



Data Visualization

# NETFLIX STOCKS

# STOCK VISUALIZATIONS

My role involves helping the Stock Profile team to assess the risk of Netflix stock by creating visualizations for a stock profile of Netflix.



Distribution of 2017 Netflix Stock Prices by Quarter



Earnings Per Share in Cents



Earnings and Revenue reported by Netflix



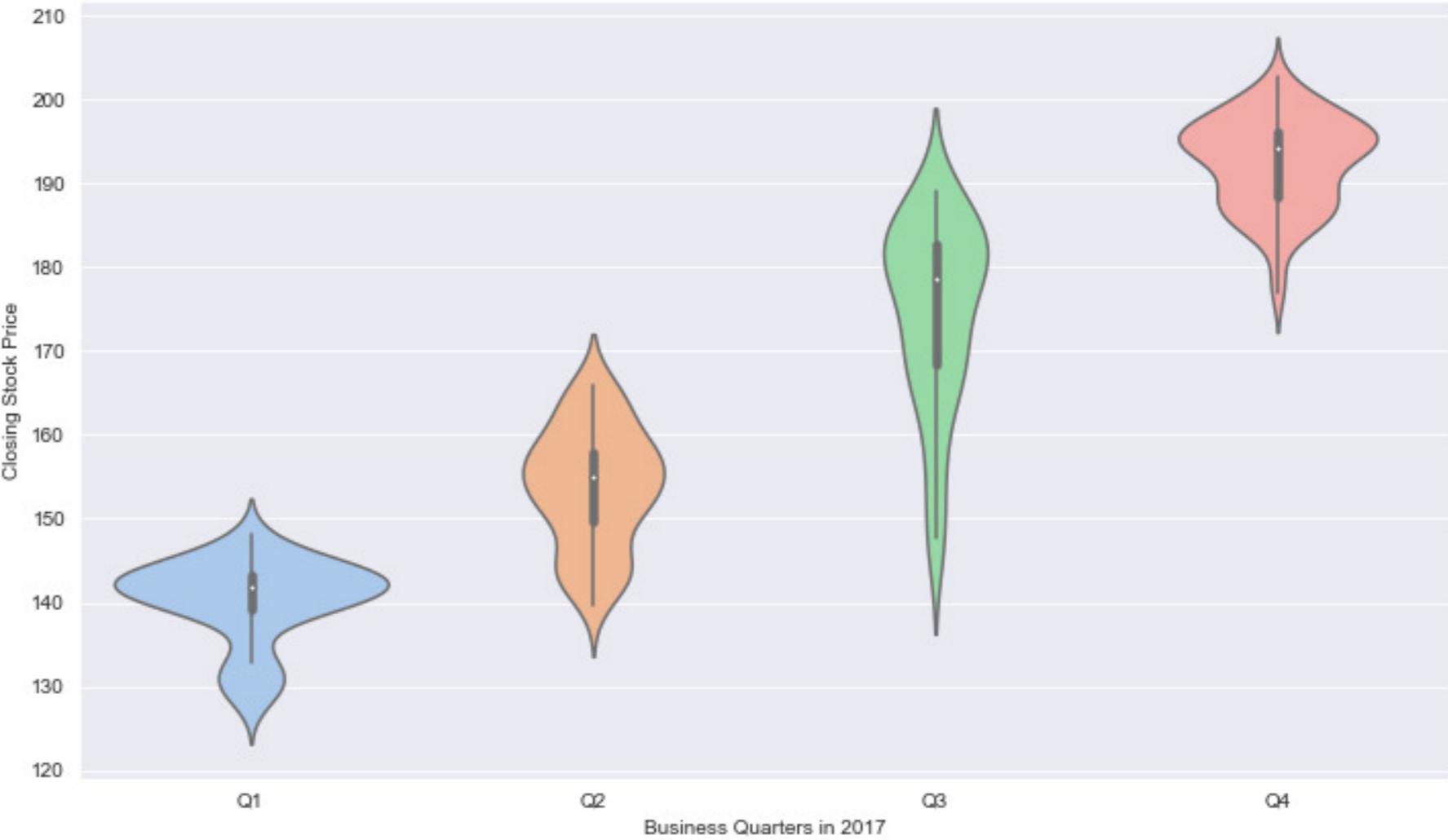
Netflix and Dow Jones stock prices comparison

