



MARIJA JOKOVIĆ

PROJECT MANAGEMENT
DEMAND GENERATION

Education

University of Belgrade

MA in Marketing and PR (2016-2019)

University of Belgrade

Bachelor's degree, German language and literature (2011-2016)

Courses

Institut für Sprachvermittlung Berlin

Summer School Course (2014)

Humboldt University of Berlin

"Learn German-Conceive Culture-Experience Berlin"

Summer School Course (2013)

Institut für Sprachvermittlung Bonn

Summer School Course (2012)

Contact Details

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Location: Belgrade, Serbia

Profile

Skilled in Project Management, Demand Generation, Pre-Sales Activities, Team Management, Managing Client Relations and Coordinating Service Delivery with academic background in German Philology, Marketing and PR.

Work Experience

SkyHighGrowth:

Project Manager | FEB 2017 - present

- Develop a detailed project plan on a project/client basis to monitor and track progress and coordinate internal resources for the flawless execution of projects.
- Using different demand generation tools in order to bring leads to clients and increase their sales funnels.
- Managing email outbound marketing and LinkedIn campaigns.

Project Team Lead | NOV 2018 - present

- Train and supervise employees.
- Motivate and inspire team members
- Measure project performance using appropriate tools and techniques.

Fluent Forever:

Translator | JUN 2018 - NOV 2018

- Responsible for creating a real and visual context, rather than memorizing individual words and providing accurate sentences that challenge students to assimilate new patterns and grammar.
- Translating from Serbian to both English and German.

LnG Education:

German Teacher | SEP 2015 - SEP 2016

- Teaching students to speak, comprehend and write in German.
- Responsible for lesson planning, recordkeeping and student assessment.