

Natasha Verdon

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EDUCATION

New York University / Anthropology

Class of 2018, New York, NY

GPA: 3.75

Honors Thesis Focus: Gender Performance Within Celebrity Chefs

EXPERIENCE

Chateau Brandeau/ *Wine Harvesting and Processing*

September-October 2019, Bordeaux, France

Spent time assisting in the 2019 grape harvest at local winery, Chateau Brandeau.

Grape harvesting, sorting, pressing, and daily tasting of wines and pressed grape juice all helped to better understand the process of winemaking from start to finish through a traditional lens.

Natasha Verdon/ *Freelance*

2018- 2019, International

For the past year I have worked with local businesses to launch their dream websites and promote brands through social media marketing. More information on former clients, facts, and figures can be found on my online portfolio.

Odprta Kuhna/ *Chef and Sales Associate*

August-October 2019, Ljubljana, Slovenia

Helped prepare and sell local food vendors at annual food festival in Slovenia.

The Gourmandise School of Sweets and Savories/ *Culinary Assistant*

March-June 2019, Santa Monica, Los Angeles

Supported Chefs and provided cooking help and explanations during daily culinary courses. I also helped to prep for courses, managed guests during events, and helped buyers on weekly produce runs to the Santa Monica Farmers Market. I also provided kitchen and event assistance during the 2019 Chef Conference.

Institute of Code / *Social Media & Content Marketing Internship*

August 2018 - November 2018, Bali, Indonesia

Created and maintained original content for Institute of Code blog and social media platforms in order to target larger audiences.

Oversaw creative planning and execution of marketing projects to promote upcoming educational retreats in Bali, Indonesia.

Heritage Radio Network / *Food Research and Radio Internship*

September 2015 - May 2018, Brooklyn, NY

Provided assistance on Fall season radio and social media projects, wrote and edited articles related to food and restaurant culture in New York and beyond.

Well Traveled / *Digital Marketing and Social Media Internship*

Fall 2017, New York, NY

Manage social media accounts to promote company brand and increase memberships. Produce and participate in outreach projects. Provide assistance to CEO to prepare for pitches to gather funding.

Zocalo Public Square and Metro / *Fellowship*

2015, Los Angeles, CA

Conducted and transcribed interviews, composed and edited articles, helped with outreach and social media, and provided assistance during live events.

INTERESTS AND SKILLS

Fluent in Spanish and French

Produced a three-part podcast on the illegal underground restaurant culture in Buenos Aires in collaboration with Heritage Radio Network

Food and cooking

Proficient in front-end web development

Proficient with Microsoft Word, PowerPoint, Excel, Google Docs, and Social Media

Piano, Visual and Performing Arts, Theater Tech

CPR Certified

Rock climbing, Belay certified

NYU Food Science and Cooking Lab Course Completion - 2018

AWARDS

Graduated Cum Laude from NYU

NYU Dean's List

Academic Years 2014-2015 and 2015-2016, 2016-2017, 2017-2018

California Scholarship Federation

Academic Year 2012-2013