# Section

Distribution of 2017  
Netflix Stock Prices by  
Quarter

1

Distribution of 2017 Netflix Stock Prices by Quarter

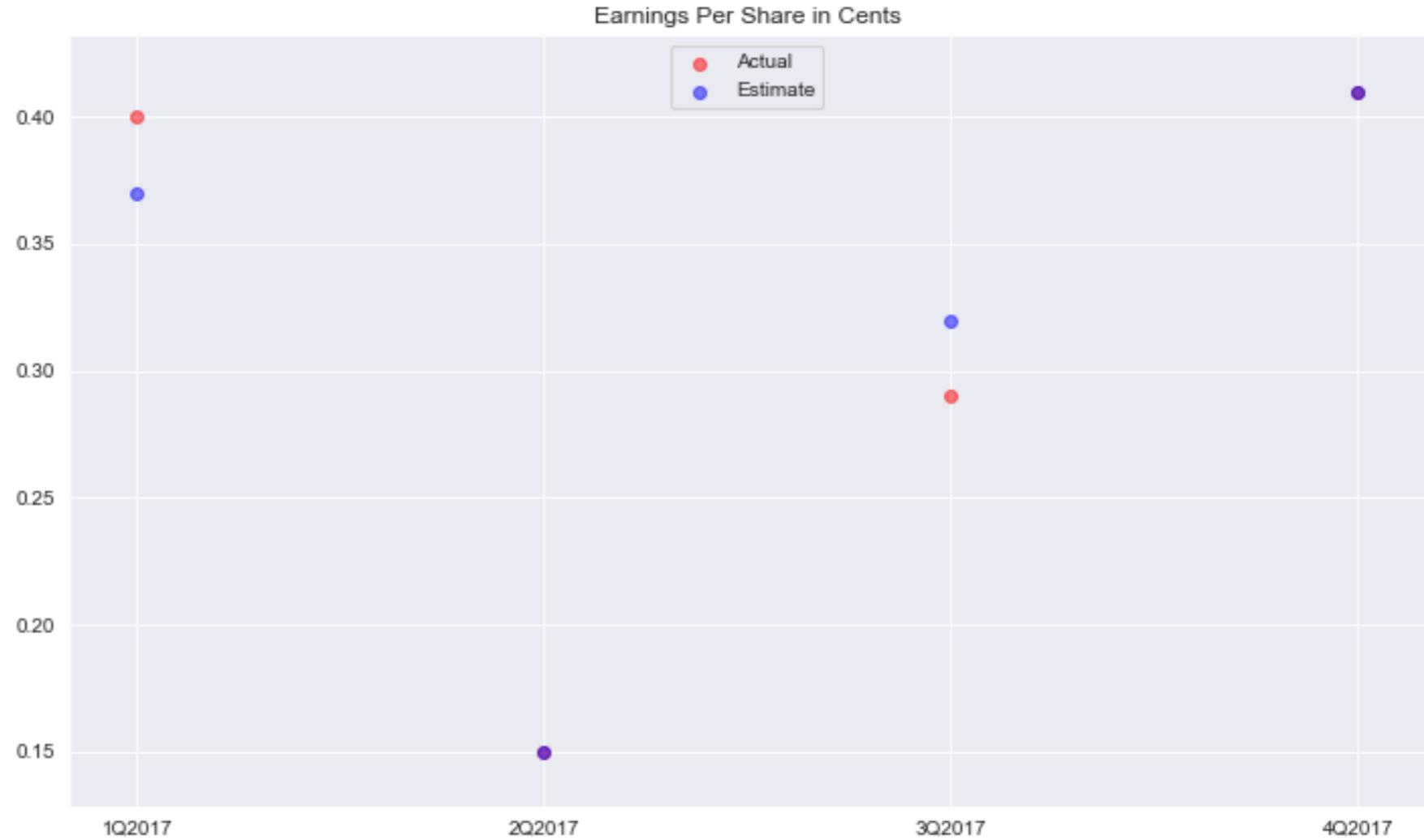


## Graph details:

The Netflix closing stock prices have been increasing from the first to the fourth quarter. Most of the prices fell between \$148 to \$189. The highest price was 195 and the lowest price was \$142.

