

ROUSE

BRAND GUIDELINES

ABOUT

Rouse

Become stirred, bring out of sleep; awaken

Philosophy

Rouse is a platform for creative people, information and events.
The goal is to bring people together and help spark creativity .

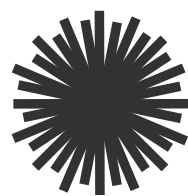
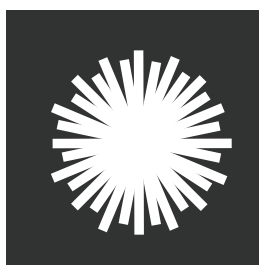
TYPOGRAPHY

LOGOTYPE

Open Sans

abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ



COLOR SCHEMES



#FAFAF9

White



#000000

Black



#EB6191

Pink



#00989A

Teal

