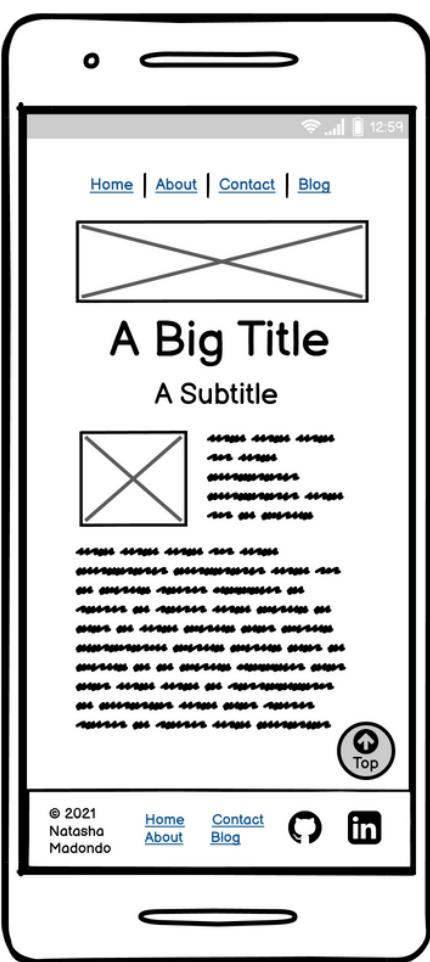
Blog 5

For a blog that has a substantial amount of text that has two images.

For mobile the image is under the nav bar and above the title. This post uses two images to break up the main content to increase the visual aspect of post.

The nav bar is at the top of the page on mobile as to not break up the flow of the post on a smaller screen.

For desktop and tablet, the nav bar is on the left hand side of the title/subtitle container. The nav bar height is the same as the title/subtitle container as there is more text to be displayed in this post.