## Section Earnings Per Share in Cents

2



## Graph details:

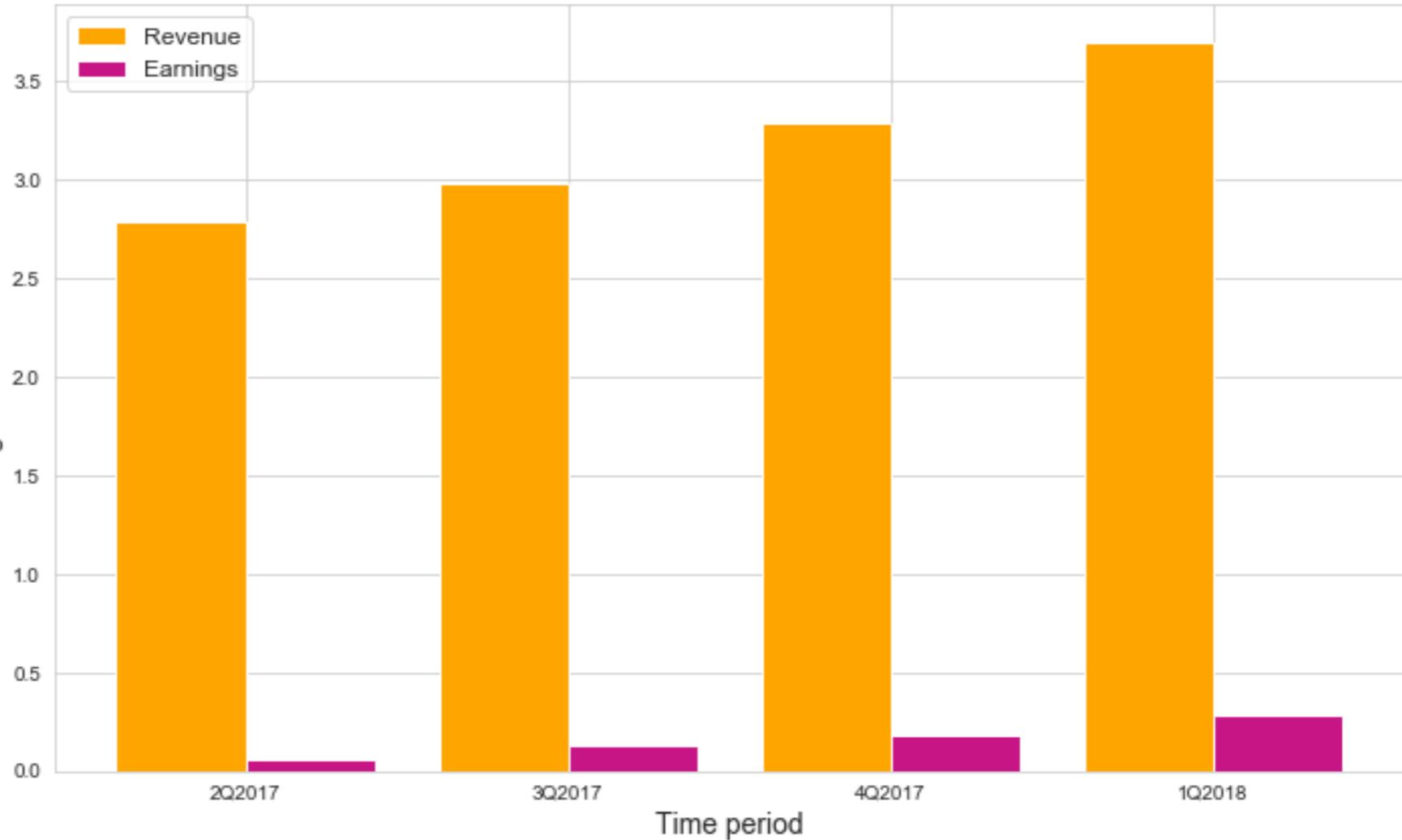
The earnings per share have been fluctuating and the purple dots indicate that the actual and estimate earnings per share are the same in 2Q2017 and 4Q2017.

# Section

## Earnings and Revenue reported by Netflix

3

What are the earnings and revenue reported by Netflix?



