

NATASHA HARRISON

CONTACT

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520.245.1509

Tucson, Arizona

EDUCATION

UNIVERSITY OF ARIZONA

MBA | Dec 2019

Eller College of Management

BS - Marketing | Dec 2013

Eller College of Management

Honors College | Cum Laude

BA - Media Arts | Dec 2013

College of Fine Arts

Honors College | Cum Laude

Commencement Speaker

CFA Outstanding Senior

VOLUNTEER

WOMEN'S FOUNDATION OF SOUTHERN ARIZONA

2014-2019

Grant Evaluator

MORTAR BOARD NATIONAL HONOR SOCIETY

2014-2019

Faculty Advisor

SKILLS

Website Management

Proficient in Spanish

Customer Service

Data Tracking

Social Media

Office Suite

Empathy

CAREER SUMMARY

UNIVERSITY OF ARIZONA | ARIZONA ATHLETICS

Community Relations, Special Events & Jim Click Hall of Champions

Associate Director | January 2014 - Present

Intern | May 2011 - December 2013

- Develop, plan and implement departmental community outreach initiatives with the following annual averages: 350 charitable donations, 3,500 student-athlete community service hours and 200 administrative speaking engagements.
- Maintain outreach statistics, database and volunteer management platform to track and report community impact.
- Liaison between head coaches, student-athletes, non-profit organizations, and compliance office for all community initiatives.
- Develop, plan and implement departmental special events including but not limited to Homecoming, halftime presentations, reunion and alumni weekends, Sports Hall of Fame Induction Ceremony, Lute Olson Statue Dedication, awards banquets and donor receptions.
- Develop and monitor budget expenditures.
- Manage team of 12-15 undergraduate interns.
- Provide customer service to the public in addition to cultivating relationships directly with high-profile donors, former student-athletes, and executive members of the athletics staff.
- Works closely with compliance office to ensure all NCAA regulations are being followed.
- Assists with nominations for scholarships and awards.
- Re-branded and managed Arizona KidCats Club that has yearly membership of 1,600 children.
- Established Classroom Cats, a program for K-8th grade teachers, which now has over 600 members.
- Improved internal procedures for communication, online request forms, data warehousing and sales leads.
- Member of Inspiring Women, ICA Strategic Planning Committee, Speaker Request Committee, Student-Athlete Advisory Committee and Campus Community Outreach Committee.
- Ability to achieve goals while working remotely since July 2019.