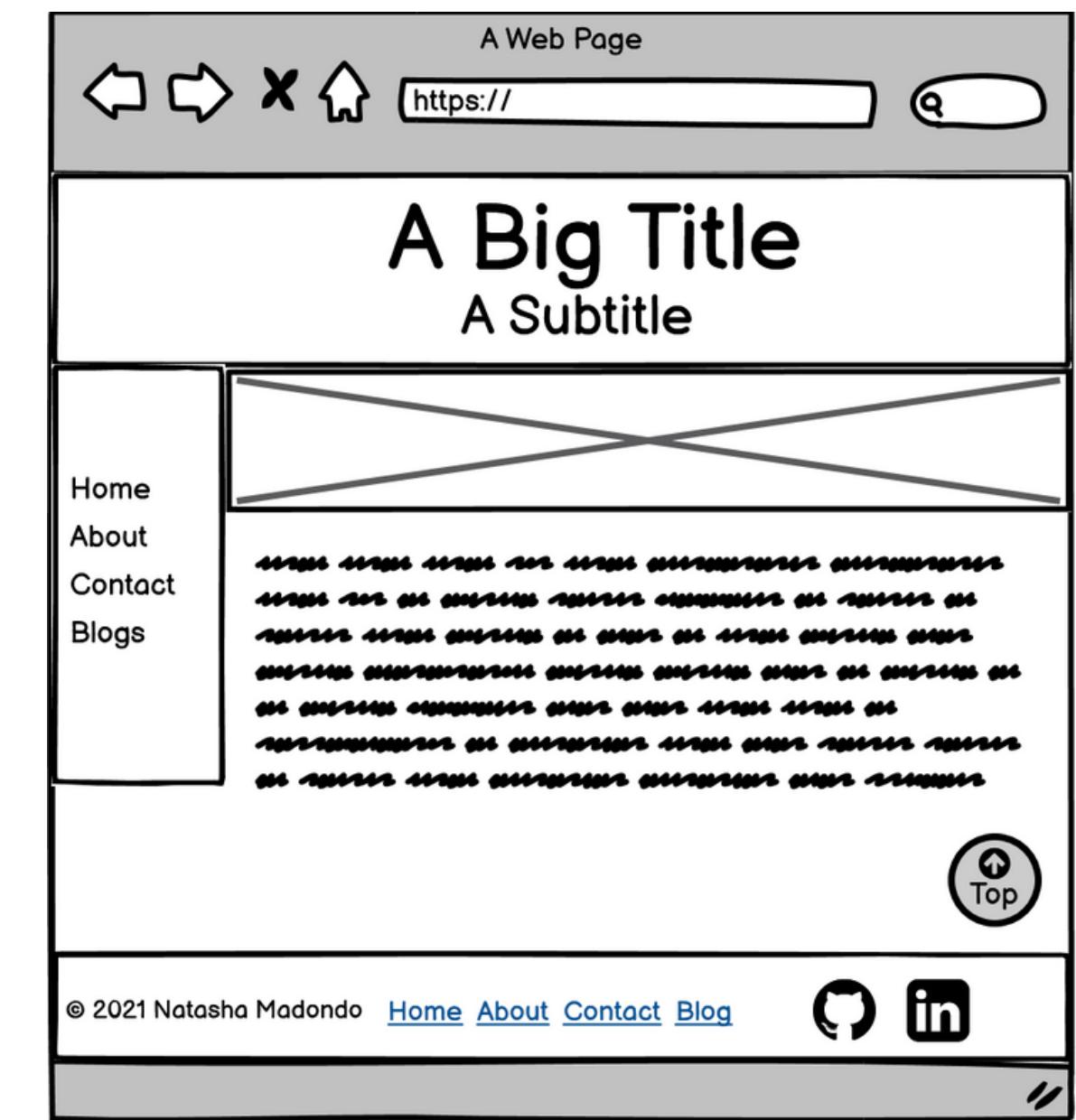
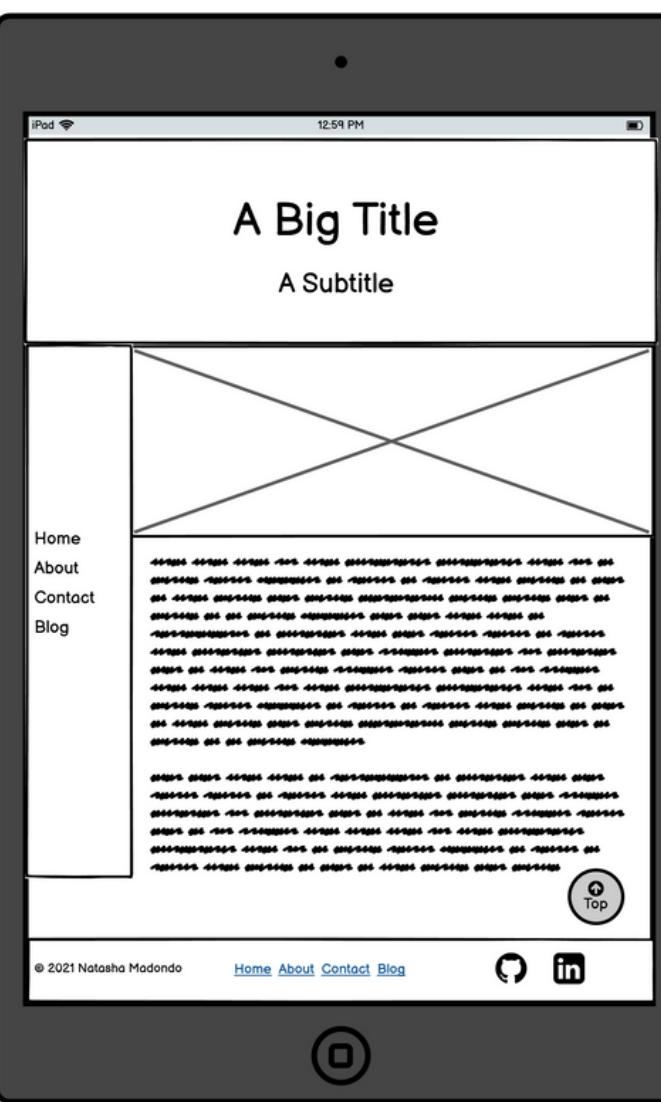
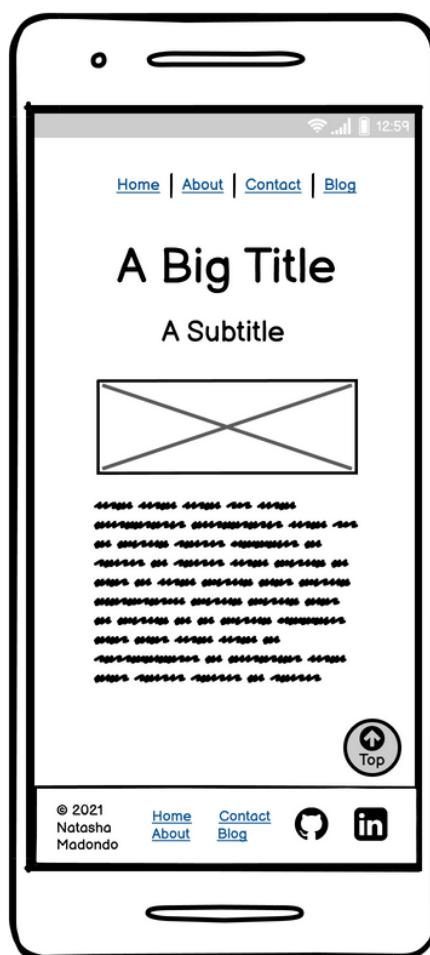


Blog 6

For a blog that has a small amount of text and one main image but wants to emphasise the title.

For all devices the image is placed underneath the title and subtitle.

For mobile the nav bar is located at the top of the page for ease of access on a smaller device. For desktop/ tablet the nav bar is located in the left hand-side of the screen for ease of access on a larger device. it is also the same size as the image and text containers for a more aesthetically pleasing design.





Challenges

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-
-

RESPONSIVENESS

Making sure that the pages were not only legible but gave of the same feel for multiple devices was quite difficult. I've found that keeping the layout a similar as possible is the best way to achieve this.

DESIGN

I enjoyed designing this even though there is a lot more it'd like to do with it. There are many limitations for mobile and desktop in terms of user engagement but I'm looking forward to learning ways around this

INTERACTIVITY

There are many limitations for mobile and desktop in terms of user engagement but I'm looking forward to learning ways around this

SEMANTIC TAGS

The more content there is on a page the more difficult using the right semantic tags can be.



Thank you!

ご清聴ありがとうございました

PLEASE FEEL FREE TO ASK
ANY QUESTIONS