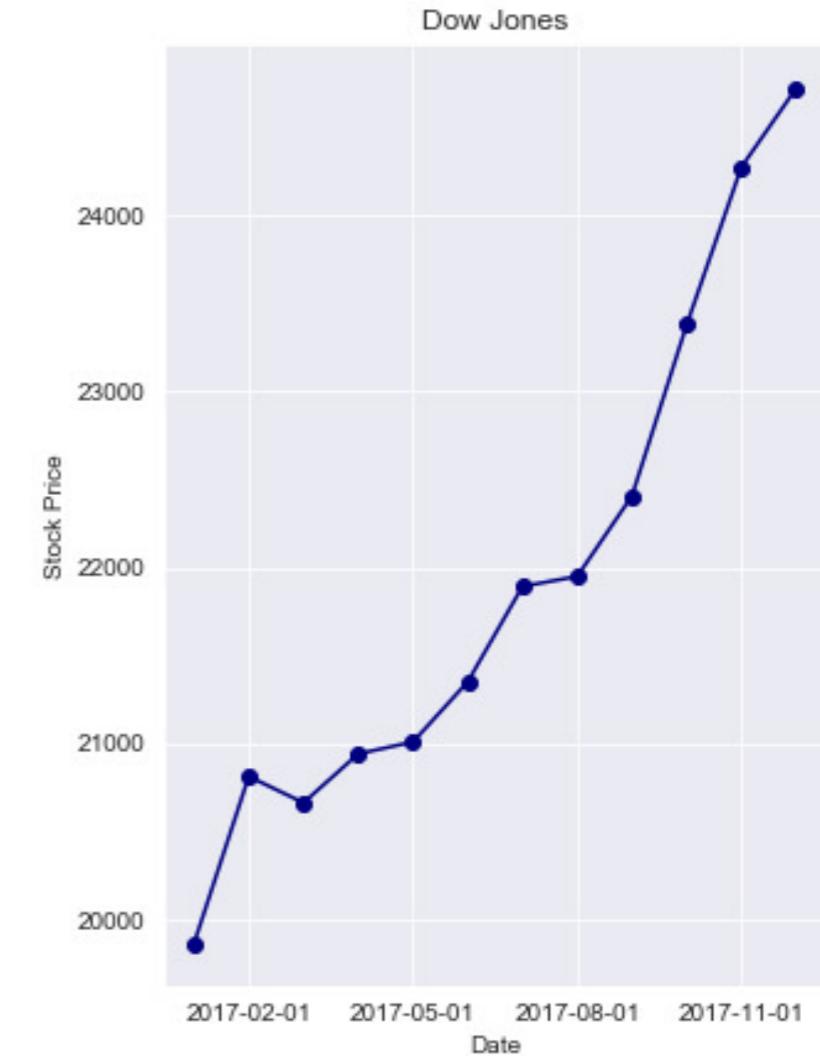
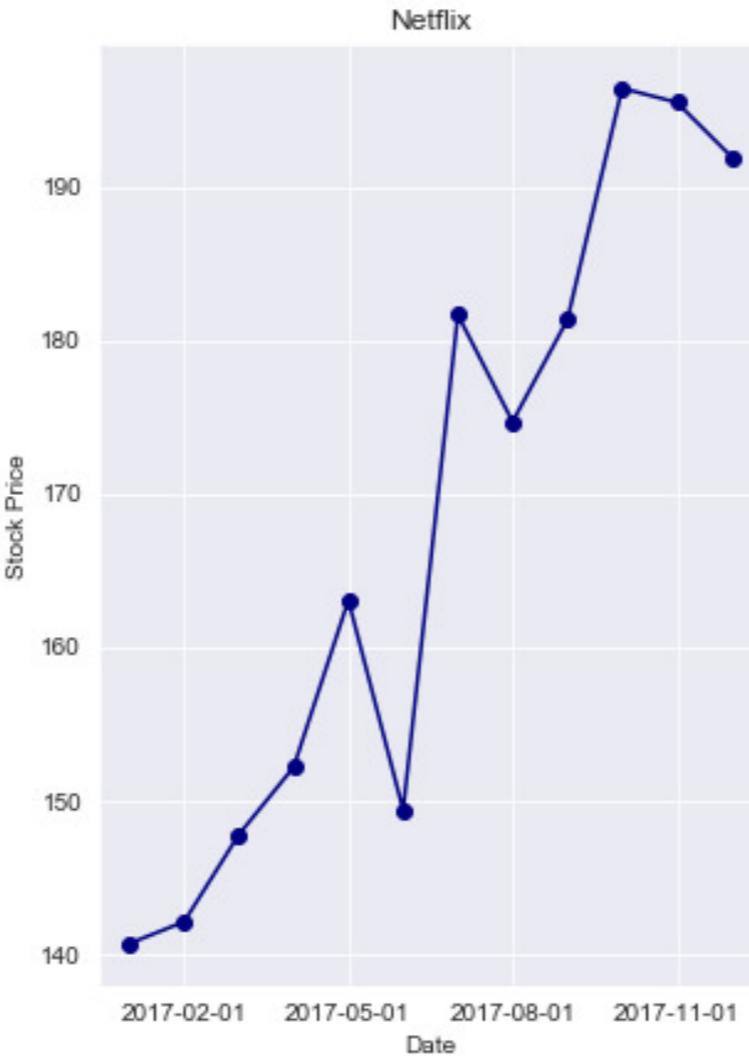
# Graph details:

Both Earnings and Revenue are increasing and about 2 to 8 per cent of revenue constitutes earnings.

## Section

Netflix and Dow Jones  
stock prices  
comparison

4



# Graph details:

Netflix generally performed better than the Dow Jones Industrial Average in 2017. Netflix was more volatile and the Dow Jones Industrial Average prices are generally higher than Netflix.